

LEDER
LENKRAD
LEATHER STEERING WHEEL

BBS[®]

TECHNIK
AUS DEM
MOTORSPORT



Allow us to make a brief excursion into the past – in the heyday of car coachbuilders when ladies were exquisitely dressed and drove expensive and imaginatively designed



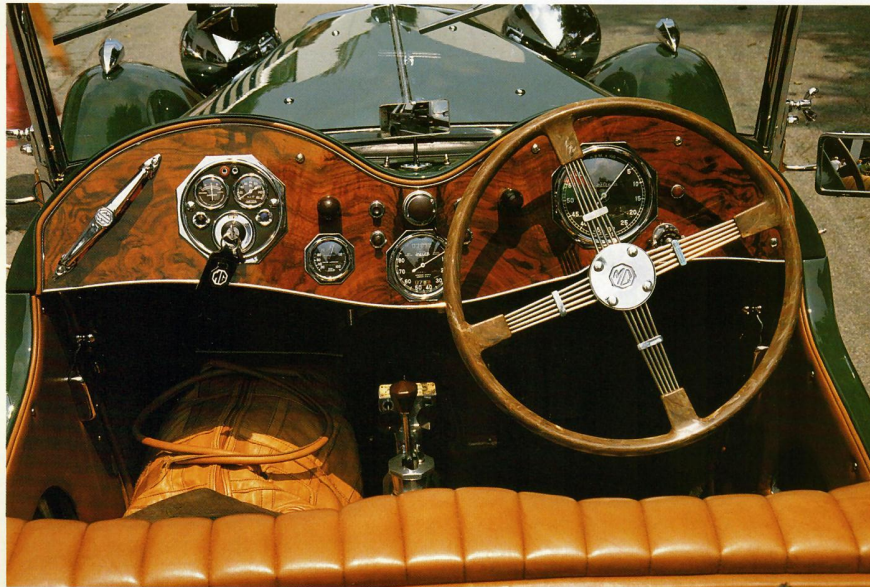
cars. This showed their appreciation of style and a flair for beautiful things which not all could afford. Elegant gentlemen drivers treated themselves to the pleasure of cruising along boulevards in their sports cars in the morning and driving in races – almost as a sideline – in the afternoon. Frequently they won in splendid style. In those days, when cars still had a distinctly individual

appearance, one could scarcely have imagined that after over 100 years of automobile history, following the demands dictated by wind tunnels and safety standards, they would all look so alike.

BBS – who for 20 years have led the field with high-quality alloy wheels – have now expanded its product range for individualizing cars with high quality steering wheels. BBS originate from the world of motor racing. Maintaining a passionate relationship with the motor car was and still is a decisive factor in the development of all new BBS products.



The new BBS leather steering wheels are an expression of this philosophy. Produced in Italy: the place for specialists in first-class leather work. Created and designed by BBS: the supplier of high quality products for ambitious drivers.



3 SPOKES. YOUR STYLE.



Leather Insert.



Zebrano Effect Insert.



Briarwood Effect Insert.

BBS leather steering wheels combine durability, advanced design and handcrafted skill in a perfect combination. Your car's interior is visibly improved and becomes an expression of your

own individual style.

With the 3-spoke leather steering wheel from BBS, you have noticeably better control over your car. Contact with your car is intensified. The soft leather feels good and gives you a

totally fresh driving sense. The steering wheel diameter is an ergonomically designed 365 mm.

Individuality here too: you can choose the insert – the inside part with an integral horn push – from four different options.

Model 1: steering wheel and insert are covered in fine, black calf's leather. Model 2: with a slightly more hi-tech design. The insert contrasts strongly with the black leather covering of the steering wheel.

Model 3: features a centre in briarwood effect for a more traditional appeal. Model 4: effects the elegance of Zebrano wood.

Tech Insert.



4 SPOKES. MORE VARIETY.



Tech Insert.



Zebrano Effect Insert.



