

**Развёрнутое письменное  
высказывание с элементами  
рассуждения на основе  
таблицы/диаграммы**

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- **Что нужно знать о новом формате эссе?**

**ВЫСОКИЙ  
уровень  
СЛОЖНОСТИ**



**14 баллов**

- **Критерии оценивания:**

- Решение коммуникативной задачи (РКЗ) – 3 балла.
- Организация высказывания – 3 балла.
- Языковое оформление – 3 балла.
- Грамматическое оформление текста – 3 балла.
- Орфография и пунктуация – 2 балла.
- **Время на выполнение – 60 минут.**

- **Решение коммуникативной задачи**
- **Проект написан в соответствии с темой**
- **Проект написан по плану**
- **Все пункты из таблицы указаны в работе**
- **В нём достаточно слов**
- **Стиль нейтральный**

## ● Объем работы

- **200-250 слов**

- Можно написать **от 180 до 275 слов**

- Слова считаются с самого первого слова по последнее, включая предлоги, артикли, частицы, вспомогательные глаголы.

- числительные, выраженные цифрами, т.е. 1, 25, 2009, 126 204 считаются как одно слово;
- числительные, выраженные цифрами, вместе с условным обозначением процентов, т.е. 25%, 100% считаются как одно слово;
- числительные, выраженные словами, считаются как слова;
- сложные слова, такие как good-looking, well-bred, English-speaking, twenty-five, считаются как одно слово;
- сокращения, например USA, e-mail, TV, считаются как одно слово.

## ● **Нейтральный стиль**

- нет сокращений (I'm sure/ doesn't matter/ wasn't stated)
- Нет разговорной лексики (it is stupid to think so/ the people wearing such clothes are mad)
- нельзя использовать риторические вопросы (I wonder if ...; what about?);
- разговорные выражения типа Let's ...
- сниженную лексику типа folks (people); краткие формы глаголов (wonna (will not), wanna (want to/a), gotta (got to), don't, haven't, I'm, he's, aren't, can't, didn't, I'd like); исключение – needn't).

## Организация текста

- проект правильно разделен на **абзацы**
- написано логично и присутствуют **средства логической связи**



## Алгоритм написания

- Отводите 60 минут на это задание.
- Просмотрите оба проекта и решите, какой из них понятнее и легче описать.
- Читайте тему проекта и набрасываете в двух словах, что вы скажете на каждый пункт плана. После того, как набросали, проверяете всё и убеждаетесь, что все написанное **СООТВЕТСТВУЕТ ТЕМЕ ПРОЕКТА**.
- Напишите проект на черновик. Если у вас осталось мало времени – пишите сразу на чистовик.
- Проверьте ошибки. Перепишите на чистовик.
- Проверьте, что написали номер задания (40.1 или 40.2) в начале.

# ЗАДАНИЕ 40

## (ВЫСОКИЙ УРОВЕНЬ СЛОЖНОСТИ)

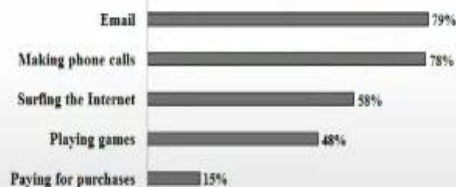
Выберите только **ОДНО** из двух предложенных заданий (40.1 или 40.2), укажите его номер в **БЛАНКЕ ОТВЕТОВ № 2** и выполните согласно данному плану. В ответе на задание 40 числительные пишите цифрами.

**40.1** Imagine that you are doing a project on **what book genres are popular among teenagers in Zetland**. You have found some data on the subject – the results of the opinion polls (see the table below). **Comment on the data in the table and give your opinion on the subject of the project.**

Book genre	Number of readers (%)
Adventure	55.4
Detective	22.3
Sports	18.7
Animation	12.5
Romance	10.4

**40.2** Imagine that you are doing a project on **what people use their smartphones for in Zetland**. You have found some data on the subject – the results of the opinion polls (see the diagram below). **Comment on the data in the diagram and give your opinion on the subject of the project.**

What people use their smartphones for



Write 200–250 words.

Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant;
- outline a problem that can arise with using smartphones and suggest a way of solving it;
- conclude by giving your opinion on the role of smartphones in our life.

