

ALL PGs

GfK Consumer Choices Kazakhstan

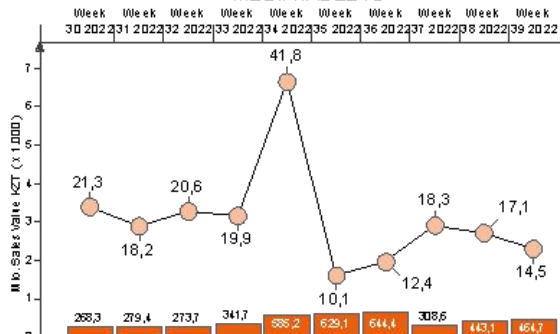
Igor Kim, GfK Kazakhstan
E-mail: Igor.Kim@gfk.com

Kazakhstan Leaderpanel Total All Cities

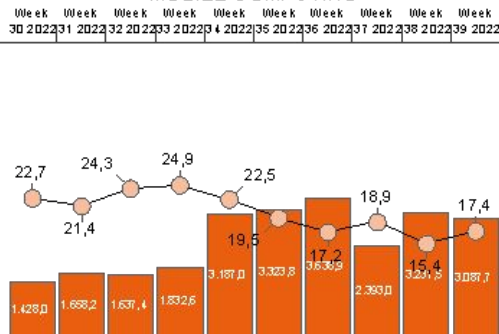
Kazakhstan Panelmarket

Week 30 2022 - Week 39 2022

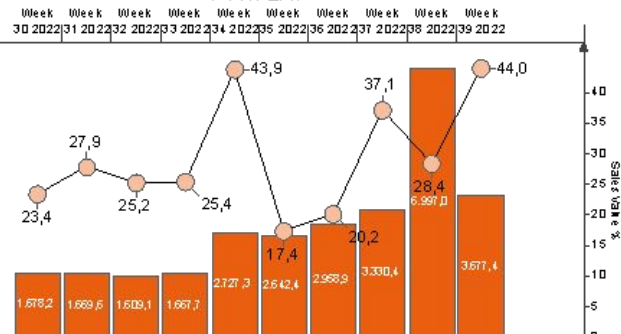
MEDIATABLETS



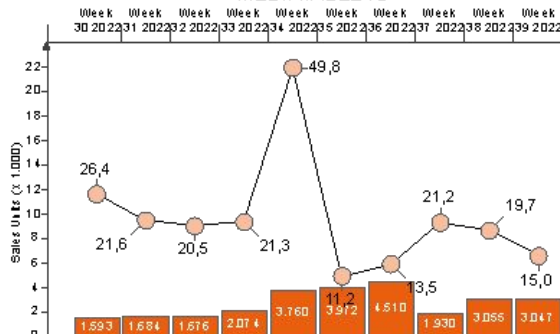
MOBILE COMPUTING



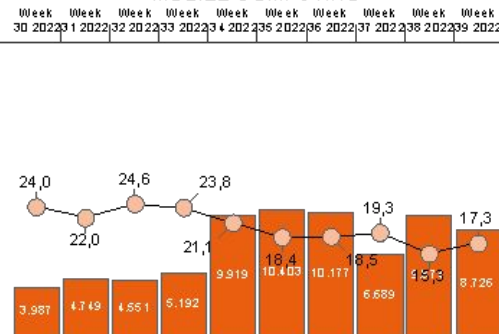
PTV/FLAT



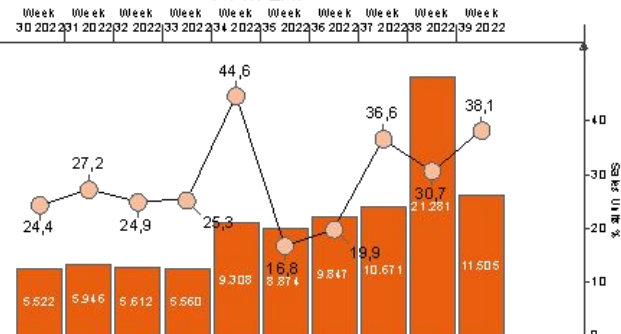
MEDIATABLETS



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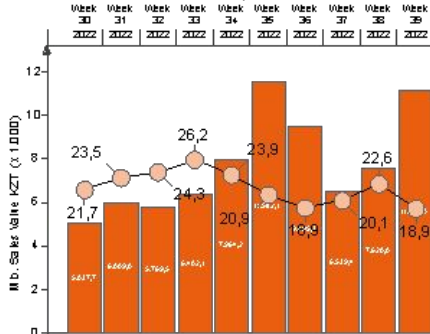
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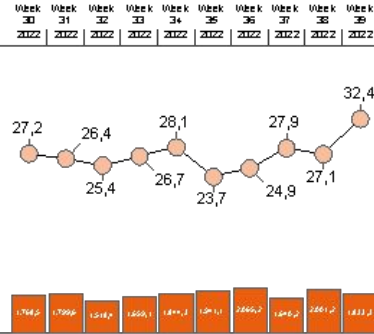
Kazakhstan Panelmarket

Week 30 2022 - Week 39 2022

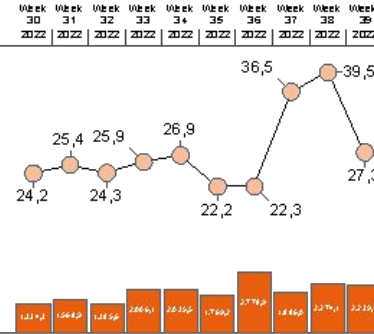
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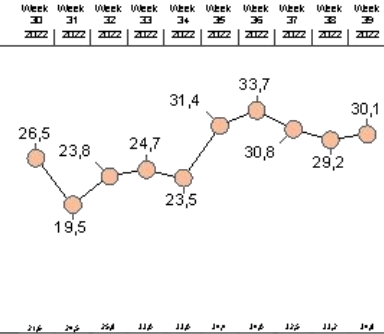
COOLING



