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Иконка - элемент графического интерфейса, небольшая картинка, обозначающая приложение, файл, каталог, окно, компонент операционной системы, устройство m.д.

# История графического интерфейса

Графический интерфейс у компьютеров появился только спустя 30 лет использования.

- 1983 —компьютер «Лиза» был первым персональным компьютером с графическим интерфейсом.
- 1989 Появились детализированные иконки с тенями.
- 2007 Это самый расцвет стиля Рококо в иконках.

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### Типы иконок

Как правило, иконки представляют собой растровые или векторные картинки квадратного формата стандартных размеров.

В операционных системах Microsoft Windows наиболее употребимы размеры иконок со стороной 16, 32, 48 и 256 пикселов.

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### 3 правила оформления иконок приложений







Узнаваемость

Согласованность

Масштабируемость

# Зачем нужны иконки?



Иконки должны помогать восприятию.



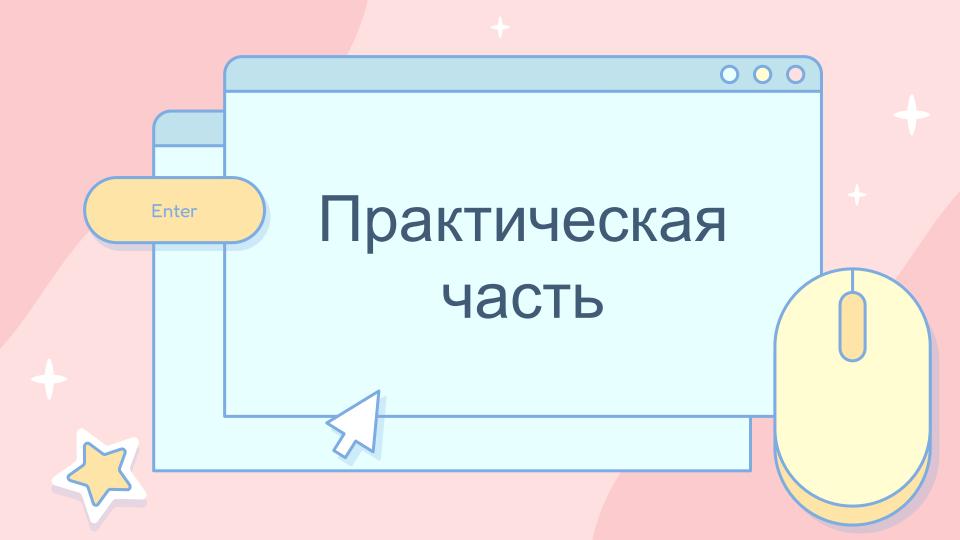
Они должны передавать чёткие образы.

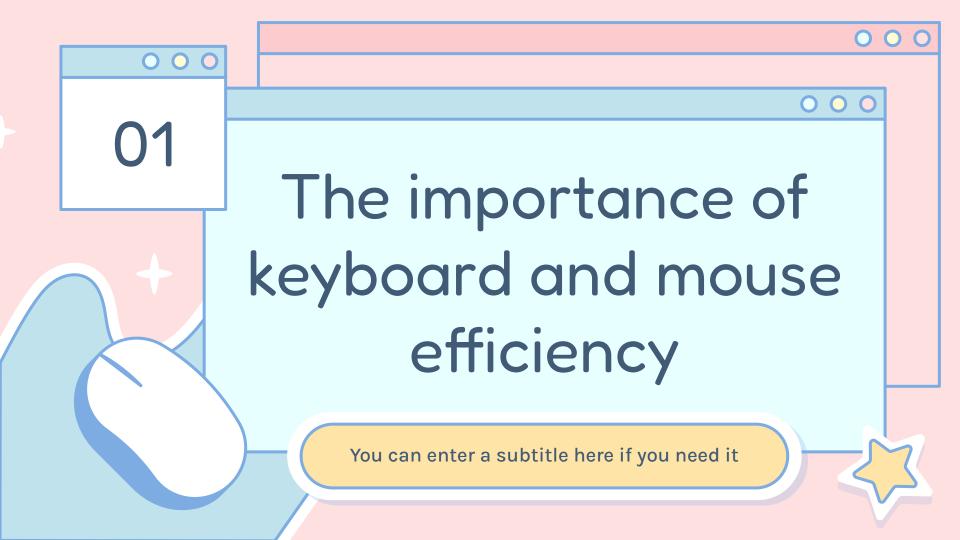
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Используйте иконки там, где это уместно.

