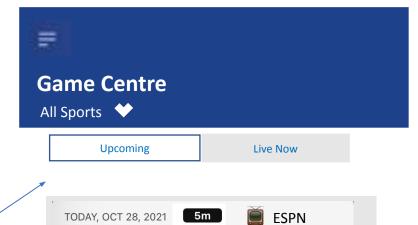
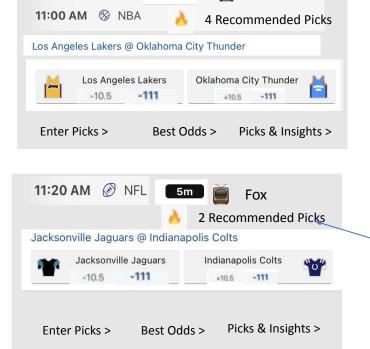
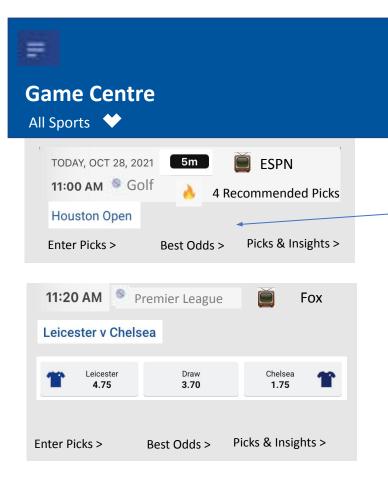
Mobile App Wireframes

Change Enter Picks screen to 'Game Centre' – Upcoming Games



Each event will have one main market detailed where the user can enter a pick for the 'Spread' market. But most users will click one of the Enter Picks, Best Odds or Stats & Insights buttons to navigate to the screen covered on the next page.





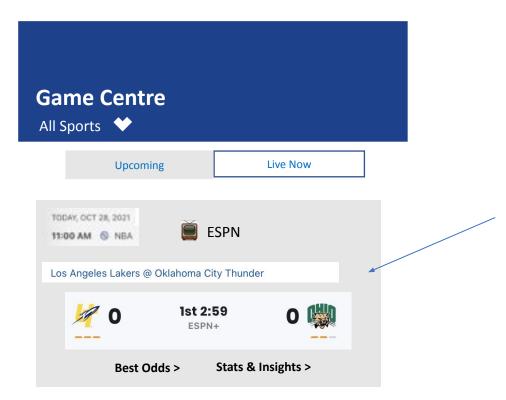
Due to Golf not being a head to head sport, the odds will not show on the summary screen.

Users should be able to see how many 'Best Picks' are available on the game.





Change Enter Picks screen to 'Game Centre' – Live Games



We will now cover games that are in a live state. When they are live, we will cover the score, some stats, and the best odds







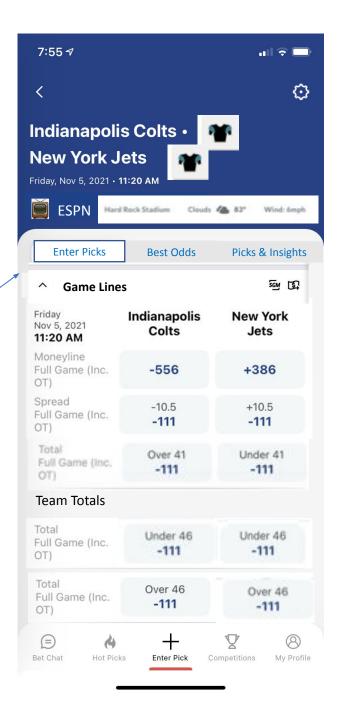


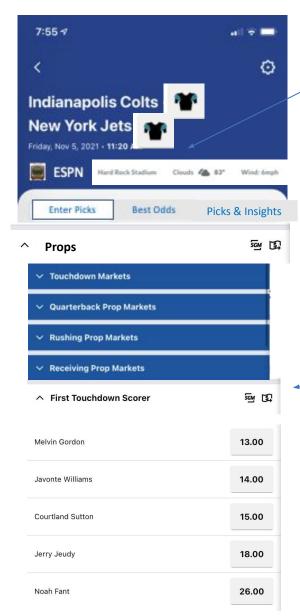


New 'More Options' screen

All options for 'Enter Picks' on one tab. Other tabs detail other new content. We think all of the different markets should have their own drop downs

The drop downs design is used by a popular betting app called Sportsbet. See the next slide for an example.

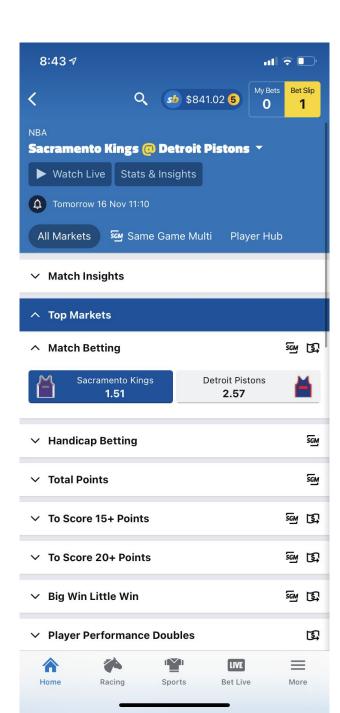


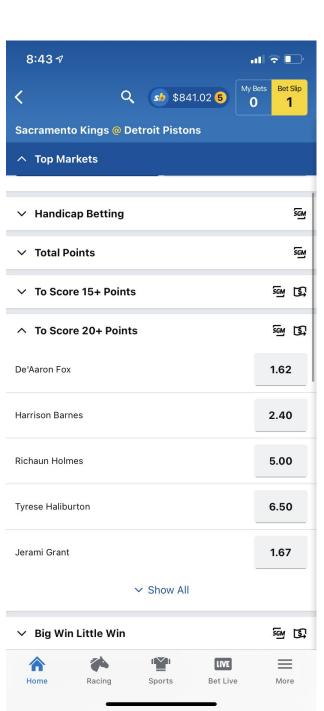


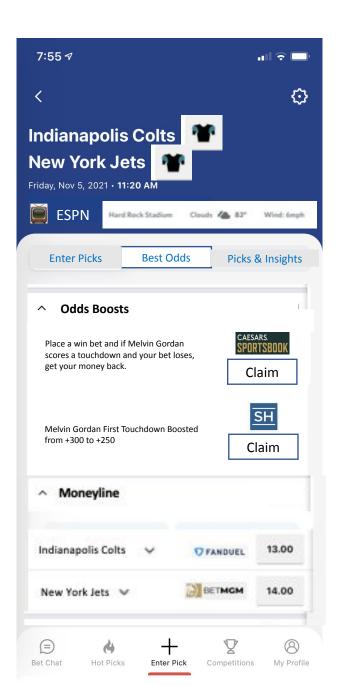
Team Jerseys, TV station the game will be on, the weather, the stadium and the team colours will be included in the new data feed.

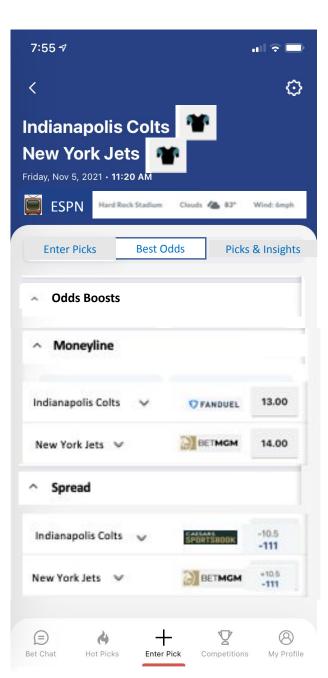
New options for entering picks called 'Props'. Props are a different type of bet. Instead of it being on who wins a match, a prop bet can be on specific things within a match like 'who scores the first goal?

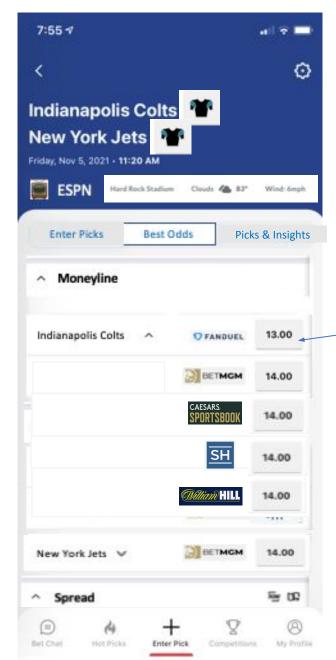
Sportsbet Example









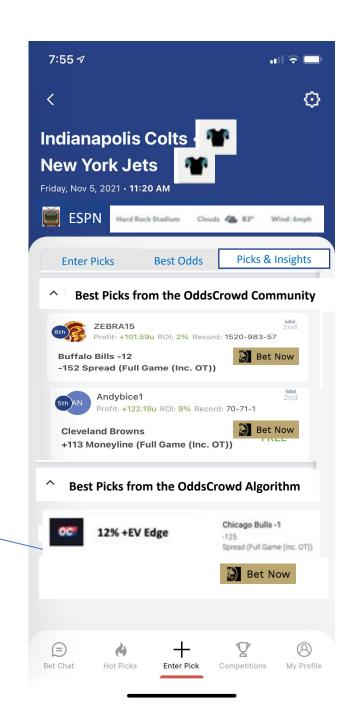


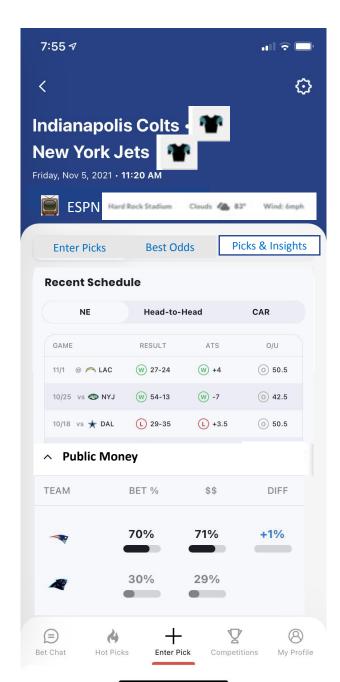
This screen aims to compare the odds from all of the Sportsbooks. Users can just see the Sportsbook who offers the best odds, or click the dropdown and see them all.

Picks and Insights tab

This tab aims to provide the user with a range of different betting insights into the game. For example, betting picks from the best performers, recent schedule, Line movement, recent results.

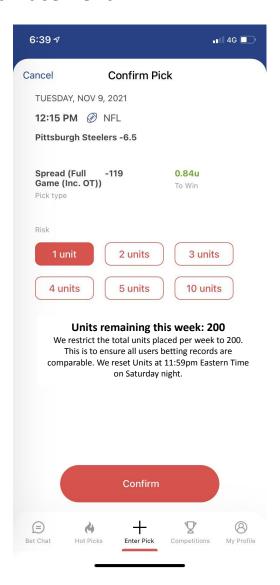
These selections will be based on the logic covered in the User Stories. Users should be able to click through to the Sportsbook who is offering the best odds for the pick suggested.

