

## Lecture:

# "Key elements of the control system»

**Basic concepts of the system**

*Dina Kelsina*

## System definition:

**a variety of elements in the relations and connections with each other, forming a certain integrity, unity**

**"A lot of connected elements work for the target."**

**The interacting elements of the control system form the control levers.**

**Control Levers**

**Control Knobs**

# Introduction to the first control lever:

## Control Knobs

a variety of elements in the relations and connections with each other, forming a certain integrity, unity

There's nothing extra

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**What is control?**

# One of the many definitions:

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**Control - the impact on the activities of people united into groups, collectives, classes, with their different interests.**



# Control is always focused!

**There is an object of influence**

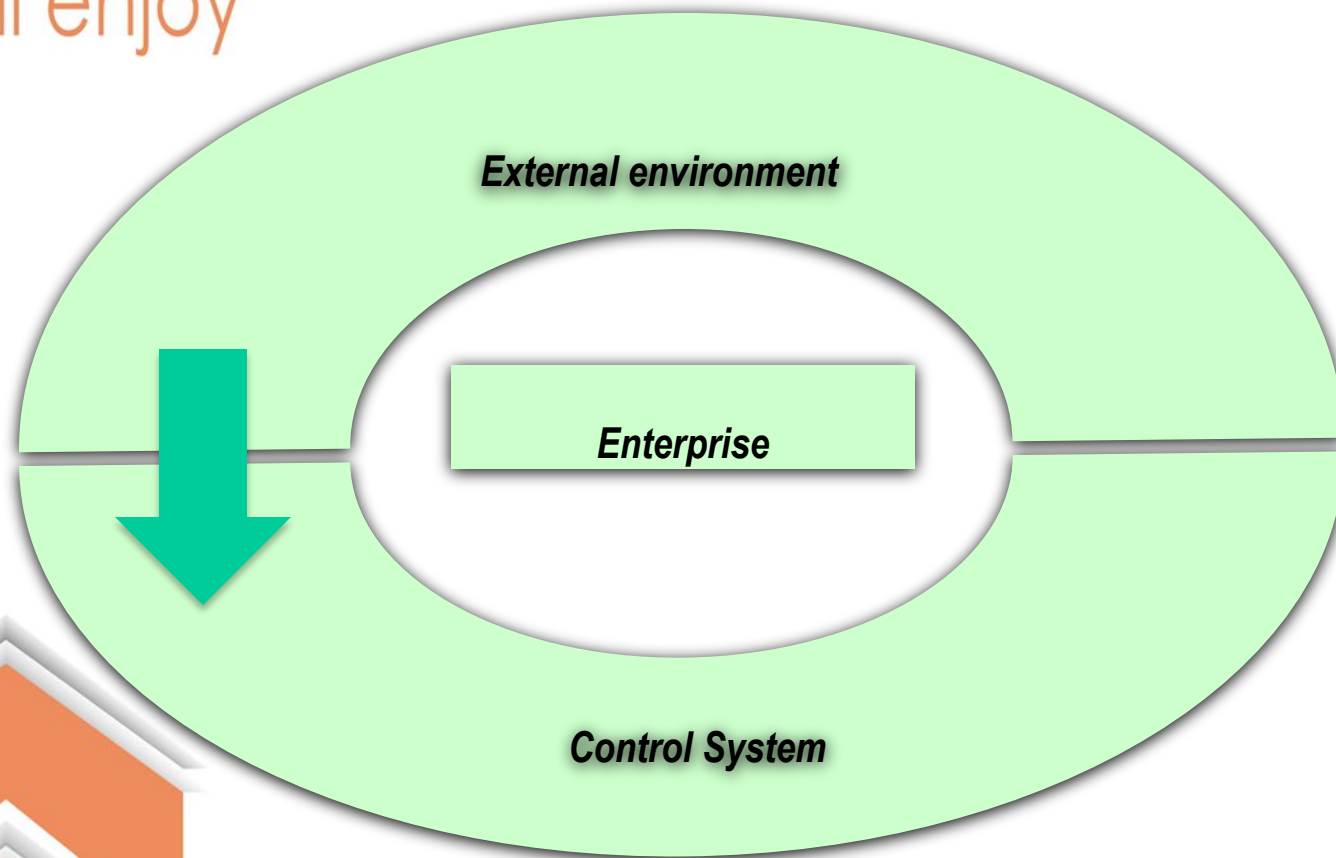
**Object (from lat. objicio - throwing forward, contrasting) what the subject's activity (real and cognitive) is aimed at**