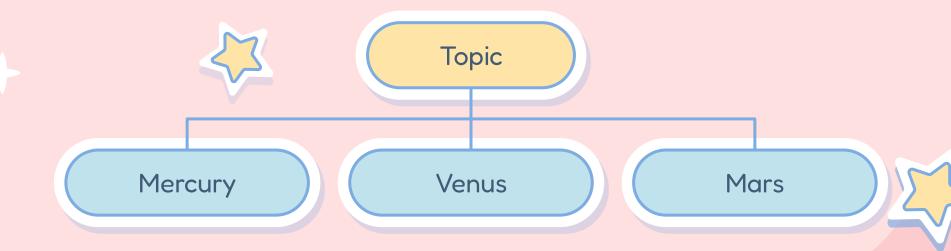


Если образ чёткий, а иконка не подходит, попробуйте перефразировать текст.





### Main ideas and details



It's the closest planet to the Sun and the smallest one in the Solar System Venus has a beautiful name and is the second planet from the Sun Despite being red, Mars is actually a cold place. It's full of iron oxide dust

### Concepts

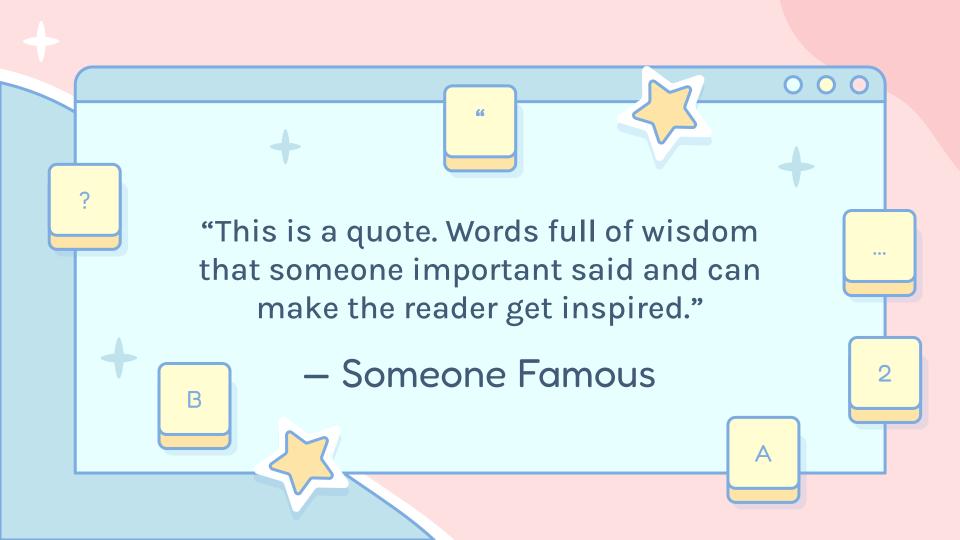




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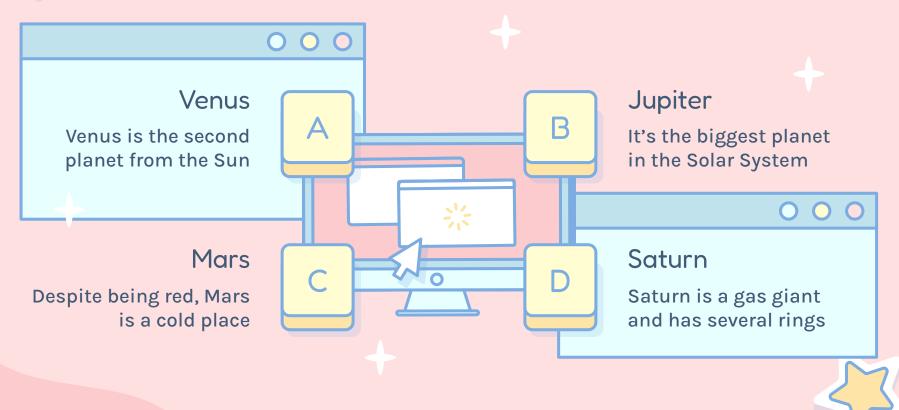
