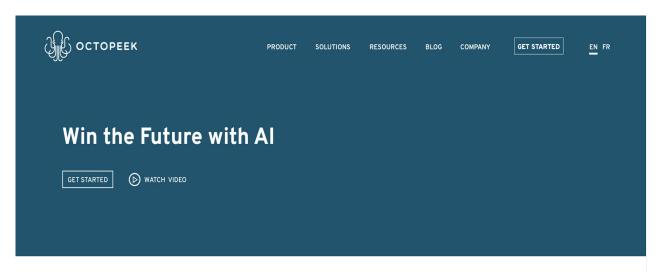
# Specifications

### Homepage 1/



Accelerates the time to business value

Static menu: show it when scroll up/ not when you scroll down example: https://www.dataiku.com/ with 2 logo (one color, other white)

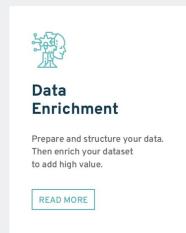
Get started : href to "contact page"

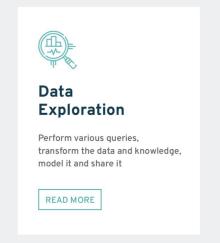
Video embed "viméo" or "Vidyard"

### Homepage 2/

























Activate the Al-driven company

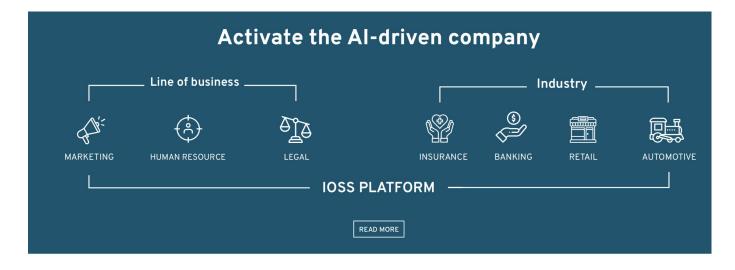
Blue is active when you hover a block.

When you hover a button you you reverse the color (white text/ green background. white background blue text)

Logos company is static.

effect with little magnifying glass / magnification (120%)

### Homepage 3/



#### From the lab to the line of business

Enterprises need to move from ad-hoc experimentation with AI to enable everybody within the organization to use it to improve both operational efficiency and deliver business value thanks to true business apps.

IOSS gives you the opportunity to ensure the appropriate behavior in the valuation, creation, consumption and control of data and analytics. IOSS offers to business actors

an agile and collaborative vision of data.

Schema: ideally this schema is native (because theses words are important for our SEO)

And it will be on vertical for responsive

### Homepage 4/

#### From the lab to the line of business

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an agile and collaborative vision of data.

**Data Scientist** 

**Business analysts** 

CIOS

**Business leaders** 

Manage the full data pipeline, develop & deploy advanced models

- · Class-leading data science environment
  - Al-powered automation
  - Go from ideas to apps faster

READ MORE

Background with our logo.

4 roles : Data Scientists / Business Analysts / CIOs / Business Leaders

We click on different roles to show content

Active is underline with green

menu at right follow our scroll

oss

## Homepage



### Chat will be a plugin

Newsletter will use sendinblue