

**How to clean skin
from the scars.
What's new. What's
true.**

Liubov Khorunzha.
Doctor Dermatovenerologist.
Member of the associations: UADV, UHRS.

What are the scars?

What are the scars? Skin is the biggest organ of a human body. It performs different functions, but the main one is protective. If a tissue integrity is disrupted, the body reacts with an inflammatory response. As a result, you may notice the appearance of new tissue. A scar is secondary morphological element of the skin, which is arisen from pathophysiological processes. Young people, especially women feel very anxious having scars on a face and opened parts of a body. Scars therapy is a long-term process, where it may be needed various types of treatment. Sometimes, results can be disappointing. But in fact, if there's a systematic, individual treatment, there's a possibility to cure every patient with impressive results. To prescribe a correct therapy, it is important to be able to classify scars. To choose the correct treatment, we have to consider their clinical variety: its size, the exact date of appearance, and nosological form. There are a lot of classifications, but the most informative one for a doctor is clinico-morphological, which are based on a scar relief, regarding the level of the surrounding skin and its pathomorphological characteristics.

Classification of skin scars

01 GROUP

Scars that appeared as a result of adequate pathophysiological response: -
hypotrophic scars;-
normotrophic scars;-
atrophic scars;-
hypertrophic scars

02 GROUP

Scars that appeared as a result of inadequate pathophysiological response: hypertrophic scars; keloid scars (keloid scars of the ears, keloid disease, acne keloid)



□ All scars are divided into 5 groups

normotrophic scars;

atrophic scars;

hypotrophic scars;

hypertrophic scars;

keloid scars

Normotrophic scar

This type of scar is formed, not protruding above the surface of the skin. It does not cause deformation of the skin and underlying tissues



Atrophic scar is a sunken area of skin, often of a pink shade, due to what we can see translucent vessels. It can also be regarded as a variant of normotrophic ones.





Mission

Jupiter is a gas giant
and the biggest planet
in the Solar System


Vision

Venus is the second
planet from the Sun.
It's really hot there



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“This is a quote. Words full of wisdom that someone important said and can make the reader get inspired.”

–Someone Famous



“This is a quote. Words full of wisdom that someone important said and can make the reader get inspired.”

