

АнкетЫ

# Questionnaires



---

Forward 8



Micro

\* please circle your choice as required

First name Jodie

Surname Mellors

M  F

Age\*  
under 25  25-35  35-55  55+

Daytime telephone number 392345

Do you have a car?\*  Y  N

How often do you shop at Micro each month?  
once a week

Which of these things do you usually buy at Micro?\*

fruit and vegetables  meat  bread and rolls  
 cosmetics  soft drinks

How expensive do you find our products?\*

cheap  average  expensive

Are you happy with our service?\*

yes  quite happy  unhappy

Are you happy with the range of products on offer?

I'd like to see a better choice of  
vegetarian food.

How can Micro improve its service?

Perhaps you could open longer in the  
evenings.

Thank you for your time!

# Правила составления анкеты опроса

## TRAIN YOUR BRAIN | Questionnaires

- 1 Give your questionnaire a title so it's clear what it is for.
- 2 Make sure you only ask for information you really need.
- 3 Make sure each question only asks about one thing.
- 4 Write your questions in a logical order – personal information like name or age should be together at the top. Be careful with word order!
- 5 Check that any multiple choice questions include all the possible answers.

# Сопоставь вопросы 1-4 с ответами a-d

Match questions 1–4 with the groups of answers a–d below.

- 1 How often do you buy *Top One* magazine?
- 2 Are you happy with the service in our restaurants?
- 3 How do you find the prices in our snack bar?
- 4 What do you think about the choice of goods in our supermarket?

A cheap / average / expensive

B poor / average / good

C unhappy / quite satisfied / very satisfied

D never / sometimes / often

**5** Put the words and phrases in the correct order to make questions. Then match them with answers a–f.

- 1 how often/do/our restaurant/visit/you?
- 2 the service/you/satisfied with/are?
- 3 buy/you/in our shop/what/usually/do?
- 4 in our café/do/think of/the prices/you/what?
- 5 your/what/the new menu/is/opinion of?
- 6 improve/can/our service/we/how?

- a Quite expensive.
- b You should open on Sundays too.
- c CDs and books.
- d Yes, very satisfied.
- e It's better than before.
- f About twice a week.

1. How often do you visit our restaurant?  
F about twice a week.

2. Are you satisfied with the service?  
Yes, very satisfied.

Напишите анкету об удовлетворенности клиентов вашей школьной закусочной или столовой. Следовать указаниям ниже.

- 1 What personal information do you need to know about your customers? Name/Age/Class/Gender/Phone number?
- 2 Which of these things do you want to ask about in your questionnaire? Choose at least four.

- prices
- service
- choice
- opening hours
- quality of the food
- what you usually buy
- how often you visit
- how to improve service