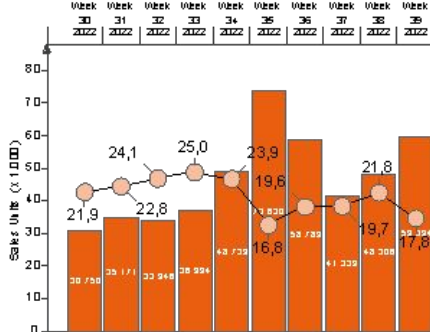
WASHINGMACHINES FULLAUTOM.



WASHINGMACHINES SEMI-AUTOM.



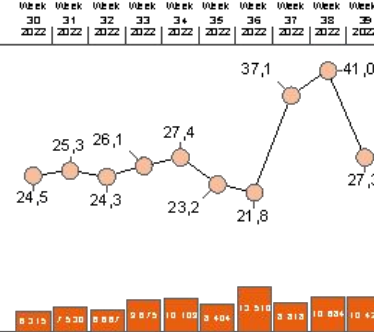
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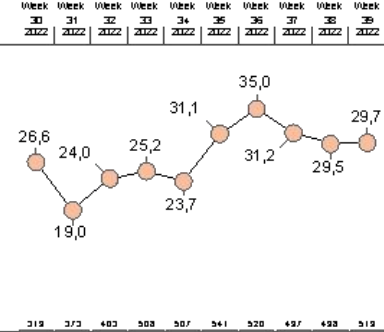
COOLING



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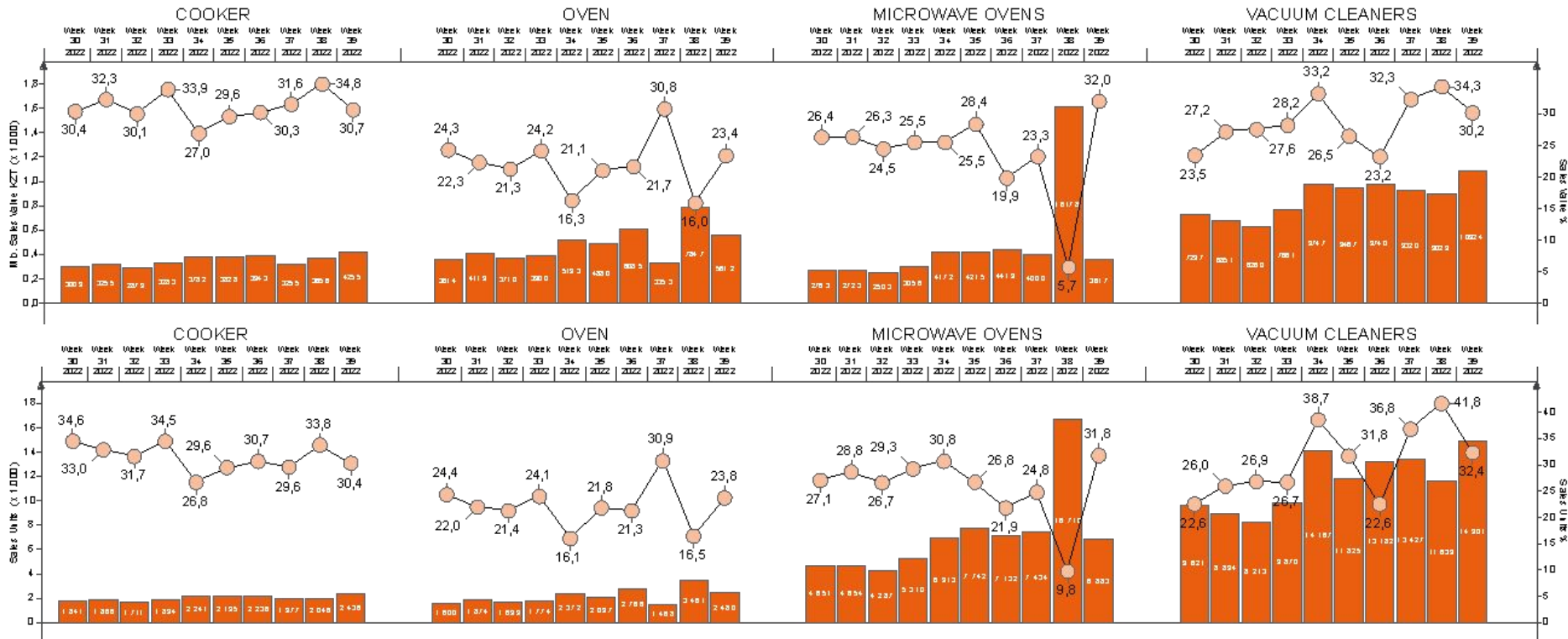