–Someone Famous

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Key numbers

20,000

This is the number of total visitors we had last month

50,000

This is the number of patients we had last month

5,000

This is the number of recoveries made so far



333,000

The Sun mass compared to Earth's

9h 55m 23s

Jupiter's rotation period

386,000 km

Distance between Earth and the Moon

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Our statistics

30%

Mars

Despite being red,
Mars is a cold place

60%

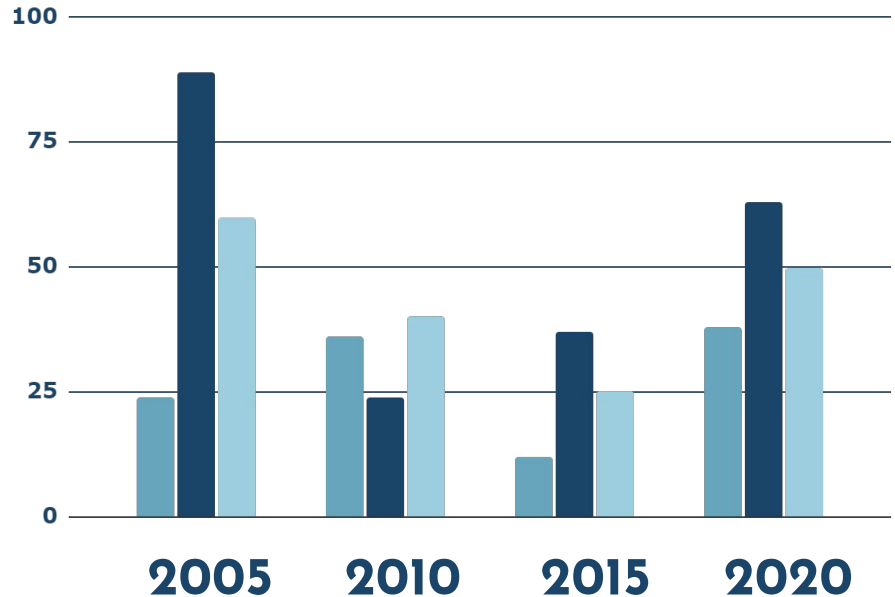
Saturn

Saturn is composed
mostly of hydrogen

10%

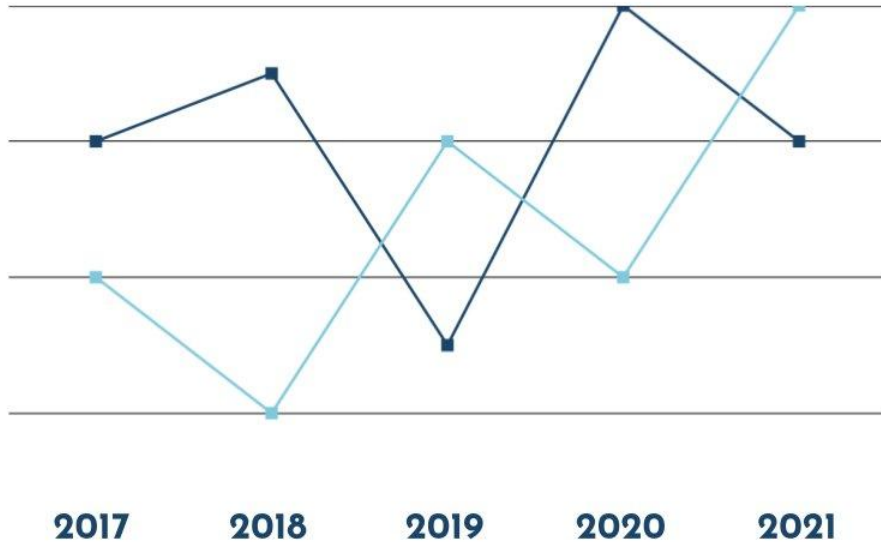
Venus

Venus has a beautiful
name



If you want to modify this graph, click on it, follow the link, change the data and replace it

Our statistics



Venus

Venus is the second planet from the Sun. It's really hot

Jupiter

Jupiter is the biggest planet in the entire Solar System

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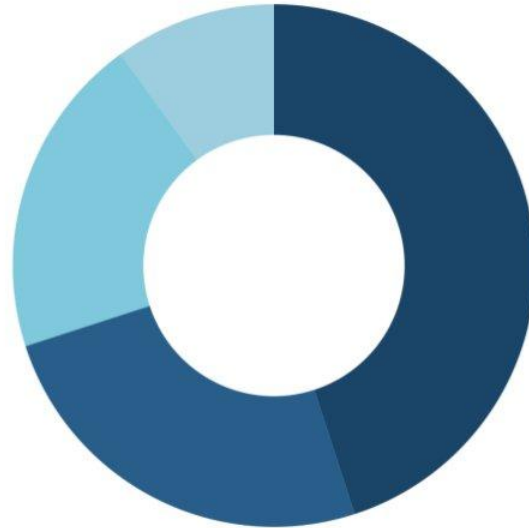
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Our statistics

20%
Saturn
Saturn is the
ringed planet

25%
Jupiter
Jupiter is the
biggest planet



10%
Venus
Venus has a
beautiful name

45%
Mars
Mars is actually
a cold place

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Our numbers

Budget



Sales

Neptune is far
away from us



People

Mars is a really
cold place



Market

Jupiter is the
biggest planet

\$28.87

Avg. price per unit

30 days

Avg. days on market

45 labs

Retailers

77 units

Remaining inventory

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Brief story

Mercury is the closest planet to the Sun and the smallest one in the Solar System



Brief story

Mercury is the closest planet to the Sun and the smallest one in the Solar System

