

# 7 PSYCHOLOGICAL TECHNIQUES TO HELP YOU GET A NEW JOB

Form 27604  
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It's really difficult to stand out from others at interview. So get hired using the fruits of psychological research on interview technique.



# 1. Compliment the interviewer and the organization without self-promoting

The students who did best at interview were the most ingratiating.



## 2. Mental imagery

Those who use mental imagery perform better at a job interview than those who don't.





# 3. Smile more

The positive body language can help make a good impression.



# 4. Be upfront about weaknesses

You should tell about your weaknesses at the beginning of interview. It will show you as honestly and outgoing



# 5. Be unique

One recent study has found that interviewees who answer standard questions in novel ways are at an advantage.





# 6. Small talk

Talk about something that interests both you and the interviewer.





# 7. Match the color of your outfit to the image you want to project

Different clothing colors convey distinct impressions. 23 % of interviewers recommended wearing blue, which suggests that the candidate is a team player, while 15% recommended black, which suggests leadership potential.



**Thank you for your attention!**



**KEEP  
CALM  
AND  
GET HIRED**



**I CAN'T  
KEEP CALM  
I GOT  
THE JOB !**