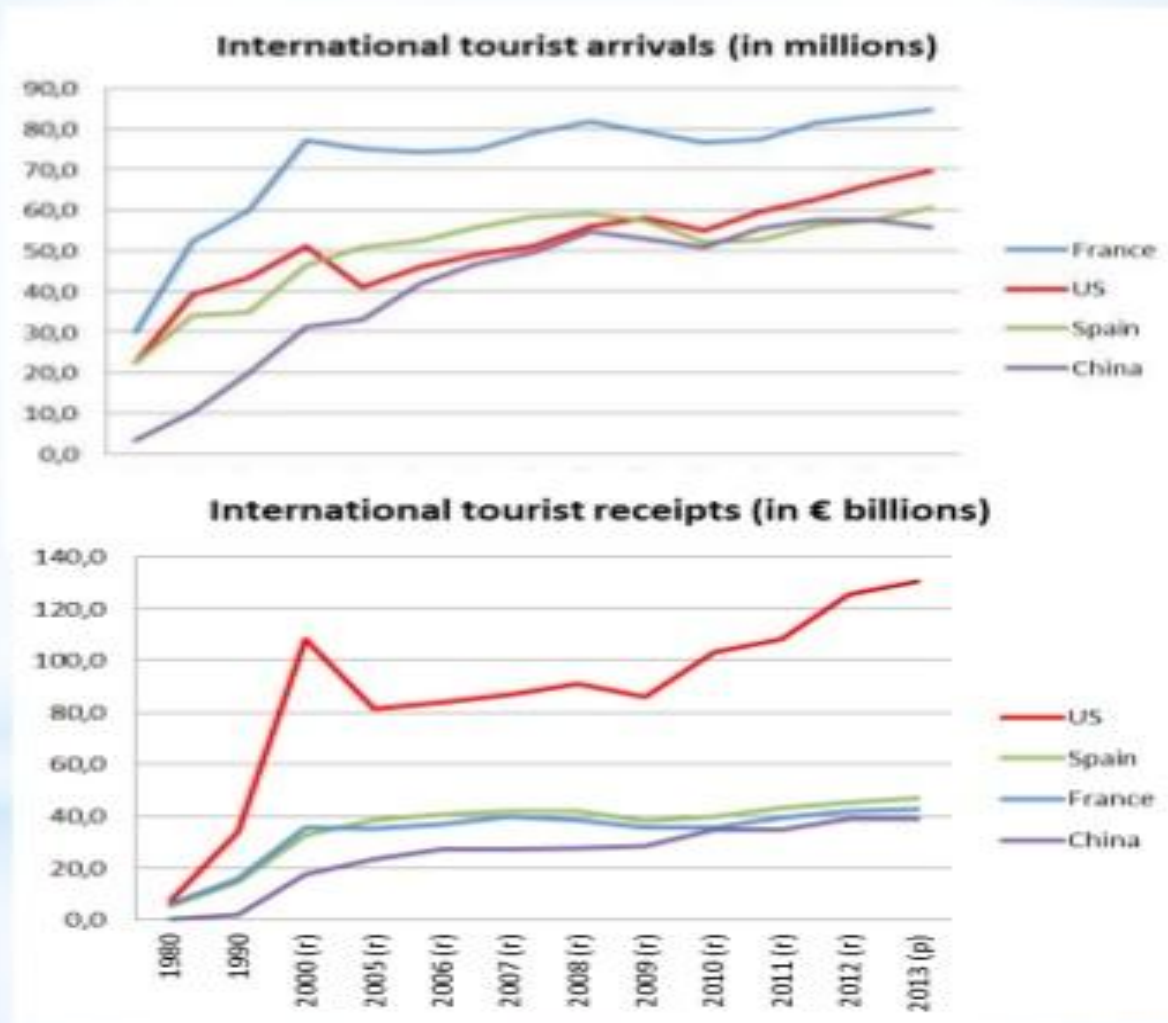


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**France, the world's leading  
tourist destination**

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# 1. Introduction: Tourism in France



The Mont  
Saint-Michel in Normandy



Lourde  
s





**The Eiffel Tower from the Place  
du Trocadéro**

**Château de Chenonceau  
(Loire Valley)**





The Capitole de Toulouse by night

Water mirror in Bordeaux







**Aiguille du Midi in the French Alps.**

**Théâtre Antique in Orange, Vaucluse**







**Strasbourg Cathedral**

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**The Château de Versailles and its gardens are the third most popular site of France by the number of visitors**