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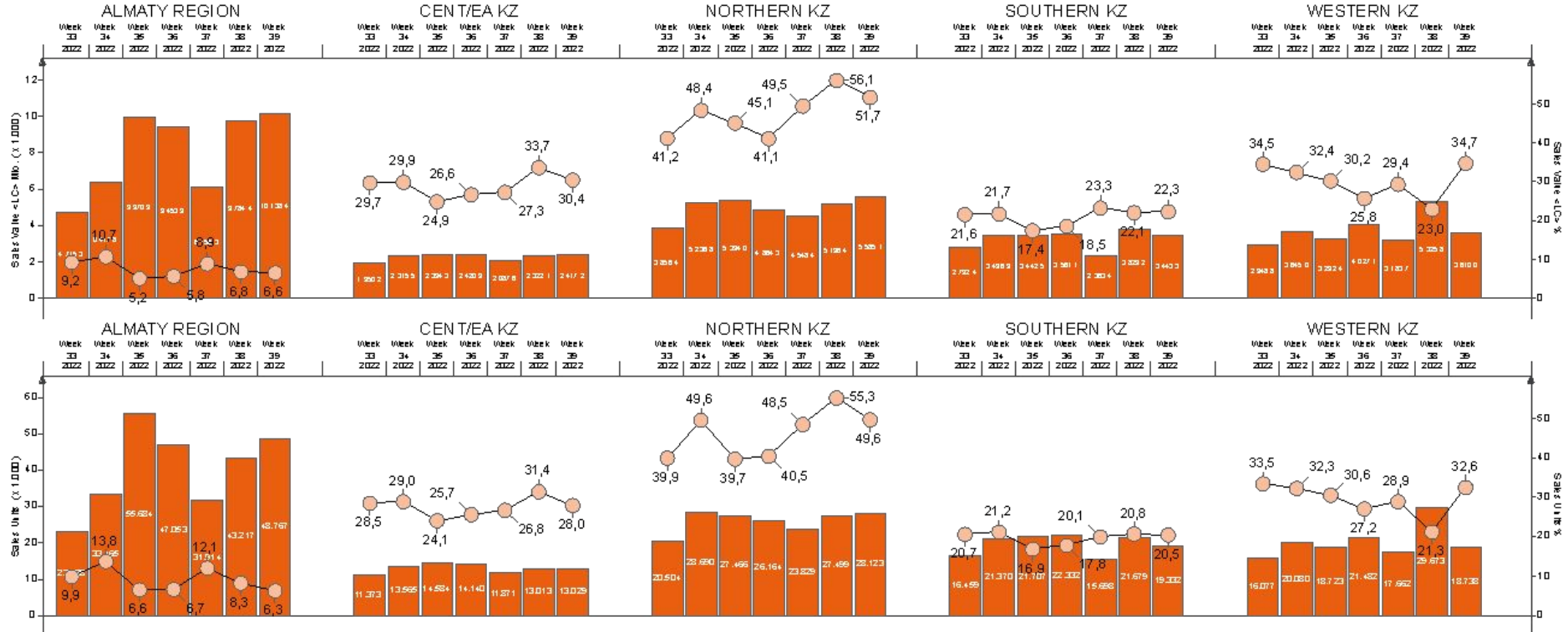
Kazakhstan Panelmarket

