

Project: Global Social Media Plan // October

Topic: Daylight Saving Time 2

Subline: Emotional reminder: put the clock forward (summer feelings)

Format: Video

Date: October 29th



Description	Daylight Saving Time is ending.
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Facebook	
Posting text (240)	Don't forget to turn your clock forward tonight. #daylightsavings #light #volkswagen

Twitter	
Posting text (140)	Don't forget to turn your clock forward tonight. #daylightsavings #light #volkswagen

Instagram	
Posting text	Don't forget to turn your clock forward tonight. #daylightsavings #light #volkswagen #vw

Image	