#### Concept 2

Venus has a beautiful name and the second planet from the Sun, it's terribly hot

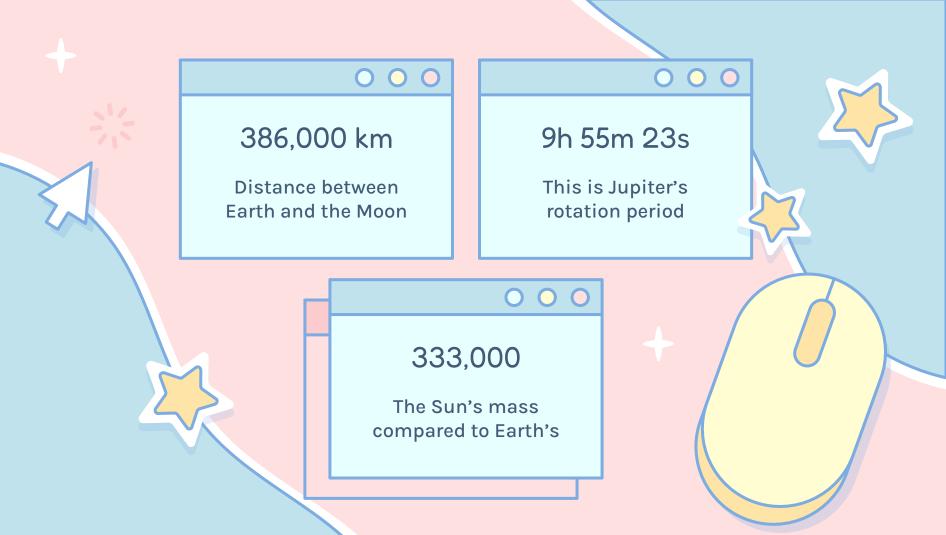




### Four subject







# Examples



#### Mars

Despite being red, Mars is a cold place. It's full of iron oxide dust



#### Mercury

Venus

Mercury is the closest planet to the Sun and the smallest one

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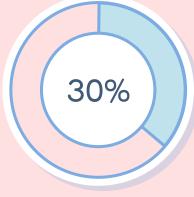
#### Jupiter

