

***Study of modern methodological
approaches to the development
of competitive strategy on
example “Rostelecom”
company.***

Base parts of presentation:

- Theoretical part
- Practical part
- Analysis of the practical part

Theoretical part includes:

- Types of strategies
- Methodical approach to a variety of strategies
- Pros and cons of different methodological approaches in the development of modern competitive strategy

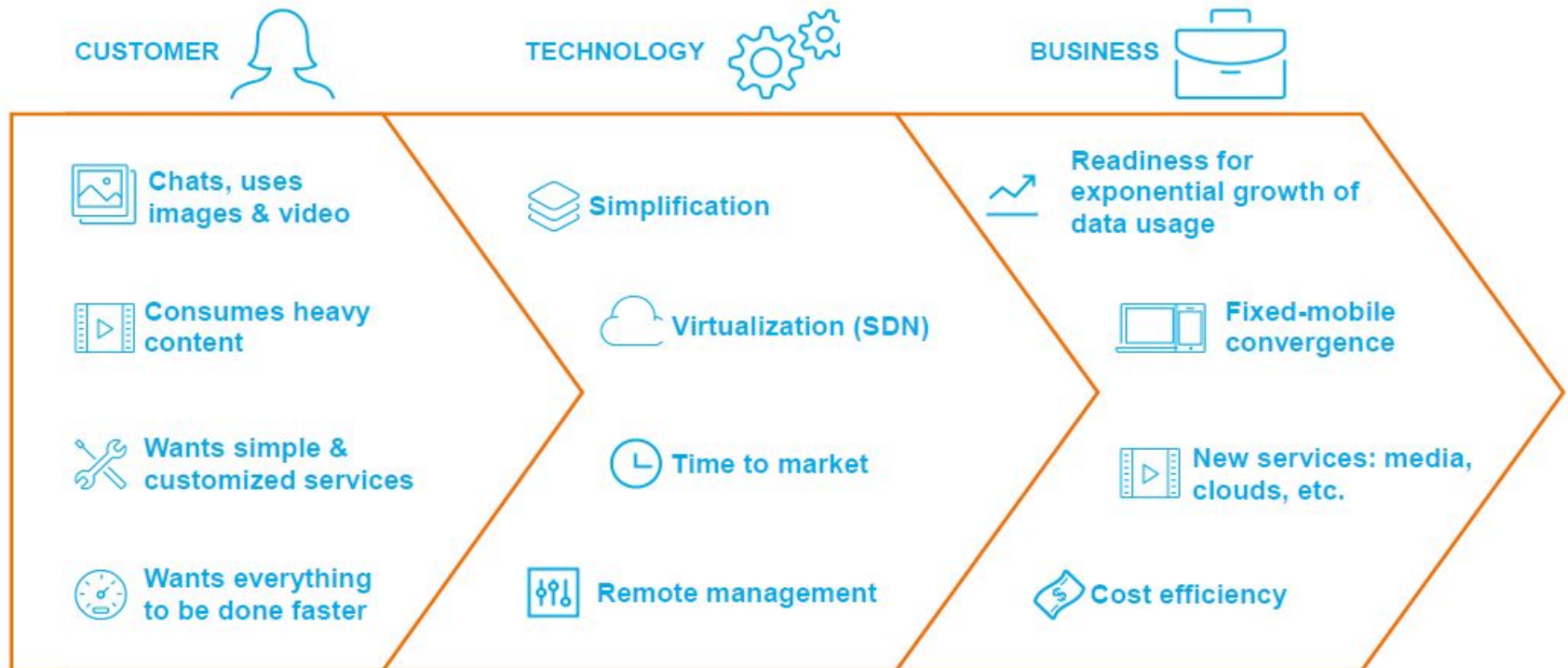
“Rostelecom” company:

- The history of a company
- Types of services
- Place of the company in the telecommunications market
- Strategic development of Rostelecom

Analysis of the practical part



Key Telecom Trends



Analysis of the practical part



Our Vision 2020

