

7 PSYCHOLOGICAL TECHNIQUES TO HELP YOU GET A NEW JOB

Form 27604
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It's really difficult to stand out from others at interview. So get hired using the fruits of psychological research on interview technique.



1. Compliment the interviewer and the organization without self-promoting

The students who did best at interview were the most ingratiating.



2. Mental imagery

Those who use mental imagery perform better at a job interview than those who don't.



3. Smile more

The positive body language can help make a good impression.



4. Be upfront about weaknesses

You should tell about your weaknesses at the beginning of interview. It will show you as honestly and outgoing person.



5. Be unique

One recent study has found that interviewees who answer standard questions in novel ways are at an advantage.



6. Small talk

Talk about something that interests both you and the interviewer.



7. Match the color of your outfit to the image you want to project

Different clothing colors convey distinct impressions. 23 % of interviewers recommended wearing blue, which suggests that the candidate is a team player, while 15% recommended black, which suggests leadership potential.



Thank you for your attention!



**KEEP
CALM
AND
GET HIRED**



**I CAN'T
KEEP CALM**

**I GOT
THE JOB !**