It is a gas giant, and also the biggest planet in the Solar System



#### It has a beautiful name and is the second planet from the Sun

### How it can improve your work



Mercury Mercury is the closest planet to the Sun

25%

Saturn is a gas giant and has several rings

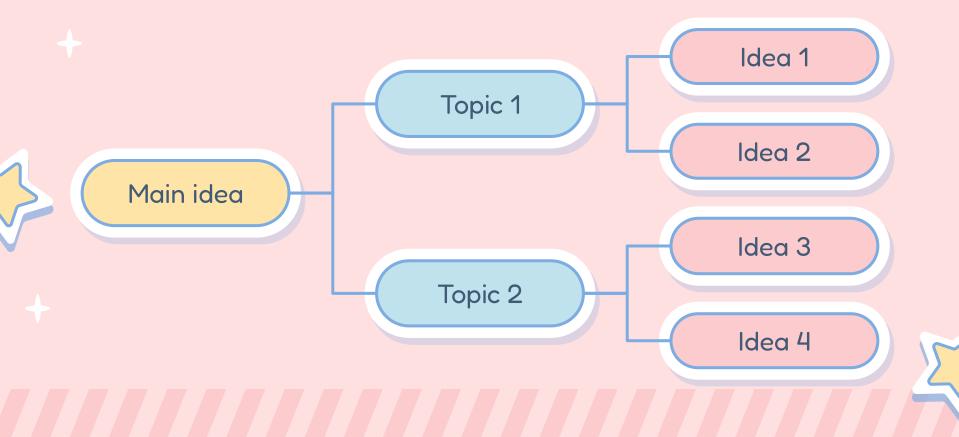
Saturn

Venus Venus is the second planet from the Sun

75%



### Brainstorm and idea generation



### **Question and answer**

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#### Question:

Is Saturn a gas giant and has several rings? Is it composed mostly of hydrogen and helium?



#### Answer:

Neptune is the farthest planet from the Sun. It's the fourth-largest object in the Solar System



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A picture is worth a thousand words

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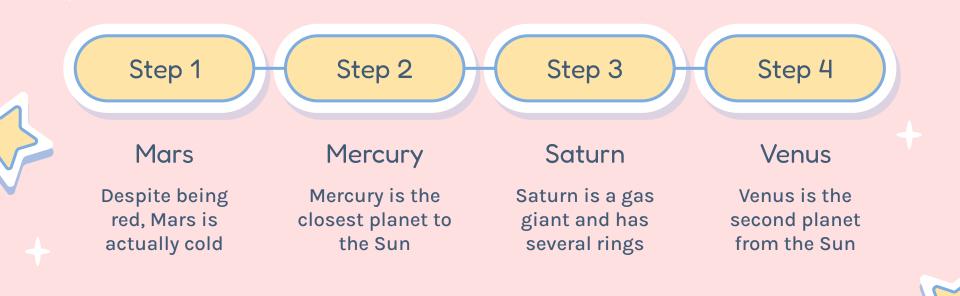
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# Work in a smart way