Week 30 2022 - Week 39 2022



Kazakhstan Panelmarket

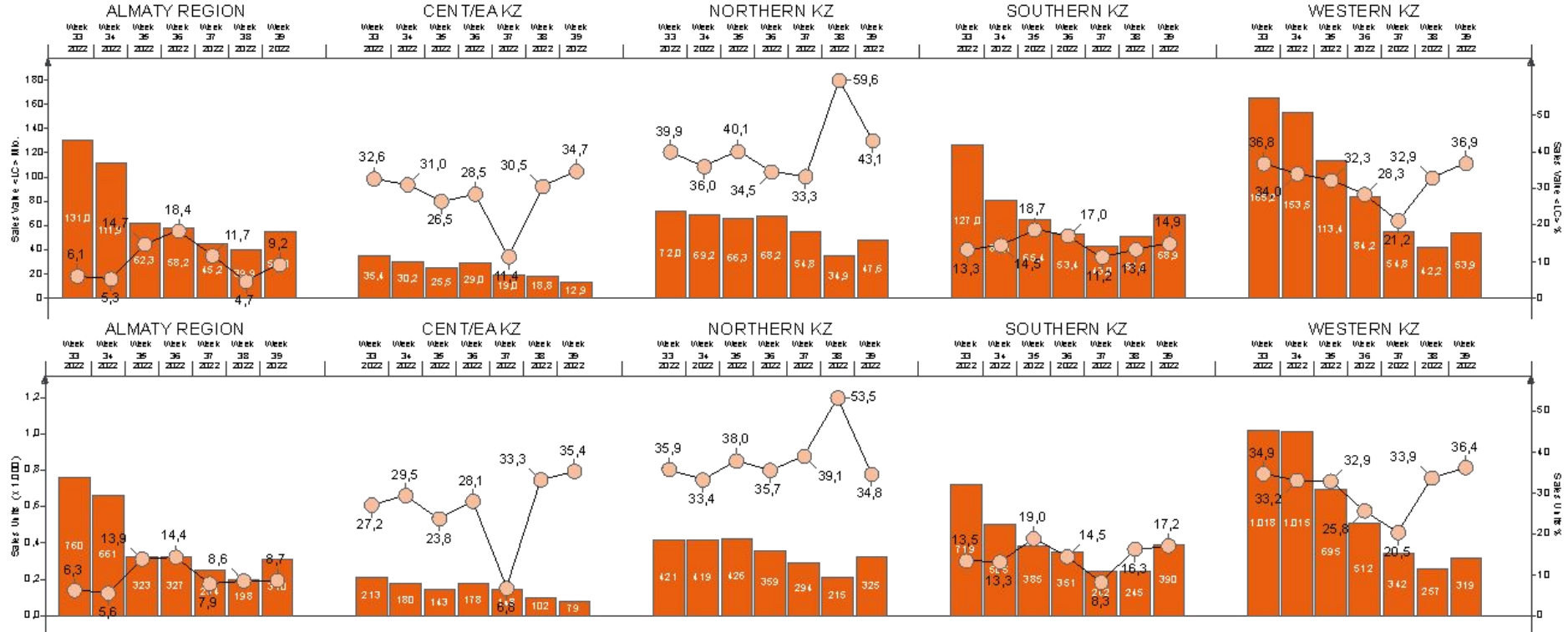
Week 33 2022 - Week 39 2022



AIR CONDITIONER

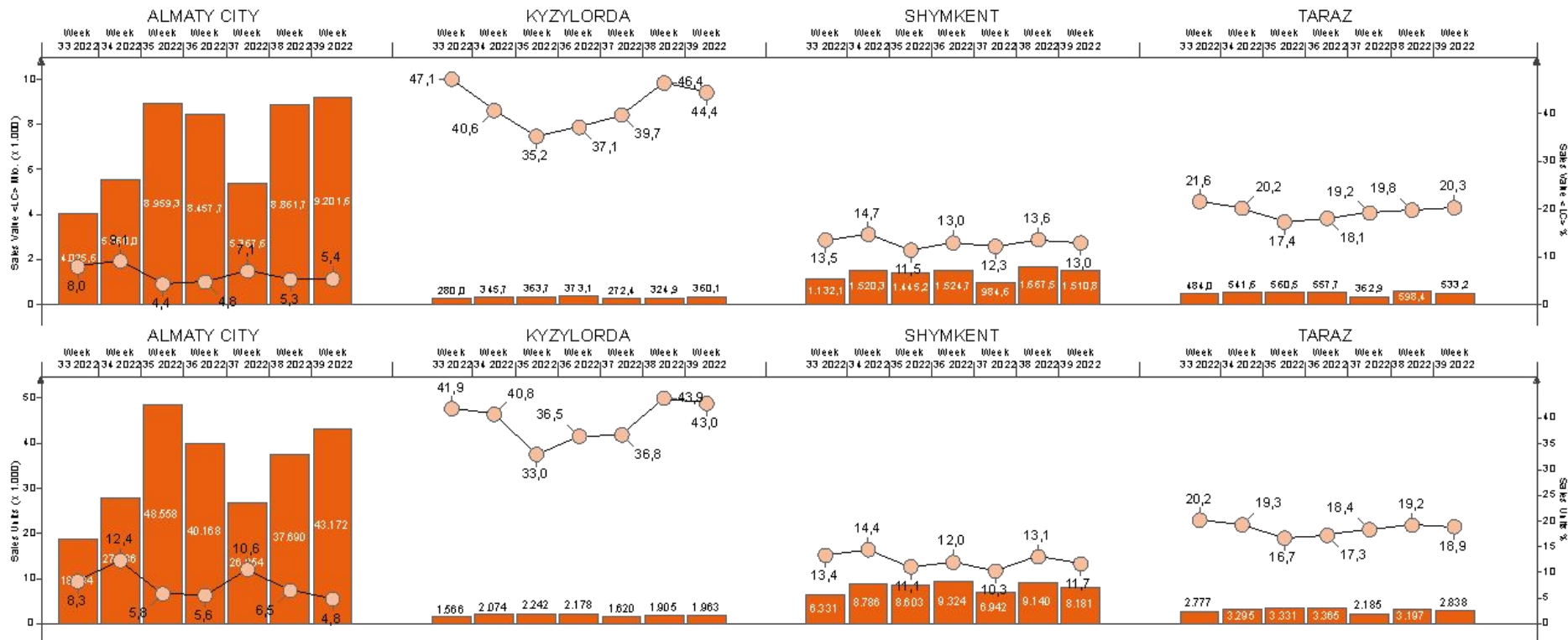
Kazakhstan Panelmarket

Week 33 2022 - Week 39 2022



Kazakhstan Leaderpanel 16 Cities only

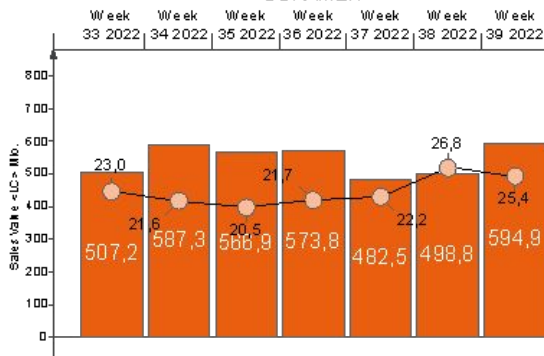
Kazakhstan Panelmarket ALMATY + SOUTHERN KZ **Week 33 2022 - Week 39 2022**



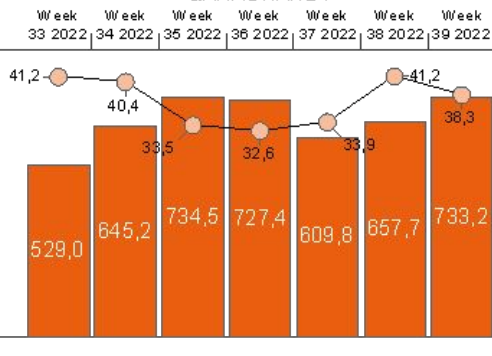
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

