



# holiday in **São Paulo**

Presentation by Sirpa Nikulainen  
SoteP21RiH-ura

São Paulo is the most populous city in Brazil, and is the capital of the state of São Paulo, the most populous and wealthiest Brazilian state, located in the country`s Southeast Region.



The city is named after the Apostle Paul, on whose feast day it was founded on the site of an Indian settlement on the 25th of January in 1554.

Brazil has always attracted me and I wanted to visit it. Besides this I always wanted to see São Paulo and spend my holiday in that particular city in the country.



my trip was very comfortable because I could get by plane.

I relaxed one week there.

my holidays from 27.09 to 02.10.

Lennon tyyppi  
Meno-paluu

Mistä  
Helsinki (HEL)



Mihin  
Sao Paulo (Kaikki)

Matkustajat ja luokka  
1, Kaikki matkustusluokat

Lähtöpäivä  
to 27.10.

Paluupäivä  
ke 2.11.

07:50 to Helsinki  
HEL, Helsinki Vantaa



Finnair, Latam Airlines Brasil for La  
17 h 45 min, 1 välilasku

19:35 to Sao Paulo  
GRU, Sao Paulo Guarulhos International

[Katso tiedot](#)

Economy

Alkaen **912,52 €**

23:50 ke Sao Paulo  
GRU, Sao Paulo Guarulhos International



Latam Airlines Brasil for La, Finnair  
16 h 20 min, 1 välilasku

21:10 to Helsinki  
HEL, Helsinki Vantaa

[Katso tiedot](#)

Economy

Alkaen **808,31 €**



On booking.com I booked a hotel with a single room. Offering an outdoor pool and a fitness centre, Residencial Genève offers self-catering accommodations. Free WiFi access is available. The property is 800 m from Sao Joaquim Metro Station and 2.3 from Sé Square.

Apartments at Residencial Genève feature a TV, a minibar and cable channels. There is an equipped kitchen with a refrigerator and kitchenware. The private bathroom comes with a shower.

At Residencial Genève there is a communal sauna and a snack bar.

**Search**  
Destination/property name:  
Sao Paulo  
Check-in date:  
Monday 26 September 20...  
Check-out date:  
Friday 30 September 2022  
4-night stay  
1 adult · 0 children · 1 room  
 Entire homes & apartments  
 I'm travelling for work  
**Search**

**Residencial Genève**  
Rua Jener, 31, Liberdade, Sao Paulo, CEP 01526-030, Brazil – **Great location** - show map

**Very good** 8.3  
784 reviews  
The staff was as helpful as they come! I had a terrible trip right before coming and it was great to remember why I love Brazil so much.  
Dan Poland

