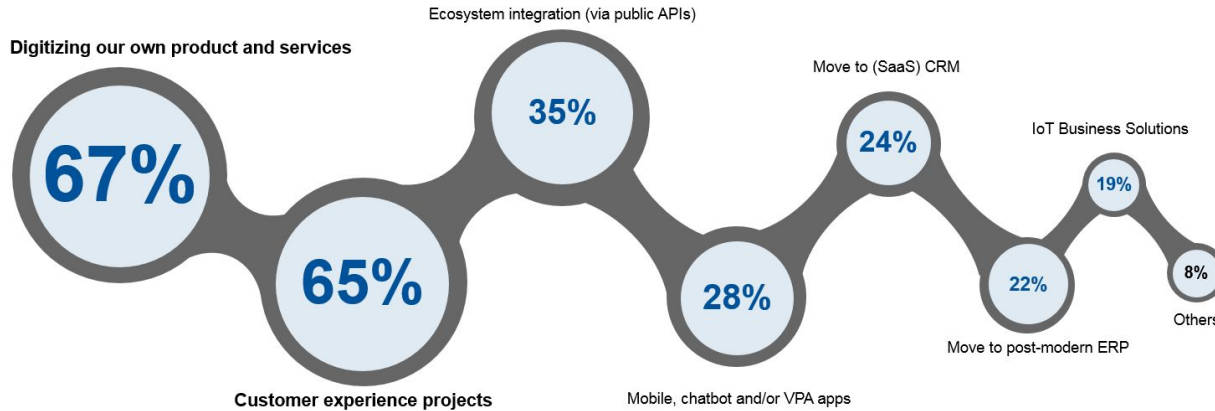




**“The pace of change
will never be this slow again”**

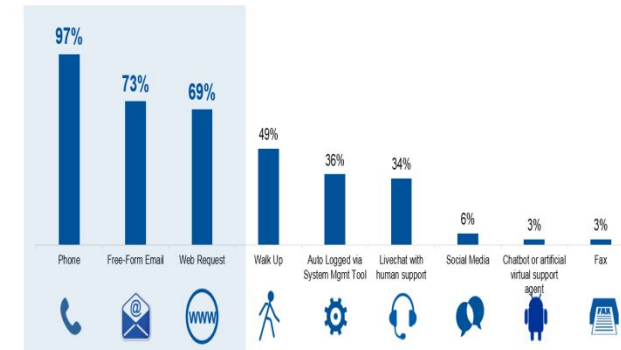
2017 Initiatives Driving Application Architecture and Infrastructure Changes



Base: n=83 Gartner Research Circle Members

Q. What are the key business initiatives driving your organization's application architecture and infrastructure changes in 2017? Please select all that apply.

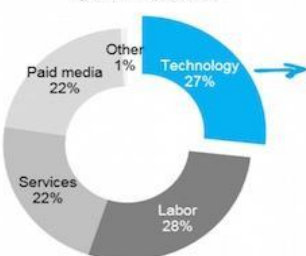
Channels Available for Business Users to Contact the IT Service Desk



Base: n=151 Gartner Research Circle Members

Q. Which channels are available for your business users to contact the IT service desk?

2016 Marketing Expense Budget Spend Breakdown:



Mean Percentage shown

% of Total Revenue

CMO's Average Tech Spend: 3.2%

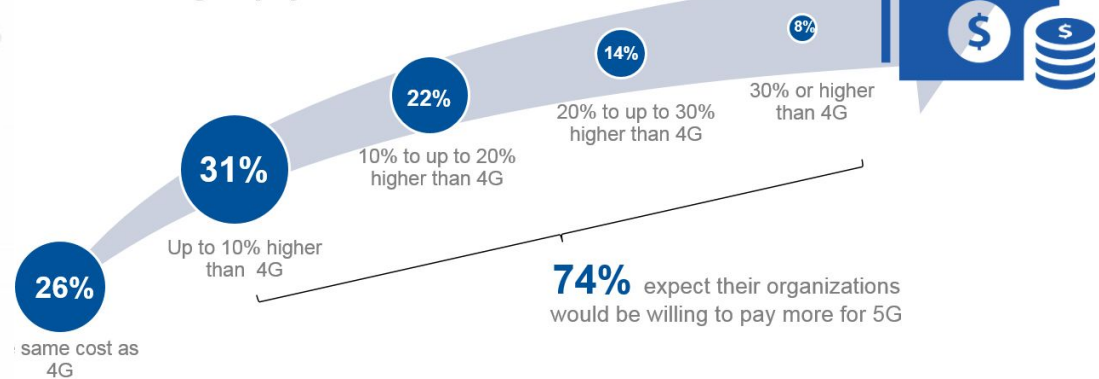
CIO's Average Tech Spend: 3.4%

2016 Marketing Technology Budget Allocation

Mean Percentage Shown



For 5G, organizations will be willing to pay...