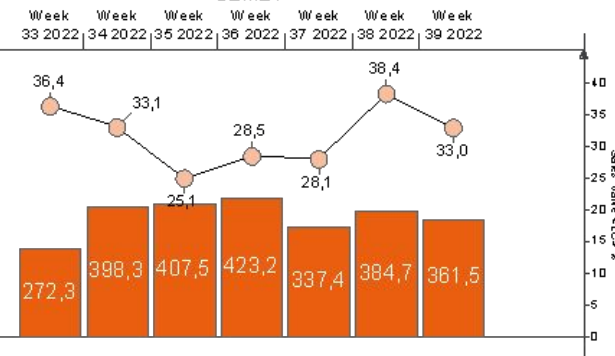
OSKAMEN



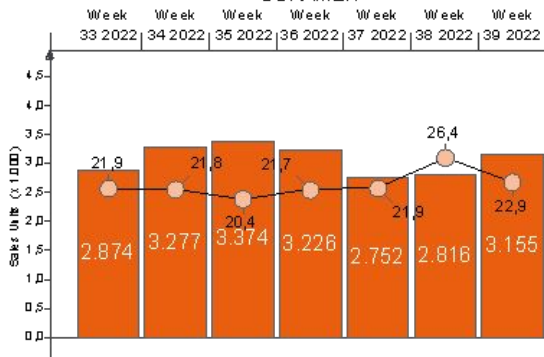
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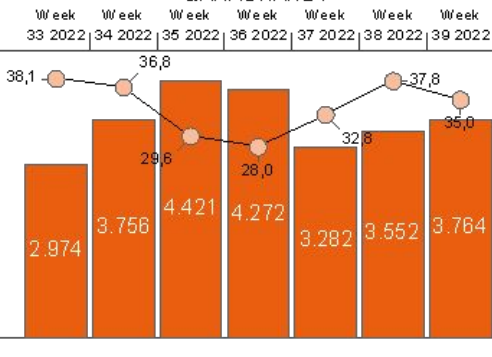
SEMEY



