

# Eight

UtechGroup | We have no boundaries



SERVICES



IDEA



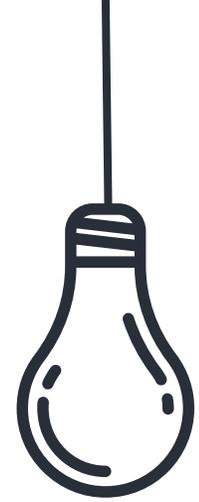
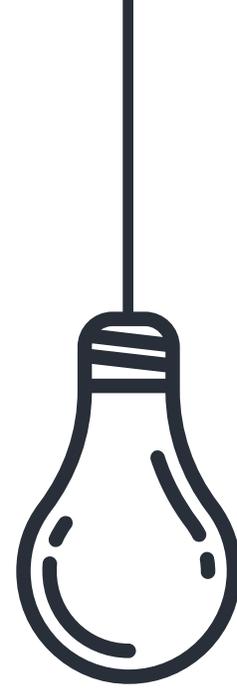
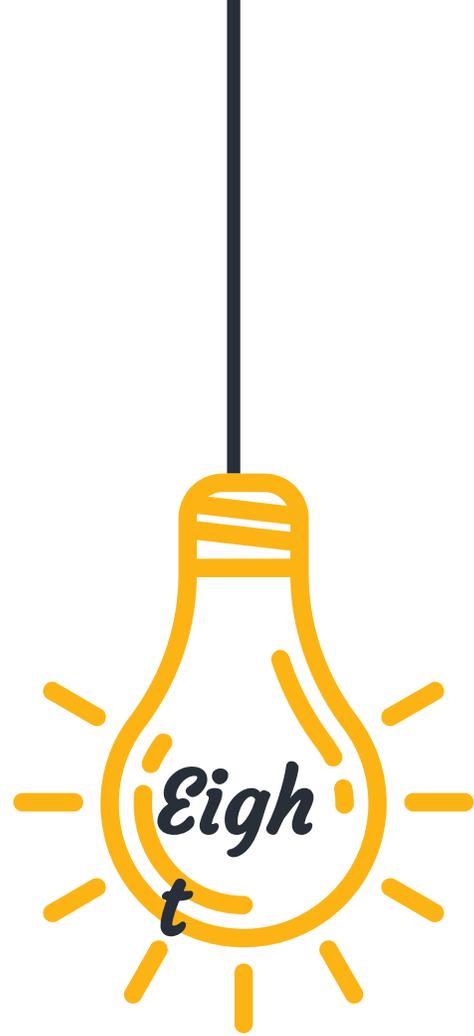
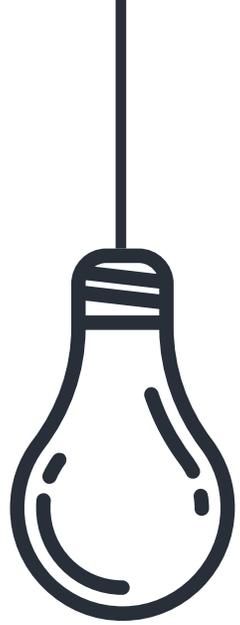
TEAM



MARKETIN



GOAL



# THINK BIGGER

Maximum Effect from Training

# Milestones



Release of the second revision of the product.

Product testing with youth teams and children's schools.



