



# 2017 Ecological Study

How to create an ecologically friendly urban environment?

# The problem

## Our fellow trees

The trees are a part of our natural global environment.

Because trees are so important, there are reasons to plant more of them.

## The problem

A large amount of trees is being cut down every day.

This brings us to many new local problems.

## Reasons

One of the reasons is that trees are an investment for our communities and for future generations.

# Challenges deep-dive

## Challenge 1

### **Expand audience**

Firstly, we want everyone to hear about our study. For this, we will use the social media.

## Challenge 2

### **Do the shopping**

Secondly, we need to buy some plants and tools to dig and water. Focus on buying good plants of local types of trees.

## Challenge 3

### **Plant the trees!**

Finally, we need to plant the trees according to the plan and some special instructions.

# Solution

Creating a vibrant urban forest

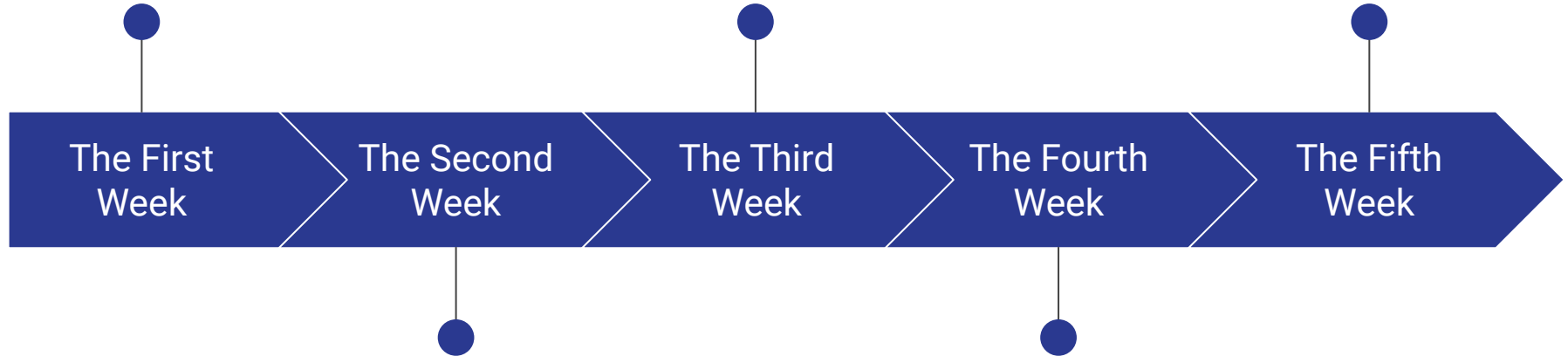
Our choice fell on creating an urban forest, which can easily be planted in any city.

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We acquired the idea  
of creating the urban  
forest

We planned out the  
territory of the urban  
forest

We planted the trees



We collected the  
instructions on  
planting the trees

We bought the plants  
and tools

Implementation

# Impact

As a result of our project:

- Firstly, trees helped to control the city noise.
  - Secondly, trees have created a sense of place.
  - Also, it has been shown that trees helped to reduce the level of stress and anxiety.
  - Finally, the air quality has improved.
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