OSKAMEN



QARAGHANDY

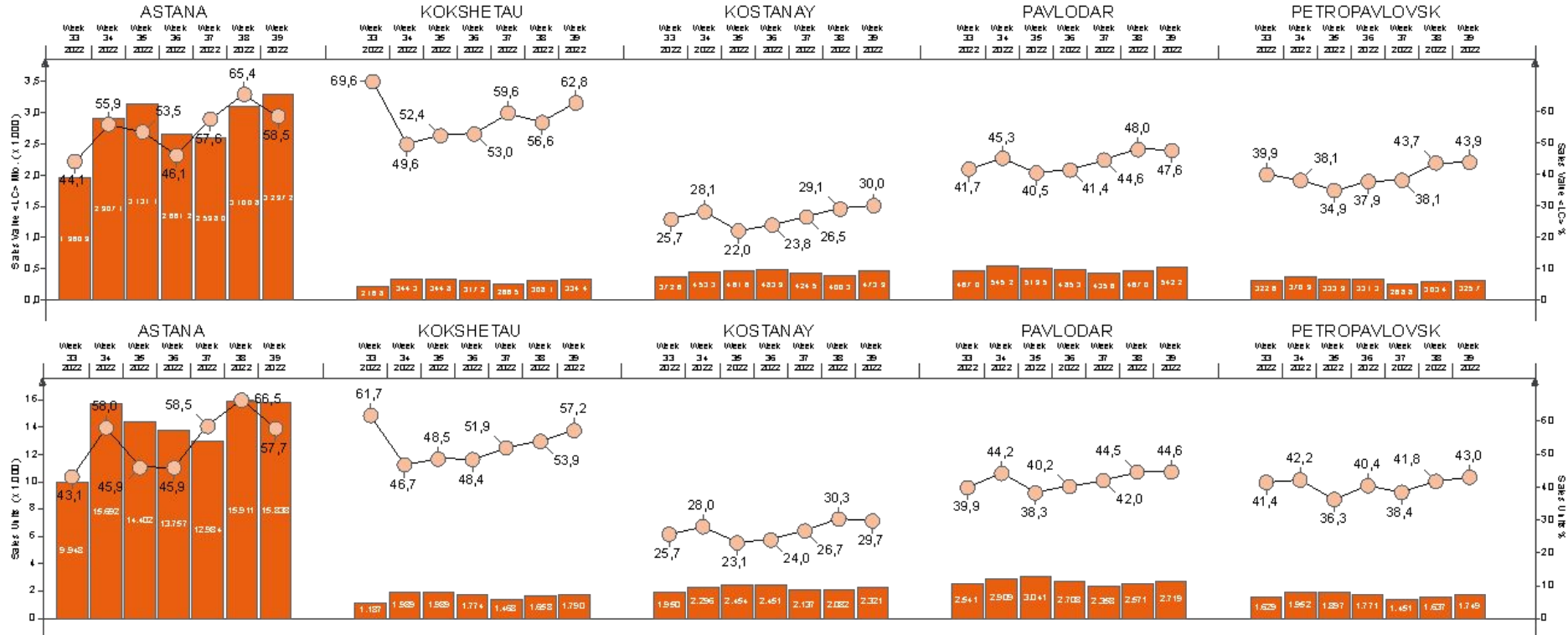


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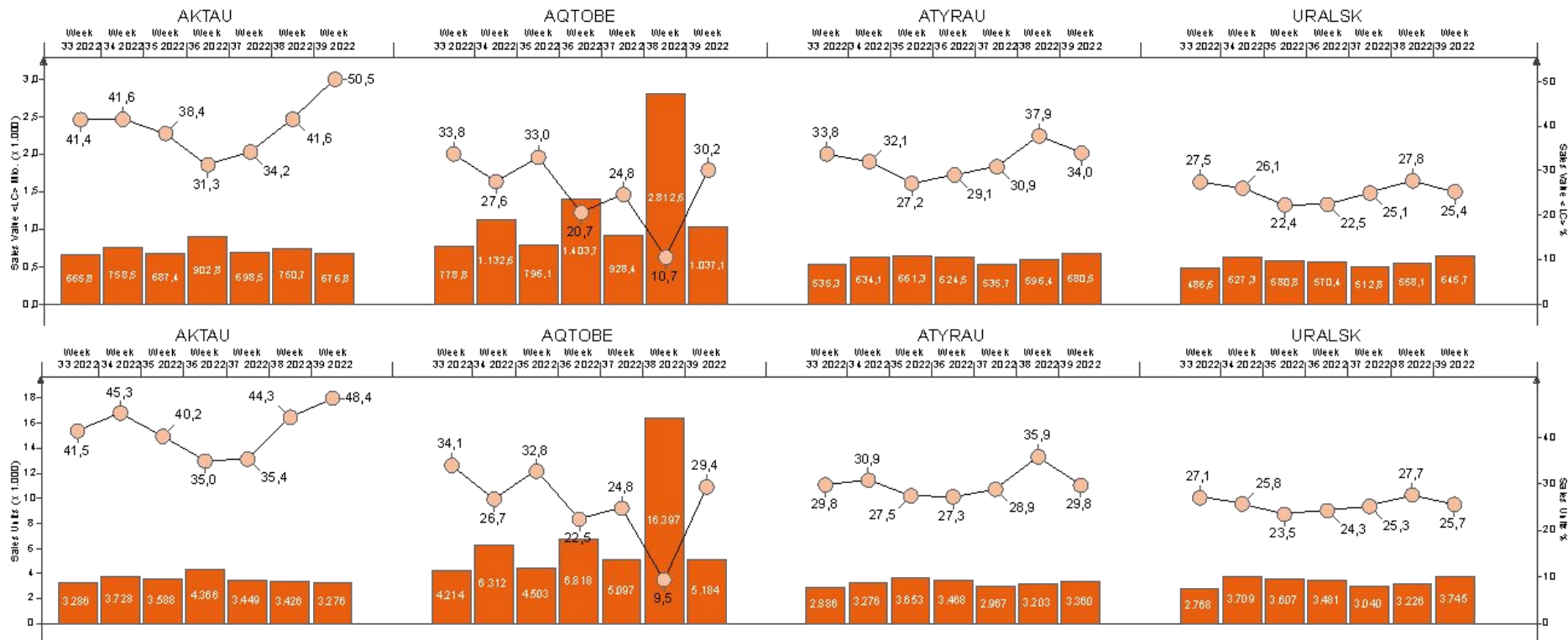
Kazakhstan Panelmarket NORTHERN KZ

Week 33 2022 - Week 39 2022



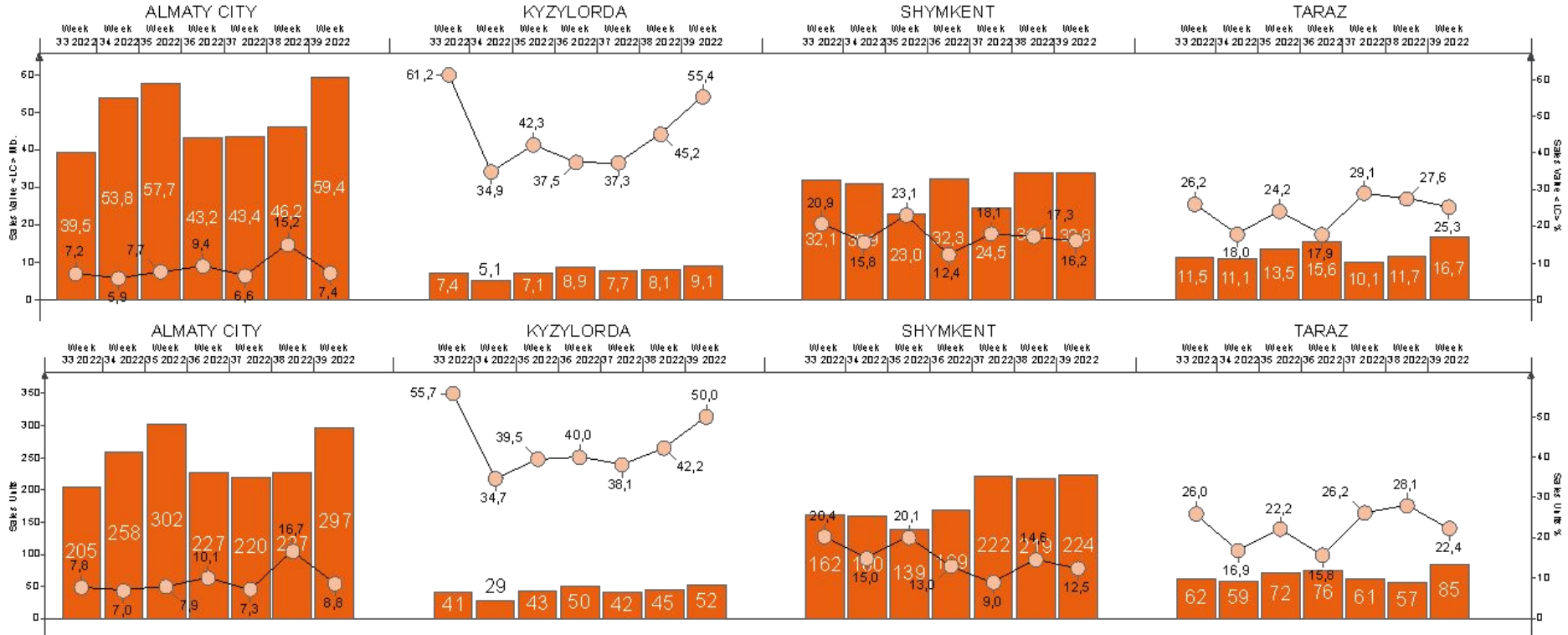
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



