

***Study of modern methodological approaches to the development of competitive strategy on example “Rostelecom” company.***

# ***Base parts of presentation:***

- Theoretical part
- Practical part
- Analysis of the practical part

## ***Theoretical part includes:***

- Types of strategies
- Methodical approach to a variety of strategies
- Pros and cons of different methodological approaches in the development of modern competitive strategy

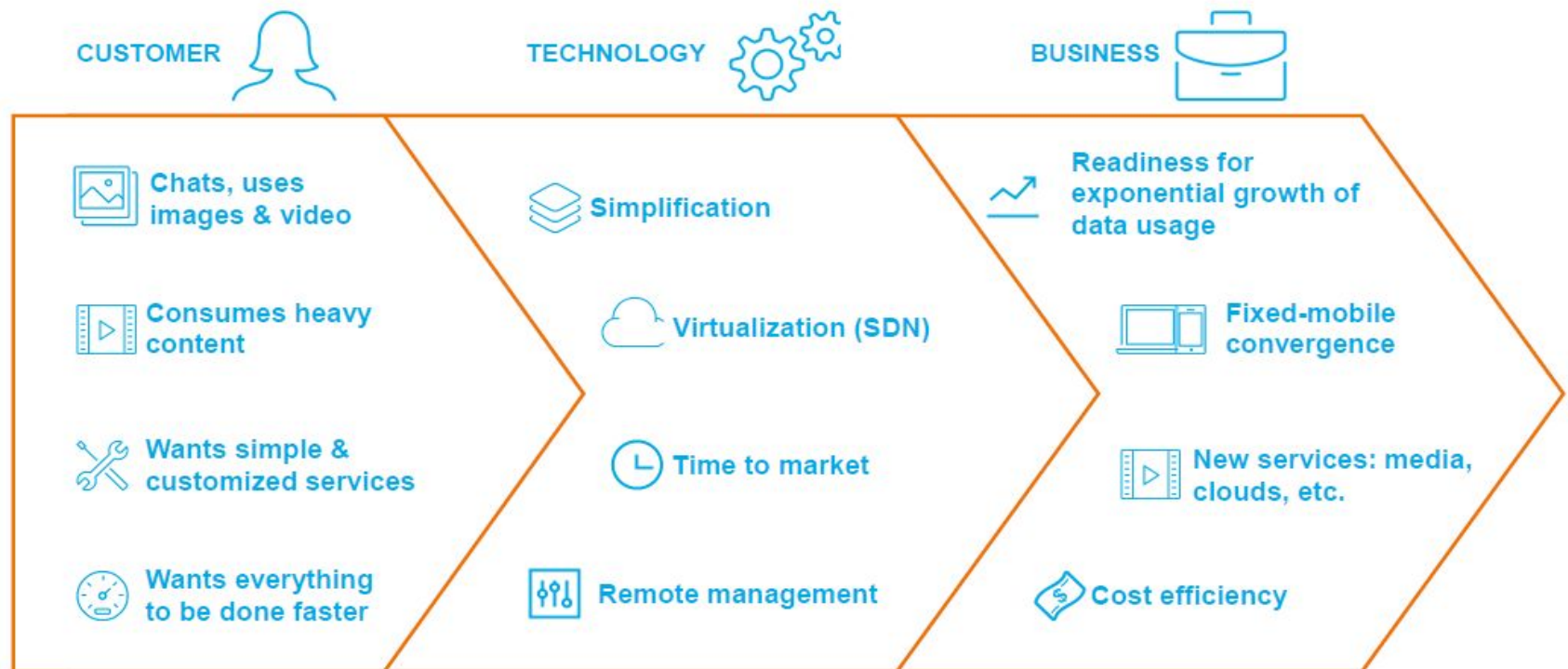
# ***“Rostelecom” company:***

- The history of a company
- Types of services
- Place of the company in the telecommunications market
- Strategic development of Rostelecom

# Analysis of the practical part



## Key Telecom Trends



# Analysis of the practical part



## Our Vision 2020

