

**jHiraft omHaMCHiDoto¹ H qxAii
HBIfU HiqaODHEHHCb HMHhH]/**

MHVaUOdUHJ



iBh a iqieaio 8inmnuBH

^qiooHqLreed a Aih0i/Λi

qimoLfuaa iqgoih

‘qieuBtfo OH>KAH o±h

C Hero

HaHMHaTb?

$U^{enb} - ^TO$

прегсТаВ^eHHe o бугу^,eM,
KOTOpoe He^OBeK CTpeMHTCH ocy^ecTBHTb.

- КрHTерИИ nu :
- ХараКТерИcТИКИ – eT ,
размер, Тех. параMeTрbi u T.g.
- Срок
- Вероятность достижения



HK>6an ^enb aocTMWMMa

HaпyMeр

- ^nb: oSyneHue B yHUBepcyTeTe
- CTOUMOCTb: 150 000 py6nen
- CpoK: nepe3 Tpu roga

TaKUM o6pa3OM nepe3 Tpu roga HaM noTpe6yeTca 150 000 py6neu



A

neugAd 000 009 —^{10U} eadah oJo±|/|

10Lf qiBU 80d0h iMOdO .

MOugAd 000 009 ^IOOI/MMOIQ •

KLmgoiAioiae BMUAMOU •

deiAiMdu atng

BI/\M>KM±00tf qLT0ll BBgoiLf

^A **uaifgAd ooo 099 ^oiaAgediou ±au swaoos ceddh ojaog**

**Modo M AH8T1 1081/MM BHO
OH**

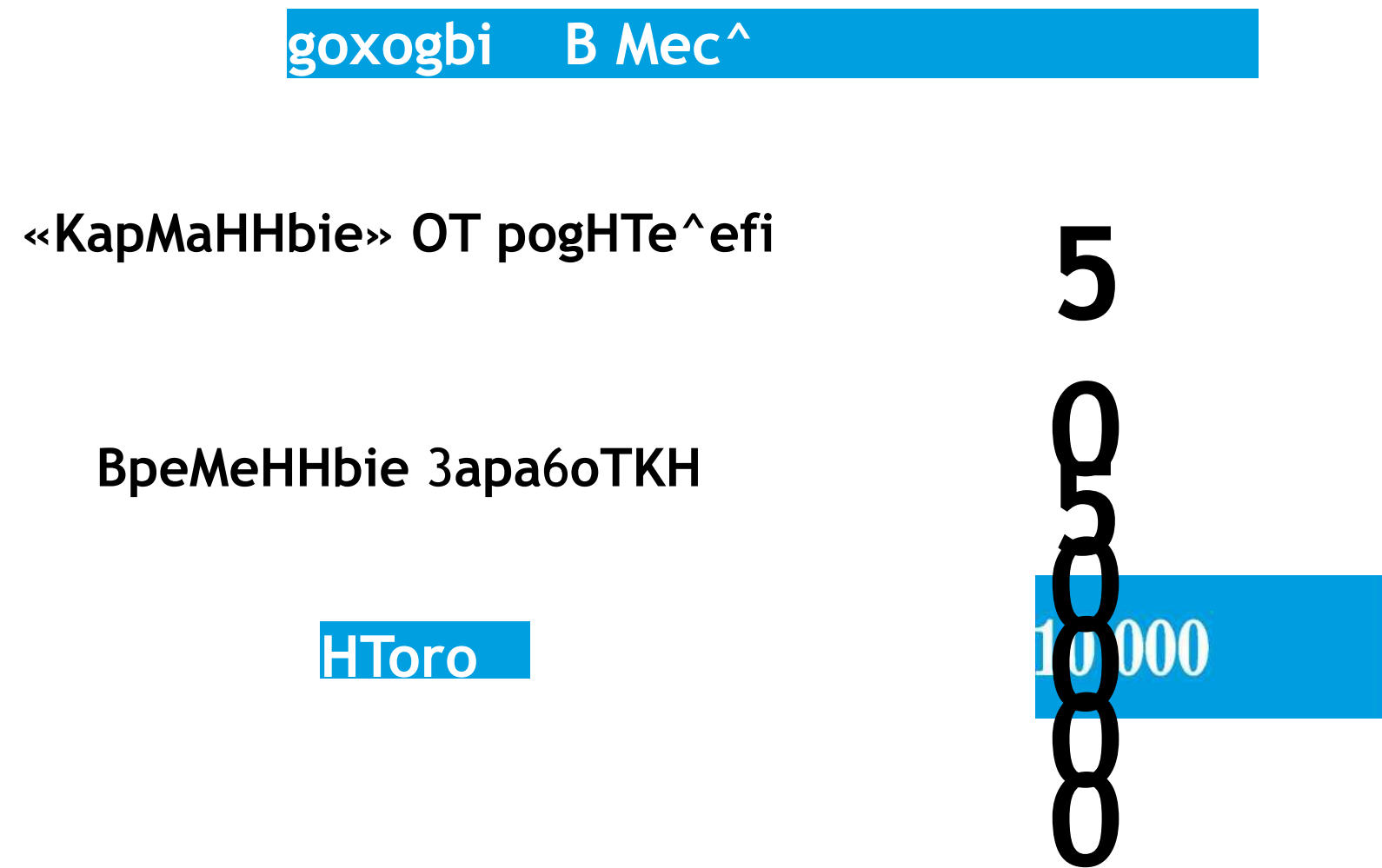
BI/M>KM±00tf qLT0ll BBQCHLf