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745,145

Big numbers catch your audience's attention

13,119

Big numbers catch your audience's attention



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Milestones reached

Mars

Despite being red, Mars is a cold place, not hot

Saturn

It's composed mostly of hydrogen and helium

2007

Mercury

Mercury is the closest planet to the Sun

2010

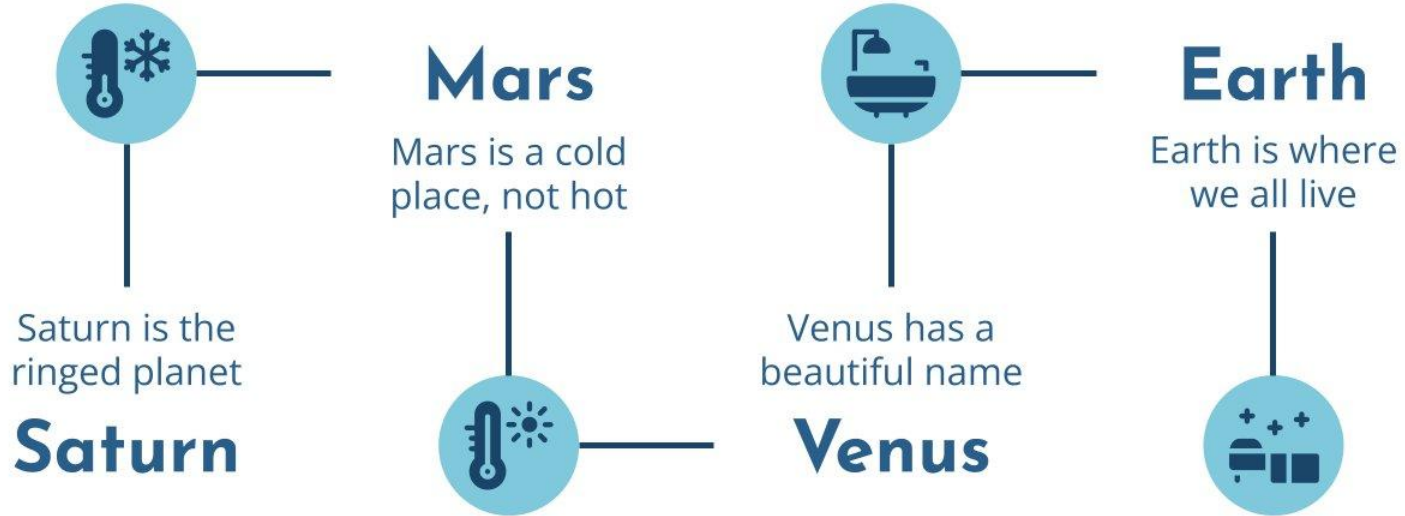
2014

Venus

It has a beautiful name, but it's terribly hot

2018

Milestone reached



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Our process

For the staff

- You can write your idea here
- You can write your idea here
- You can write your idea here
- You can write your idea here
- You can write your idea here

For the center

- You can write your idea here
- You can write your idea here
- You can write your idea here
- You can write your idea here
- You can write your idea here

Our process



Do you know what helps you make your point clear? Lists like this one:

- They're simple
- You can organize your ideas in a very clear way
- You'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation

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Patient care

Mercury is the closest planet to the Sun and the smallest one in the Solar System

Patient care



Venus has a beautiful name and is the second planet from the Sun. It's hotter than Mercury, and

