

Project: Global Social Media Plan // June
Topic: Smooth Disappearance
Format: GIF
Date: Flexible Content



Description	Everyone can relate to the feeling of wanting to disappear. This gif shows a clever way to do just that. #awkward = 2.385.477 hits on Instagram
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Facebook	
Posting text (240)	When you just want to disappear. #awkward #vwup #volkswagen

Twitter	
Posting text (140)	When you just want to disappear. #awkward #vwup #volkswagen

Instagram	
Posting text	When you just want to disappear. #awkward #vwup #volkswagen #vw

Image	
	