



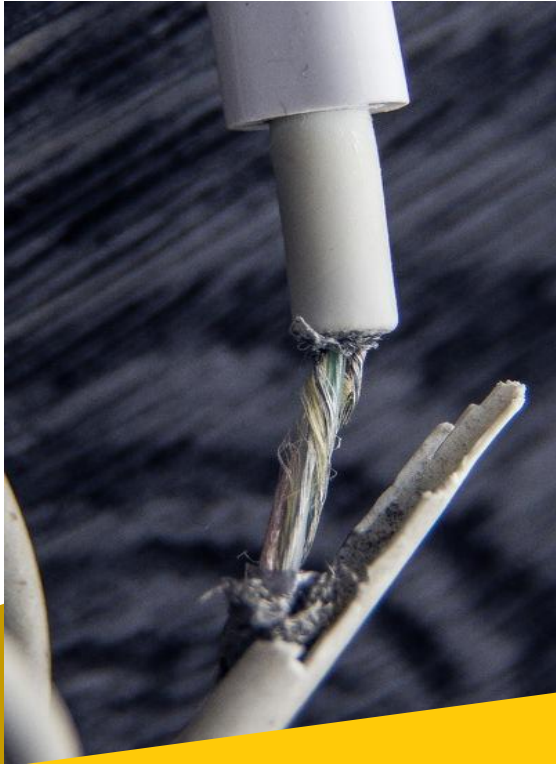
# Charging wire

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Why is it needed?

Broken wire



Yellowed wire



# Advantages

- 01 Soft
- 02 Durable
- 03 Long-lasting color
- 04 Pleasant to the touch





# Consumers and buyers

## Consumers:

- Portable device user
- 

## Buyers:

- Phone manufacturers
- Private entrepreneurs
- Repair services



# Points of sale

01

Can be sold in stores that sell accessories for portable devices.

02

Can be sold to companies that sell phones.

03

Can be sold to companies that make phones.



# Advertising and promotion plan

1. Cooperation with a manufacturer of portable devices
2. Sale of wires under the pre-lend of the company.





Thanks!