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Our process

01 Venus

Venus has a beautiful name



02 Saturn

Saturn is a gas giant with rings

Mars 03

Mars is a cold place, not hot

Jupiter 04

Jupiter is the biggest planet

Our process

Saturn

Saturn is a gas giant and has several rings



Jupiter

It's the biggest planet in the Solar System



Venus

Venus is the second planet from the Sun



Mars

Despite being red, Mars is actually a cold place



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Services



Mercury

Mercury is the smallest planet



Venus

Venus has a beautiful name



Mars

Despite being red, Mars is a cold place



Jupiter

Jupiter is the biggest planet of them all



Saturn

Saturn is a gas giant with rings



Neptune

Neptune is far away from Earth

Services

Mercury

Mercury is the closest planet to the Sun

Jupiter

It's the biggest planet in the Solar System

Mars

Despite being red, Mars is a cold place

Saturn

Saturn is a gas giant and it has rings

Neptune

It's the farthest planet from the Sun

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Areas we cover

30% **Mercury**

Mercury is the smallest planet



Mars **20%**

Despite being red,
Mars is cold

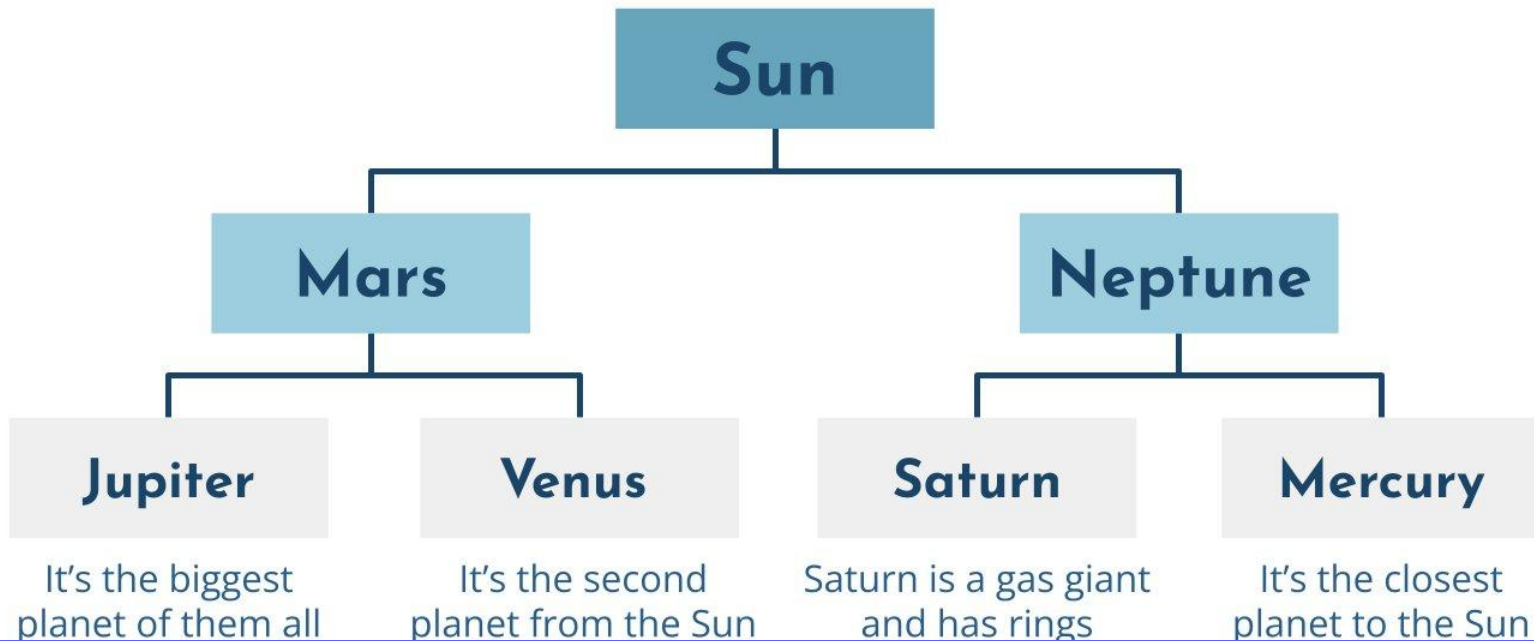
10% **Jupiter**

Jupiter is the biggest planet

Neptune **40%**

Neptune is far away from Earth

Areas we cover



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**A picture is worth
a thousand words**





A picture is worth
a thousand words

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A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it



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A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it

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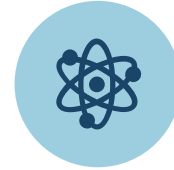
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Key accomplishments



Mercury

Mercury is the smallest planet



Venus

Venus has a beautiful name



Jupiter

It's the biggest planet of them all



Saturn

Saturn is a gas giant with rings

Key accomplishments

Mercury

Mercury is the closest planet to the Sun

Saturn

Saturn is a gas giant and has rings

Mars

Despite being red, Mars is a cold place

Jupiter

Jupiter is the biggest planet of them all

Neptune

It's the farthest planet from the Sun

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Desktop mockup

You can replace the image on the screen with your own work





Tablet mockup

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Phone mockup

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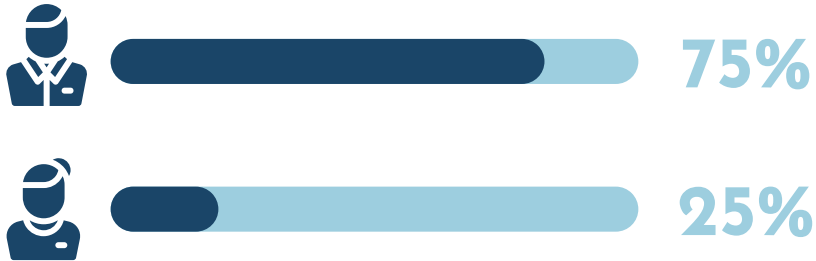


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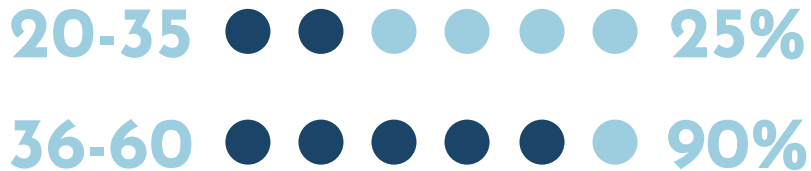
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Patient satisfaction

Gender



Age



Results

Venus

Venus is the second planet from the Sun

01

Mars

Despite being red, Mars is a cold place, not hot

02

Mercury

Mercury is the closest planet to the Sun and the smallest one

03

Core customers

Gender



25%



75%

Age



Interest



Saturn is a gas



Mars is actually a



Venus has a

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Testimonial

Jenna Doe, 25

"Mercury the closest planet to the Sun and it's only a bit larger than the Moon"

John James, 36

"Venus has a beautiful name, but it's hot, even hotter than Mercury"

Fred Blogs, 31

"Despite being red, Mars is a cold place, not hot. It's full of iron oxide dust"

Helena Smith, 58

"Saturn is a gas giant, composed mostly of hydrogen and helium"

Testimonials

Claire Blair

“Mercury is the smallest planet”

