



Relationship between consumer and producer



ФИНАНСОВЫЙ
УНИВЕРСИТЕТ

ПРИ ПРАВИТЕЛЬСТВЕ РОССИЙСКОЙ ФЕДЕРАЦИИ

The presentation was prepared by:

Masternak Mikhail

Tokarev Dmitry

Uryutov Dmitry

Consumer

The following can act as consumers in the economy:

1. individuals and households
2. firms (manufacturers)
2. state



Factors influencing consumer choice:

1. limited financial resources;
2. fashion;
3. usefulness of goods and services;
4. period of consumption (non-durable and durable goods)



Producer

1. individuals and households (individual production)
2. firms and companies
3. state (state and municipal unitary enterprises)



Producer

In a market economy, the manufacturer has freedom.



Labor productivity is the quantity of goods that can be produced by workers in a given period of time.

Relationship between consumer and producer

The exchange is a process of mutual changing of equal goods by both sides.



The following conditions should be met to implement the exchange process:

1. There should be as minimum two sides involved in the exchange process.
2. Each side should have something valuable for the counterpart.

The following can act as means of refurbishment

1. Money
2. Barter exchange
3. Non-material awards

