

## Welcome to English Wednesday!

### The tonight host: Artem Klepicov

# (You can call me **'Tim'** – it's my casual name for foreigners and English nights)

#### **2018 – bachelor degree in linguistics.**

#### **2020 - master degree in linguistics.**

## **Music industry. Pop music.**



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## Tonight's topics:

1) Pop culture and its role in modern life.

## 2) Music as a product of music industry.

3) Songs, albums covers.

## **Pop culture**

music, TV, cinema, books, etc. that are <u>popular</u> and <u>enjoyed</u> by <u>ordinary people</u>, rather than experts or very educated people (https://dictionary.cambridge.org/)

Pop music — is a genre of popular music. First time

the term pop music in English has sounded in 1926.

The roots of pop music go deep into the history.

The basic unit in pop music is a different song or

single. The average song length is from 2 to 4 minutes.

Since the early fifties pop music has been the

enthusiasm and the entertainment of the young.

## Please, name some pop music artists:

#### Let's do some warm up activities

1. Split into groups.

#### 2. Please, keep some distance between members of the group

#### **Please, discuss the questions:**

# Do you like pop music? What pop music do

#### Let's watch the video:

### https://www.youtube.com/watch?v=pbXo2VOJZ5c&ab\_channel=T opCulture

#### **Please, discuss the questions:**

What period in the history of pop music do you like more?

## What is your favourite genre of music?

#### Let's watch the video:

#### https://m.youtube.com/watch?v=7mw1D3HTGng

• 1. Why did the girls from 60"s like the Beatles so much?

• 2. What is the reason for such a fan interest?

• 3. Do we have the same situation with pop artists today?

## Verse-Chorus Form

- What Is Verse-Chorus Form?
- The verse-chorus form is a songwriting structure built around two repeating sections: a verse section and a chorus section.

*verse* - A verse is also one of the <u>parts</u> into which a <u>poem</u> or <u>song</u> is <u>divided</u>.

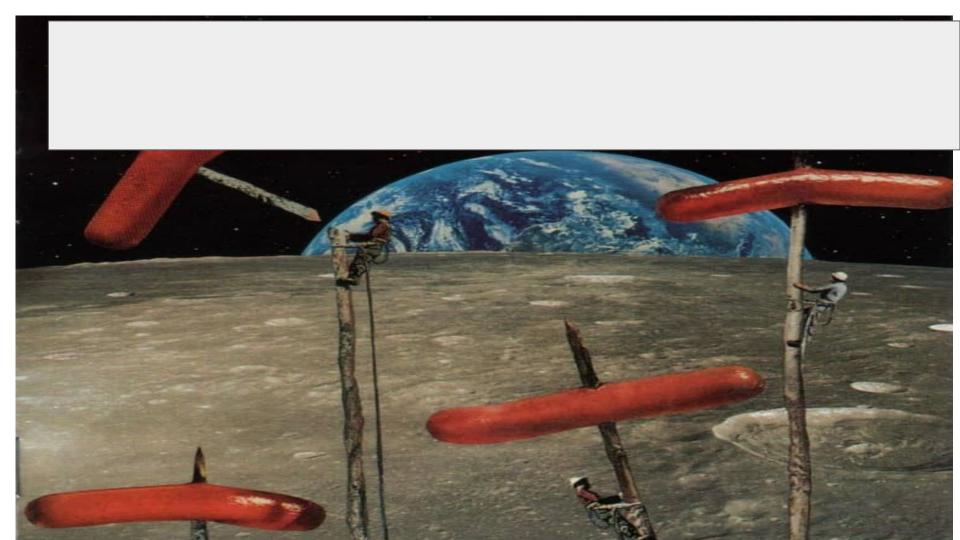
# *chorus* - <u>part</u> of a <u>song</u> that is <u>repeated</u> several <u>times</u>, usually after each <u>verse</u>

## Let's make a song

- 1. Choose four lines for a verse.
- 2. Choose four lines for a chorus.
- 3. Tell us your concept of the song.

# Don't judge a book by its cover







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## Getting Down to Business

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https://www.youtube.com/watch?v=9hdGmd94n24&ab\_channel=JoeyPauli

#### Let's create your idols band

An idol (Korean: 아이돌; <u>RR</u>: *Aidol*), in <u>fandom culture in South Korea</u>, refers to a celebrity working in the field of <u>K-pop</u>.

K-pop idols are characterized by the highly manufactured star system that they are produced by and debuted under, as well as their tendency to represent a hybridized convergence of visuals, music, fashion, and dance.



Как же я ЛЮБЛЮ БТС ≅ ♥♥, вот они слева направо: Намджун, Чонгук, Чингачгук, Гойко Митич, Джин, Юнги Люблю вас♥♥♥