John Stone

“Despite being red, Mars is a cold place”

Mike Mills

“Jupiter is the biggest planet”

Bob Charlton

“Saturn is a gas giant and has rings”

Kate Poe

“Neptune is far away from Earth”

Lilly Roberts

“Venus is the second planet from the Sun”

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Quality improvement measures

	Venus	Saturn	Jupiter	Mars
Measure 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Measure 2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Measure 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Measure 4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Schedule

Task	Week 1					Week 2				
	Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri
Task 1	█									
Task 2			█							
Task 3					█					
Task 4							█			

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Awesome words

Awesome words



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Innovations



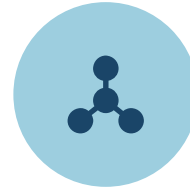
Mercury

Mercury is the closest planet to the Sun



Venus

Venus has a beautiful name, but it's very hot



Mars

Despite being red, Mars is a cold place



Innovations



Mercury

Mercury is the closest planet to the Sun



Saturn

Saturn is a gas giant and has rings



Mars

Despite being red, Mars is a cold place

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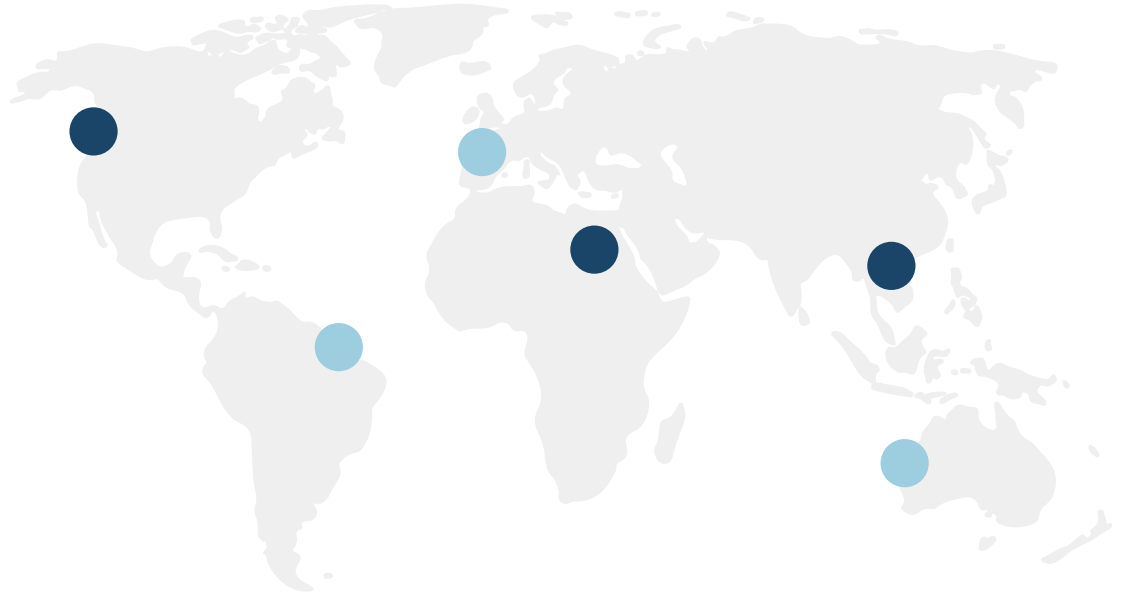
Location center

● Mars

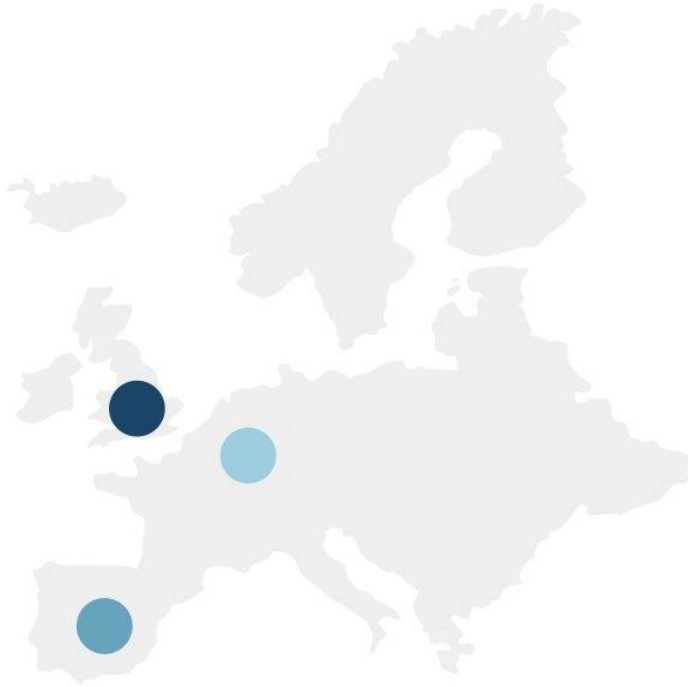
Despite being red, Mars is a cold place, not hot

