



Charging wire

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Why is it needed?

Broken wire



Yellowed wire



Advantages

- 01 Soft
- 02 Durable
- 03 Long-lasting color
- 04 Pleasant to the touch



Consumers and buyers

Consumers:

- Portable device user

Buyers:

- Phone manufacturers
- Private entrepreneurs
- Repair services



Points of sale

- 01 Can be sold in stores that sell accessories for portable devices.
- 02 Can be sold to companies that sell phones.
- 03 Can be sold to companies that make phones.



Advertising and promotion plan

1. Cooperation with a manufacturer of portable devices
2. Sale of wires under the pre-lend of the company.



A wide-angle photograph of a large industrial warehouse or factory floor. The space is filled with various pieces of equipment, including large machines, shelving units, and workbenches. Several workers in blue uniforms are visible, engaged in tasks. The ceiling is high with exposed structural beams and numerous hanging lights. A large blue door is visible in the background. The entire image is overlaid with a semi-transparent dark grey filter, and a bright yellow rectangular border frames the central area where the text is located.

Thanks!