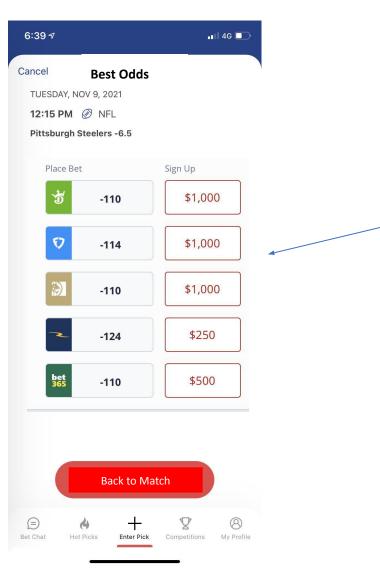






Recommended Bet Placement





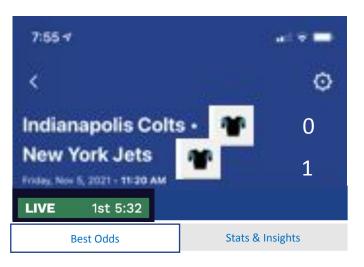
After a user has placed a pick, it navigates to this screen, where the user is shown odds from Sportsbooks where they can click a link through to a sportsbook, or use a signup bonus.

Live Game

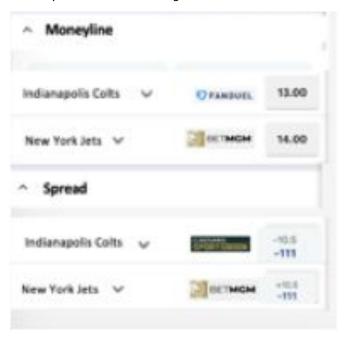
When a game goes 'live', the tabs will change to 'Best Odds' and 'Stats & Insights'.

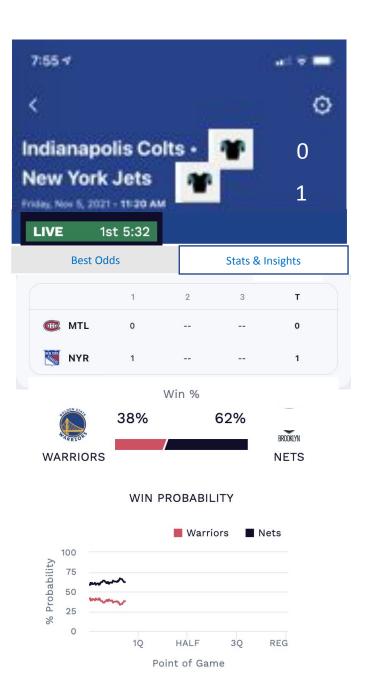
We will cover the live odds, and the top level stats for the game.

Users will not be able to track bets on live games.



Last updated: 30 Seconds ago





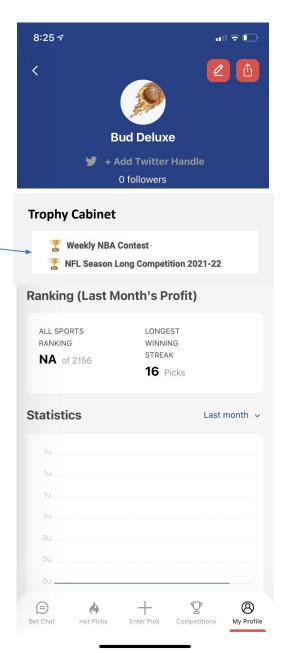
Hot Picks – Add OddsCrowd Algorithm Picks ''II 🕹 🗀 10:35 ₹ Change Hot Picks **Best Picks** to Best Picks All sports ~ TODAY, NOV 27, 2021 **12:00 PM** Ø NCAAF Washington / Washington State Remove crowns 1st Andybice1 Profit: +257.69u ROI: 12% Record: 108-127-2 Washington Bet Now -111 Moneyline (Full Game (Inc. OT)) SUNDAY, NOV 28, 2021 4:00 AM @ NCAAF Florida / Florida State OddsCrowd Algorithm Bet Now Chicago Bulls -1 12% +EV Edge Spread (Full Game (Inc. OT)) SUNDAY, NOV 28, 2021 4:00 AM @ NCAAF Bet Chat

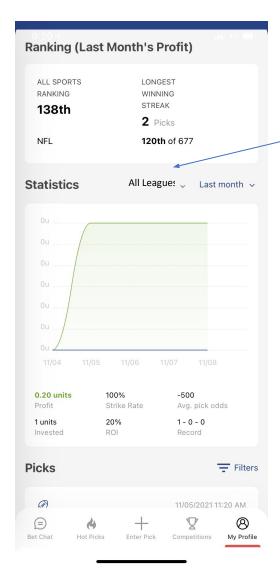
Users should be able to click through to the Sportsbook who is offering the best odds on this specifc pick.

Add 'OddsCrowd Algorithm' selections. These selections will be based on the logic covered in the User Stories. Users should be able to click through to the Sportsbook who is offering the best odds for the pick suggested.

Updated Profile Page

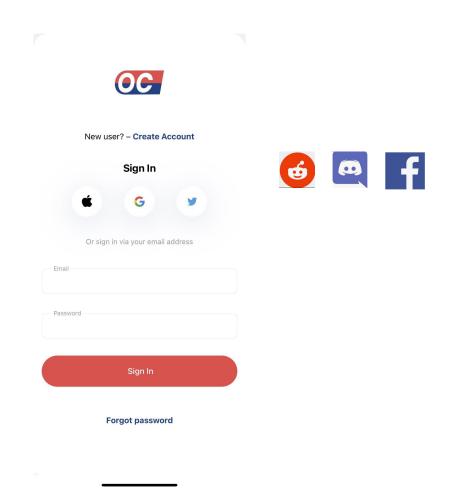
Add a trophy cabinet for competitions won on OddsCrowd. This should be set manually in the admin panel.





Add the ability to filter stats by League

Updated Sign up and sign in page



Add Reddit,
Discord and
Facebook oAuth
sign up

New Daily Odds Boosts page

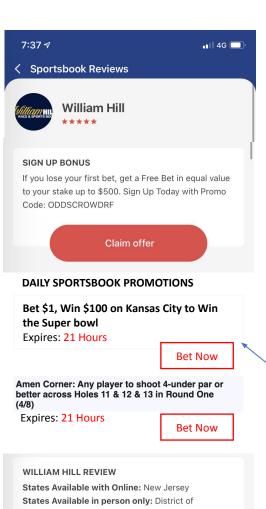
7:02 ₽ ···I ≎ □ = Daily Odds Boosts and Promotions All of the best Daily Offers and Odds Boosts from legal US Sportsbooks View Sign Up Bonuses Expires: 21 Hours Bet \$1, Win \$100 on Kansas City to Win the Super bowl Sign Up - \$1,000 **Bet Now** Caesars Online Sportsbook **Expires: 48 Hours** Amen Corner: Any player to shoot 4-under par or better across Holes 11 & 12 & 13 in Round One Sign Up - \$250 **Bet Now**

Sportsbooks run special Odds Boosts or Promotions on specific games to attract new customers. We would like to create a page that summarises all of these offers.

Link to Sportsbook Reviews page

Detail all Daily Odds Boosts in order of latest expiry date

Improve Sportsbook Reviews



States Available with Online: New Jersey
States Available in person only: District of
Columbia, Florida, Indiana, Iowa, Mississipi, Nevada,
New Mexico, Rhode Island,
Online Platforms: iOS, Android. Web Browser

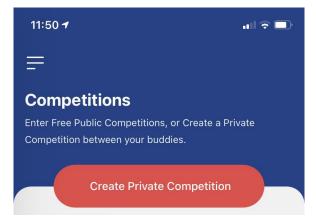
KEY DIFFERENTIATORS:
In Play (Live Betting) – Yes
PayPal Deposits – No
Skrill Deposits – No
Skrill Deposits - Yes
Mobile App and Web Browser – Yes

William Hill is officially live with betting via their Apps

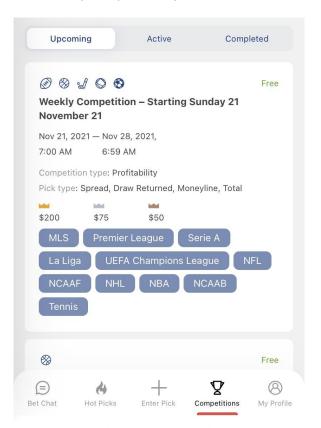
and Website in New Jersey, Colorado, West Virginia

Display all active Daily Odds for the relevant Sportsbook

Update Competitions

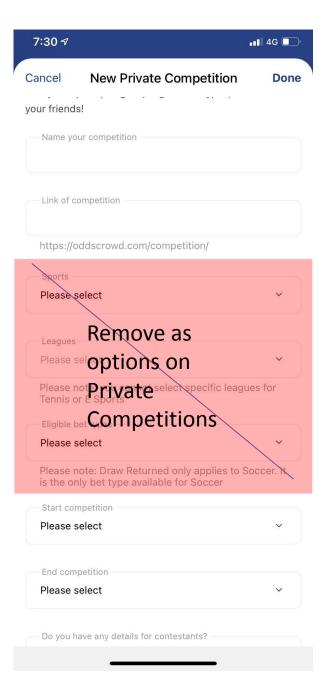


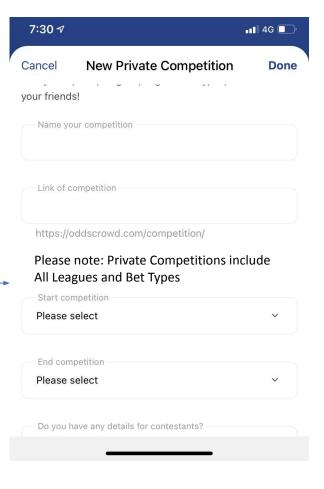
View only Competitions you've entered >



Include an option to navigate to the 'My Competitions' Tab which is under 'My Profile'.

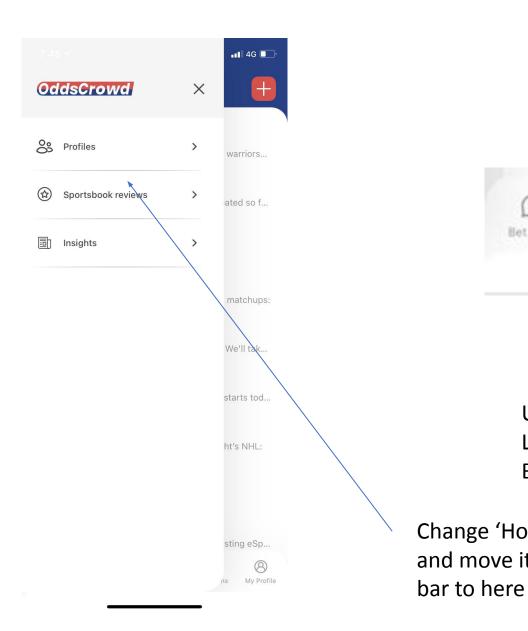
Improve Private Competitions

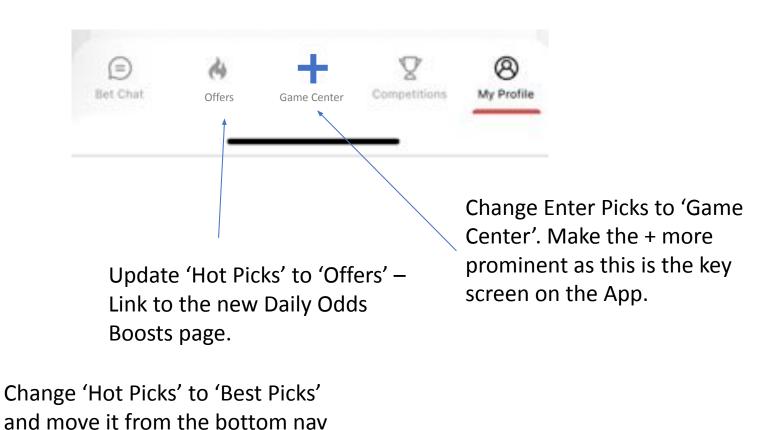




The Private Competitions have too many options and users find it confusing. Can you remove the Leagues, Sports and Eligible Bet Types and automatically select all options.