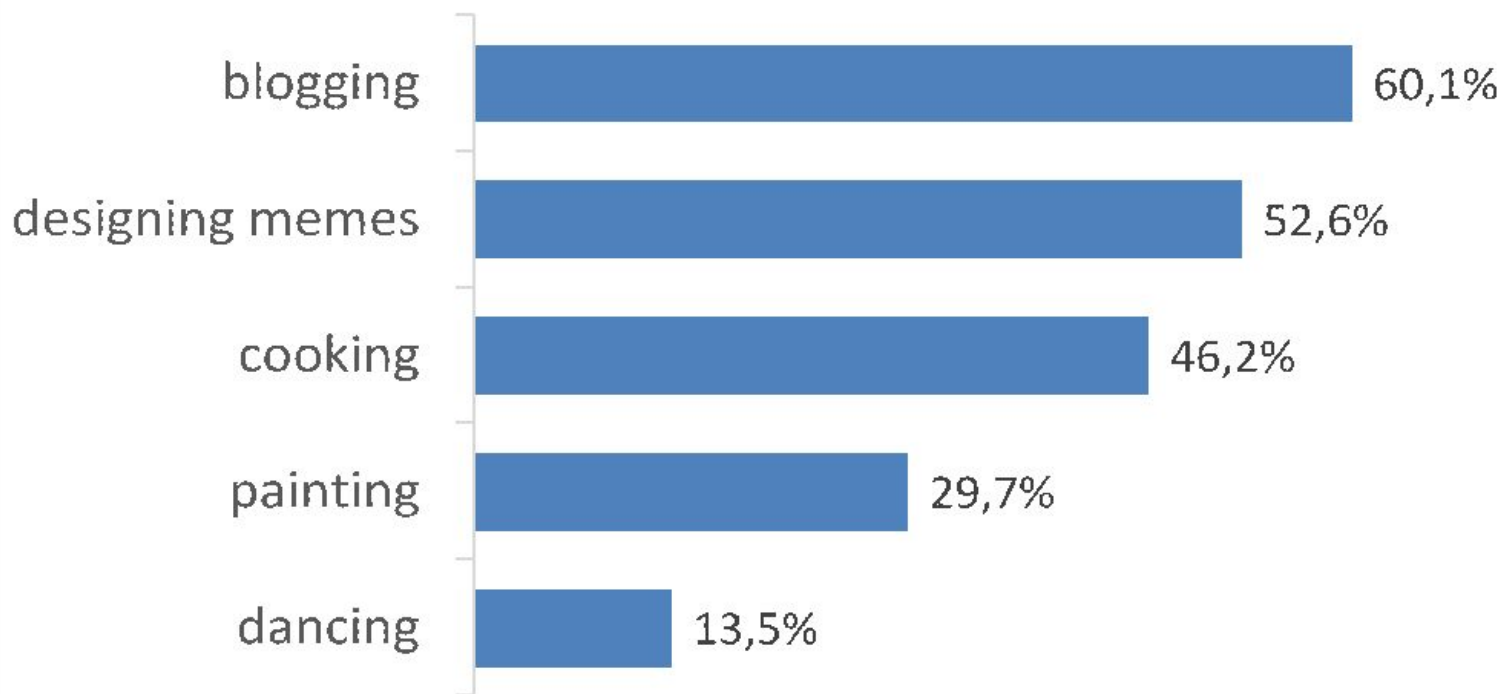
Write 200–250

- Use the following plan:
- make an opening statement on the subject of the project;
  - select and report 2–3 facts;
  - make 1–2 comparisons where relevant;
  - outline a problem that can arise with using smartphones and suggest a way of solving it;
  - conclude by giving your opinion on the role of smartphones in our life.

### Дополнительная схема оценивания

		НОМЕР БЛАНКА																			
Объем высказывания соответствует поставленной задаче: 180–275 слов. Высказывание носит продуктивный характер																					
1. Решение коммуникативной задачи (Содержание)	Аспект 1. Вступление соответствует предложенной теме проектной работы																				
	Аспект 2. 2–3 факта из данных в таблице приведены																				
	Аспект 3. 1–2 существенных сравнения даны																				
	Аспект 4. Возможная проблема, связанная с чтением, обозначена, и ей решение предложено																				
	Аспект 5. Мнение автора о важности чтения в жизни подростков в заключении выражено																				
	Аспект 6. Стилистическое оформление выбрано правильно; соблюдается нейтральный стиль																				
ИТОГОВЫЙ БАЛЛ (максимальный балл – 3)																					
2. Организация	Полнота																				
	Деление на абзацы																				
	Использование средств логической связи																				
ИТОГОВЫЙ БАЛЛ (максимальный балл – 3)																					
3. ЛЕКСИКА (максимальный балл – 3)																					
4. ГРАММАТИКА (максимальный балл – 3)																					
5. ОРФОГРАФИЯ И ПУНКТУАЦИЯ (максимальный балл – 2)																					

Imagine that you are doing a project on **what are the most popular teenage hobbies in Zetland**. You have found some data on the subject (see the diagram below). **Comment on the data in the diagram and give your personal opinion on the subject of the project.**



Use the following plan:

- make an opening statement on the subject of the project work;
- select and report 2–3 main features;
- make 1–2 comparisons where relevant;
- outline a problem that can arise with hobbies for teenagers and suggest the way of solving it;
- draw a conclusion giving your personal opinion on the hobbies for teenagers.

