



Frank Maglietta

Behind the Founder

During his illustrious career Frank Maglietta has brought a new dynamic approach in bringing new innovative products to consumers and changing retailers merchandising methods in reaching their shoppers.





Mr. Maglietta has been describe as enormously skilled, an accomplished executive, a business leader with a deep passion for the consumer and a sophisticated understanding of building a global business with a unique and successful approach to marketing and reaching the consumer through never before seen techniques.

Frank Maglietta the New Entrepreneur...

With over three decades of consumer package goods experience, with Fortune 500 Companies, achieving hundreds of new product launches, reaching millions of people is an extraordinary accomplishment achieved by celebrated entrepreneur Frank Maglietta.





Making a difference, Frank's greatest satisfaction is helping inventors in securing the financing needed, along with BVC's expertise in getting the inventors products on the market and in the hands of millions of people.

Early in Maglietta's career, while working with a leading financial company in England, Frank realized that patented products truly improves the everyday quality of life for people who ordinarily would not have that opportunity.





Frank's best example was the launch of the HD Television. When people first saw the HD TV they didn't know they needed it, but immediately after seeing it, they realized they couldn't live without it! That is the impact patented products have on consumers.

Frank founded BVC over a decade ago, a company that brings innovative patented products worldwide through all channels, driven by a passion to make a difference for people by helping them find an easier way of doing ordinary things. Frank also took note of the millions of inventors who invent solutions to solve their own problems. Though they invent solutions, those inventors may not have the knowledge or financing to get their inventions to the ultimate end-user, the consumer





What many of inventors don't realize, but Frank does, is that there are millions of people who have the same inventors' problem and would benefit by having the inventors' product.

Along with other invented patented products, Frank states: "we are always in search of inventors whose inventions can make a difference for millions of people".

If you have a unique product that can make a difference for people,
please contact Frank at

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