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it



### Steps to help your computer skill



### Recommendations



Mercury

Mercury is the closest planet to the Sun



Jupiter

It's the biggest planet in the Solar System



Venus

Venus has a beautiful name, but it's so hot



Saturn

Saturn is composed of hydrogen and helium



Mars

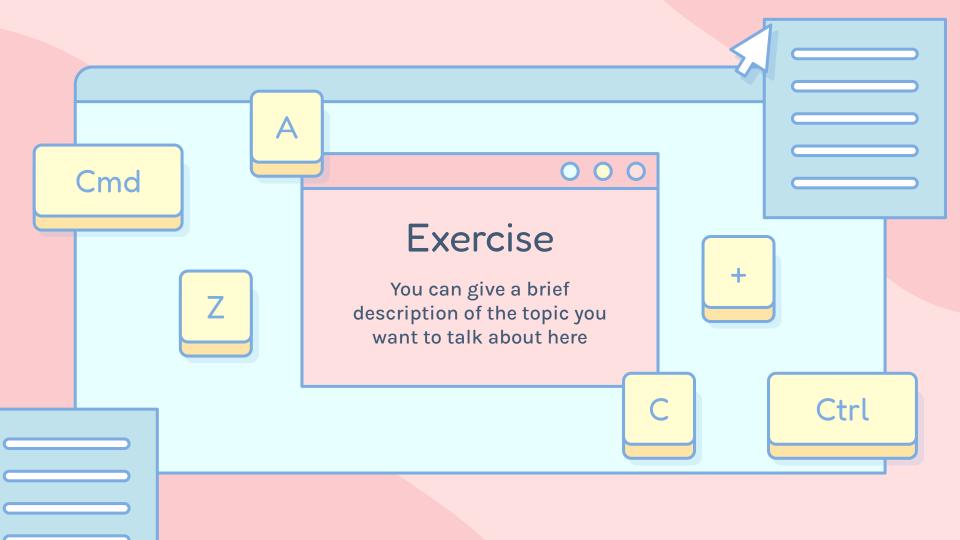
Despite being red, Mars is a cold place



Neptune

Neptune is the farthest planet from the Sun





### Cause and effect

Problem	Mercury Mercury is the closest planet to the Sun	Venus Venus is the second planet from the Sun	Mars Despite being red, Mars is a cold place
	<b>Jupiter</b> Jupiter is the biggest planet of them all	Saturn It's composed of hydrogen and helium	Neptune Neptune is the farthest planet from the Sun

### Parts and whole

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#### The whole object

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Mercury is the closest planet to the Sun and the smallest one in the Solar System

#### Part of object

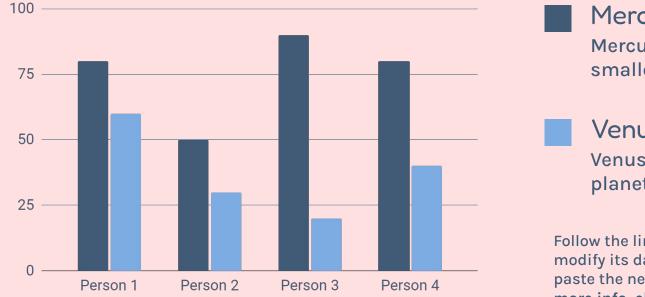
- Mercury
- Mars
- Saturn
- Venus

#### The function

Earth is the third planet from the Sun and the only one that harbors life in the Solar System



### Some data to support the fact



Mercury

Mercury is the smallest planet

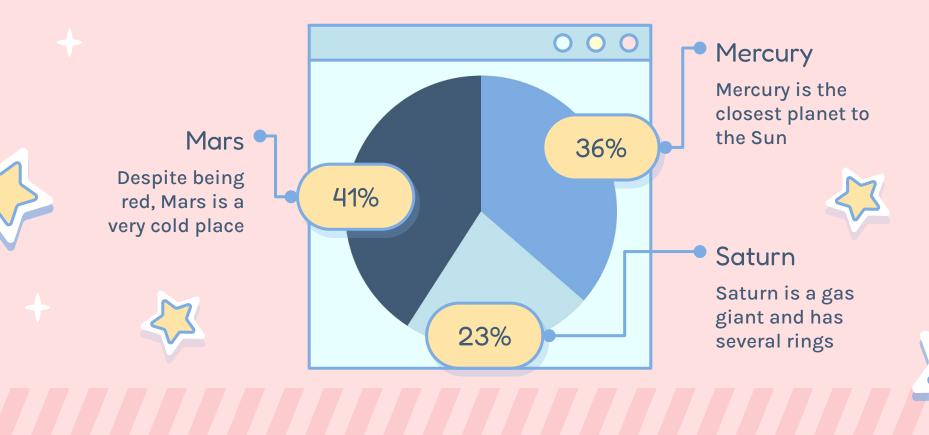
Venus Venus is the second planet from the Sun

Follow the link in the graph to modify its data and then paste the new one here. For more info, click here