iBh a iqieaio
0±i/imi/iueH

AI/MIAIAO CHAMBI q±t*ea
atfj

d 000 099

BegeHue yneTa goxogoB u pacxogoB



Pacxogbi	B Mec ^
Ha npoe3g	2 000
Ha npogyKTbi nHTaHHH	3 000
Ha pa3B^eneHHH	3 000
HToro	8 000

BanaHO Mexry goxogaMM u pacxogaMu: +2 000 py6new

нрорТар

МаТеМаТМКа

нрегсТаВНМ, НТО МН

НН[^]еро He ге[^]аеМ, u Bce
осТaeТCA ТаК КаК ecTb.

To ecTb oTKnagbiBaeM no 2000 py6[^]ew

e[^]eMecнНHo.

- 650 000 / 2 000 = 325 Mec[^]eB

[^]To 27

[^]eTl

рге ВЗАТb HegocTaw^Me cpegcTBa

В KawgoM cMTya^M HywHo pewMTb, HTQ
^e^ecoобpa3Hee:

KonuTb u wgaTb

- «nog MaTpac»
- fleno3MTH
- MHBECTMUMM

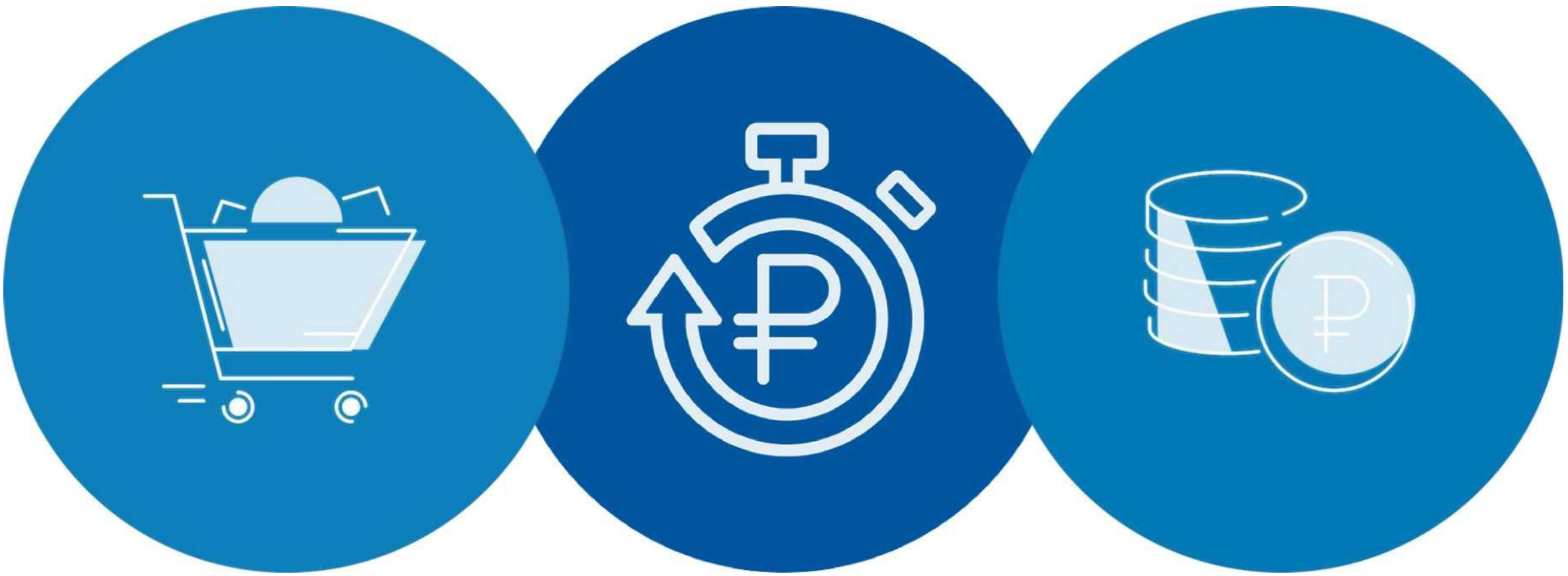
3aH^Tb u KynuTb

- KpeguT B 6aHKe
- 3aeM B MOO
- B gonr y Apy3ew
- nonpocuTb y pogwTe^eM

рpaMOTHWH HHBecTop noHHMaеT, HTO BbirogHoe B^o^eHHe cpegcTB npegcTaBnaeT, KaK
npaBH.no, gonpocпo^Hoe HHBecTHpoBaHHe H гHBepч^HKa^HH nopT^ena

Как прМНАТb ремеНМе?

