

**How important the money in  
your life?**

**What do you buy for money? E.g  
holiday trip**

## Reading and speaking

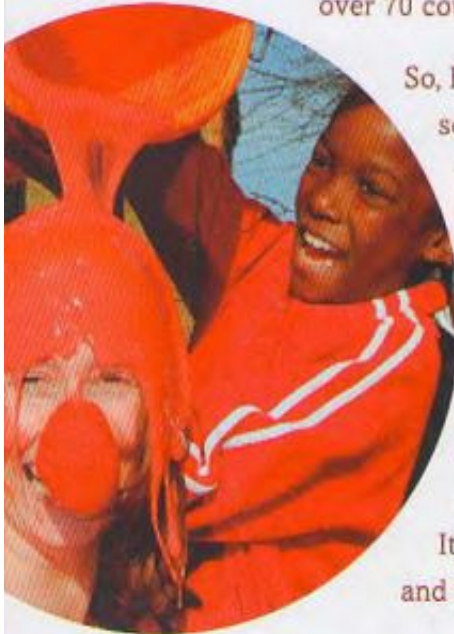
- 1a** Work in pairs. Look at the photos and discuss.
- What are the people doing?
  - Why do you think they are doing this?
  - How do you think the word/phrases in the box are connected with the photos?



# 'DO SOMETHING FUNNY FOR MONEY'

RED  
NOSE  
DAY

Comic Relief is an organisation which raises money for charities in the UK and Africa. It started in 1985 and began by raising money for people living in extreme poverty in Ethiopia at that time. After a few years, as it got bigger, it started raising money for many more poor communities. Since it started, Comic Relief has raised over £800 million to help people in over 70 countries around the world.



So, how does Comic Relief raise so much money? The charity works to raise money every day of the year, but their most important day is Red Nose Day. It was first started in 1988, and since then, Red Nose Day has become a unique day in the British calendar. It happens every two years and it's a day when ordinary

people and celebrities get together to make money. As the name suggests, everyone wears a plastic red nose as they raise money in schools, at work, at home – anywhere! On television, for several hours during the evening, celebrities and comedians entertain people at the same time as asking them to donate money.

The slogan for Red Nose Day is 'do something funny for money'. Not all the things people do are funny, however. Sometimes they're quite difficult – like running 43 marathons in 51 days. But whatever they do, the British people certainly seem to like raising money in this funny way – Red Nose Day in 2011 raised over £108 million!





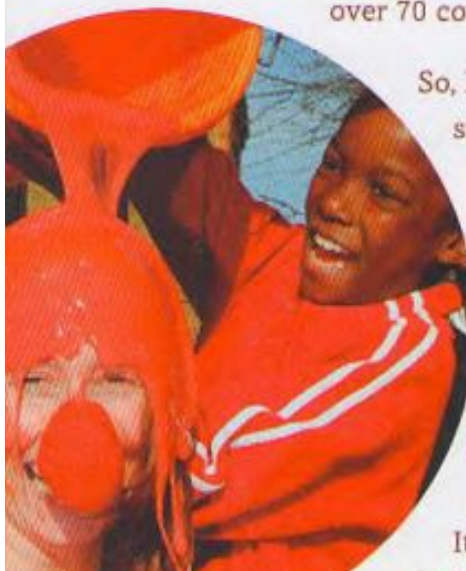
2 Read the text again and answer the questions.

- 1 Who does the money from Comic Relief help now?
- 2 Who did Comic Relief help when it first started?
- 3 How much money has Comic Relief raised so far?
- 4 When was the first Red Nose Day?
- 5 How often does Red Nose Day happen?
- 6 Why is it called Red Nose Day?
- 7 What is the slogan for Red Nose Day?
- 8 How much money did they raise in 2011?

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8 million!

Read the opinions below. Do you agree or disagree with each opinion? Why?

- “ I think Red Nose Day is great – it’s really funny to see famous people doing silly things.
- “ The best thing about Red Nose Day is that so many ordinary people get involved.
- “ It’s good that the money from Red Nose Day helps people in other countries – not just Britain.
- “ I think that using humour and comedy is always the best way to raise money.
- “ It’s sad that there isn’t anything like Red Nose Day in my country.
- “ In my country, there are some better money-raising days than Red Nose Day.

Work in pairs. Compare and discuss your opinions of each quote.