Update bottom navigation





Footer of every page

Disclaimer: All of the information including recommended plays and best odds is for entertainment purposes only. We do NOT accept bets of any kind. OddsCrowd does not endorse or encourage illegal or irresponsible gambling in any form. Before placing any wagers with any betting site you must check the online gambling regulations in your jurisdiction or state, as they do vary. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER.

Website Wireframes

New Homepage OddsCrowd

Game Centre

UP NEXT

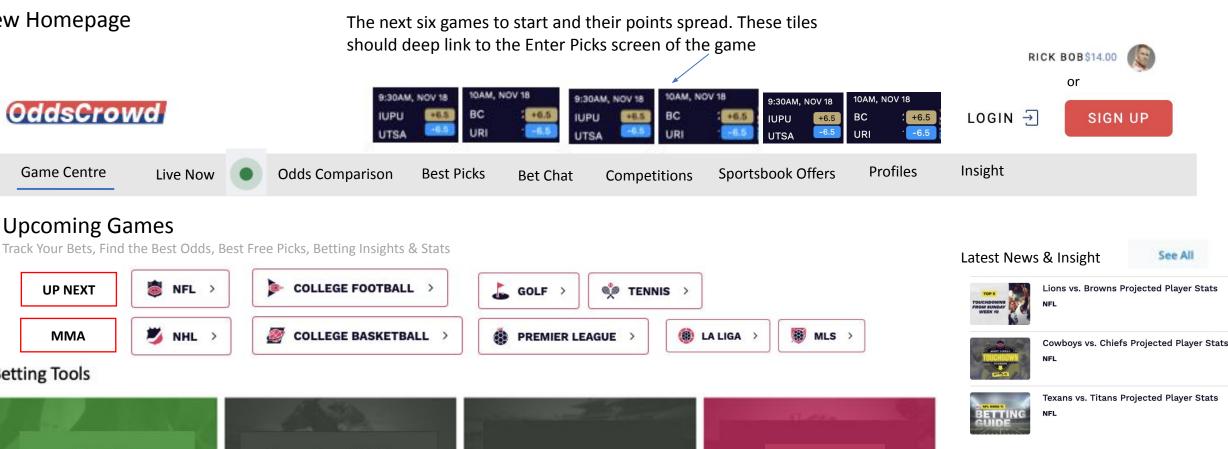
MMA

Upcoming Games

Live Now

B NFL →

NHL >



FREE

Ohio State -19

Spread (Full Game (Inc. OT))

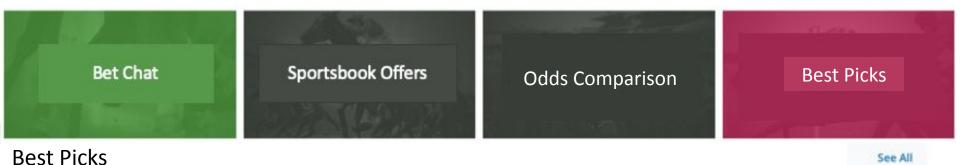
Betting Tools

NOV 21

4:00 am

1st

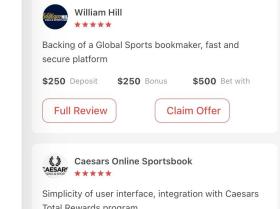
Andybice1



Betting picks from the most profitable bettors across the <insert total number of users dynamically> strong OddsCrowd community!

17%

ALL SPORTS RANKING (all-time) STRIKE RATE (all-time) ROI (all-time)



See All

Bonuses

This should be a summary of the upcoming and active contests. Display a New Homepage – cont. maximum of three competitions. The preference should be to show upcoming contests over active contests. **Competitions See All Competitions** Enter a Competition and track your bets on OddsCrowd. The top performing bettors win Cash Prizes. Weekly NBA & NCAAB Contest- Starting Tuesday 16 November 21 ends in 6d VIEW COMPETITION Pick Type(s) Competition type League(s) Entry **Prizes** Profitability NBA, NCAAB Moneyline, Spread, Total 1st \$100, 2nd \$50 NBA Season Long Competition 2021-22 ends in 214d VIEW COMPETITION League(s) Pick Type(s) Competition type Entry **Prizes** Profitability Moneyline, Spread, Total 1st \$2,000, 2nd \$500, 3rd \$250, 4th \$125, 5th \$50, 6th \$25 **Best Performing Bettors More Profiles** Follow the picks from the top performing bettors on OddsCrowd. 1. Greg303 2. Richos 3. Cocksy01 69% 55% 91% ROI ROI **ROI** Strike Rate Strike Rate Strike Rate 15% 16% 25% 1,223 Units 1 1,223 Units Invested Invested 1.223 Units Invested 223 Units 223 Units 223 Units Profit Profit Profit 12 upcoming picks 5 upcoming picks 1 upcoming pick

Bonuses See All William Hill Backing of a Global Sports bookmaker, fast and secure platform \$250 Deposit **\$250** Bonus **\$500** Bet with **Full Review** Claim Offer Caesars Online Sportsbook Simplicity of user interface, integration with Caesars Total Rewards program \$1,000 Deposit \$1,000 Bonus \$2,000 Bet with **Full Review** Claim Offer William Hill Backing of a Global Sports bookmaker, fast and secure platform **\$250** Bonus **\$500** Bet with \$250 Deposit **Full Review** Claim Offer Caesars Online Sportsbook Simplicity of user interface, integration with Caesars Total Rewards program \$1,000 Deposit \$1,000 Bonus \$2,000 Bet with Claim Offer **Full Review**

Copy at the bottom of the page to help with search engine rankings

OddsCrowd is the place for Free Bet Tracking, Sports Betting Picks, Odds Comparison, Live Chat, Sportsbook Offers, Live Scores and Betting Insights.

Our mission at OddsCrowd.com is to help you be the best and most informed bettor you can be. To achieve this mission, we've created a hub where you can interact with other bettors, find the best picks for upcoming games, compare the best odds from Legal US Sportsbooks and find insightful betting stats.

Track your bets < link to Game centre>: Track your betting picks against real odds and real lines. We track your betting picks, so you can understand how profitable you are, your ROI, you Strike Rate and your ranking in the community.

Fantasy Betting Competitions < link to competitions page>: We run free to play betting contests for big cash prizes. We've given away \$50,000 in the past year! Simply enter a competition, then track your picks through OddsCrowd. The most 'profitable' players win.

Best Picks <link to Hot Picks page>: View the best sports betting picks from the top performing bettors on OddsCrowd. Also follow the sharpest data driven picks from the OddsCrowd Algorithm.

Bet Chat: Join in Live Group or Private Chat with the rest of the OddsCrowd community. k to Bet Chat>

Odds Comparison <link to Odds Comparison>: We compare odds from all the major US Sportsbooks. We offer the fastest and most accurate Odds Comparison in market.

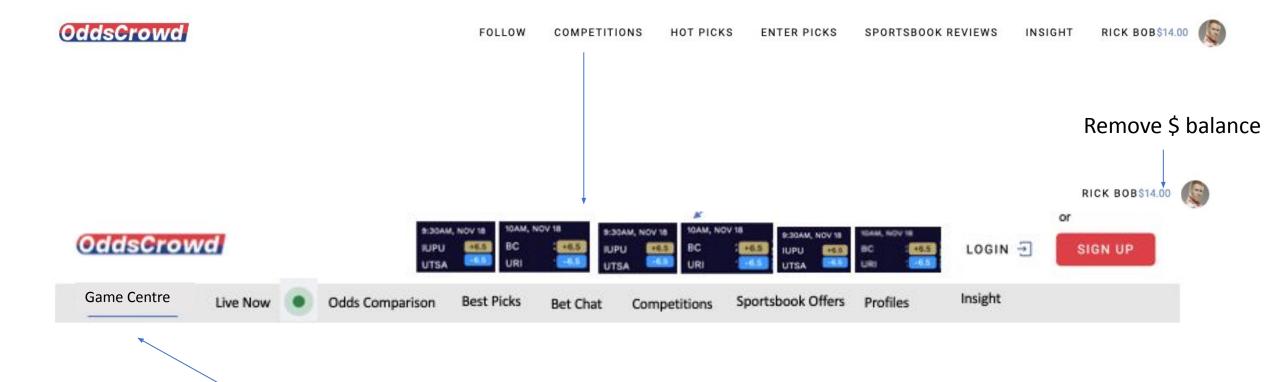
Stats and Insights: We provide all of the important Stats and Insights you need to make smart betting decisions on live and upcoming matches. See line movements, public betting trends, recent team schedules and much more.

Live Scores: See full live box scores, win probability and live odds comparison for upcoming matches.

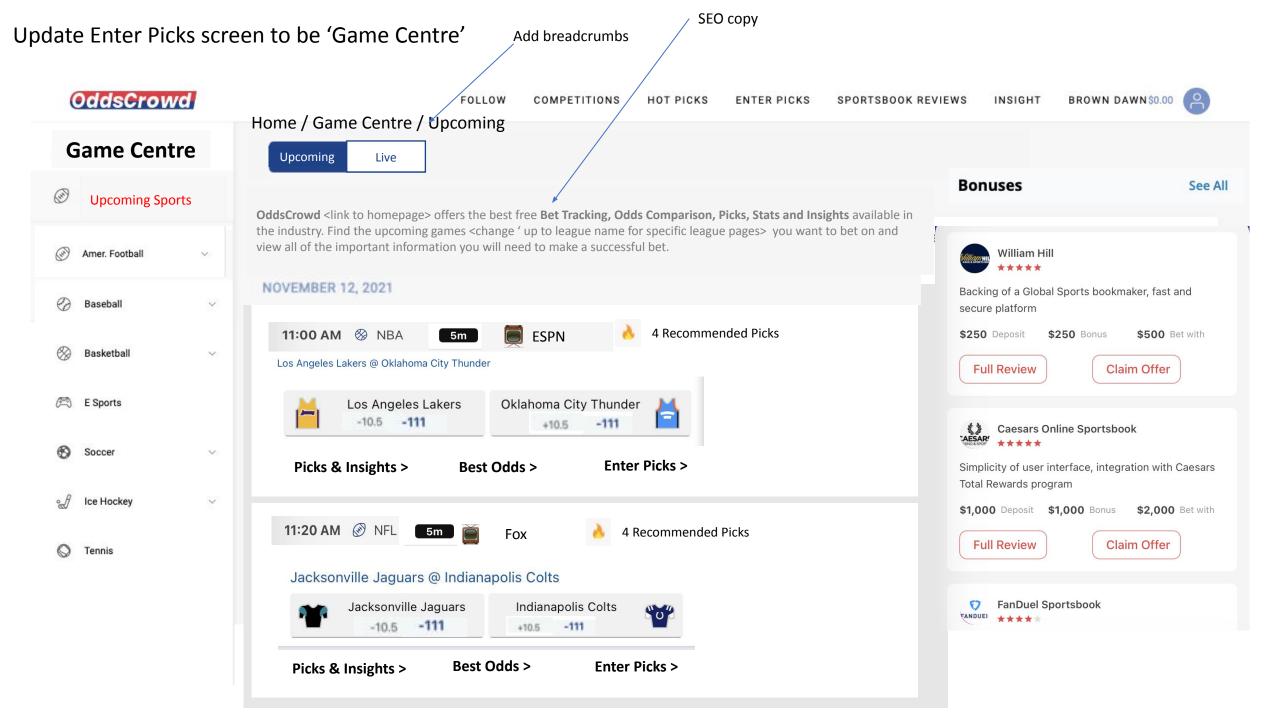
Sportsbook Reviews < link to Sportsbook Reviews page>: Comprehensive guides to all of the legal US Sportsbooks available in each state.

