



# Relationship between consumer and producer



ФИНАНСОВЫЙ  
УНИВЕРСИТЕТ

ПРИ ПРАВИТЕЛЬСТВЕ РОССИЙСКОЙ ФЕДЕРАЦИИ

The presentation was prepared by:

Masternak Mikhail

Tokarev Dmitry

Uryutov Dmitry

# Consumer

The following can act as consumers in the economy:

1. individuals and households
2. firms (manufacturers)
2. state





# Factors influencing consumer choice:

1. limited financial resources;
2. fashion;
3. usefulness of goods and services;
4. period of consumption (non-durable and durable goods)



# Producer

1. individuals and households (individual production)
2. firms and companies
3. state (state and municipal unitary enterprises)





# Producer

In a market economy, the manufacturer has freedom.



Labor productivity is the quantity of goods that can be produced by workers in a given period of time.

# Relationship between consumer and producer

The exchange is a process of mutual changing of equal goods by both sides.



The following conditions should be met to implement the exchange process:

1. There should be as minimum two sides involved in the exchange process.
2. Each side should have something valuable for the counterpart.



# The following can act as means of refurbishment

1. Money
2. Barter exchange
3. Non-material awards