В ^ТОМ Нам нОМО^eТ ^ННaНCOBMH н^aH
-CTpaTerafl gOCTH^eHHfl ^ННaНCOBOH
^e^H



i/\i8MHBaodmo0aHM ttedeu ©iMAtfodu i/\i0HHOMhmo8aHM go
wueieV ©oa IBBHCA – j8H8tf m/iH8>KoLra
© 8M18m8d1eDIAIMMHLQHUBIAAtfo 101006HM Mi-1101/MB1

HBLTU qiBaodMemJBAlMB OHdBLfAjBd .

MMhBLrc |DHM NUI/\I81 aiBaNIHh/; .

NiH8i/\iAdiOHM ©isao0HBHucjD

aiBdgotfou . BMOMd ojoao0HBHMcfD

sH@aodA Miai/\i0Lri/\i0ndu aimjatteduo •

oi/\mtfoxgo0H I/MOHBUU i/Misao0HBHiict)

o aioged ndy

MHSM>K Momea BMjaiedio – HBL/UHHO

l/l8LT8h 1/1 M8100HQ8dl0U XI/l0a0 01/1 BtfOXOI/l 01/lJ8±Bd±0
oiAHHOMhmoeaHM iBBdi/igna doioasHM msHioiNedi

08HCM9 MRHHSaiOgOO .

MJBIAIAg 8ISHH8h • ISULTBIBIAI

q±ooi/\ii/i>Ki/iatf8H •

8NHH8hOJBdt/ •

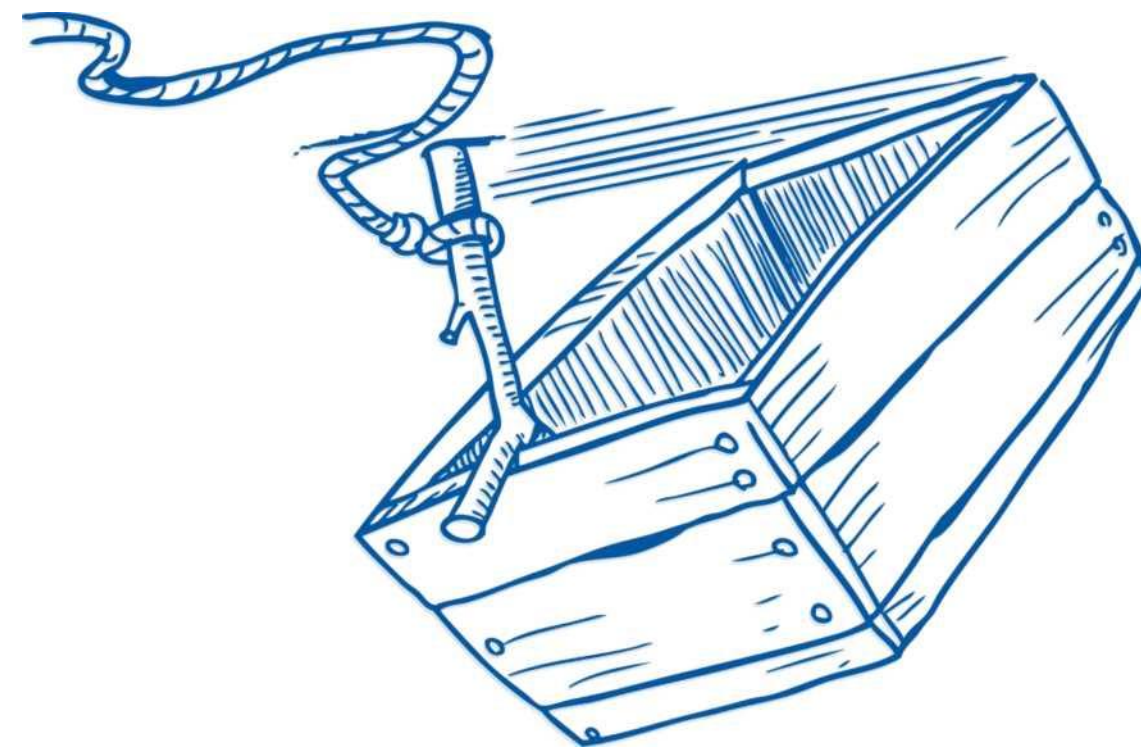
BIOUJBa BBHHBdlOOH | / | .