Sportsbook Offers <link to Sportsbook offers page>: Find the latest Odds Boosts, Cash Backs and Sign Up Offers from all of the legal US Sportsbooks

OddsCrowd is free to join and use. It's where better bettors hang out.



Highlight the section the user is on



'Game Centre' page SEO Copy

The Best NFL Picks

Oddscrowd.com offers the best Free NFL picks, NFL predictions and top NFL algorithm picks for every NFL game this season.

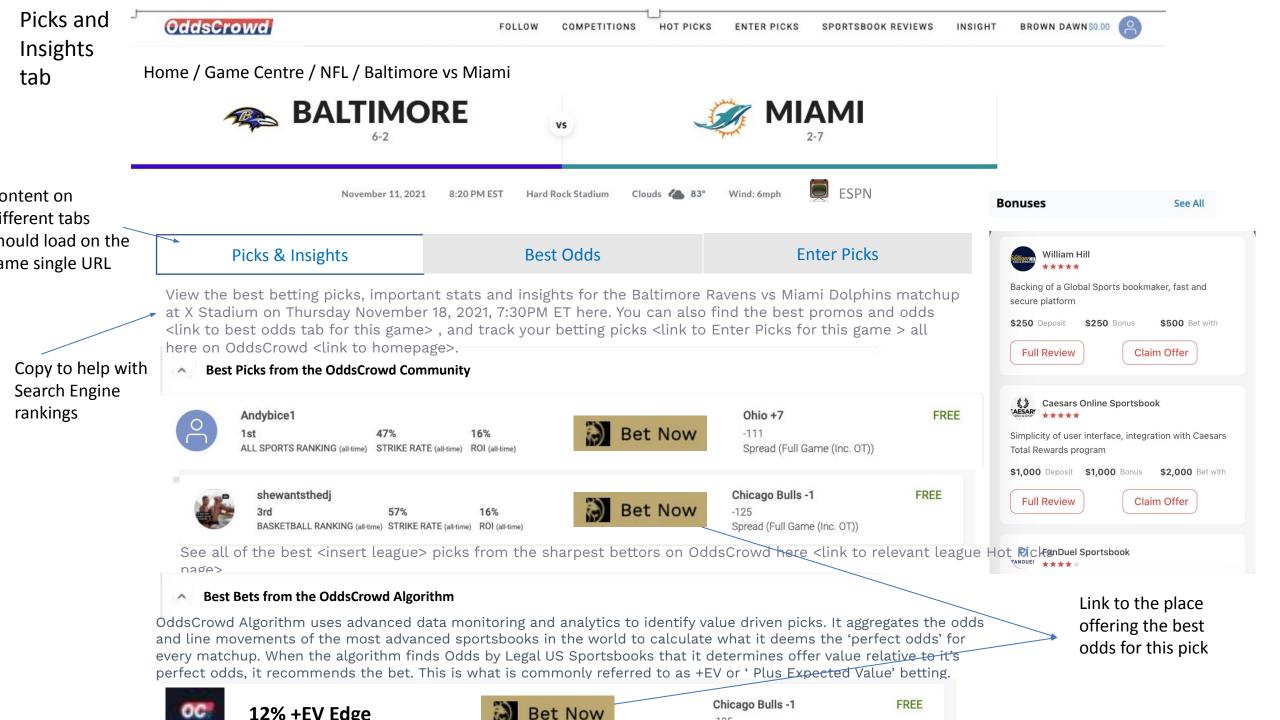
Why does OddsCrowd Offer the best NFL <insert league name> picks? Because we rank and profile the betting performance of all users on OddsCrowd via our Pick Tracking using real odds and lines. We then track every users ROI, Profitability, Strike Rate and much more across their NFL <insert league> Picks. By doing this, you know who you should and shouldn't be listening to when placing your next bet. If you want to take a deeper look at a bettor's performance before using their pick, click on their profile <link to profiles page> to see an analysis of their past performance. Check out our Hot Picks pages <link> for a summary of the best picks from the best bettors from across our community.

Why Follow the OddsCrowd Algorithm's Free NFL <insert league name> Picks?

The OddsCrowd Algorithm uses advanced data monitoring and analytics to deliver the sharpest data driven picks available in the industry. It aggregates the odds and line movements of the most advanced sportsbooks in the world to calculate the 'perfect odds' for every matchup. When the algorithm finds Odds by Legal US Sportsbooks that it determines offer value relative to it's perfect odds, it recommends the bet. This is what is commonly referred to as +EV or 'Plus Expected Value' betting.

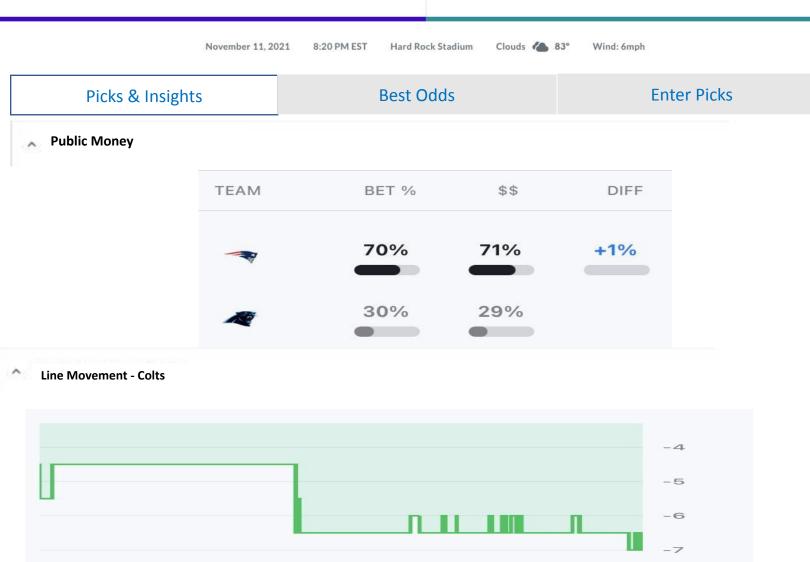
Find the Best Odds on every NFL <insert league name> game

Our suggested NFL <insert league name> bets are based on the edges we find against the best NFL Odds <insert link to relevant league odds comparison> from the Legal US Sportsbooks <link to Sportsbook Reviews>.



Home / Game Centre / NFL / Baltimore vs Miami





Bonuses See All William Hill Backing of a Global Sports bookmaker, fast and secure platform \$250 Deposit **\$250** Bonus **\$500** Bet with Claim Offer **Full Review** Caesars Online Sportsbook Simplicity of user interface, integration with Caesars Total Rewards program **\$1,000** Deposit **\$1,000** Bonus **\$2,000** Bet with Claim Offer **Full Review** FanDuel Sportsbook