# If there is an object, there is also a control subject:

**Subject - integrity isolated from the world of objects in the process of human activity and cognition.**



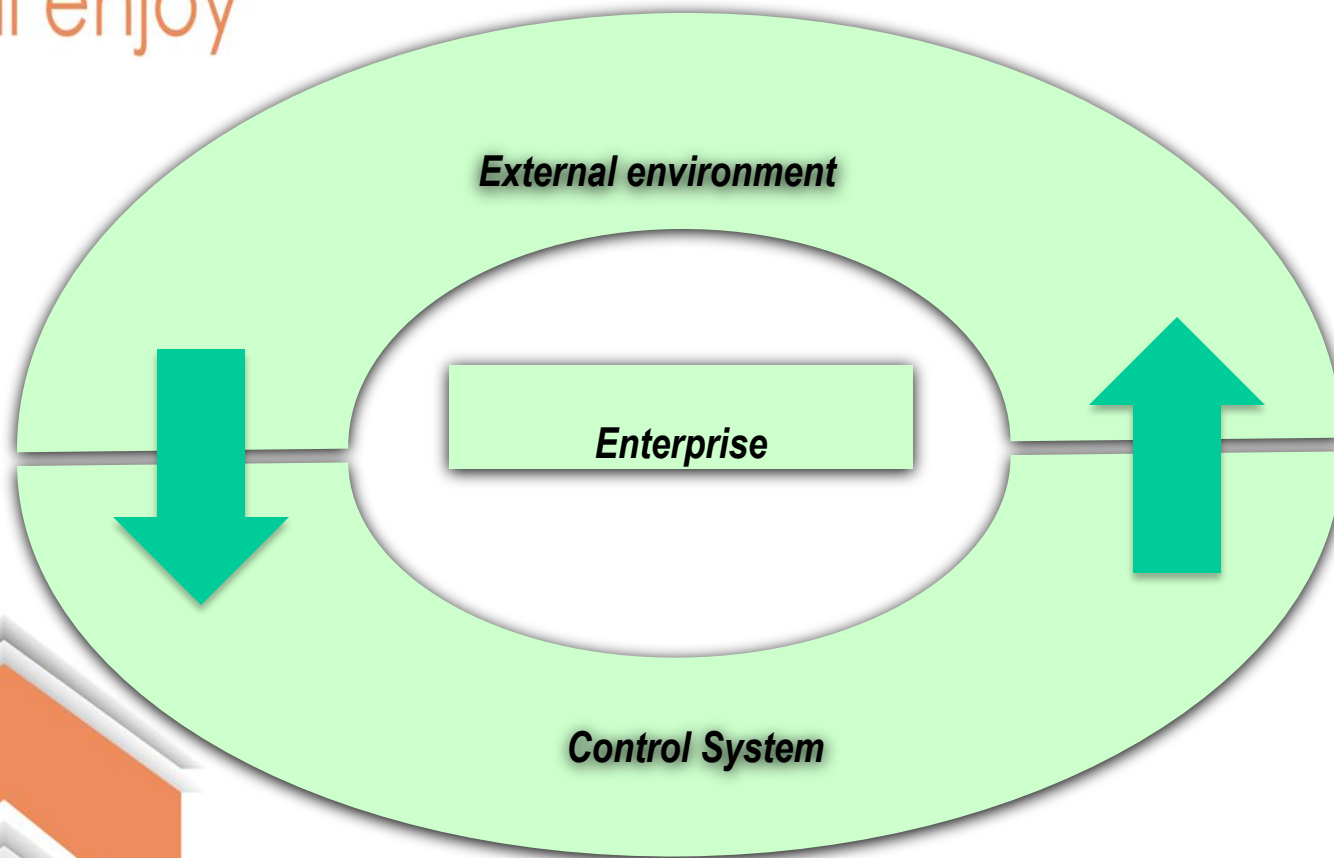
**What is the subject of environmental impact in connection with an existing enterprise?**  
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**The external environment has an impact on the Control system**

## How should the company behave?

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The control system is designed to respond to exposure to

# What is an enterprise?

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**The enterprise is an English word; German. Unternehmen) 1) as an object of civil rights the property complex used for business activity**

**A case, an idea, an undertaking, an invention, a scam. ... Dictionary of Russian Synonyms and Similar Expressions. Ed. N. Abramova, M.: Russian Dictionaries, 1999. enterprise act, action, deed, step, action; institution, organization, department,..**

# The enterprise is created to organize the activity:

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**Enterprise**

**Entrepreneurship**

**Business**

**Case**

**Life cycle of activity organization**

**Risk**

# How to evaluate the effectiveness of the enterprise?

**We need to develop a business plan**

# Task

**Prepare a reference that reveals the contents of a "good business plan?"**

**Try:)**

# Control Knobs:

~~Control spots~~

Control Levers

## four control levers:

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**The external environment has an impact on the management system**

**The control system is designed to respond to the impacts**

**Activity organization life cycle**

**Risk**



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**Thank you**