

**Project:** Global Social Media Plan // March

**Topic:** Barbie's Birthday

**Format:** Image

**Date:** March 9th



<b>Description</b>	Big News: Barbie turns 58.
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<b>Facebook</b>	
Posting text (240)	Happy Birthday to a real doll! #volkswagen

<b>Twitter</b>	
Posting text (140)	Happy Birthday to a real doll! #volkswagen

<b>Instagram</b>	
Posting text	Happy Birthday to a real doll! #volkswagen #happybirthday