**Staff** 9.2

**LIBERDADE**  
Itaú Cultural  
Obramax Moco  
PARAÍSO  
São Paulo  
VILA MONUMEN  
Map data ©2022  
**Show on map**

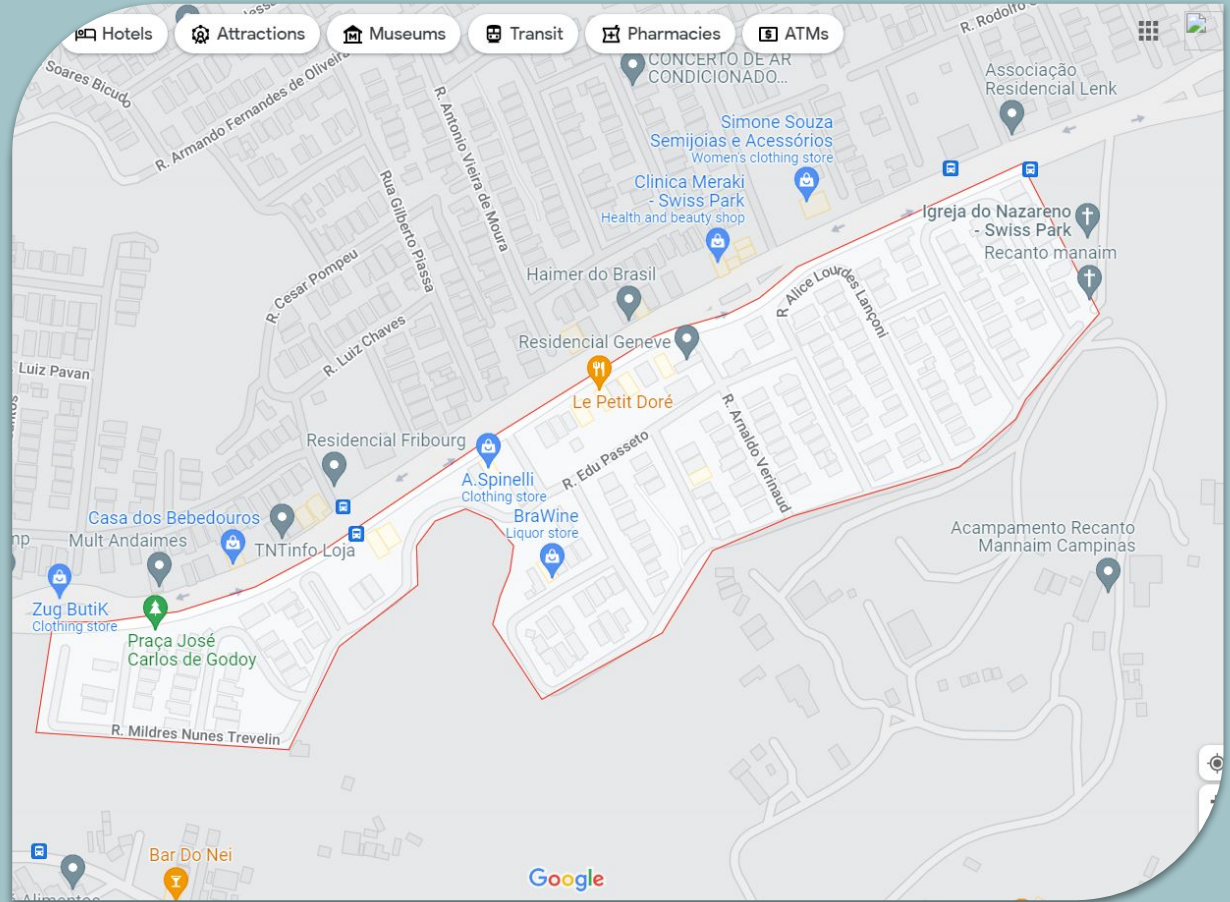
**Swimming Pool**  
**Free WiFi**  
**Private bathroom**  
**Daily housekeeping**  
**Non-smoking rooms**  
**Lift**  
**Parking on site**

**+45 photos**

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The weather during my holiday was rainy for the most part, but that did not make me sad because I love this kind of weather. The temperature was also in the normal range when it's quite comfortable outside.

The summertime temperatures in Brazil are high, I don't like the heat, so the end of September is the perfect time for a holiday.



## Immigration and migration [ edit ]

*Main article: Immigration to Brazil*

Race and ethnicity in São Paulo		
Ethnicity		Percentage
White	<div style="width: 60.6%;"></div>	60.6%
Pardo (Multiracial)	<div style="width: 30.5%;"></div>	30.5%
Black	<div style="width: 6.5%;"></div>	6.5%
Asian	<div style="width: 2.2%;"></div>	2.2%
Amerindian	<div style="width: 0.2%;"></div>	0.2%

São Paulo is considered the most multicultural city in Brazil. From 1870 to 2010, approximately 2.3 million immigrants arrived in the state, from all parts of the world. The Italian community is one of the strongest, with a presence throughout the city. Of the 9 million inhabitants of São Paulo, 50% have full or partial Italian ancestry. São Paulo has more descendants of Italians than any Italian city.



Large hotel chains are in the city. São Paulo is home to 75% of the country's leading business fairs. The city also promotes one of the most important fashion weeks in the world, São Paulo Fashion Week, established in 1996 under the name Morumbi Fashion Brasil, is the largest and most important fashion event in Latin America. Besides, the São Paulo Gay Pride Parade, held since 1997 on Paulista Avenue is the event that attracts more tourists to the city.

The annual March For Jesus is a large gathering of Christians from Protestant churches throughout Brazil. In addition, São Paulo hosts the annual São Paulo Pancake Cook-Off in which chefs from across Brazil and the world participate in competitions based on the cooking of pancakes.

Cultural tourism also has relevance to the city, especially when considering the international events in the metropolis, such as the São Paulo Art Biennial.

The city has a nightlife that is considered one of the best in the country, and is an international hub of highly active and diverse nightlife with bars, dance bars and nightclubs staying open well past midnight. There are cinemas, theaters, museums, and cultural centers. The Rua Oscar Freire was named one of the eight most luxurious streets in the world, according to the Mystery Shopping International, and São Paulo the 25th "most expensive city" of the planet.



São Paulo has many attractions. Art Museum of São Paulo Avenue Paulista. Museum of the Portuguese Language Museu Paulista São Paulo Cathedral Building Altino Arantis Plaza de la República Municipal Theatre Liberdade Building Italia Building Martinelli Atlantic Forest Monastery San Bento Park Ibirapuera. Jardines District Church of Patio do Colegio. Latin American Memorial. São Paulo Pinacoteca Station. São Paulo State Museum of Immigration.



