ATTUDES

Part 2

AT THE LEVEL OF PRIVATE LIFE

Traditionalism ?

Individualism

Conservatism

- Loyalty to traditions "Supposedly British habits" are not typical any more (5 o'clock tea, City gents, etc.)
- Conservatism as general dislike of changes and love of stability (idealizing the countryside and country life: safe, calm, healthy, associations with old good times - national sentiments)
- Individualism reluctance to follow any imposed schemes or patterns, utter independence and doing everything their own way. Privacy. Being different!

BEING DIFFERENT: BRITAIN VS. THE REST OF THE WORLD

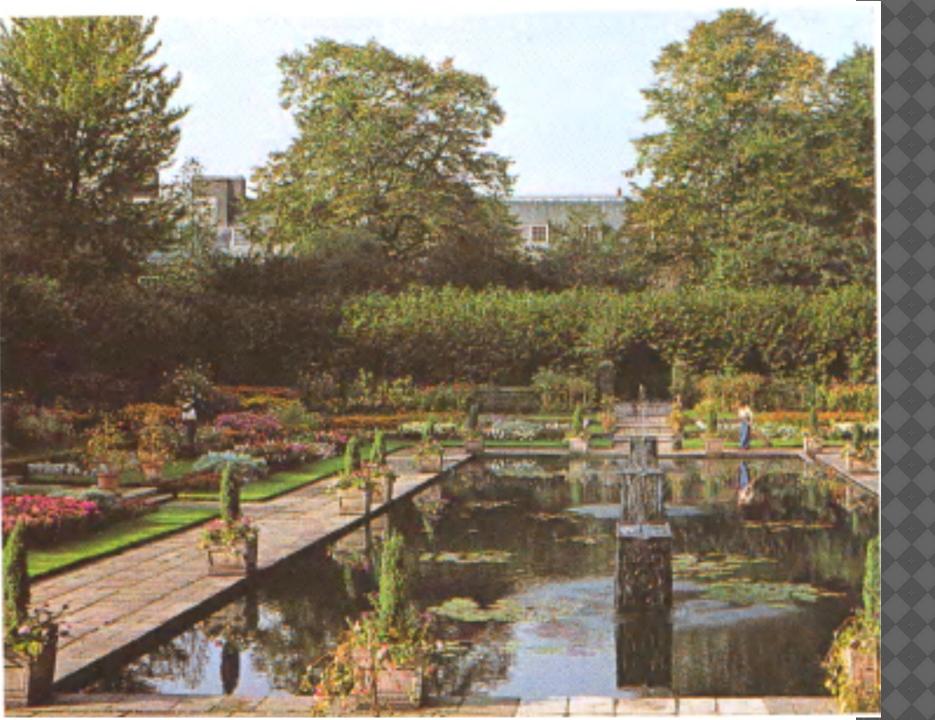
- Driving on the left side of the road
- Imperial measurement system (vs. metric)
- Fahrenheit temperature scale (vs. Celsius)
- 12-hour face clocks (mostly)
- I hour behind Central European Time
- Not accepting EURO money (keeping pound sterling)
- Fiscal year starts on the 1st of April

IDEALIZING THE COUNTRYSIDE

- The love of nature (walking in the country Ramblers' Association;
 'allotments in towns)
- Passion to gardening (local competitions)
- Love of animals (sentimental attitudes to pets, wildlife programmes; bird-watching)

PEOPLE RESTING IN A PARK





PUBLIC SPIRITEDNESS AND AMATEURISM

- Not only professional dedication
- Voluntary unpaid work: Charities.

International Charities initiated in Britain:

Amnesty International

Oxfam

Save the Children

National Charities:

The National Trust

Age Concern, Cancer Research

RSPCA (Royal Society for Prevention Cruelty to Animals), etc