

Lecture:

"Key elements of the control system»

Basic concepts of the system

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System definition:

a variety of elements in the relations and connections with each other, forming a certain integrity, unity

"A lot of connected elements work for the target."

The interacting elements of the control system form the control levers.

Control Levers

Control Knobs

Introduction to the first control lever:

Control Knobs

a variety of elements in the relations and connections with each other, forming a certain integrity, unity

There's nothing extra

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What is control?

One of the many definitions:

Control - the impact on the activities of people united into groups, collectives, classes, with their different interests.



Control is always focused!

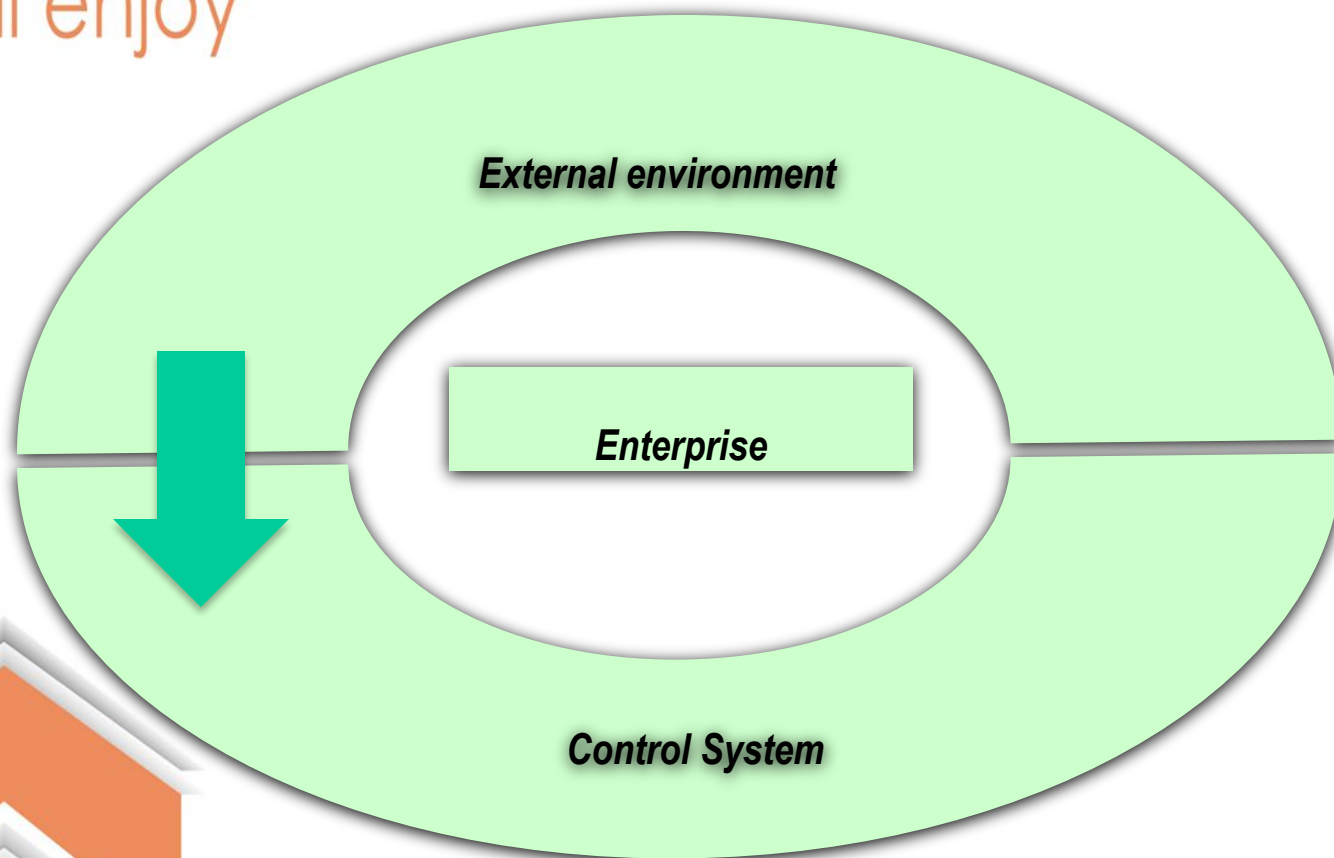
There is an object of influence

Object (from lat. objicio - throwing forward, contrasting) what the subject's activity (real and cognitive) is aimed at

If there is an object, there is also a control subject:

Subject - integrity isolated from the world of objects in the process of human activity and cognition.

