

Professional Style PowerPoint

 Company Logo

Template by Hubspot



Thanks for downloading this resource.

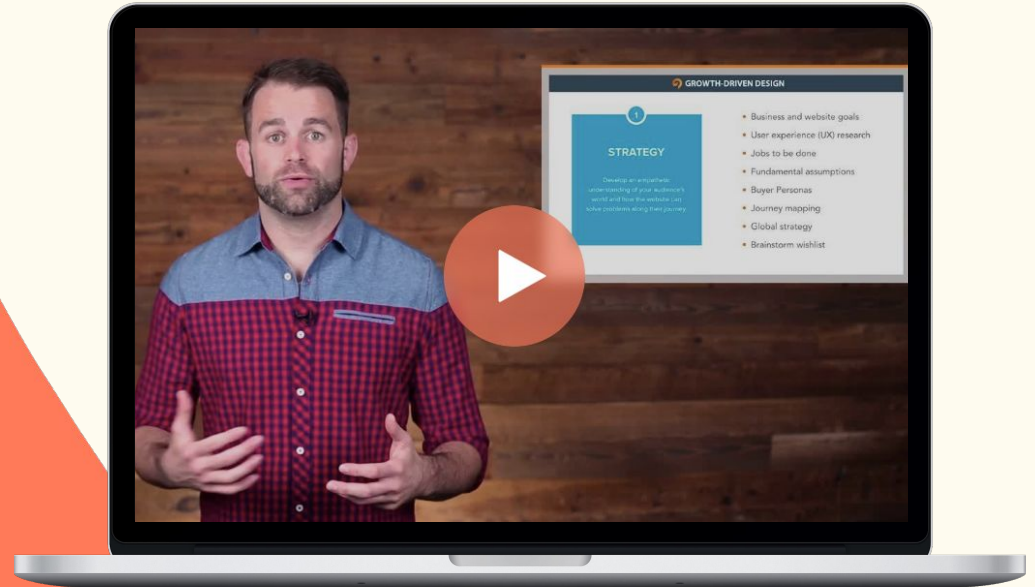
How to Use This Template:

- Use this presentation as a guide/inspiration for your own PowerPoints. Format the presentation using your brand's colors, fonts, images, and style.
- Add new slides using the "New Slide" button in the toolbar.
- These templates are for both Mac and PC users, but if anything shows up a little funky or misaligned, just adjust to the slide and shift around anything that may appear different.
- Use the elements you need. If you like a text box or layout from one slide, copy & paste it onto another and mix and match designs.



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Nice to meet you.



