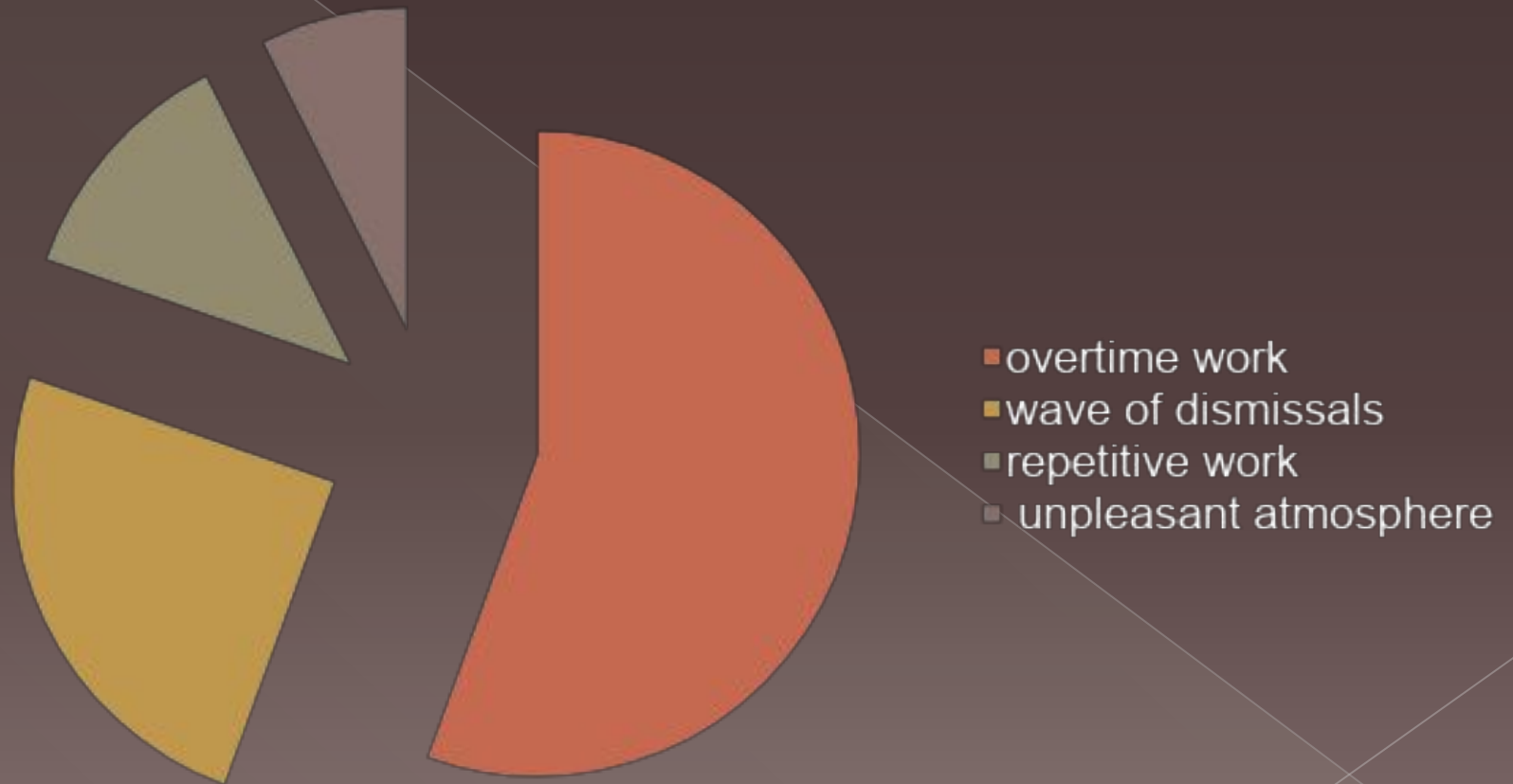




How to motivate employers?

- Basic problems
- QWL's ideas
- Unborrowed ideas

# The main problems





QoWL

Quality of Working Life

- ◉ Interesting work
- ◉ Good relationships

# My own ideas

- ◉ Pleasant atmosphere
- ◉ Casual dress
- ◉ Commendations
- ◉ Social events
- ◉ Job enrichment

Work is a meat of life. Pleasure the dessert.  
(B.C. Forbes)