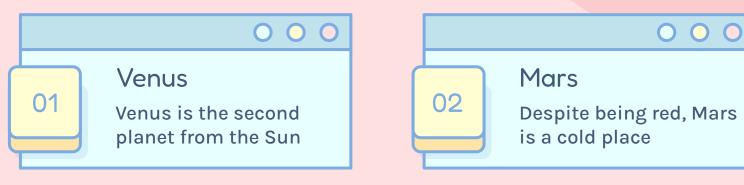
### More data to support the fact



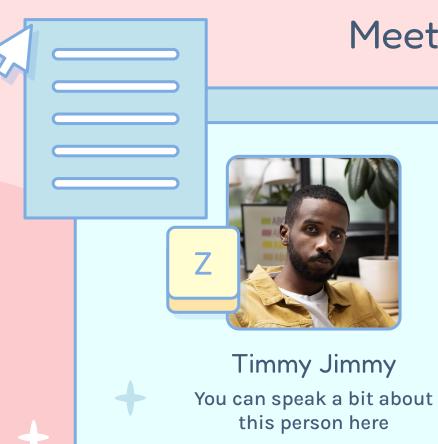


Mars	Venus	Mercury	Jupiter
<ul> <li>Small</li> <li>Red</li> <li>Cold</li> <li>Rocky</li> </ul>	<ul> <li>Small</li> <li>Hot</li> <li>Dry</li> <li>Vulcanic</li> </ul>	<ul> <li>Small</li> <li>Hot</li> <li>Rocky</li> <li>Cratered</li> </ul>	<ul> <li>Large</li> <li>Cold</li> <li>Grassy</li> <li>Stripped</li> </ul>
Mars is actually a very cold place	It's the second planet from sun	Mercury is the smallest planet	Jupiter is the biggest planet

### Sequence







#### Meet our team

А

Jenna Doe

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You can speak a bit about this person here

### Training center locations

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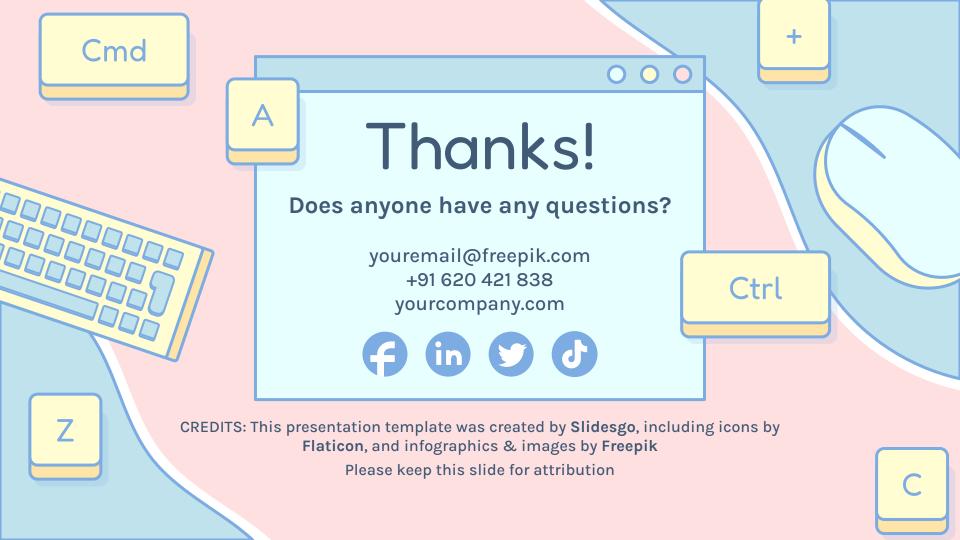
#### Mercury

Mercury is the closest planet to the Sun and the smallest planet in the Solar System



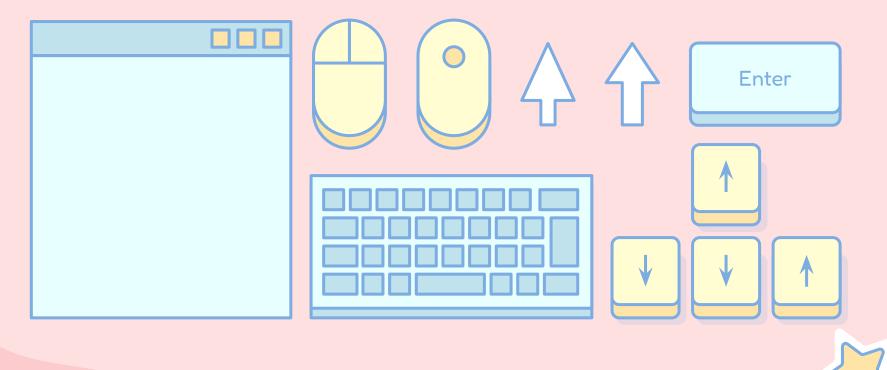
# Desktop screenshot

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### Alternative resources



### Resources

Did you like the resources on this template? Get them for free at our other websites:

