- Web design (from the English Web design) is a branch of web development and a type of design. A web designer is a specialist in the field of computer technology who is responsible for how an Internet site looks and is perceived. He comes up with logos, banners and other graphic elements, thinks through the navigation on the site, determines where to place the text. The designer needs not only to create an interesting website, but also to take into account its loading time. He works closely with marketing specialists and brand managers, which allows you to create an effective website.

- The profession of a web designer is connected with both modern technologies and creativity. This specialist is engaged in the design of projects on the Internet: develops the design of websites, promo pages, landing pages, and electronic presentations. The web designer creates logos, banners, infographics and other graphic elements of the page, thinks over the placement of the text.

In Russia, a web designer earns an average of 39,700 rubles.

- The highest earnings are offered at the position of Middle / Senior UI / UX Web-designer – from 240 thousand rubles. This amount can be received by a specialist with at least 6 years of experience and in-depth knowledge of web marketing.