FANDUEI ***

Clouds 6 83°

Home / Game Centre / NFL / Baltimore vs Miami



November 11, 2021

8:20 PM EST

vs

Hard Rock Stadium



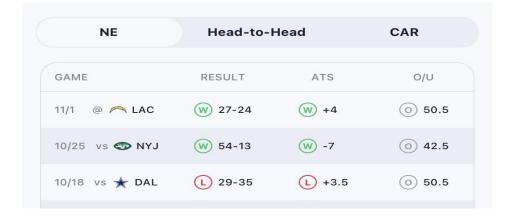
Wind: 6mph

Picks & Insights

Best Odds

Enter Picks

Schedule



William Hill

Backing of a Global Sports bookmaker, fast and secure platform

\$250 Deposit \$250 Bonus \$500 Bet with

Claim Offer

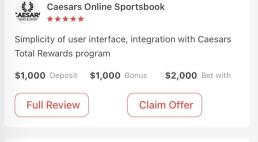
See All

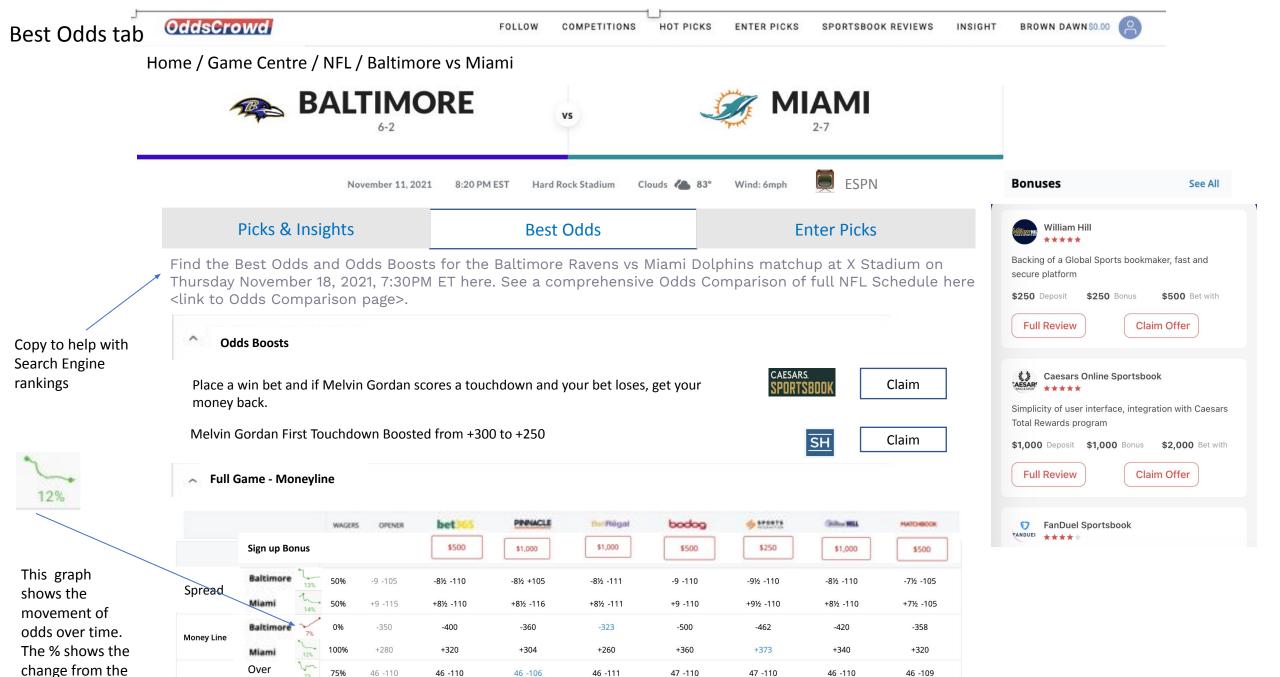
Bonuses

Full Review

FanDuel Sportsbook

FANDUEI ***





46 -110

46 -104

Totals

Under

46 -110

46 -110

46 -105

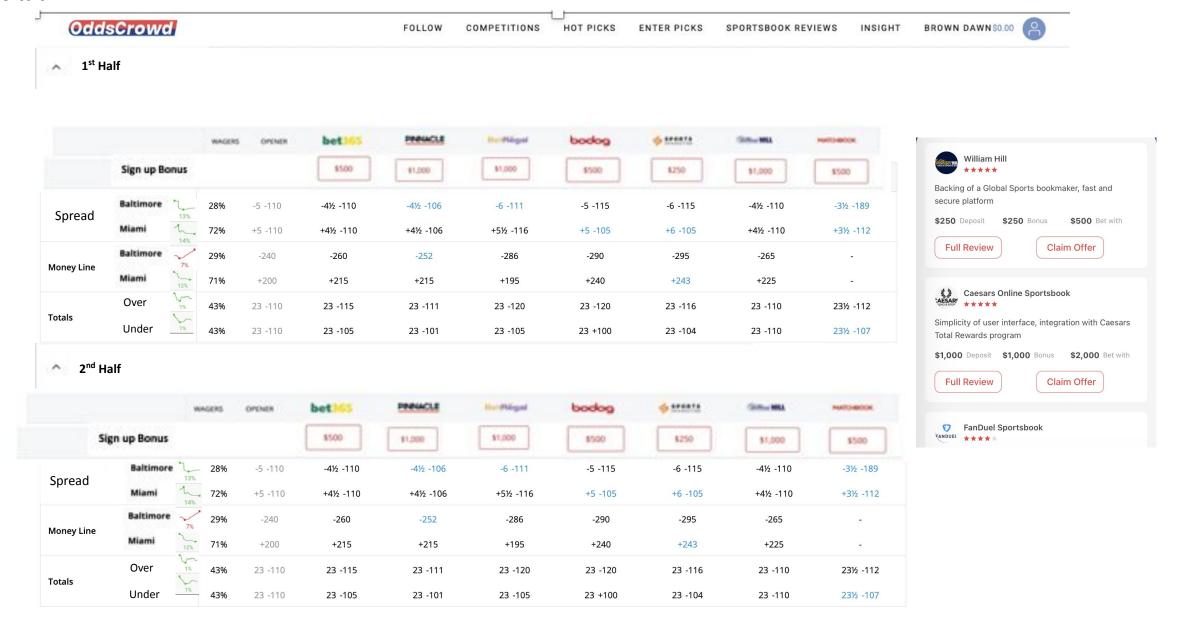
46 -111

47 -110

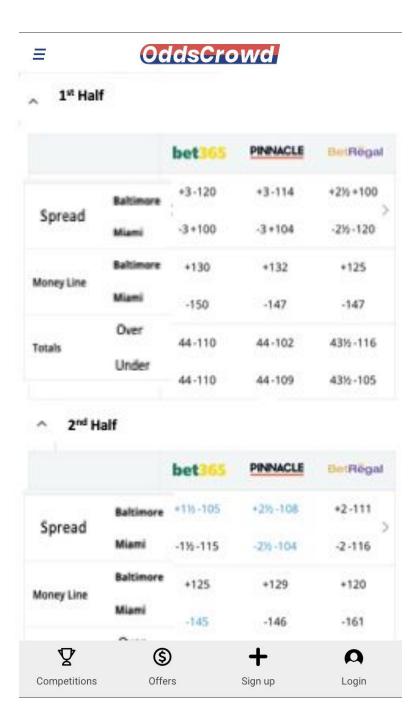
47 -110

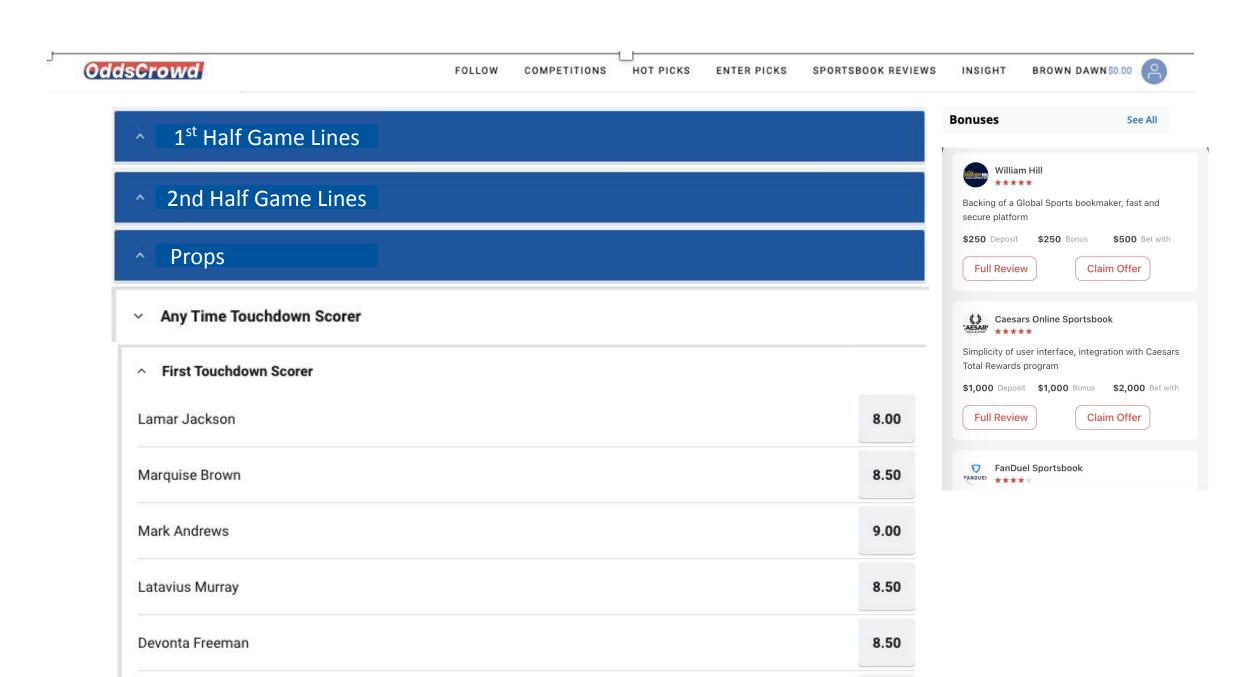
lowest to

highest price.

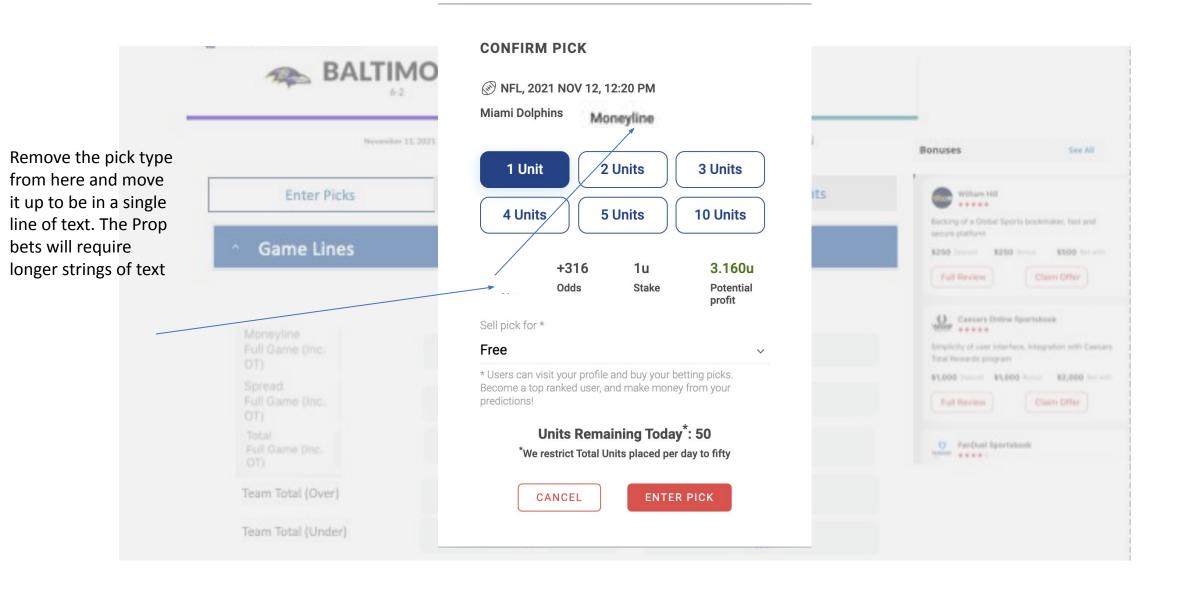


Mobile view of Odds Comparison

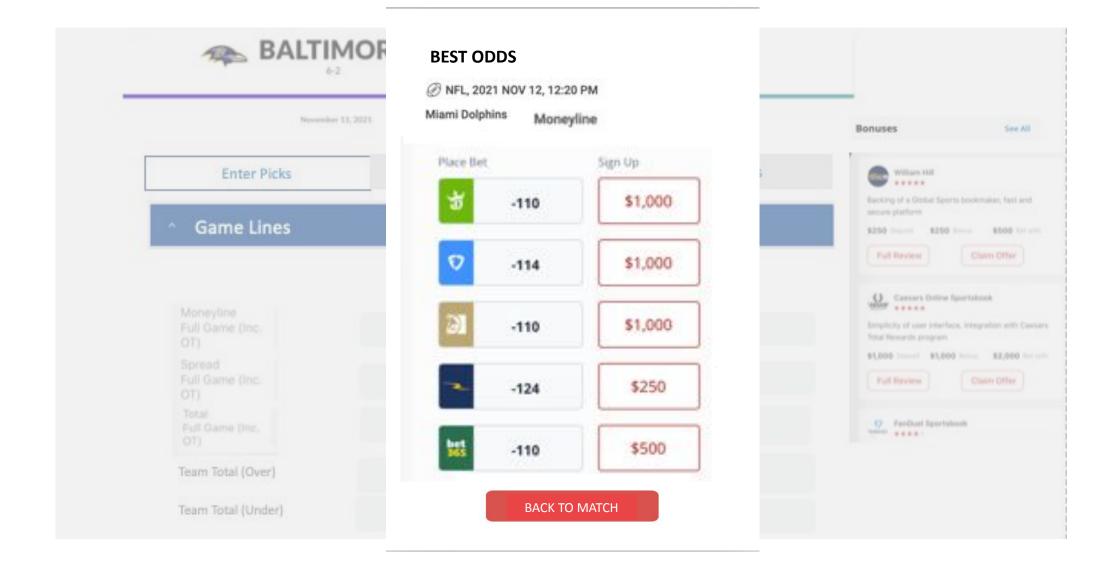




Enter Picks Confirmation



Suggested Bet Placement



Upcoming Games - Copy at the bottom for improved Search Engine Rankings

Want to know the best odds for Team X vs. Team Y Today - Nov 17, 2021, 6:00PM ET?

OddsCrowd.com is the best place to compare the odds for **Team X vs. Team Y**. You can compare odds on Moneyline, Spread, Totals and Team Totals all in one place. We also let you compare odds for different game length variations like full game, by quarter and by half. To see a full Odds Comparison of all games side by side, visit our Odds Comparison page <link to Odds Comparison page>. We have the broadest coverage of leagues and games in the industry, and offer the fastest updating and unrivalled accuracy of odds. We also display the Odds Boosts and Sportsbook promotions available on the game, which are a great way to boost your bankroll.

If you are wondering what you should place a bet on, we also offer free betting picks from the sharpest bettors on OddsCrowd, show you line movements, recent form of both teams and important stats. This will provide you with all of the key insights you will need to bet on Team X vs. Team Y Today at X Stadium on Wednesday 17 November, 2021, 6:00PM ET. It's all here at oddscrowd.com.

Want to know the best betting stats and insights for Team X vs. Team Y Today - Nov 17, 2021, 6:00PM ET?

Oddscrowd.com is the best place to get the best betting stats and insights for Team X vs. Team Y. You can see all of the key pieces of information you need to make a well informed bet, and give yourself the best chance of building your bankroll. You can see what the sharpest bettors on OddsCrowd are betting on via the Sharp Picks Section. If you want to see more SFree Betting Picks from across our community, you can view them on our Best Picks page <link>. You can also browse the rankings of the top bettors on the Profiles page <link>.