– make an opening statement on the subject of the project work;

- The aim of this project work is to analyse what **hobbies are the most preferable among the teenagers in Zetland**. I have found some data regarding this question and am going to outline several key features of the results of the poll. (40 words)
- 
- My project aims to investigate **what hobbies are the most preferable among the teenagers in Zetland**. I have found and analysed the public opinion data on the subject of my report.
- (31 words)

- – select and report 2–3 main features:
- *Looking at the details, most children enjoy spending their free time using gadgets, for instance, blogging or designing mems there - 60 and 52 percent respectively. On the contrary, the least popular hobby is dancing (only 14% of respondents), which is not surprising given that (учитывая ,что...) more and more teenagers prefer the Internet to real life.(54 words)*

- – make 1–2 comparisons where relevant;

According to the diagram/table, **cooking** appears to be more popular than painting, as there are 46.2% of teenagers preparing something delicious in the kitchen, which is around twice as many as the figure for **drawing**. It can be explained that **not all the people have any abilities to art**. (49 words)

- – outline a problem that can arise with hobbies for teenagers and suggest the way of solving it;
- One problem that can be deduced from the data is that **modern teenagers prefer hobbies which are connected with the Internet. Such classic activities as painting and drawing significantly inferior(существенно уступают) nowadays. However, there is a possible solution to this problem. Schools should organise Art and Dance clubs in order to draw teenagers' attention to cultural hobbies and awaken their interest.(60 words)**



- – draw a conclusion giving your personal opinion on the hobbies for teenagers.
- *In my opinion, the Internet and gadgets are an integral part of teenagers` life because they provide us with a wide range of opportunities. Due to them children not only get useful information or broaden their minds but they can realise themselves in the virtual space like being a blogger or a mem-designer. However, one should not forget that real life is also interesting and very essential. While dancing, painting or even cooking teenagers can also express and develop themselves.*
- (78 words)



- **The aim of this project work is to analyse what hobbies are the most preferable among the teenagers in Zetland. I have found some data regarding this question and am going to outline several key features of the results of the poll. (40 words)**
- ***Looking at the details, most children enjoy spending their free time using gadgets, for instance, blogging or designing mems there - 60 and 52 percent respectively. On the contrary, the least popular hobby is dancing (only 14% of respondents), which is not surprising given that (учитывая ,что...) more and more teenagers prefer the Internet to real life.(54 words)***
- According to the diagram, cooking appears to be more popular than painting, as there are 46.2% of teenagers preparing something delicious in the kitchen, which is around twice as many as the figure for drawing. It can be explained that not all the people have any abilities to art. (49 words)
- **One problem that can be deduced from the data is such classic activities as painting and dancing significantly inferior(существенно уступают) to the Internet nowadays. However, there is a possible solution to this problem.Schools should organise Art and Dance clubs in order to draw teenagers' attention to offline hobbies and awaken their interest.(50 words)**
- **In my opinion, the Internet and gadgets are an integral part of teenagers` life because they provide us with a wide range of opportunities. Due to them children not only get useful information or broaden their minds but they can realise themselves in the virtual space like being a blogger or a mem-designer. However, one should not forget that real life is also interesting and very essential.**
- (66 words)
- **259 words**

## **Специальная лексика для графиков и диаграмм**

Весь необходимый вокабюляр можно разделить на

- слова-связки для логики высказывания;
- специальную лексику для таблиц и диаграмм, которая необходима в абзацах 2 и 3 плана высказывания;
- лексику по тематическим группам.

- ***Quantity words***

the same, majority, minority, about, around, almost, roughly, smaller, larger, higher, lower, fewer, less, twice as many/much, equal.

- ***Comparison words***

whereas, while, in comparison to, different from, relatively, respectively, with regards to, relative to.

- ***Categorising words***

variety, trend, type, figure, number, category, amount, quantity.

- ***Reporting constructions***

This table shows that ... According to this data/information.

## Клише для первого абзаца:

- It is well known that (topic)
- Nowadays more and more people (action connected with the topic)
- Over the last few decades there has been a significant increase in the number of people who (do something connected with the topic).
- (Topic) plays an important role in our life
- Undoubtedly, all people (action connected with the topic)
- Nowadays it is impossible to imagine ... without ...

## Клише для второго абзаца:

- the main features of this table/graph/pie chart ...
- one can see from the poll that ...
- the most popular ... the least popular ...
- if we look at the graph/table/pie chart, we can see ...
- looking at the main features ...
- what stands out from the table/graph/ pie chart ...
- another striking feature is ...

## Клише для третьего абзаца:

- in comparison/ in contrast, ...
- on the other hand .../ However, ... / Likewise, ...
- not as ... as
- while/ whereas / although / but

## Клише для четвертого абзаца:

- the main problem with ... is ...
- the main problem faced by ... is ...
- the foremost problem here is ...
- general solutions centre around ...
- one effective solution to deal with ... is ...
- a solution that can prove successful is ...

## Клише для пятого абзаца:

- To conclude/ sum up/ summarise
- All in all...
- All things considered...
- Taking all this into account/ consideration...
- In short/ conclusion ...
- Клише для **выражения своего мнения**:
- I believe that ...
- I am convinced that ...
- I strongly believe that ...
- Personally, I think that ...
- In my opinion, ...
- In my view, ...