

Project: Global Social Media Plan // June

Topic: Smooth Disappearance

Format: GIF

Date: Flexible Content



Description

Everyone can relate to the feeling of wanting to disappear. This gif shows a clever way to do just that.

#awkward = 2.385.477 hits on Instagram

Facebook

Posting text (240)

When you just want to disappear. #awkward #vwup #volkswagen

Twitter

Posting text (140)

When you just want to disappear. #awkward #vwup #volkswagen

Instagram

Posting text

When you just want to disappear. #awkward #vwup #volkswagen #vw

Image

