

## Welcome to English Wednesday!

#### The tonight host: Artem Klepicov

(You can call me 'Tim' – it's my casual name for foreigners and English nights)

2018 – bachelor degree in linguistics.

2020 - master degree in linguistics.

### Music industry. Pop music.



## Tonight's topics:

1) Pop culture and its role in modern life.

2) Music as a product of music industry.

3) Songs, albums covers.

#### Pop culture

music, TV, cinema, books, etc. that are popular and enjoyed by ordinary people, rather than experts or very educated people

(https://dictionary.cambridge.org/)

- Pop music is a genre of popular music. First time the term pop music in English has sounded in 1926.

  The roots of pop music go deep into the history.
- The basic unit in pop music is a different song or
- single. The average song length is from 2 to 4 minutes.
- Since the early fifties pop music has been the enthusiasm and the entertainment of the young.

## Please, name some pop music artists:

#### Let's do some warm up activities

1. Split into groups.

2. Please, keep some distance between members of the group

Please, discuss the questions:

## Do you like pop music?

What pop music do

#### Let's watch the video:

https://www.youtube.com/watch?v=pbXo2VOJZ5c&ab\_channel=T opCulture

#### Please, discuss the questions:

What period in the history of pop music do you like more?

What is your favourite genre of music?

#### Let's watch the video:

https://m.youtube.com/watch?v=7mw1D3HTGng

•	1. Why did the girls from 60"s like the Beatles so much

• 2. What is the reason for such a fan interest?

• 3. Do we have the same situation with pop artists today?

#### Verse-Chorus Form

What Is Verse-Chorus Form?

The verse-chorus form is a songwriting structure built around two repeating sections: a verse section and a chorus section.

verse - A verse is also one of the <u>parts</u> into which a <u>poem</u> or <u>song</u> is <u>divided</u>.

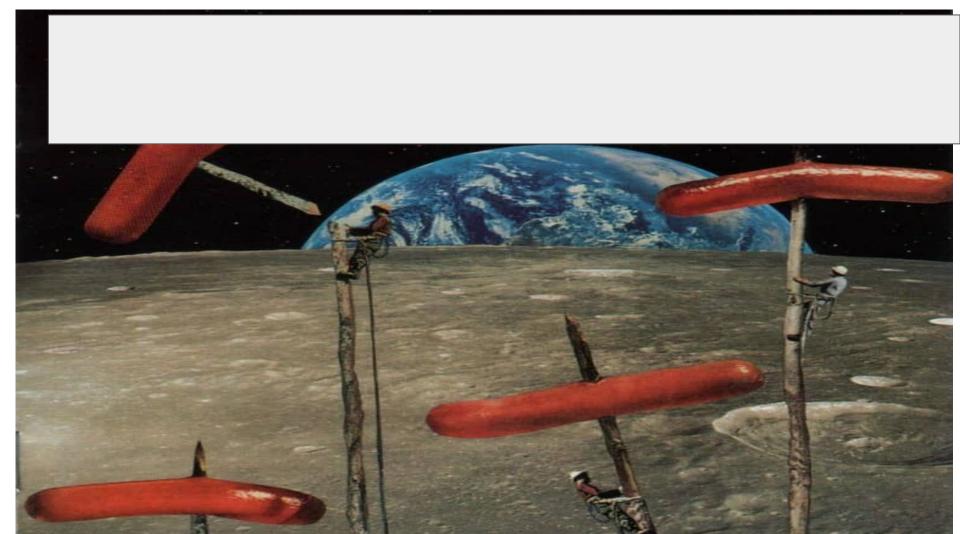
chorus - part of a song that is repeated several times, usually after each verse

## Let's make a song

- 1. Choose four lines for a verse.
- 2. Choose four lines for a chorus.
- 3. Tell us your concept of the song.

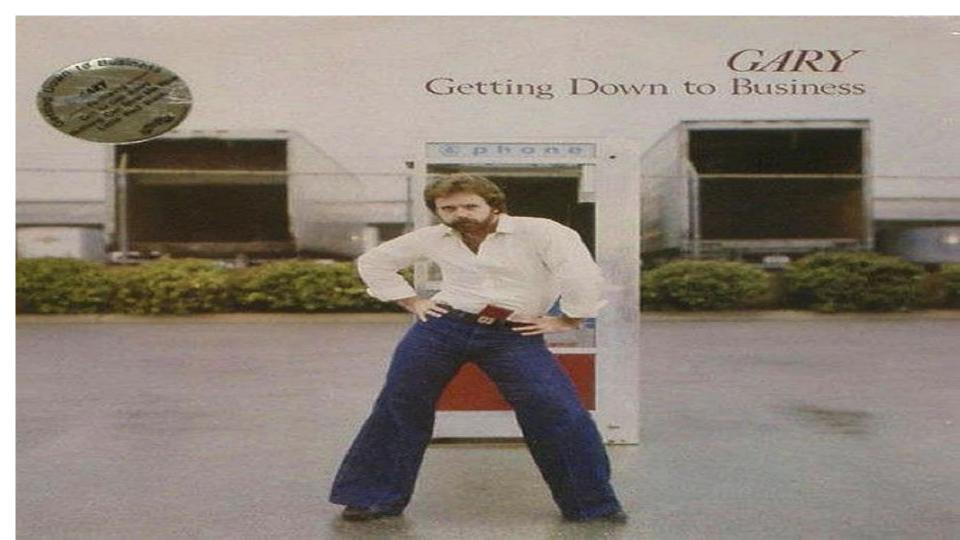
## Don't judge a book by its cover













https://www.youtube.com/watch?v=9hdGmd94n24&ab\_channel=JoeyPauli

#### Let's create your idols band

An **idol** (Korean: 아이돌; RR: Aidol), in fandom culture in South Korea, refers to a celebrity working in the field of K-pop.

K-pop idols are characterized by the highly manufactured star system that they are produced by and debuted under, as well as their tendency to represent a hybridized convergence of visuals, music, fashion, and dance.



Как же я ЛЮБЛЮ БТС ♥ ФФ, вот они слева направо: Намджун, Чонгук, Чингачгук, Гойко Митич, Джин, Юнги Люблю вас ФФФФ



# THANKS FOR COMING