COOKING COOKER

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

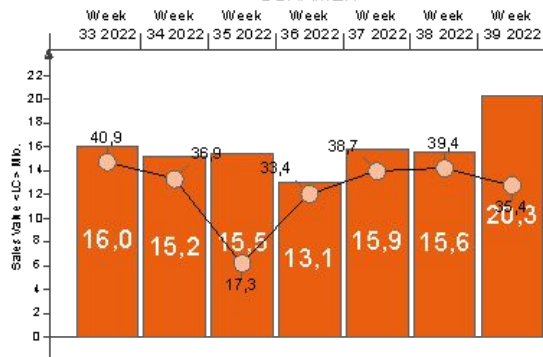


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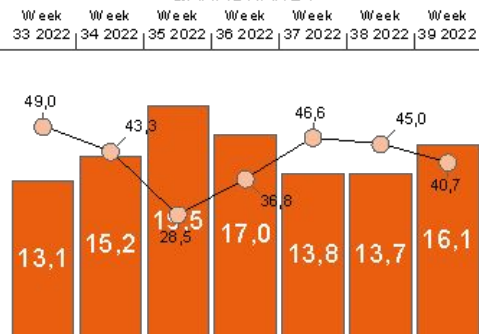
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Week 33 2022 - Week 39 2022

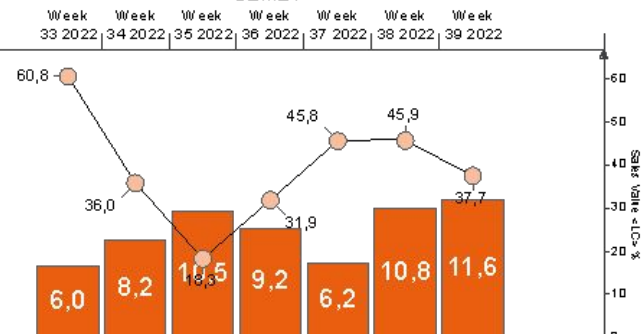
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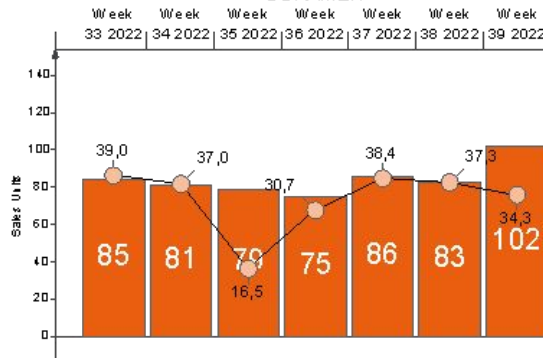
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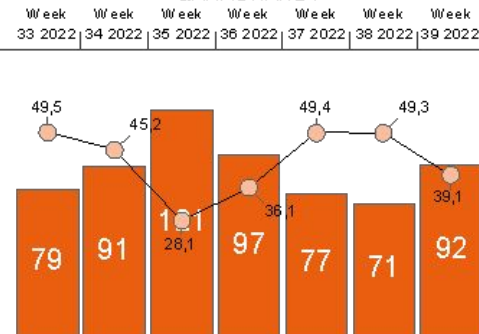
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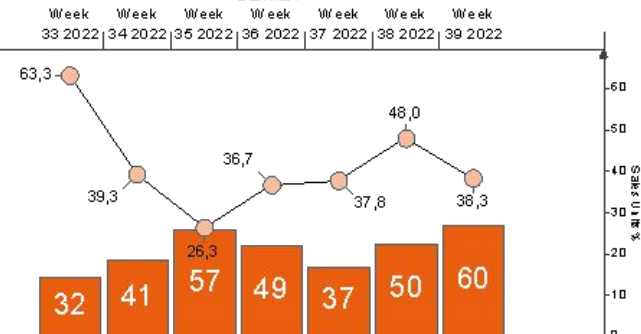
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QARAGHANDY



