



Combi Air Campaign Messaging approach

INSIGHT

Big city environment is not healthy and safe. I would like my family to breathe healthier Air – pollution free and with right humidity

Awareness

Philips Air Combi 2in1: effectively humidifies and cleans air from harmful particles, gases, allergens and bacteria

Professional technologies from Philips for healthier Air in your home. Take care of what you breathe

CONSIDERATION

VitaShield IPS intelligent purification system with 4-layer filtration cleans air from harmful particles, gases, allergens and bacteria

NanoCloud technology ensures effective & even humidification at home

Professional sensor Aerasense measures even smallest harmful particles and provides Air quality feedback in real time

Control air quality in your house anywhere anytime via CleanHome+ App. Use the app to change the fan speed and to check the filter status

PURCHASE