Base: n=192 Gartner Research Circle Members / External Sample / Excludes 'Not sure'

Q. What price do you expect your organization will be willing to pay for 5G capabilities initially? (E.g. think in terms of your own context: chips, services, modules, or devices)

Source: Gartner (October 2016)

The Washington Post

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FRIDAY, JUNE 7, 2013

washingtonpost.com • \$1.25

U.S. mines Internet firms' data, documents show

Google, Facebook, Apple, Yahoo deny giving NSA direct access to servers

BY BARTON GELMAN
AND LAURA POITRAS

The National Security Agency and the FBI are tapping directly into the central servers of nine leading U.S. Internet companies, extracting audio and video chats, photographs, e-mail, documents, and connection logs that enable analysts to track foreign targets, according to a top-secret document obtained by The Washington Post.

The program, code-named

PRISM, has not been made public until now. It may be the first of its kind. The NSA prides itself on stealing secrets and breaking codes, and it is accustomed to corporate partnerships that help it divert data traffic or sidestep barriers. But there has never been a Google or Facebook before, and it is unlikely that there are richer troves of valuable intelligence than the ones in Silicon Valley.

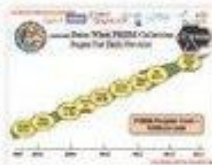
Equally unusual is the way the NSA extracts what it wants, according to the documents: " Collec-

tion directly from the servers of these U.S. Service Providers: Microsoft, Yahoo, Google, Facebook, PalTalk, AOL, Skype, YouTube, Apple."

PRISM was launched from the ashes of President George W. Bush's secret program of warrantless domestic surveillance in 2002, after news media disclosures, lawsuits and the Foreign Intelligence Surveillance Court forced the president to look for new authority.

Congress obliged with the Protect America Act in 2002 and the FISA Amendments Act of 2008, which immunized private com-

NSA CONTINUED ON A12



Defense and criticism

Critics have split reactions to the revelations regarding the NSA's program to collect data from phone and Internet records. **A14**

Online coverage

A graphic explains key components of the PRISM collection program.

Agency knows much about public, but we know little about it

BY ANNE GELMAN

The National Security Agency, nicknamed "No Such Agency" because of its ultra-secret, is the government's eavesdropper-in-chief.

Charged primarily with electronic spying around the globe, the NSA collects billions of pieces of intelligence from foreign phone calls, e-mail and other communications. But in the past two days, the focus has shifted to its role in compiling massive amounts of the

same information on millions of ordinary Americans.

Regarded as the most secretive of the nation's intelligence agencies, the NSA is part of the military but answers to the director of national intelligence. Its major operations are housed in obscurity at Maryland's Fort Meade Army base, the site of the court-martial of Pfc. Bradley Manning, who is charged with stealing government electronic communications and passing them to the anti-secretary organization WikiLeaks.

The agency is so secretive that estimates of the number of employees range from the official