As part of the key insights that we offer you can view the recent form of both Team X and Team Y, see the percentage and total money the public have bet on this game so you can understand the consensus favourite and who is the underdog. You can also see the line trends for both the spread and totals to see how the Sportsbooks are adjusting their odds in the lead up to the game.

Which site has the best sports picks?

Oddscrowd.com offers the best free sports picks in the United States because we let the data decide. We rank and profile the betting performance of all users on OddsCrowd via our Pick Tracking using real odds and lines. We then track every users ROI, Profitability, Strike Rate and much more. By doing this, you know who you should and shouldn't be listening to when placing your next bet. If you want to take a deeper look at a bettor's performance before using their pick, click on their profile <link to profiles page> to see an analysis of their past performance. Check out our Hot Picks pages <link> for a summary of the best picks from the best bettors from across our community.

You can also follow the Picks of the OddsCrowd Algorithm. The OddsCrowd Algorithm uses advanced data monitoring and analytics to deliver the sharpest data driven picks available in the industry. It aggregates the odds and line movements of the most advanced sportsbooks in the world to

Upcoming Games - Copy at the bottom for improved Search Engine Rankings

Why follow the OddsCrowd Algorithm's Picks?

OddsCrowd Algorithm uses advanced data monitoring and analytics to identify value driven picks. It aggregates the odds and line movements of the most advanced sportsbooks in the world to calculate what it deems the 'perfect odds' for every matchup. When the algorithm finds Odds by Legal US Sportsbooks that it determines offer value relative to it's perfect odds, it recommends the bet. This is what is commonly referred to as +EV or 'Plus Expected Value' betting.

How should I interpret the OddsCrowd Algorithm's Picks?

The OddsCrowd algorithm's picks are determined by the value of the odds relative to the probability of the outcome happening. They should not be determined as a 'sure thing' or 'lock' like some betting analysts offer. If the OddsCrowd Algorithm is suggesting a pick, it is telling you it thinks that the probability of the bet winning is better relatively than what the odds being offered by Sportsbooks currently suggest.

Can the OddsCrowd Algorithm's Picks Change?

The OddsCrowd Algorithm's Picks recommended Picks do regularly change, and should only be followed at the specific time of publishing. For example, you might check one day before a game starts and it is recommending one pick. Then you might return 30 minutes before the game kicks off and the pick will not be suggested anymore. This is due to the fact that the Picks are based on the value of the odds being offered at the time, and odds change regularly.

Upcoming Games - Copy at the bottom for improved Search Engine Rankings - cont.

Track Your Betting Picks on Team X vs. Team Y Today - Nov 17, 2021, 6:00PM ET

At OddsCrowd.com, you can track all of your bets via our best in class Bet Tracker. You can track Moneyline, Spread, Totals, Team Totals and Prop bets on **Team X vs. Team Y**. We offer all of the game length variations; full game, by half and by quarter We also have the broadest coverage of games in the industry, the fastest settlement of picks, and unrivalled accuracy of odds.

Why should I track my bets?

Bet tracking is one of the most important habits to get into if you want to be a successful sports bettor. By tracking your performance statistics it gives you a clear view of how profitable you are over time. It lets you identify bad betting strategies, how to improve, and creating completely new strategies. If you track your betting picks via OddsCrowd, once you enter a pick, we determine the result and payout of that pick after the game, just like a Sportsbook would. This then allows us to create a public betting profile for you. We track your ROI, Profitability, Ranking within the community, Strike Rate and much more.

Why does OddsCrowd offer the Best Bet Tracking?

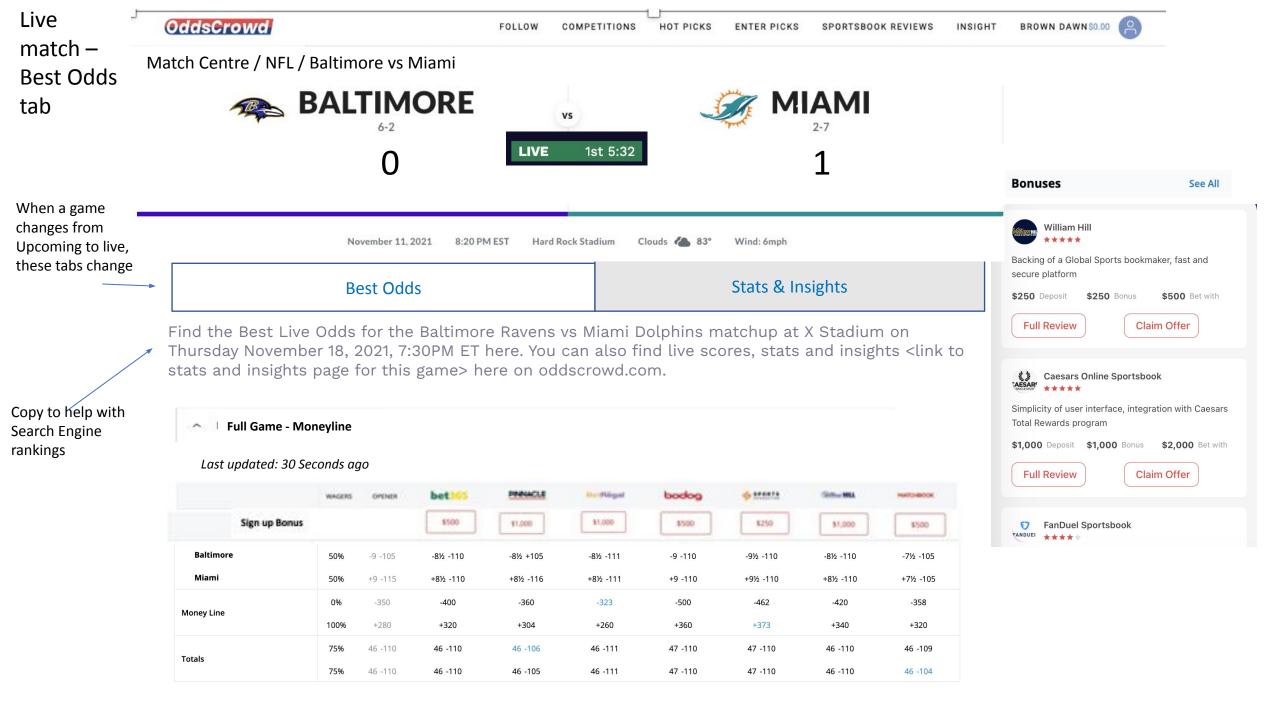
OddsCrowd tracks the performance and profitability of every member's betting picks over time. We track Profitability, ROI, Strike Rate and Ranking against the rest of the OddsCrowd community. Unlike most other sites that offer bet tracking, our picks and odds cannot be edited or cancelled retrospectively. So you can trust that when you review another bettor's history, what you are looking at is an accurate reflection of their performance.

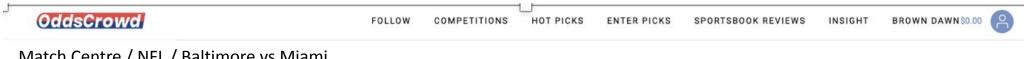
Where should you place the bet?

Use this page to make find the best odds available on **Team X vs. Team Y Today.** We allow you to compare the best odds from all of the legal sportsbooks, side by side. We also detail the best Odds Boosts <link to Sportsbook Offers page> and sign up promotions from each Sportsbook. So if you haven't signed up to the Sportsbook with the best Odds, you can Sign Up and take advantage of their Sign Up Bonus and start betting with a boosted bankroll.

Which Sportsbook should I place my bet at?

We recommend you place your bet at the Legal US Sportsbook that offers the most favourable odds. Shopping around different Sportsbooks for the best odds is an important step to give yourself the best chance of being a profitable bettor in the long run. Be sure to check out our **Sportsbook Reviews** <link> for all of the information you need to understand what Sportsbook you should join in your state. You can also use our unique links and promo codes for big Sign Up Bonuses and **Odds Boosts** link> offers when you join. Sign Up Offers and Promotions are a great way to gain a head start with your betting.





Match Centre / NFL / Baltimore vs Miami

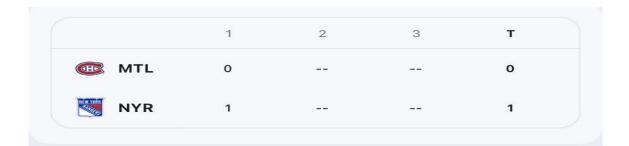


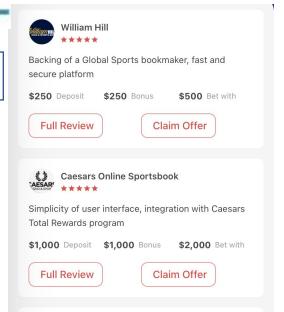




Best Odds Stats & Insights

Find the Best Stats and Insights for the Baltimore Ravens vs Miami Dolphins matchup at X Stadium on Thursday November 18, 2021, 7:30PM ET here.





FanDuel Sportsbook

See All

Bonuses

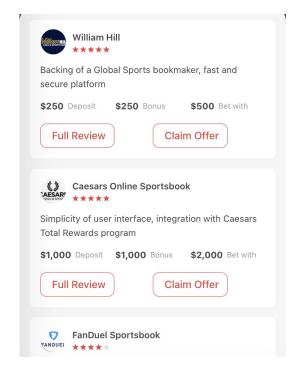
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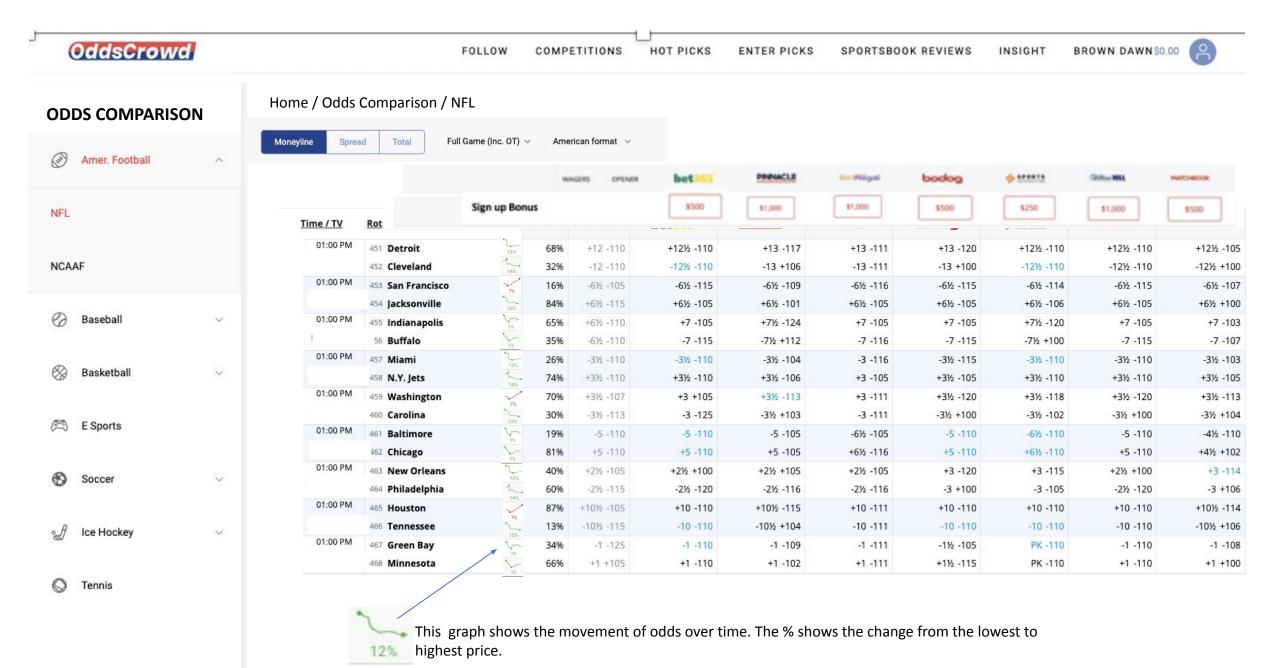


WIN PROBABILITY





Odds Comparison



Odds Comparison - Copy at the bottom for improved Search Engine Rankings

NFL <insert League name> Odds Comparison

If you're searching for the best NFL <insert league name> odds, you have come to the right place. With the OddsCrowd Odds Comparison tool, we do the hard work for you by gathering the odds data from the biggest and best Legal US Sportsbooks, and presenting them to you side by side in a table. This allows you to directly compare the odds and lines, and identify the best Sportsbook for you to place your bet at.

