

The new generation of IT Service Management is defined by intelligence. Today's organizations are introducing smart-enabled automations to support complex decision-making, allowing them to reach unprecedented levels of staff productivity, and provide more engaging self-service.

Intro Scene: Kinetic text animation syncs with the voiceover

# 7 WAYS Intelligent ITSM CAN HELP YOU

Presented by:



Title Card: Kinetic text animation introduces the title card



SPEED UP ONBOARDING



SPEED UP ONBOARDING

Scene 1: Number/Text animation transitions into animated icon

[use similar storyboard structure from scene 2]

Scene 2: Text art transitions into animated icon

[use similar storyboard structure from scene 2]

Scene 3: Text art transitions into animated icon

[use similar storyboard structure from scene 2]

Scene 4: Text art transitions into animated icon

[use similar storyboard structure from scene 2]

Scene 5: Text art transitions into animated icon

[use similar storyboard structure from scene 2]

Scene 6: Text art transitions into animated icon



[use similar storyboard structure from scene 2]

Scene 7: Text art transitions into animated icon

Upgrading to a more intelligent ITSM is critical for supporting the needs of today's digital workplace.

Conclusion scene: Kinetic text animation syncs with the voiceover



Conclusion scene: ChangeGear logo animated in frame -> tagline is revealed -> laptop w/ product footage overlayed slides into frame

# Sign Up For a Demo!



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Conclusion scene: Show contact information w/animated text and icons  
(note: icons shown above are just clipart and not indicative of the style  
you would use)