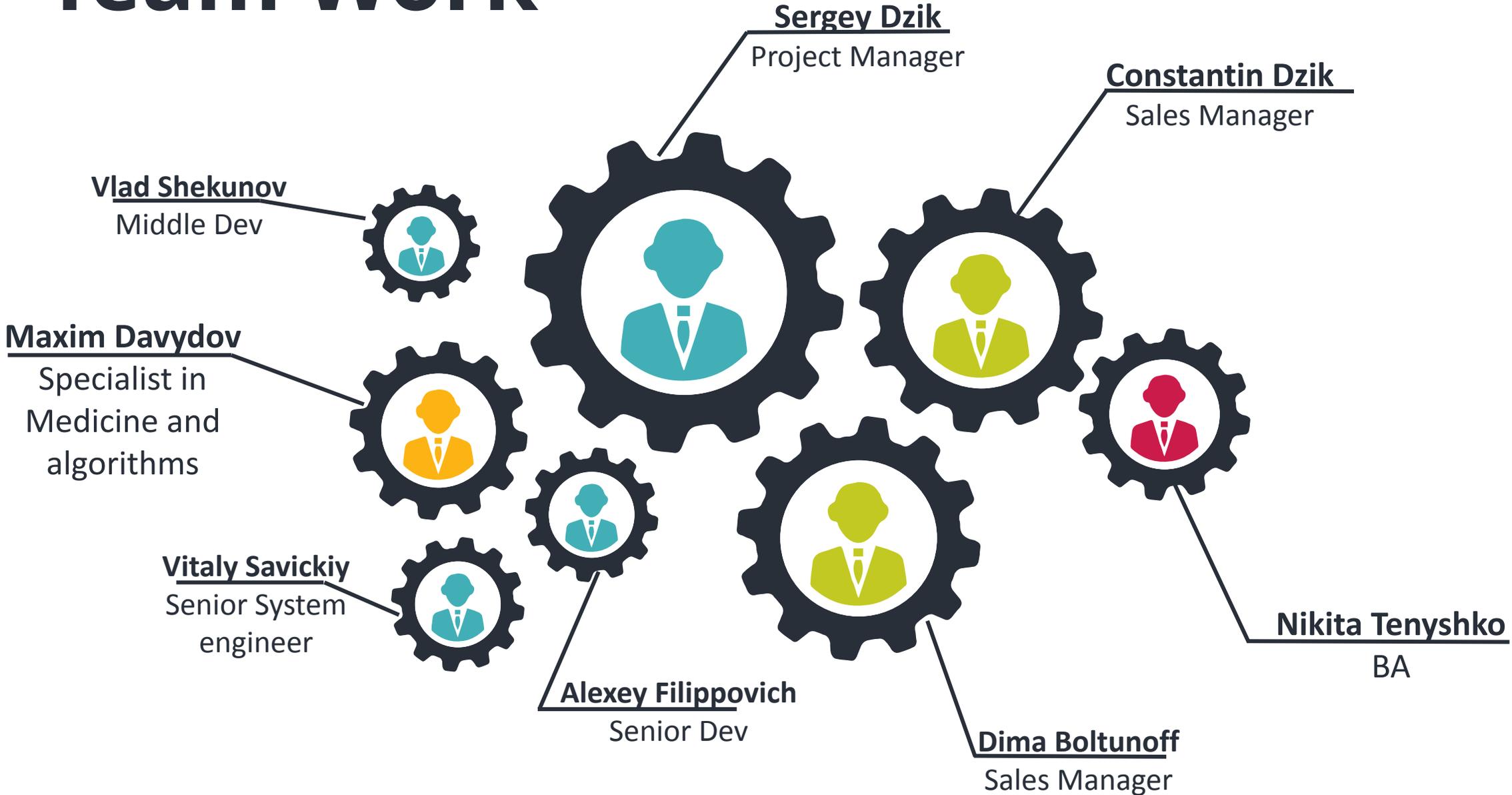
Web service software release.



First sales for professional clubs.

We have no boundaries

# Team Work



# Infographics - Idea Concept



**01** Collect as many biometric parameters as possible for further analysis and prediction of the athlete's capabilities.

**02** With more than 100 analytical parameters to investigate human abilities at an early age. Predict its growth opportunities.

**03** The ability for coaches to create reports themselves, taking into account the factors that they need.

**04** To give the opportunity to create and find dependencies between the displayed parameters and, given their correlation, produce a result.

Maximum Effect from Training

# Project Steps

START



Next steps

No one step back



# Our Goal

To increase the potential and capabilities of athletes. Correct load distribution to prevent damage.

Give an opportunity to identify at an early age who has the highest potential and in what position.

Maximum Effect from Training

# SWOT Analysis



## Strengths

Unique analytic part and software.



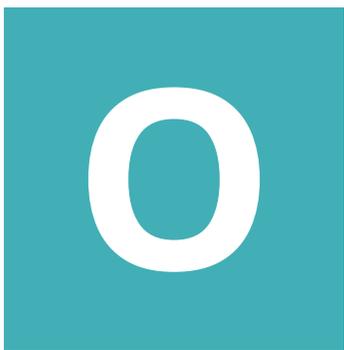
## Weaknesses

Temporary restriction of the choice of sports. Corrected.



## Opportunities

With good investment take the market for youth teams and children.



## Threats

High competition. Fast growing market.