Here are a few things to note:

- 1) We offer unrivalled accuracy and speed of updating of our odds data from the best Legal US Sportsbooks.
- 2) We automatically highlight which Sportsbook is giving the best odds on any spread, moneyline, or totals bet. So it takes the guess work out of it.
- 3) You can look at spreads, moneylines, and over/unders all at once for any given game
- 4) At the top of the table you will see the Sign Up Bonus for the relevant Sportsbook. If you haven't joined the Sportsbook that you want to place the bet at, we recommend you join by following the unique link. Sign Up Bonuses are a great way to get a head start on your bankroll.
- 5) Sportsbooks will offer markets on the full game and on first quarter, first half, second half, etc. Use the dropdown menu to find the market you want to place your bet on.

Why Compare Odds?

We recommend you place your bet at the Legal US Sportsbook that offers the most favourable odds. Shopping around different Sportsbooks for the best odds is an important fundamental to give yourself the best chance of being a profitable bettor in the long run.

Basics of Sports Betting - Point Spread

The most popular type of bet is the Spread or Point Spread. This essentially gives the Underdog a point handicap head start against the favourite. A favorite is the team likely to win and in turn is designated with a minus sign. The number designates the number of points the handicap is. An underdog is the team likely to lose. An underdog has a plus sign next to its odds.

When reading Spread Odds, alongside the points spread number is the odds. Some people call this 'the juice', 'the margin' or 'the vig'. This represents the payout for the bet.

Odds Comparison - Copy at the bottom for improved Search Engine Rankings

Basics of Sports Betting – Moneyline

A Moneyline bet is a straight bet on the team to win, without any handicaps. You will generally see a favorite and an underdog. For example, you might see team one priced at -370 in the in a game against Team B. Team B will have Odds at +290 underdogs.

A minus number tells you the amount you would need to bet in order to win \$100. A \$370 bet at -370 would earn you a \$100 profit if your team were to win. A plus sign before the odds shows how much you would win if you were to place \$100 on the team. So at odds of +290 you would win \$290 for a \$100 bet.

Basics of Sports Betting – Totals

Totals are another very popular bet type. With a Total bet, you are not betting on a winner of the game, you are betting on the Total score of the game. There are two options to bet on:

- Over A bet that the game score (combined score of both teams together) will be Over the Sportsbook's forecasted score
- Under A bet that the game score (combined score of both teams together) will be Under the Sportsbook's forecasted score

When reading a Total. The number without a plus or minus is the line. You have the option to place a bet that the score will be Over or Under that line. Alongside the Total is the odds. Some people call this the juice, the margin or the vig. This represents what you will be paid out the payout for the bet.

What is the small graph next to the team names?

These graphs are designed to reflect market shifts. The line that shows what where its price has gone throughout betting. The left end of the graph was the opening price offered by the Sportsbooks. Then the right hand side shows the current odds.

Prices can fluctuate based on many factors. For example, some significant betting activity can occur immediately after odds are published by Sportsbooks. Or a team can be hit by injuries which might impact their likelihood of winning the game. Using theses graphs you will be able to see these trends.

URL Structure of each game in Game Centre for SEO Purposes

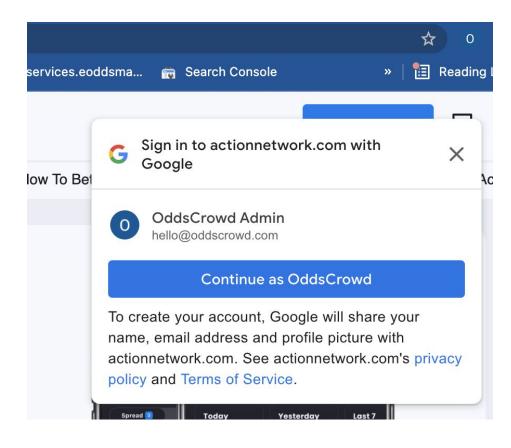
https://oddscrowd.com/sports/mlb/2021-31-baltimoreravens-vs-miamidolphins-<eventid>#best-odds Tab (all content should be on one URL)

League Date of game

Team 1 Team 2

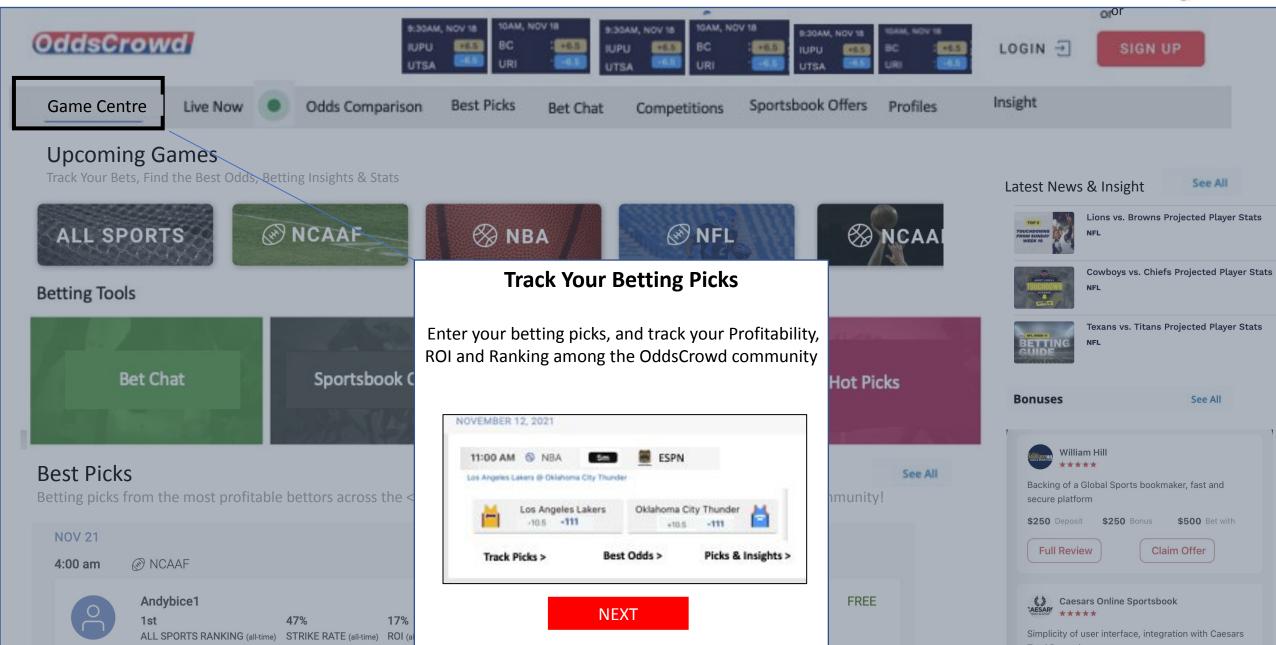
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Google Chrome oAuth

