## 7 PSYCHOLOGICAL TECHNIQUES TO HELP YOU GET A NEW JOB

Form 27604 Vlasenkova Olga It's really difficult to stand out from others at interview. So get hired using the fruits of psychological research on interview technique.





# 1. Compliment the interviewer and the organization without self-promoting

The students who did best at interview were the most ingratiating.





## 2. Mental imagery

Those who use mental imagery perform better at a job interview than those who don't.





## 3. Smile more

The positive body language can help make a good impression.





## 4. Be upfront about

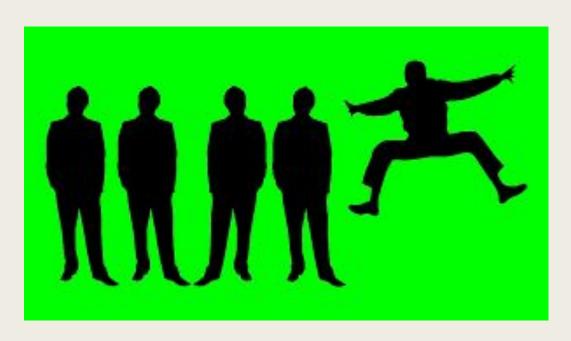
You should tell a **Weal And Sees** the beginning of interview. It will show you as honestly and outgoing





## 5. Be unique

One recent study has found that interviewees who answer standard questions in novel ways are at an advantage.





### 6. Small talk

Talk about something that interests both you and the interviewer.





# 7. Match the color of your outfit to the image you want to project

Different clothing colors convey distinct impressions. 23 % of interviewers recommended wearing blue, which suggests that the candidate is a team player, while 15% recommended black, which suggests leadership

potential.







#### Thank you for your attention!