NIMSOUbt/¹ •

BMH BaodmoaaHM iaiH9i/\iAdiOHM

**Какие ^МНанСОВие МНСТруМеНТби
Вам КавыТса Нав60^ее
МНТереСНбММ?**

**НанwmMTe ОТBeTb
В наТ**



anaooHBHMcjD 'daiAinduBH) m/\iB>MHH0moi/\i o BoaiAHMuoiio Moi/ig

isamMB



eiaaoMOMdoMOona a

J0H0tf BIBdl KBH>Kd0tfA£0g

KHH0>KOLrg BHBuu

ojoaooHBHMclD OnaioiAo±o

i/\iBLT0h i/\iRaooHBHMcb >i MIAU BH

HMmAaoir

MenTbi - nnaHbi

B yMe, nnaHbi -

MeHTb

Ha 6yMare!

noBTopHM nHTb npaBHA гocTH^eHHB ^e^H:

- Onpege^HTb ^.nb
- CocTaBHTb rpa^HK yneTa goxogoB u pacxogoB

• **CoCTaBHTb ^HHHHH**

^HHaHCOBblH n^aH

- nogo6paTb ^HHaHcoBbie HHCTpyMeHTbi
- C^egoBaTb ^HHaHcoBOMy n^aHy, gu^un^HHa

iBh a iqieaio
0±i/immjeH

l I/M e Ad tf n i/MBLraintfod i/Mnoao
einyey na B>>odA I/MBJOIM OU iqiaaoo

oM>>B> |

eaioqueieeBM0t/1 •
ljBiug .
BHOCfD0LT01 d0IAIOH •
O0dtte MNaiohou .

O m •

:0IM>KB>IA M

SOOLMhAIJO Oih 'BII/DKBM00Bd

JAUOA XISa00HBHMCjD MIOOHUAlO0tf

CMMH0h0U00gO

i/i M0Lf0iMg0cliou aBdu

01MtTIB8 OU Ag>KALrO 'MM000cl >HBg .

dostfBHgBdiouood .

ISHBJdO 0NHSLT01MHBdX00aBd|J •

:a MogouB>K o soBiniBdgo

MLmmAdeH eaedu i/imea mroq

000£"00£"008"8 – »OHoae MiqHieuuoag .

/uoijaeoey/ru jqo – iqooduoa q±etfe£ . ojunfnoujj

– mooaoH 1/1 nq±e±Q .

:XBOHBHMC | D O amsuog BIMBHCX

KMH0LT00BH MIOOHIOI/MBCIj
Moao0HBHi/ic | D BHaodA
OMH0miqaou 1/1 JALTOA
Xiaa00HBHMC | D M0U01Mg0dlOU
aBdU B±l/lfrlB£ .

BMHiqd OJOa00HBHMCjD
Ki/iii/iaeBd 1/1 1/iiooHqLmgBio
ai/iHBwdata'tfou .

BLrgAd
MM000c | BMHBg MMhMHAo
MIDOai/lhM0loA 0l/IH0h0U00gO
l/l B±l/lITIB£ .

B>>HNd OJOa00HBHMC}D

d01BLrAj8dBJ8l/\l — MM000d >>

l/l

d | eq/nj'6j-!up//:sd);q :e±>i8odu i/DDKdetftfou AgwALro a qoaiMBfriBdgo aooduoa Bi/iHaaohNi/meoa aBhAuo g

i«0MHetneaoodu

jiBMucjDmdao

00a00HBHM(J)»

o11/iBhAuou i/i aiqeiou oIMBHLTOUBS 'o±i/iedj| /i

AuuAdj BH

A A A If I

ao0iMbaiaonub'o | j

/nj BJD! | op//:sdwij BIMBO BH mooHioiAiedj

MOa00HBHMCjD OU NdJI/l BHaOIOJ BIMBhBMQ



jM0101?¹ jAootf 1/1 oohodu MiqHgohA

©iqeBdgoohCBd (ru'Bj6; | op) mooHioiAiedj MoaooHBHMcfD ou

iqdjji BMOdA OLTOOU »OIAo OMHOH01 a AlhOU OIAHHOdI>l0Lr0

BH IBhAlJOU MMMHIOBhA 00a BaRCIO Al/lld00

ui00'} | noujj(\$)jeu!qeM3seq

:BH naneio ©iMBLfaBduBH BMMHIOBHA

BIB»MCjDMld0Q BMH0hALTOU BLftj'