● Venus

Venus has a beautiful name, but it's terribly hot



Location center



Mars

Mars is a cold place, not hot



Jupiter

It's the biggest planet of them all



Saturn

Saturn has several rings

Awards

2011-2012



Mars

Mars is a cold place,
not hot

2015-2016



Saturn

Saturn is composed
mostly of hydrogen

2018-2019



Venus

Venus has a
beautiful name

Awards

Project	Award	Year
Mercury	Name of the award	2016
Mars	Name of the award	2018
Jupiter	Name of the award	2020
Venus	Name of the award	2021

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Our team



Jenna Doe

You can talk a bit about
this person here



John James

You can talk a bit about this
person here

Our team

James Rice

You can talk a bit about this person here



Lena Jordan

You can talk a bit about this person here

Anna Grey

You can talk a bit about this person here



Peter Miles

You can talk a bit about this person here

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Thanks

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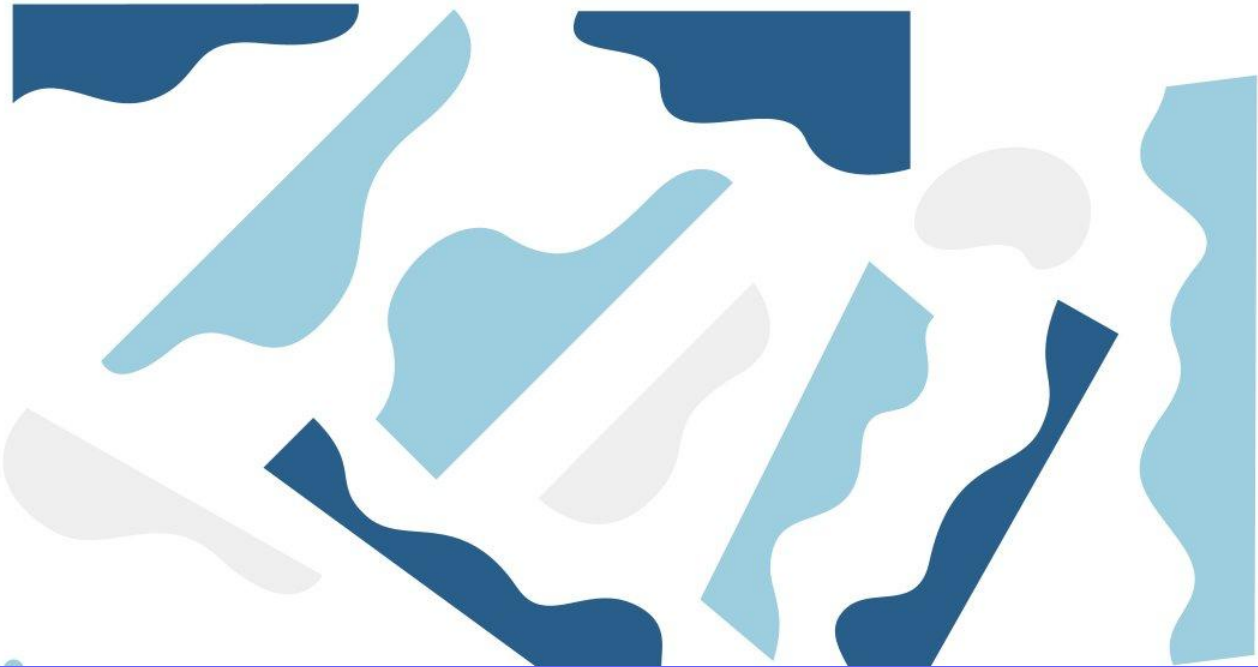
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Alternative resources