SECRECY CONTINUED ON A13

Final trip to the Capitol

In Colan Israel Newsum

The Economist

FT

FINANCIAL
TIMES

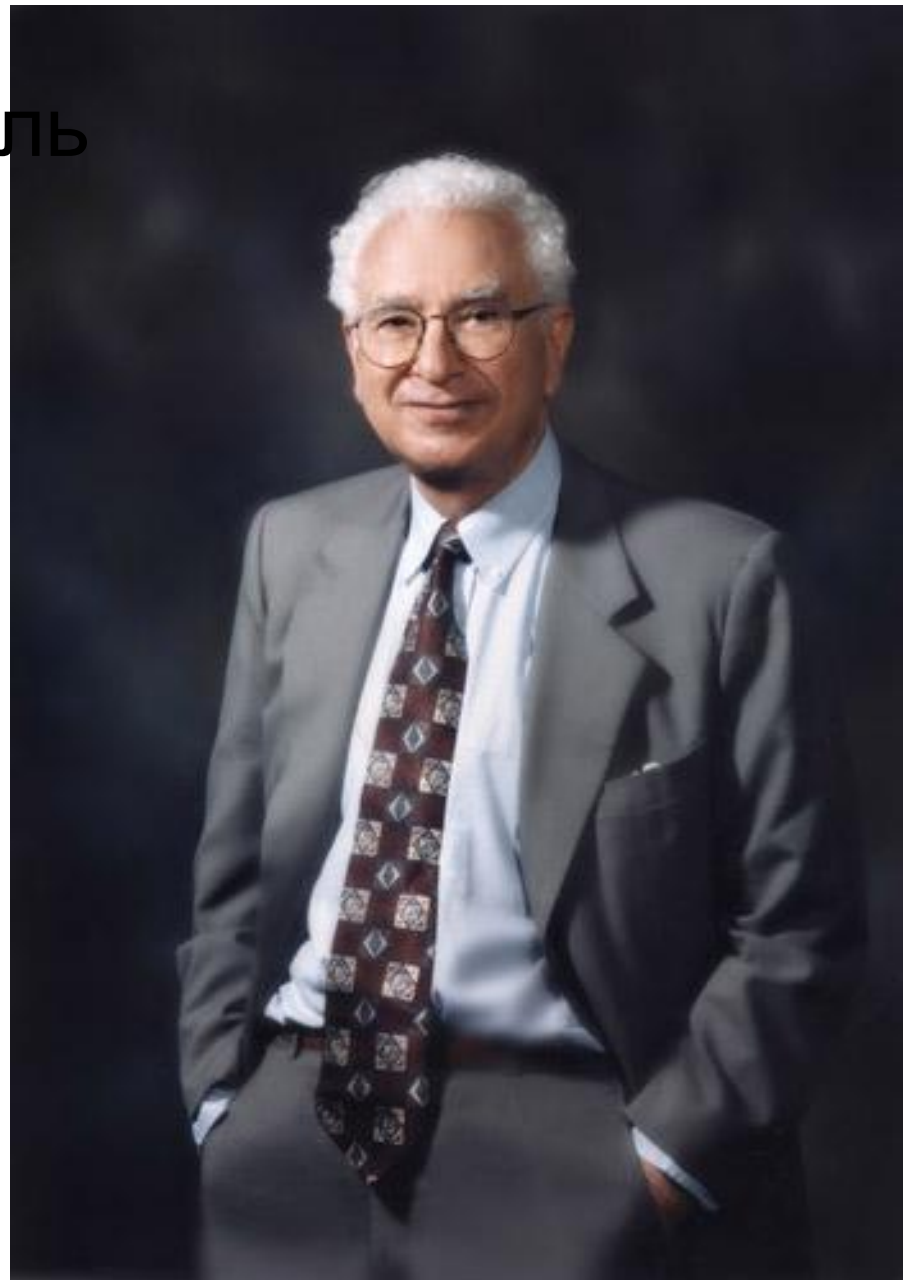
statista

UK's Leading Management Consultants

2018

Идеон Гартнер, создатель
Gartner Inc.

1979







ERP





Messaging Sales Point of Sale Invoicing Warehouse Reporting Sel

OpenERP

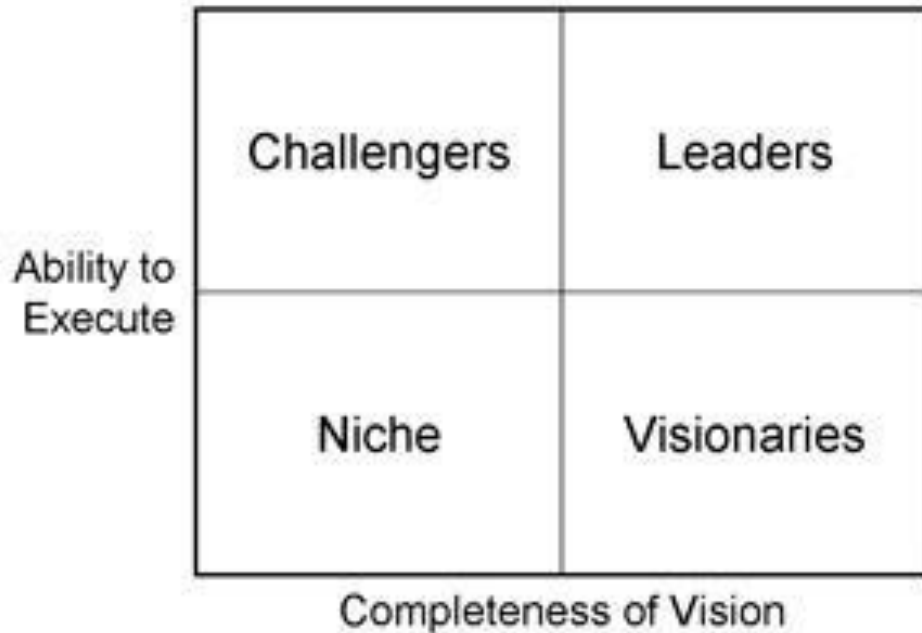
- Modules
 - Apps
 - Updates
 - Installed Modules
 - Configuration
 - Sales
 - Warehouse
 - Invoicing
 - General Settings
 - Companies
 - Companies
 - Users
 - Users
 - Translations
 - Load a Translation

