

TripAdvisor



“World’s most trusted travel advice”

Target audience and purpose

The target audience for TripAdvisor is people from different countries.

The greatest purpose of TripAdvisor is to help tourists find information for their best holiday.

Description of project

TripAdvisor gives its users the opportunity to plan a trip to any country in the world.

This project has been created for tourists from all over the world.

How does TripAdvisor work?


If you want to visit some place (hotel, cafe, restaurant, park or different attractions), you can use the TripAdvisor.

The application will help you find the best way to relax and investigate something new for you.

The own twist

The great feature of our project is that the biggest part of information is created by our users.

TripAdvisor was one of the first sites to introduce the principle of user-generated content.

The background of the slide is a tropical scene. In the foreground, there are palm trees and a sandy beach. In the background, there are mountains and a building. The sky is blue with some clouds.

Site services are free. It is a really amazing idea.

Because people can share their own information, give their opinion and advise future travelers something new.

Also the TripAdvisor works by advertising.

About us

TripAdvisor was founded in 2000 and based in Needham, Massachusetts, USA.

TripAdvisor works in 45 countries in 25 languages.

The quantity of employees is 3000.

If you have any suggestions, contact us on
<http://www.tripadvisor.com>