

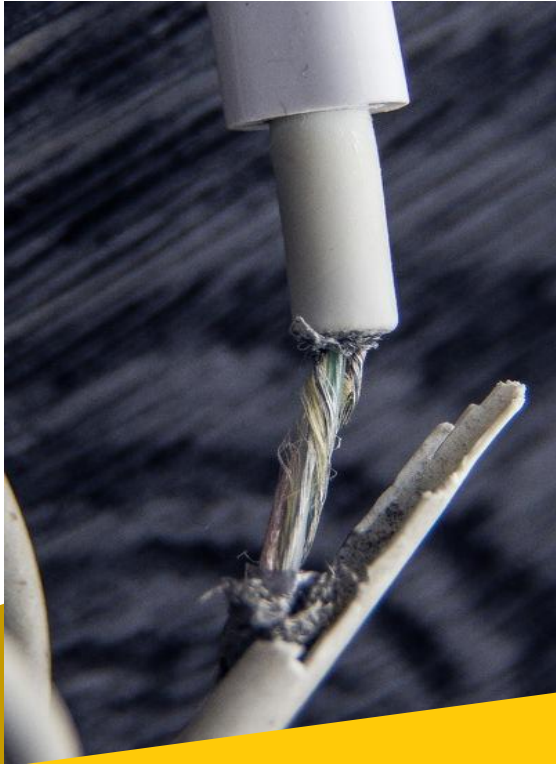
# Charging wire

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Why is it needed?

Broken wire



Yellowed wire



# Advantages

- 01 Soft
- 02 Durable
- 03 Long-lasting color
- 04 Pleasant to the touch



# Consumers and buyers

## Consumers:

- Portable device user
- 

## Buyers:

- Phone manufacturers
- Private entrepreneurs
- Repair services



# Points of sale

01

Can be sold in stores that sell accessories for portable devices.

02

Can be sold to companies that sell phones.

03


Can be sold to companies that make phones.



# Advertising and promotion plan

1. Cooperation with a manufacturer of portable devices
2. Sale of wires under the pre-lend of the company.



A wide-angle, high-angle photograph of a large industrial factory floor. The space is filled with various pieces of machinery, workstations, and workers. In the foreground, there are several workbenches with equipment and materials. In the middle ground, workers are seen moving around, some near pallets and forklifts. The background shows more industrial equipment and a large blue door. The entire image is dimmed, and a bright yellow rectangular frame is superimposed over the center, containing the word "Thanks!" in white, bold, sans-serif font.

**Thanks!**