#### Photos:

- Desk office
- Flat lay of notebook with headphones on desktop
- Empowered business woman at the office
- Medium shot man sitting at desk

#### Vectors:

- Technology elements floating in the air
- School timetable and technology
- Computer hardware device icon vectors

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Karla (https://fonts.google.com/specimen/Karla)



## Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out how it works.

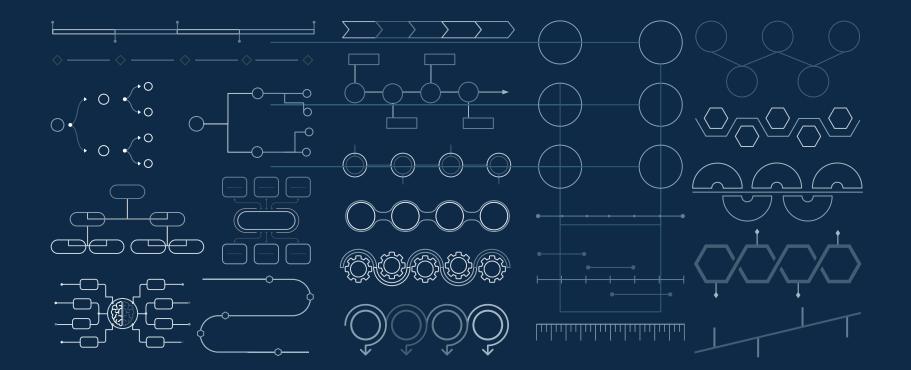


### Use our editable graphic resources...

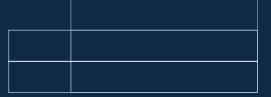
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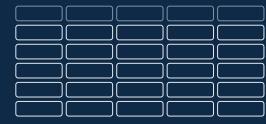






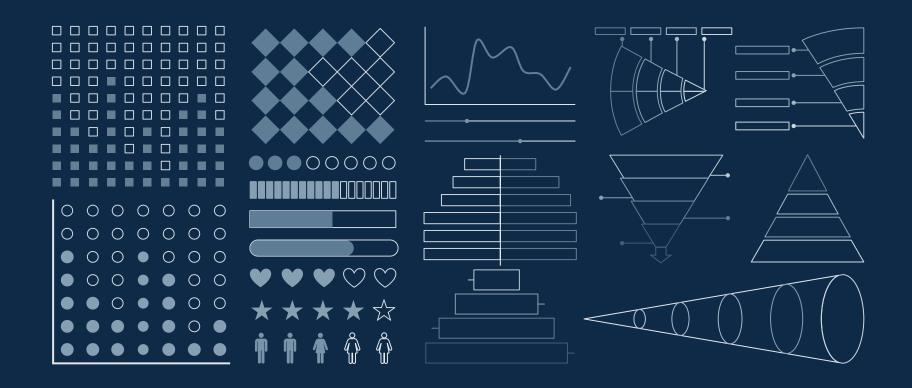












#### ...and our sets of editable icons

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## **Medical Icons**



### **Business Icons**

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### **Teamwork Icons**



#### Help & Support Icons 별 (H) & & & EP \$; (K) പ്പ ήġ (i) $\widehat{\mathbb{S}}$ (24) **(I)** (F) [[J]] A Å (î

## Avatar Icons

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## **Creative Process Icons**



## Performing Arts Icons



### Nature Icons



## SEO & Marketing Icons