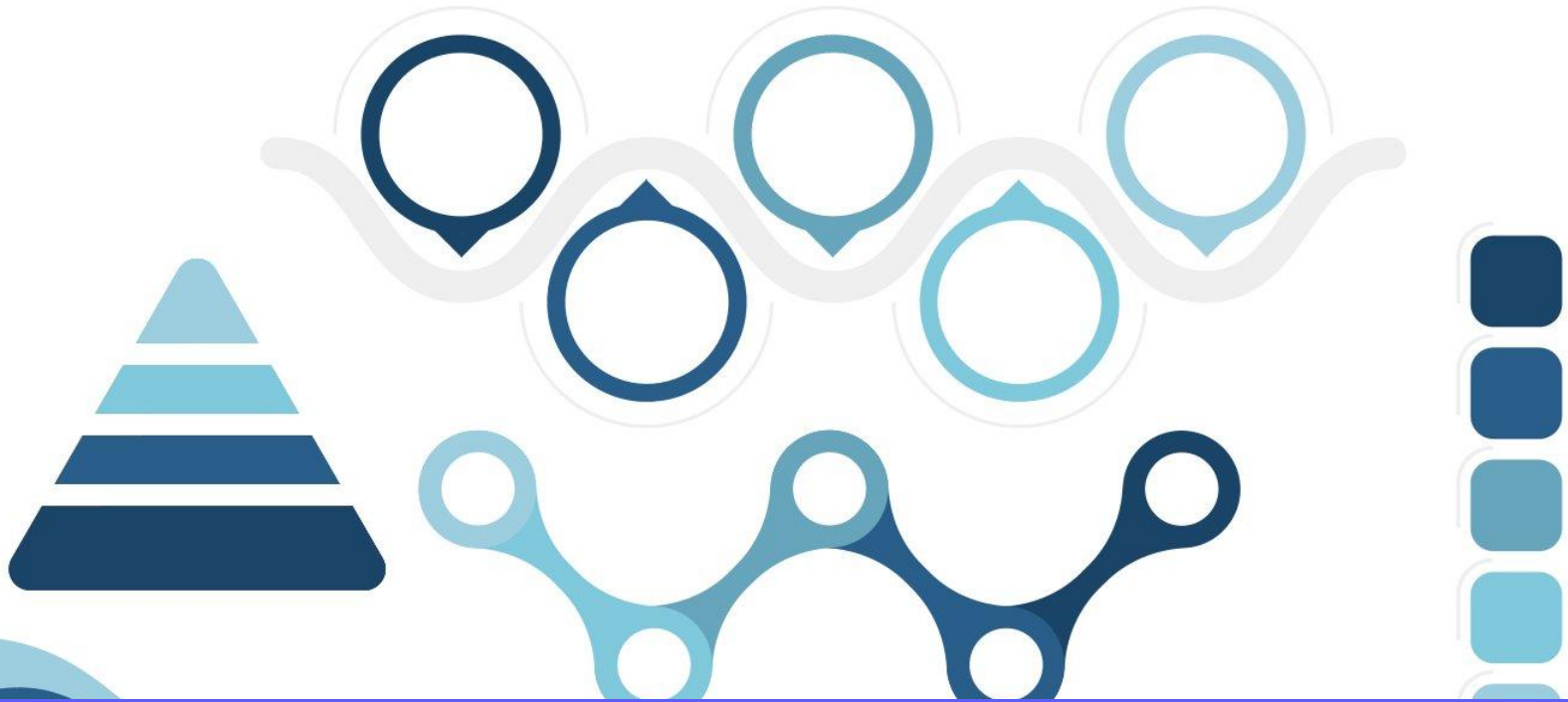
Alternative resources



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Alternative infographic resources



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Alternative resources

Photos

- High angle of male swimmer in the water pool
- Smiley male swimmer posing with goggles and cap in the pool
- High angle of male swimmer swimming in water pool
- Front view young man at basin stretching
- High angle male stretching before swimming

Alternative resources

Photos

- Full shot athlete in pool
- Athlete underwater full shot
- Front view of beautiful dreamer
- Mid shot man splashing out of water
- Full shot swimmer in pool
- Full shot athlete swimming underwater

Vectors

- Abstract waves banner

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Resources



Photos

- Male swimmer floating in the pool
- Male swimmers swimming in the pool
- Male swimmer emerging out of pool
- Pretty young girl posing in swim wear
- Woman swimmer swimming close up

Vectors

- Abstract rounded shape business card template
- Dynamic poster collection

Resources

Photos

- Athletic man preparing to swim
- Boy and girl diving to pool
- Close up of olympic swimming underwater
- Full shot athlete with goggles swimming
- Back view of man swimming
- Man diving
- Handsome male swimmer exiting pool
- Side view woman in swimming pool
- Lovely female swimmer posing medium shot
- Medium shot athlete with goggles
- Woman doing front crawl swimming in pool
- Woman diving

Vectors

- Geometric background
- Abstract colorful background
- Map of europe with colors in flat style
- Gradient steps infographic
- Timeline infographic design

