

**Project:** Global Social Media Plan // December

**Topic:** Camping

**Format:** image

**Date:** Flexible Content



## Description

Volkswagen accompanies its customers to the campsite.

## Facebook

Posting text (240)

The coolest tent on the campsite. #camping #outdoors

## Twitter

Posting text (140)

The coolest #tent on the campsite. #camping #outdoors

## Instagram

Posting text

The coolest tent on the campsite.

#camping #outdoors #nature #traveling #holiday #vw #volkswagen #car

## Image

