

Private business



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marketing 18.513**

Business is an economic activity aimed at making a profit.

Business formula

**Investing in
business**

**Successful
Project
Implementation**

**Return on
invested
money +
profit**



business forms

Sole proprietorship (owned and operated by one person - the owner)



partnership (voluntary association of two or more people),



joint-stock company (a large enterprise whose owners are owners of securities - shares).



Types of business

PRODUCTION



TRADE



FINANCIAL



INSURANCE

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What is the purpose of a person doing business?



The desire to make a profit

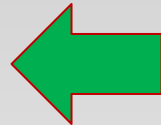
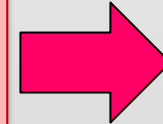


The desire to show their abilities, character



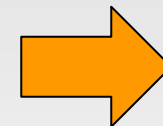
History knows various ways to start a business ...

Merchants from different countries bought cheap goods in one place, and sold it where it cost more.



Later, the initiative passed to those who owned workshops or factories.

A typical figure of the capitalist era has become a man who has his own business.



**Modern business is done mainly by
young people - those who are not
yet 30 years old.**



THANK YOU FOR ATTENTION!