One step ahead of everyone

# Web Service

1

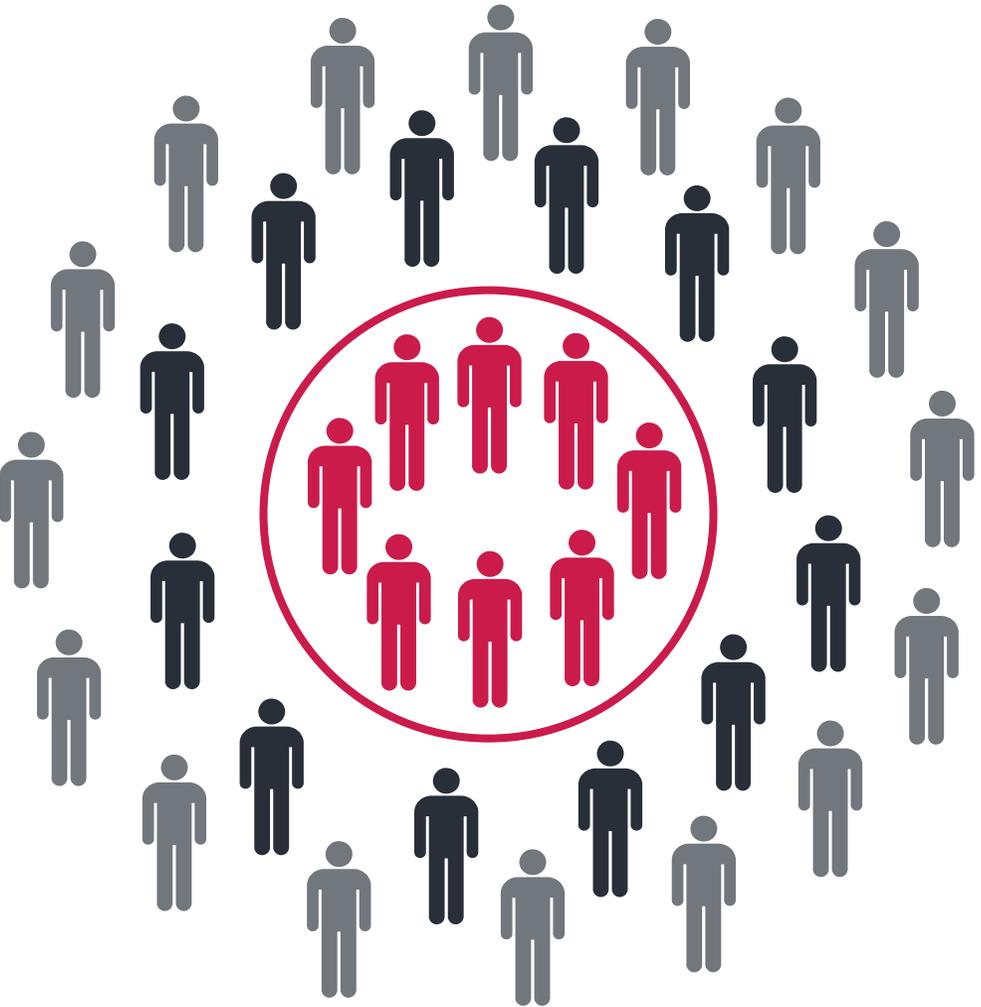
Statistical processing of information for analyzing the performance and functional readiness of a player, operation control and adjustment of training process in accordance with the goal. Backup, restore from archive. Protection of stored information and personal data from unauthorized access. Special administration tools to control access to system functions, as well as to the data sets that are available for viewing and adjustment. Automatic generation of a full range of accounting and reporting documentation.

2

3



# Target Market



Total Available  
~~980 M~~  
**980 M**

Served Available  
Market:  
**450 M**

Target Market:  
**200 M**

The whole world

# New Opportunities

- 1 Fast scalability to new sports and other markets.
- 2 Increasing the number of algorithms and functionality.
- 3 Team scalability. The ability to reach the mass market.



Only forward

# Our Professional Team



## BA

Now the team has one experienced business analyst..



## Dev/System s engineers

We have a professional team. With extensive experience and product development.

Experts in their field



## Marketers

Our sales managers have more than 10 years of experience in selling IT projects.

# Our Location – Minsk-Chicago



The Minsk office is focused on a team of developers and analysts.



Our sales managers are concentrated in an office in Chicago.

What is the next step?

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