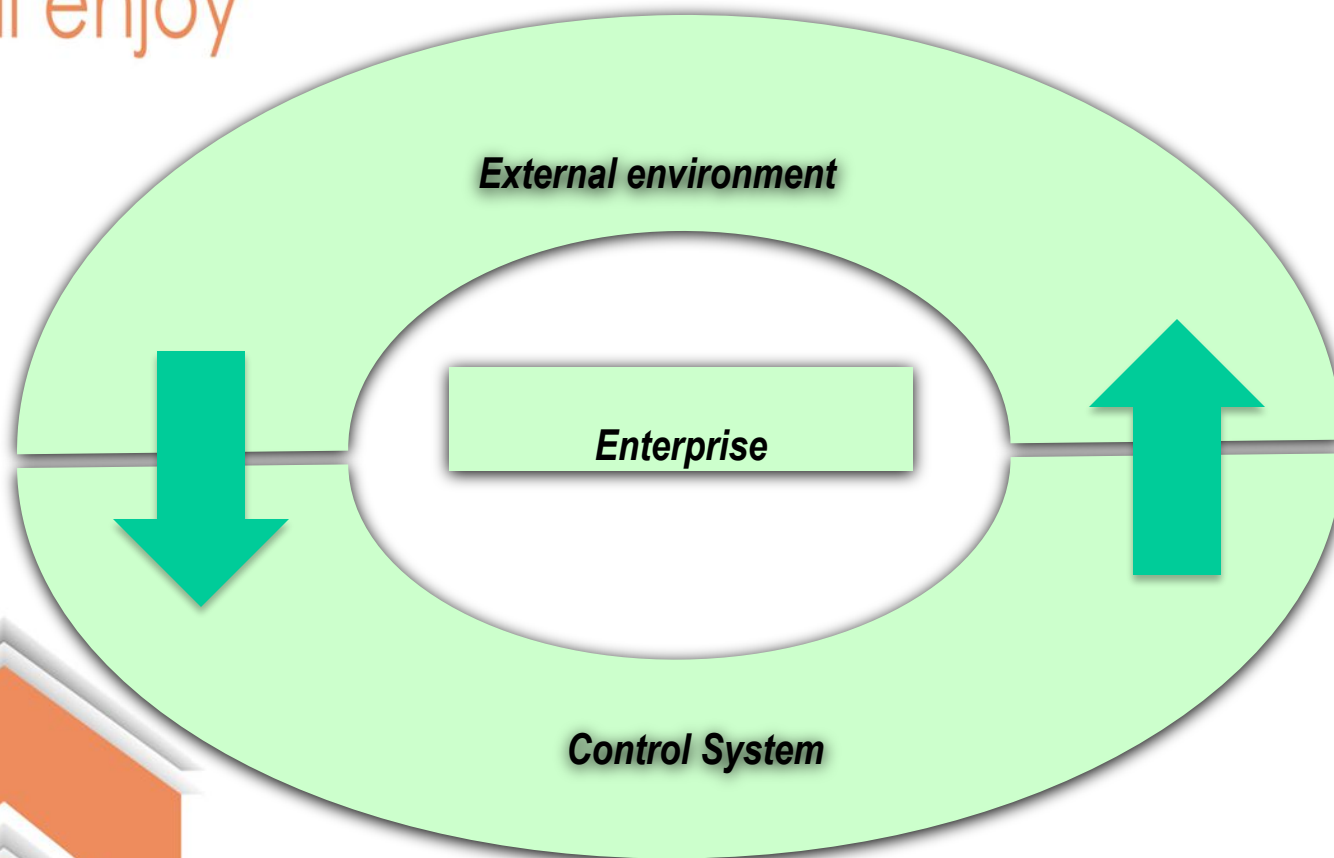
What is the subject of environmental impact in connection with an existing enterprise?



The external environment has an impact on the Control system

How should the company behave?

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The control system is designed to respond to exposure to

What is an enterprise?

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**The enterprise is an English word; German. Unterneh
men) 1) as an object of civil rights the property complex
used for business activity**

**A case, an idea, an undertaking, an invention, a scam. ... Dictionary of Russian
Synonyms and Similar Expressions. Ed. N. Abramova, M.: Russian Dictionaries,
1999. enterprise act, action, deed, step, action; institution, organization,
department,..**

The enterprise is created to organize the activity:

Enterprise

Entrepreneurship

Business

Case

Life cycle of activity organization

Risk

How to evaluate the effectiveness of the enterprise?

We need to develop a business plan

Task

Prepare a reference that reveals the contents of a "good business plan?"

Try:)

Control Knobs:

~~Control spots~~

Control Levers

four control levers:

The external environment has an impact on the management system

The control system is designed to respond to the impacts

Activity organization life cycle

Risk

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Thank you