Icon

- Spa

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Pana



Amico



Bro



Rafiki



Cuate

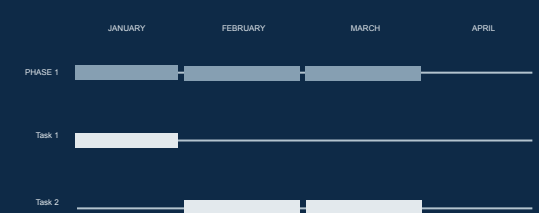
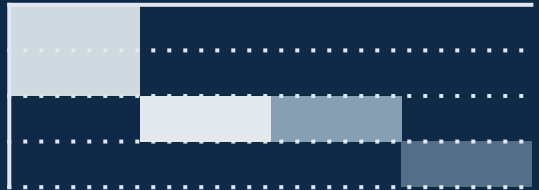
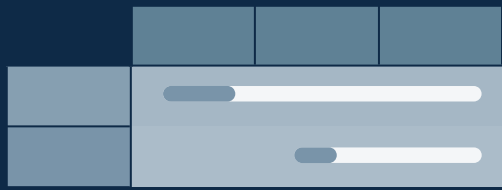
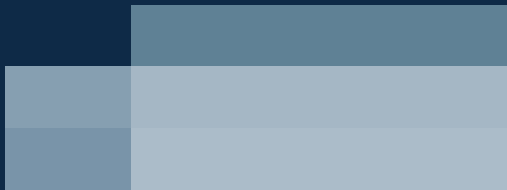
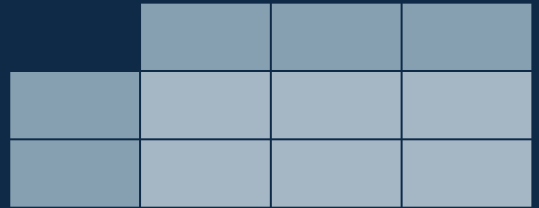
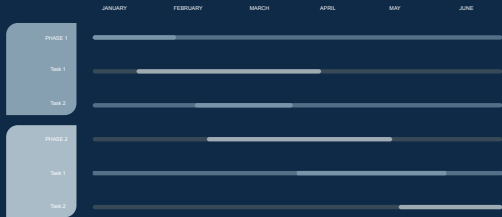
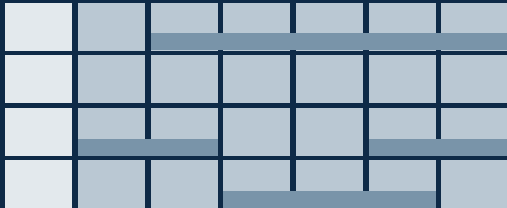
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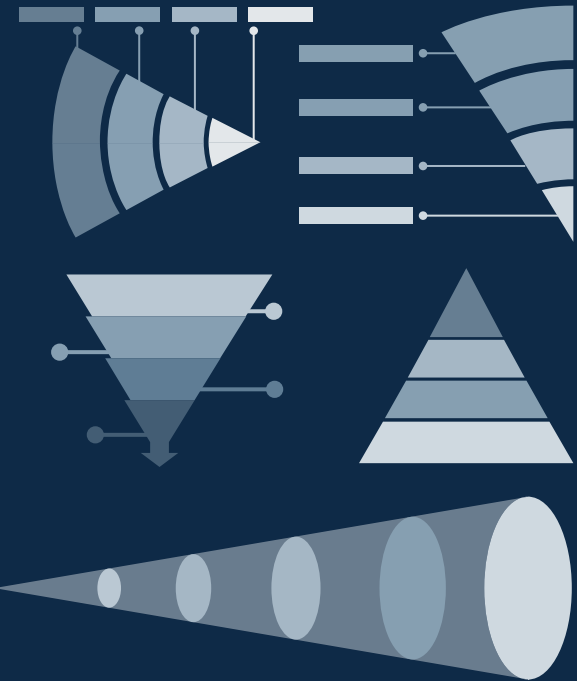
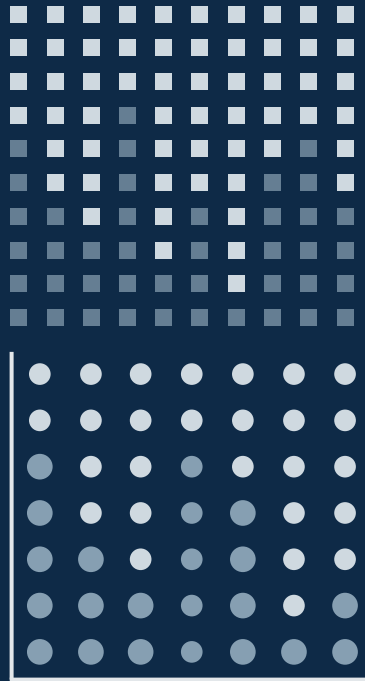
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