Presenter Patricia
Chief Marketing Officer,
Our Brand @PresenterPatty

Agenda

01 —

Introductions

02 —

Q1 Recap

03 —

Creative Brainstorming

04 —

Strategy Discussion

05 —

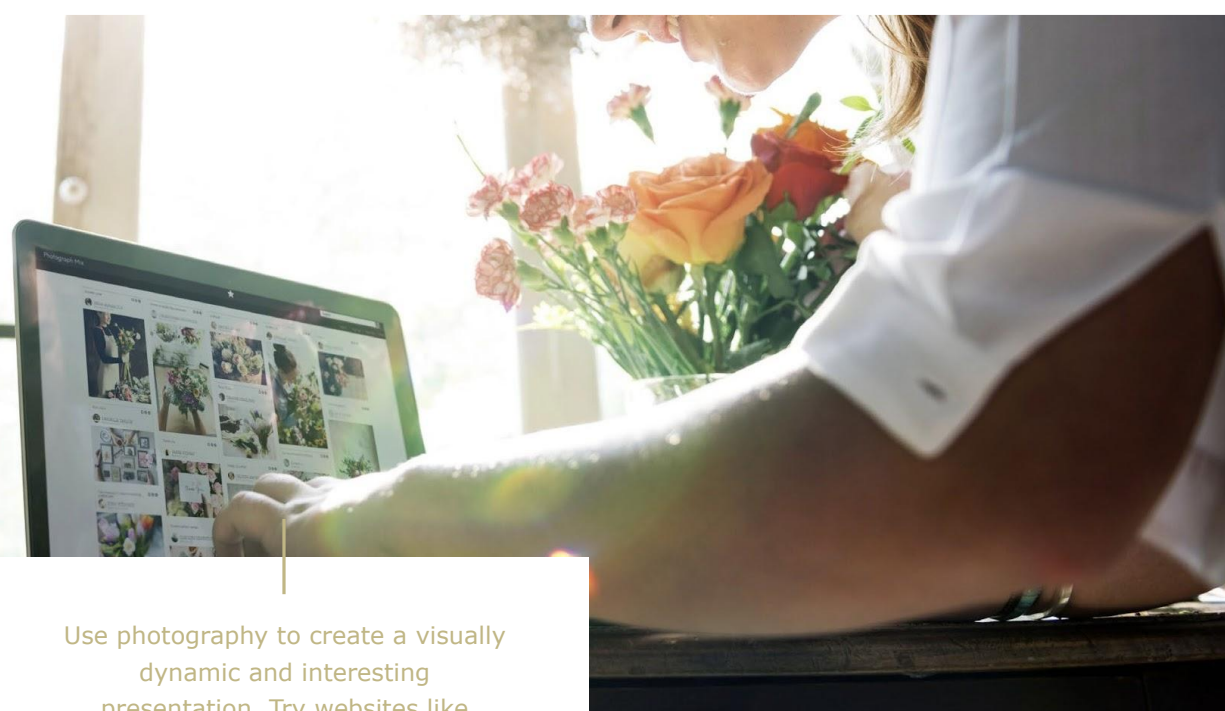
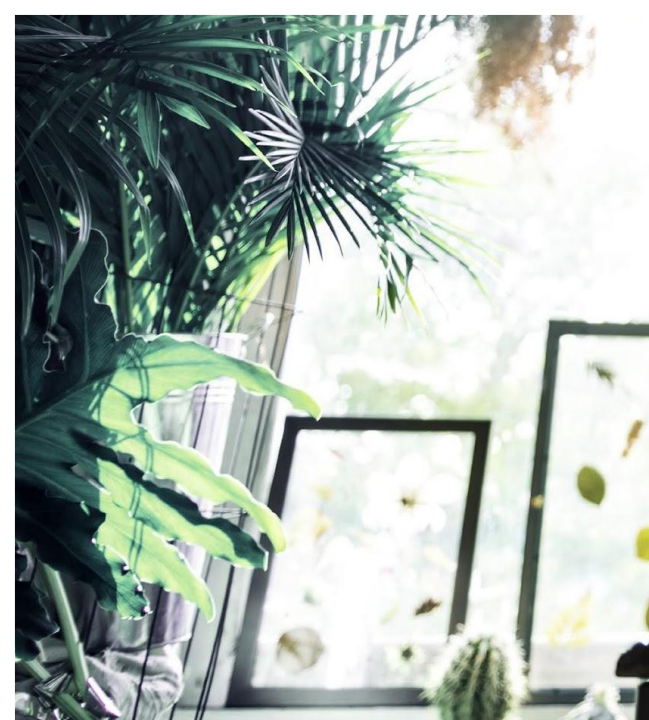
Review & Assign



Slide Section Title

Introductions

Start the meeting off strong with personal intros.
By getting to know those you'll be working with,
you'll have a smoother meeting.



Use photography to create a visually dynamic and interesting presentation. Try websites like [Unsplash.com](https://unsplash.com) or the free stock photos in HubSpot's Marketing Hub.



“Nothing sticks in your head better than a story. Stories can express the most complicated ideas in the most digestible ways.”

Sam Balter | Sr. Marketing Manager of Podcasts | HubSpot



Content marketing gets
three times more leads
than paid advertising.



Source: Content Marketing Institute, 2017



Quarter	Revenue Earned	Revenue Goal	Hit/Missed Goal
Q2 2018	\$52,654	\$55,000	×
Q3 2018	\$56,672	\$60,000	×
Q4 2018	\$65,213	\$65,000	✓
Q1 2019	\$72,359	\$70,000	✓

Revenue Tracking


2018 – 2019

Content Slide

A slide for general content.

Don't write down everything you're going to say and try to avoid walls of text. Include pertinent information, statistics, and data visualizations, and walk through the rest verbally.

- Incorporate bullet points to break up slides
- Leave plenty of white space
- Leverage **bold** and *italics* to emphasize points



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