OpenERP Apps

	CRM Leads, Opportunities, Phone Calls <input checked="" type="button" value="Installed"/>
	eInvoicing & Payments Send Invoices and Track Payments <input checked="" type="button" value="Installed"/>
	Project Management Projects, Tasks <input type="button" value="Install"/>
	Notes Sticky notes, Collaborative, Memos <input type="button" value="Install"/>

Магический Квадрант

Gartner's Magic Quadrant

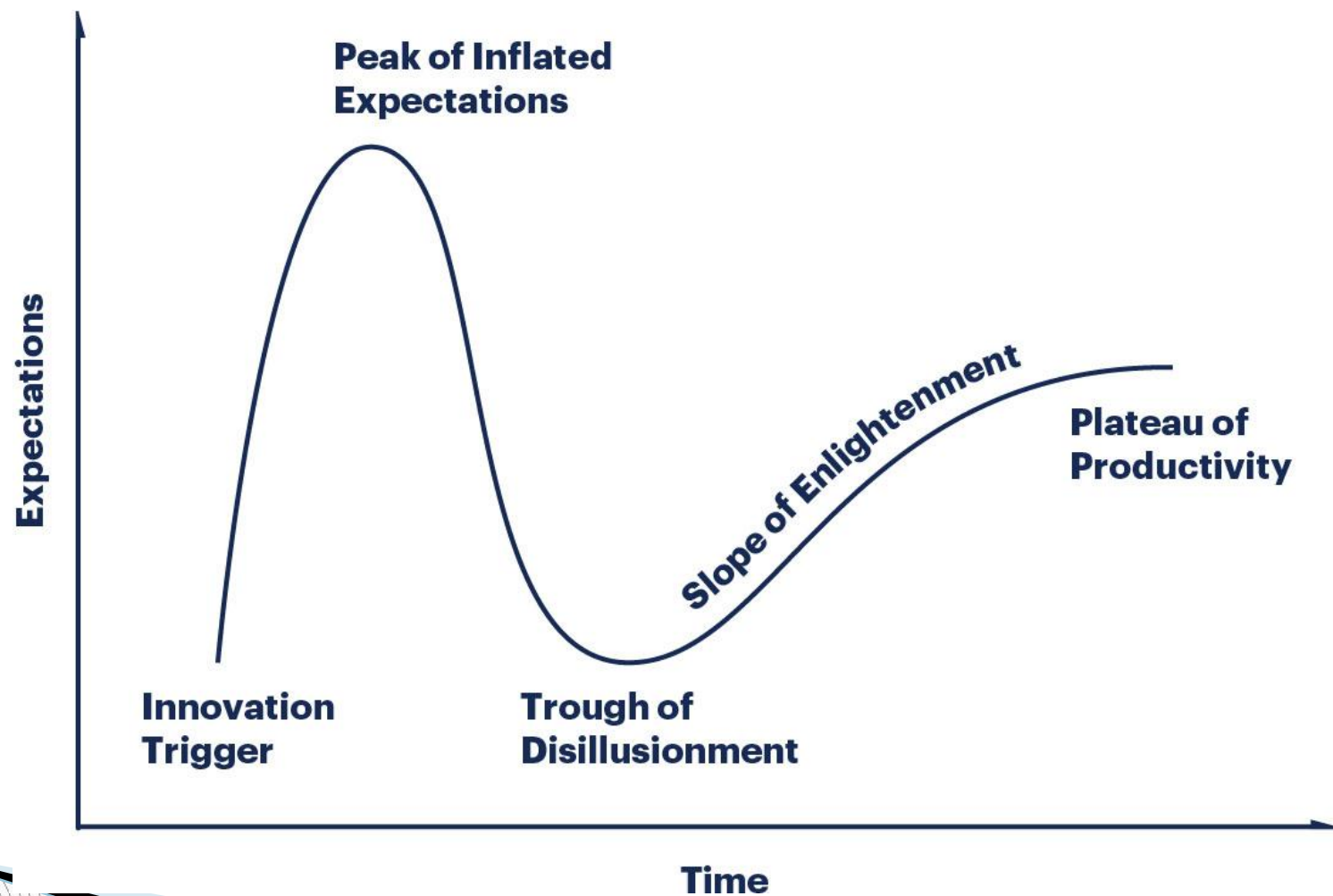


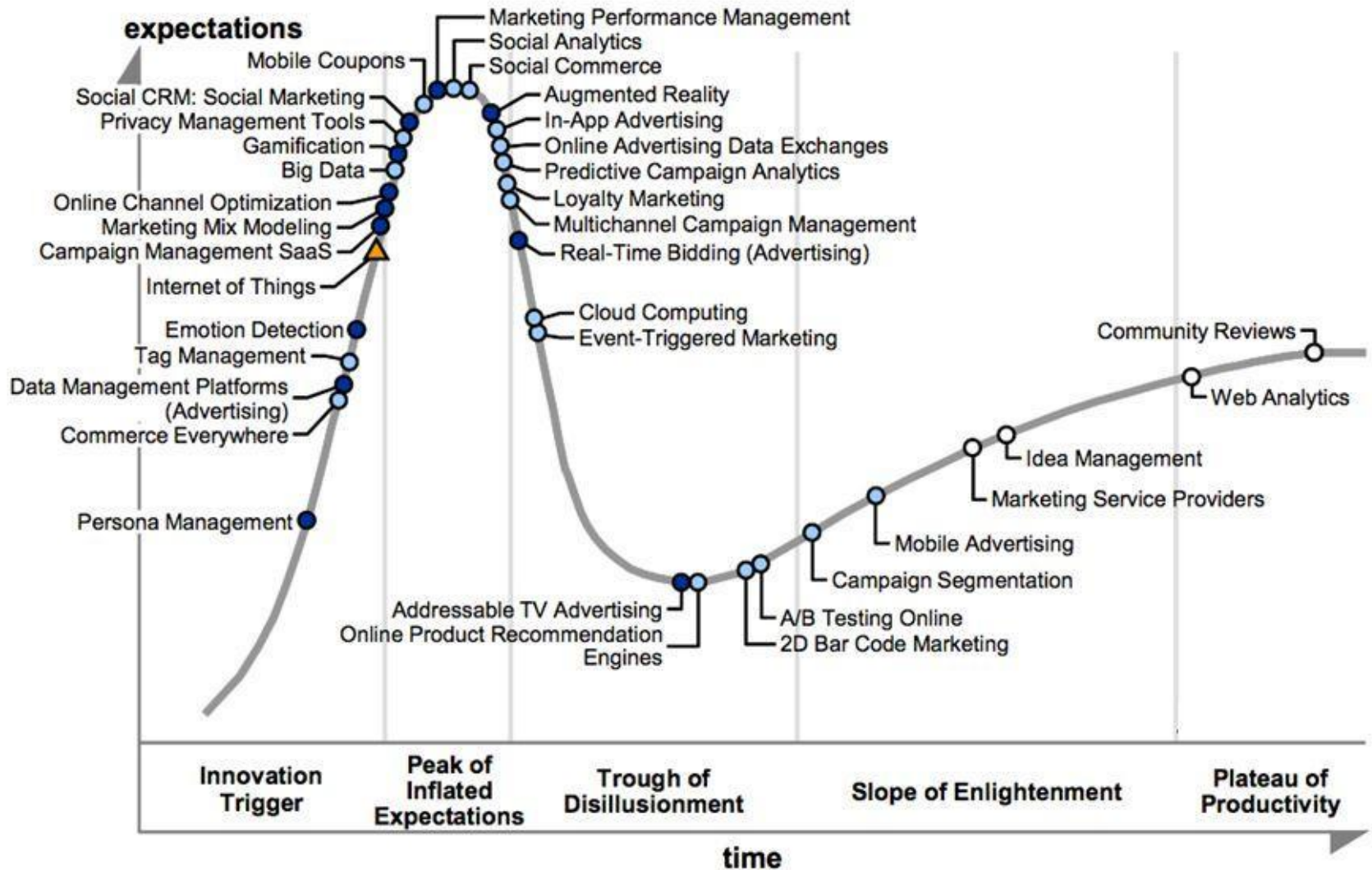
Magic Quadrant for Business Intelligence and Analytics Platforms