# The top 7 foods to try in São Paulo

## 01 Picanha

of 07



FG Trade / Getty Images

If you've ever been to a Brazilian steakhouse you've probably heard of the rodizio style of service where servers bring you different cuts of meat on large skewers until you ask them to stop and you've probably seen picanha. The cut (called sirloin cap in the U.S.) has thick layer of charred fat that contrasts with the soft, rosy meat. This cut is so soft it'll fall apart in your mouth and, because of the fat, it's full of flavor.

## 02 Moqueca

of 07



ribeirorocha / Getty Images

This is the king of the Brazilian seafood dishes. Originally from Bahia, moqueca is a slow-cooked stew with fish, shrimp, and vegetables. The type of fish and shellfish used and the consistency of the stew changes depending on which restaurant you

dine at, some even use coconut milk to make it creamier. This dish is served hot, traditionally in a clay pot, as custom dictates.

## 03 Feijoada

of 07



Igor Alexander / Getty Images

This is probably one of Brazil's most famous dishes. The feijoada is a rich, dense stew that mixes black beans and different cuts of pork in a pot and is cooked for a full 24 hours before serving. Although there are some restaurants that serve it

on a daily basis, this dish is usually served only on Wednesdays and Saturdays. Traditional feijoada uses pig trotters and ears, although some restaurants have a version that includes other parts of the pork.

## 04 Acai

of 07



FG Trade / Getty Images

Acai is known worldwide as a superfood because of its richness in nutrients. The fruit is originally from Brazil and can be found in numerous dishes, from the popular bowls to juices, smoothies, sorbets, and fruit cocktails. Acai bowls are the most famous and they are usually mixed with other fruits, such as banana, mango, strawberry, and kiwi, with a granola topping. These sweet, cold, purple bowls are big enough for a full breakfast meal.

## 05 Barreado

of 07



vacarlin / Getty Images

Originally from southern Brazil, this dish mixes the Portuguese heritage with the traditions of the indigenous population of the zone. The authentic way to cook barreado is to dig a hole in the ground and put a clay pot in it so it cooks underground for up to 20 hours. The final stew will have extremely soft meat and a thick broth. The recipe includes lean meat, different spices, onions, and tomatoes. It's served with farofa (a salty tapioca flour), rice and bananas.

## 06 Pão de Queijo

of 07



ribeirorocha / Getty Images

Who hasn't heard of these delicious cheese bread balls? Unlike some breads that have a cheese filling, the dough for Brazilian pão de queijo is prepared with cassava flour and minas cheese, creating these light and fluffy rolls. You'll find them

everywhere in Sao Paulo. They are sold as snacks, served on the breakfast buffet and as appetizers in many restaurants. Some places have variations that can include fillings like ham and others use pão de queijo for sandwiches.

## 07 Pastels

of 07



Eli K Hayasaka / Getty Images

These pastries might look like something you may have tasted before, but their flavor is very different because of the dough and the fillings. These pastries were typically sold on street fairs, but they are now found in most restaurants

as appetizers. The dough is very light and crunchy, and the filling is always a surprise. They can be filled with ground meat, cheese, chicken, or vegetables (usually heart of palm).

São Paulo is considered a good shopping destination not only in Brazil, but in all of Latin America. This is where the world-famous brands H.Stern, Havainas and Melissa originated. There are 79 major shopping centres in São Paulo, including such chic malls as Cidade Jardim and Iguatemi.

### What to buy in São Paulo

Brazil is known for its quality shoes. All models and styles are available on Avenida Paulista, which boasts some of the city's best shoe shops.

Boutiques of Brazilian designers such as Animale, Victor Dzenk, Ellus and Totem can be found on Rua Augusta and Alameda Lorena.

For those looking for something out of the ordinary, head to the shops in the Vila Madalena neighbourhood. Choose from vintage clothing, antiques and art work by Brazilian artists.

Bring home memorabilia made by local designers is a good idea. The D&D Decoracao & Design Center is a good place to pick up furniture and furnishings.

Sweet-tooth seekers should head to Clube Chocolate, a mall that offers designer clothes and a top-quality chocolate shop.



# Linkit

[THE 10 BEST Sao Paulo Sightseeing Tours \(with Photos\) - Tripadvisor](#)

[Residencial Genève, Sao Paulo – Updated 2022 Prices \(booking.com\)](#)

[Lennot ja lentolippuja yli 100 kohteeseen maailmalla | Finnair Suomi](#)

[GISMETEO: Weather in Sao Paulo for 10 days, weather forecast for 10 days, Sao Paulo State, Brazil](#)

[São Paulo - Wikipedia](#)