

French Influence in the Fashion Industry

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Fashion & History

- ❑ Fashion has always played a part in history.
- ❑ Since 1804 Napoleon Bonaparte was devoted to make France a leader of fashion.
- ❑ Fashion also made its mark in the Victorian Period and in the Industrial Revolution as well as many other times



Charles Fredrick Worth



- Although he was born in England , his second empire was in France.
- Charles Fredrick Worth catered to the needs of both Americans and Europeans from his private salon in Paris.
- He made many one of a kind dresses for

Charles Fredrick Worth

- His signature was to use lavish fabrics and trimmings and his incorporation of elements of historic dress and his attention to fit (krick).
- Also very well known for his masquerade gowns.
- He also had a big influence in the Chambre Syndicale de la Couture Parisienne, which was founded in 1868.

Louis-Francois Cartier

- ❑ 1847 took over the shop from former employer and that's what started his career.
- ❑ Created custom pieces for aristocrats of Europe and for the coronation of Edward VII
- ❑ The house of Cartier offered most superb watches, brooches, rings and necklaces etc..



Gabrielle Bonheur Coco Chanel

- ❑ She offered relaxed styles and required no corsets.
- ❑ Unstructured jackets and skirts in wool jersey, provided the modern women of 1920's
- ❑ Chanel No 5 sleek and simple as the “Little Black Dress” was top 5 in France,



Oleg Cassine aka Secretary of Style



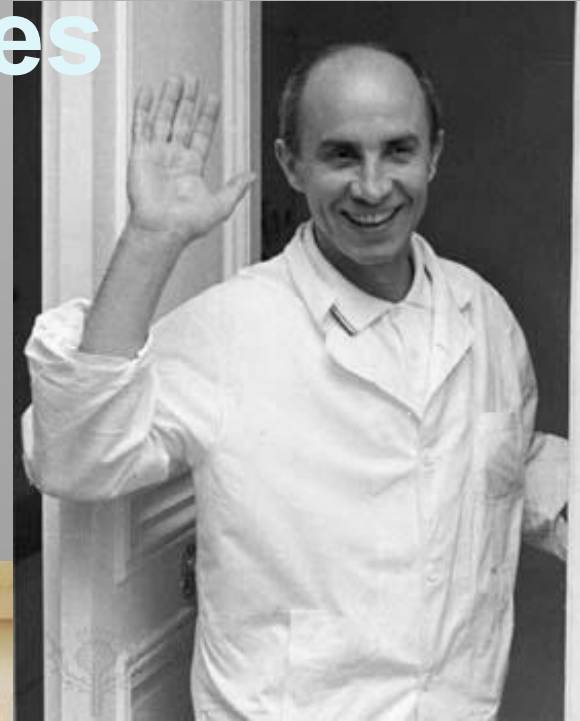
Oleg migrated to the US during the depression era

Played tennis to survive along the East coast and was able to mingle with very famous people

Became the designer for Jacqueline Kennedy together they captured the 1960 women's essence

1963 introduced color to means shirts paired with

Andre Courreges



Azzedine Alaïa



- Azzedine Alaïa aka “king Of Cling” because he was known for creating the sexiest clothing n the world
- First worked as a dressmaker 1957 and after many years went on to designing his own line.
- He designed exercise clothing for women to show off their hard work.
- 1980 in his ready to

Claude Montana



- Known for his sharp edges and tough chick look.
- 1980s bold padded shoulders, oversized collars, and military jackets.



Pierre Cardin



- Came up with the concept of space age design.
- Geometric shapes and motifs.
- He ignored the female form and advanced into the unisex fashions.
- He believed that women should wear womens style clothing

Fun Facts



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