Source: Gartner (February 2017)

Цикл Хайпа





Plateau will be reached in:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

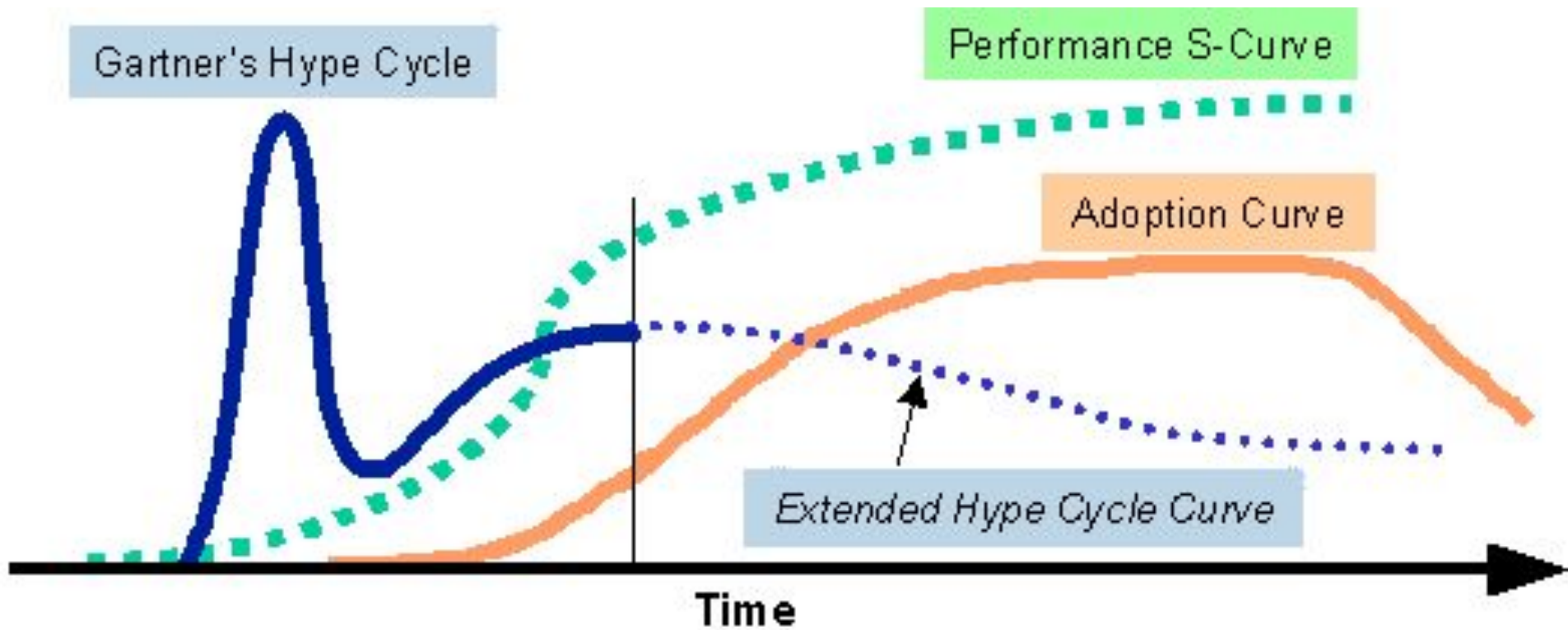
▲ more than 10 years

○ obsolete

⊗ before plateau

Source – Gartner

Девииции



Your life in

The ultimate



your pocket

digital device

DAILYINSIGHTS

No Mercy / No Malice

[f](#) [t](#) [in](#)

Best and Worst Brand Moves of 2018

By Scott Galloway • 7 September 2018

The most and least impressive action taken by a management team to support or erode enterprise equity, so far in 2018, both happened on the same day — September 5th.