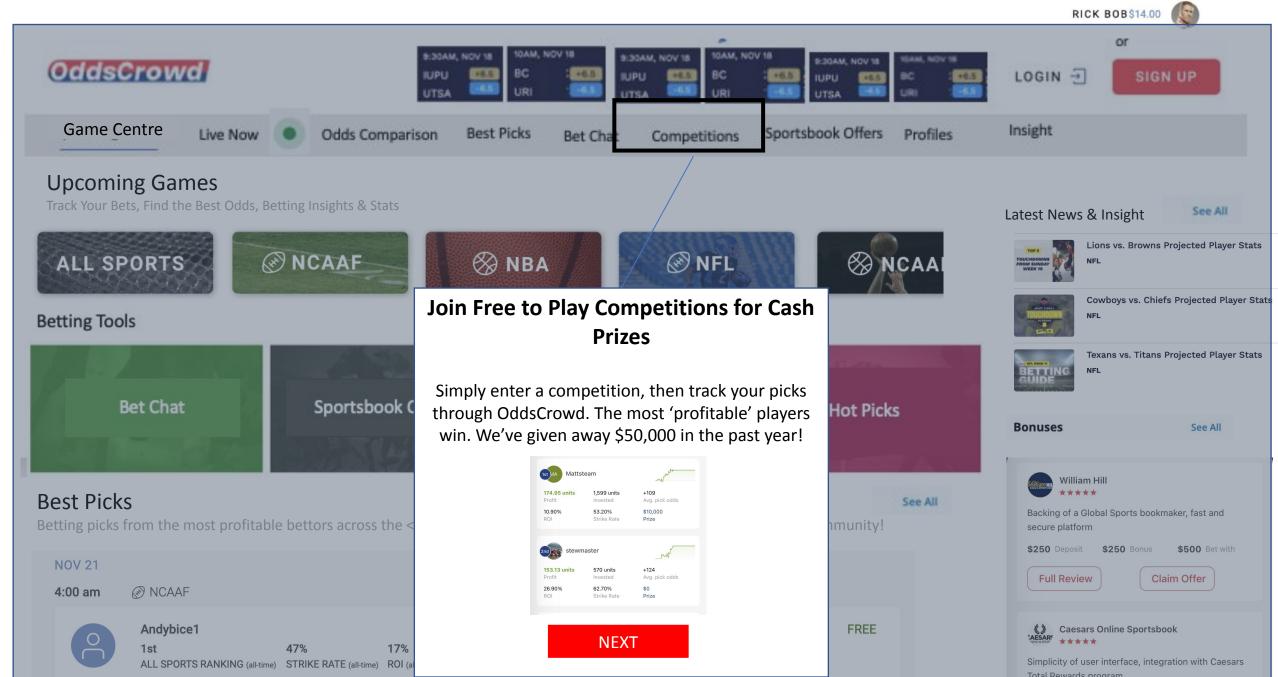


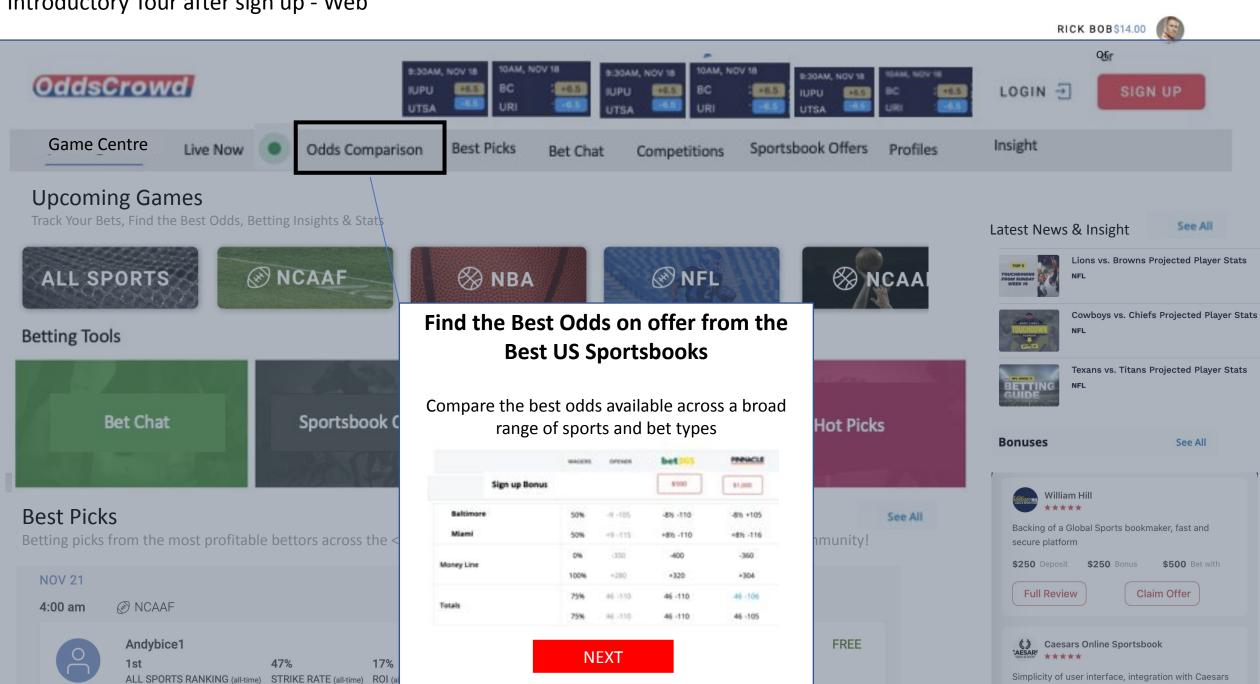
Sign up/in to oddscrowd.com via oAuth pop up in Chrome browser

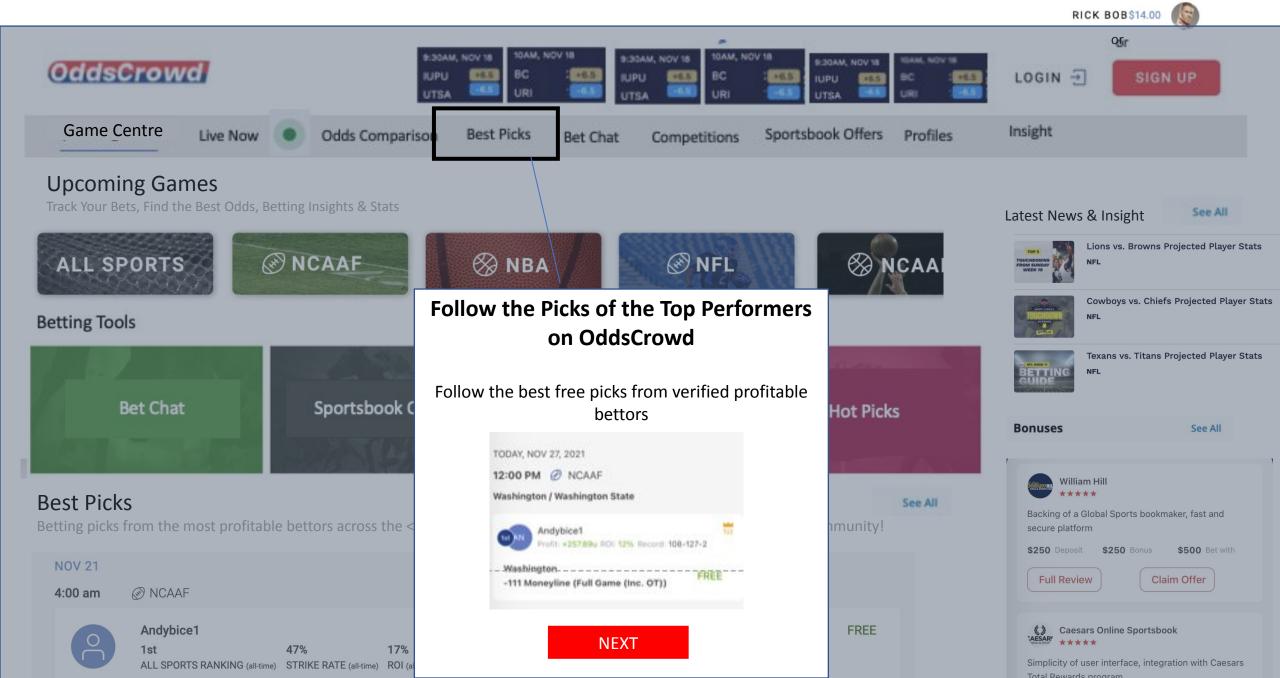




Introductory Tour after sign up - Web

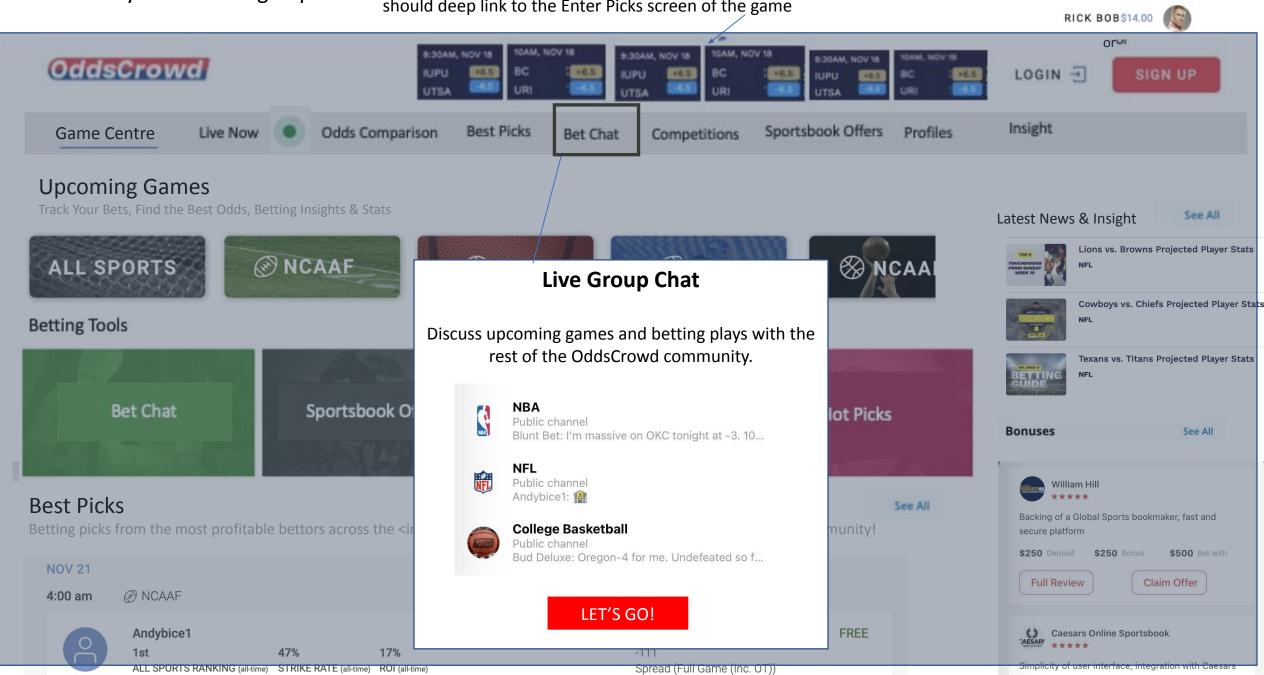






Introductory Tour after sign up - Web

The next six games to start and their points spread. These tiles should deep link to the Enter Picks screen of the game



Sitewide Footer

Why OddsCrowd?

If you're a passionate sports bettor, OddsCrowd is made for you. Interact with thousands of bettors, track your betting picks, take part in fantasy betting competitions, find the best odds, find the best picks and find the best Legal US Sportsbooks. It's where better bettors hang out.

Contact: hello@oddscrowd.com

Find the Best Betting Picks < link to Best Picks> Find the Best Odds <link to Best Picks> Sportsbook Reviews < link to Reviews> **Best NFL Betting Picks Best NFL Odds FanDuel Sportsbook Review Best NBA Betting Picks Best NBA Odds Ceasars Sportsbook Review Best College Football Picks BetMGM Sportsbook Review Best College Odds Best College Basketball Picks Best College Basketball Odds Ceasars Sportsbook Review Best MLB Picks Best MLB Odds Sugarhouse Sportsbook Review Best NHL Picks** Best NHL Odds **BetRivers Sportsbook Review**

All of the information including recommended plays and best odds is for entertainment purposes only. We do NOT accept bets of any kind. OddsCrowd does not endorse or encourage illegal or irresponsible gambling in any form. Before placing any wagers with any betting site you must check the online gambling regulations in your jurisdiction or state, as they do vary. If you or someone you know has a gambling problem, crisis counselling and referral services can be accessed by calling 1-800-GAMBLER.

Contact | FAO | Terms | Privacy |

Additional Copy for the bottom of the Best Picks Page

Best NFL <insert League name> Picks

If you're searching for the best NFL <insert league name> Picks, you have come to the right place. On OddsCrowd, you will find two types of picks. Picks from the OddsCrowd Community and Picks from the OddsCrowd Algorithm. Both picks are some of the sharpest NFL <insert league name> available. Here's why:

Why follow the OddsCrowd Communities Picks?

OddsCrowd tracks the performance and profitability of every member's betting picks over time. We track Profitability, ROI, Strike Rate and Ranking against the rest of the OddsCrowd community. Unlike most other sites that offer bet tracking, our picks and odds cannot be edited or cancelled retrospectively. So you can trust that when you review another bettor's history, what you are looking at is an accurate reflection of their performance. So when you are following the top performer's picks, you can trust their betting capability. You don't need to just blindly follow their big claims of being a 'professional capper' or 'sharp'.

Why follow the OddsCrowd Algorithm's Picks?

OddsCrowd Algorithm uses advanced data monitoring and analytics to identify value driven picks. It aggregates the odds and line movements of the most advanced sportsbooks in the world to calculate what it deems the 'perfect odds' for every matchup. When the algorithm finds Odds by Legal US Sportsbooks that it determines offer value relative to it's perfect odds, it recommends the bet. This is what is commonly referred to as +EV or 'Plus Expected Value' betting.

How should I interpret the OddsCrowd Algorithm's Picks?

The OddsCrowd algorithm's picks are determined by the value of the odds relative to the probability of the outcome happening. They should not be determined as a 'sure thing' or 'lock' like some betting analysts offer. If the OddsCrowd Algorithm is suggesting a pick, it is telling you it thinks that the probability of the bet winning is better relatively than what the odds being offered by Sportsbooks currently suggest.

Can the OddsCrowd Algorithm's Picks Change?

The OddsCrowd Algorithm's Picks recommended Picks do regularly change, and should only be followed at the specific time of publishing. For example, you might check one day before a game starts and it is recommending one pick. Then you might return 30 minutes before the game kicks off and the pick will not be suggested anymore. This is due to the fact that the Picks are based on the value of the odds being offered at the time, and odds change regularly.

What are NFL <insert league name> Spread Picks?

The most popular type of bet is the Spread or Point Spread. This essentially gives the Underdog a point handicap head start against the favourite. A favorite is the team likely to win and in turn is designated with a minus sign. The number designates the number of points the handicap is. An underdog is the team likely to lose. An underdog has a plus sign next to its odds.

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