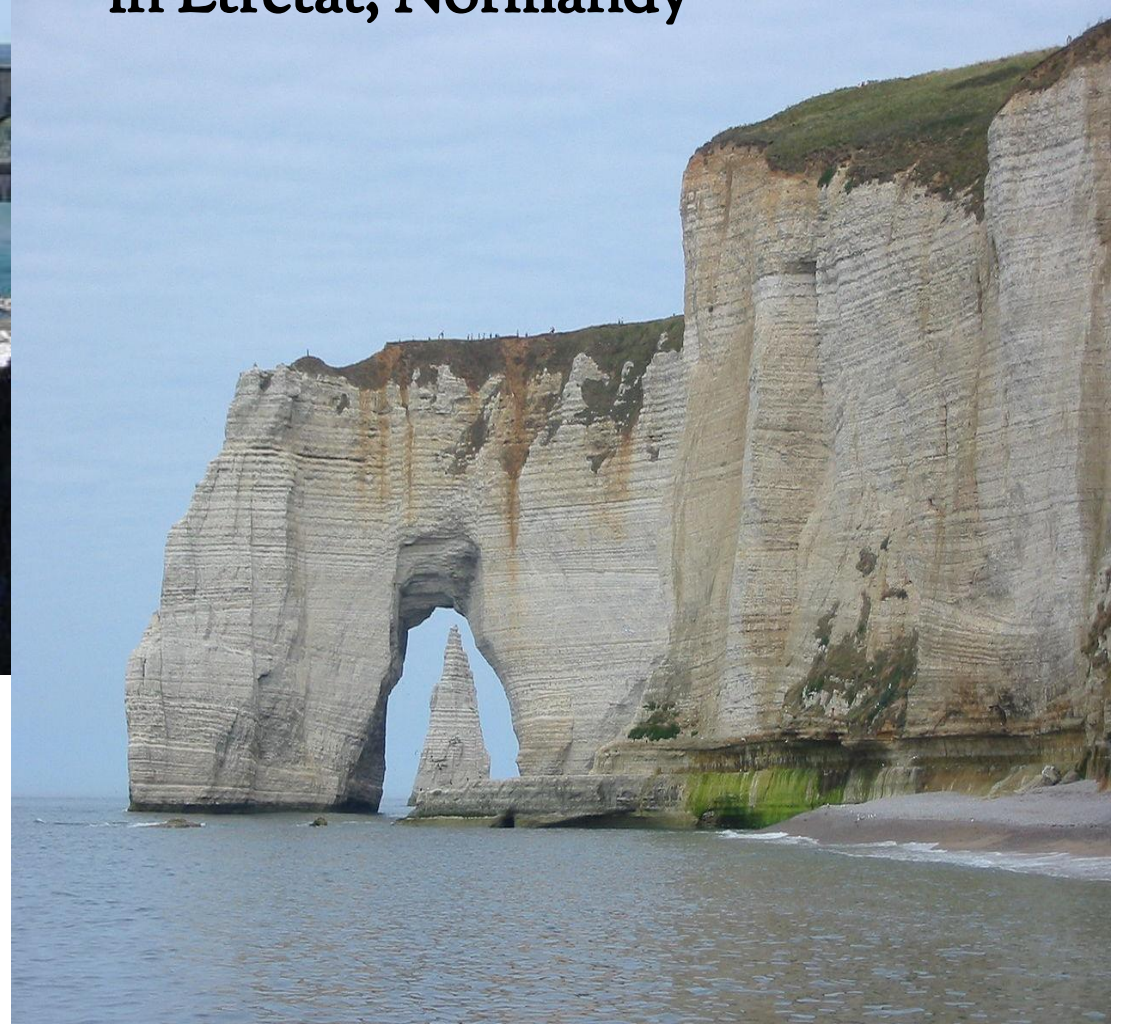






**The Pont du Gard,  
a Roman vestige**

**Limestone cliffs  
in Étretat, Normandy**

















## Paris tourism has lost €750 million since terror attacks





## The future of french tourism





A photograph of the Eiffel Tower in Paris, France, taken from a low angle. The tower's intricate iron lattice structure is the central focus, with its base arching over a view of the city. In the background, the Paris skyline is visible under a clear, light blue sky. The foreground shows a park area with trees and a small structure. The overall scene is bathed in a soft, golden light, suggesting late afternoon or early morning.

**THE END!  
THANK YOU  
FOR YOUR ATTENTION!**