Briarwood Effect Insert.

In a time when driving enjoyment is being restricted by more and more outside forces and cars are becoming increasingly alike, people with style should set themselves apart. For this

reason, a steering wheel in exquisite leather is an expression of driving culture and lifestyle for exacting men and women.

Your personal leather steering wheel from BBS, quite apart

from its refined design, also gives you a pleasing feel for your car. Leather breathes, smells good and is soft to touch. In this way driver and car are actually brought closer together. Anyone who has ever held a BBS steering wheel can confirm this.

The 4-spoke leather steering wheel from BBS is available in two different diameters: 365 mm and 380 mm for large cars. Each in a selection of designs: all-leather, hi-tech, briarwood and Zebrano.

Choosing BBS emphasizes your style as a person who wishes to be different.

Leather Insert.

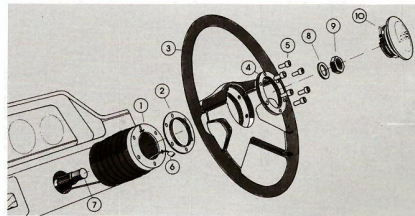


PERSONAL FREEDOM.

For the discerning driver and enthusiast this also means styling their car to their own personal ideas. BBS leather steering wheels offer a wide range of options. Important: there is no

Motor Traffic.

Ensuring that you have made the right decision.



problem in fitting your BBS leather steering wheel. BBS provide special boss kits for fitment to your car. The order number for the special boss kit which is supplied separately will be found in the BBS fitting list. Your specialist dealer will be pleased to advise.

BBS leather steering wheels are of course supplied with a General Operating Permit from the German Federal Office of

You will find the correct boss kit for your car in the attached list.



Leather Insert.



Tech Insert.



Briarwood Effect Insert.



Zebrano Effect Insert.



LBB 36/3-01

3-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: leather

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.000



LBB 36/3-02

3-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Tech

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.005



LBB 36/3-03

3-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Briarwood effect

Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.006



LBB 36/3-04

3-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Zebrano effect

Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.012



LBB 36/4-01

4-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: leather

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.001



LBB 36/4-02

4-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Tech

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.007



LBB 36/4-03

4-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Briarwood effect

Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.008



LBB 36/4-04

4-spoke. 365 mm dia.

Steering wheel: black leather covering
Insert: Zebrano effect

Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.013



LBB 38/4-01

4-spoke. 380 mm dia.

Steering wheel: black leather covering
Insert: leather

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.004



LBB 38/4-02

4-spoke. 380 mm dia.

Steering wheel: black leather covering
Insert: Tech

Logo disc:

smoked glass, silver lettering

Spacer ring: blue/grey, anodised

Screws: nickel plated screws with
socket head

Article-No. 23.10.009



LBB 38/4-03

4-spoke. 380 mm dia.

Steering wheel: black leather covering
Insert: Briarwood effect

Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.010



LBB 38/4-04

4-spoke. 380 mm dia.

Steering wheel: black leather covering
Insert: Zebrano effect

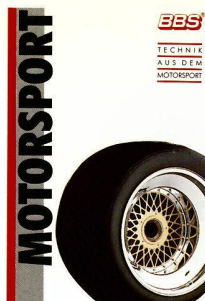
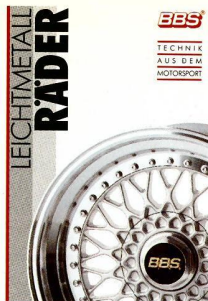
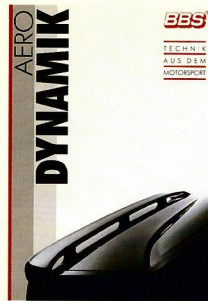
Logo disc:

smoked glass, gold lettering

Spacer ring: black anodised

Screws: with gold-coloured
socket head

Article-No. 23.10.014



BBS also offer aerodynamic parts, light alloy wheels and specialized racing products. Please ask your local agent for details.

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