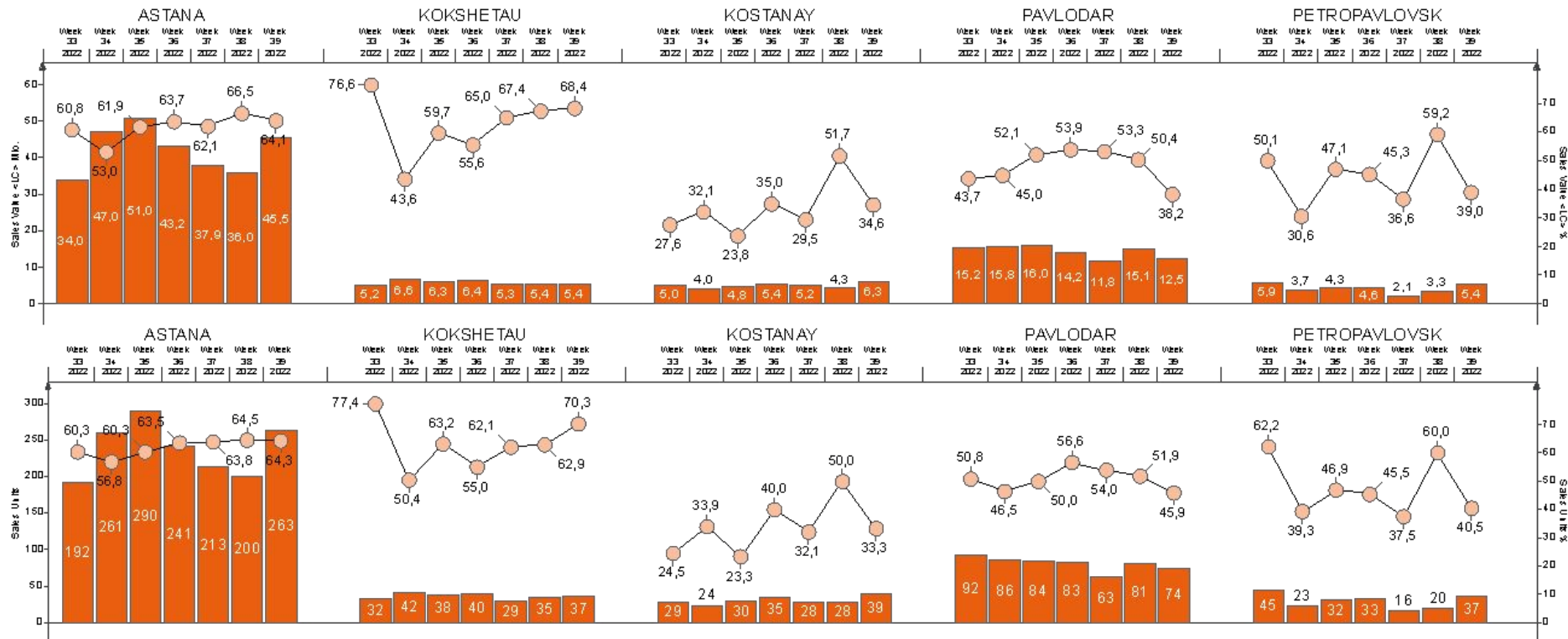
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COOKING COOKER

Kazakhstan Panelmarket NORTHERN KZ

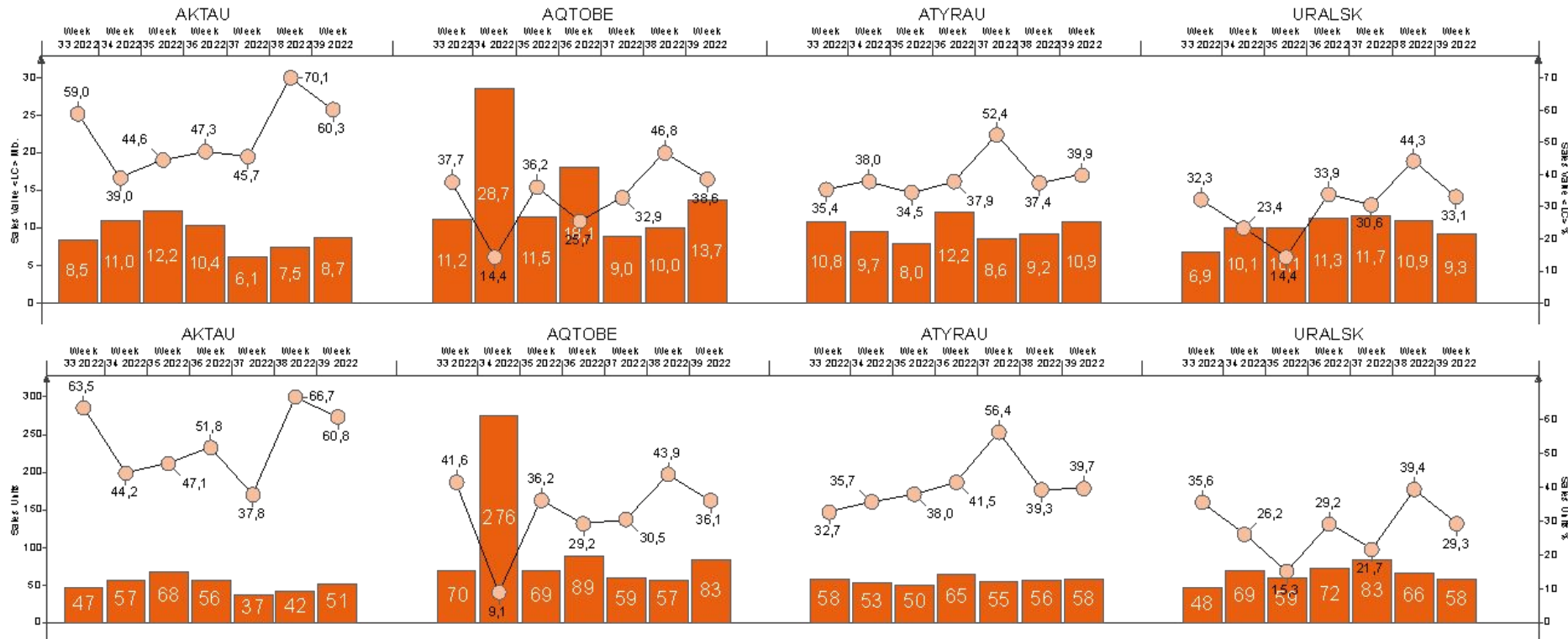
Week 33 2022 - Week 39 2022



COOKING COOKER

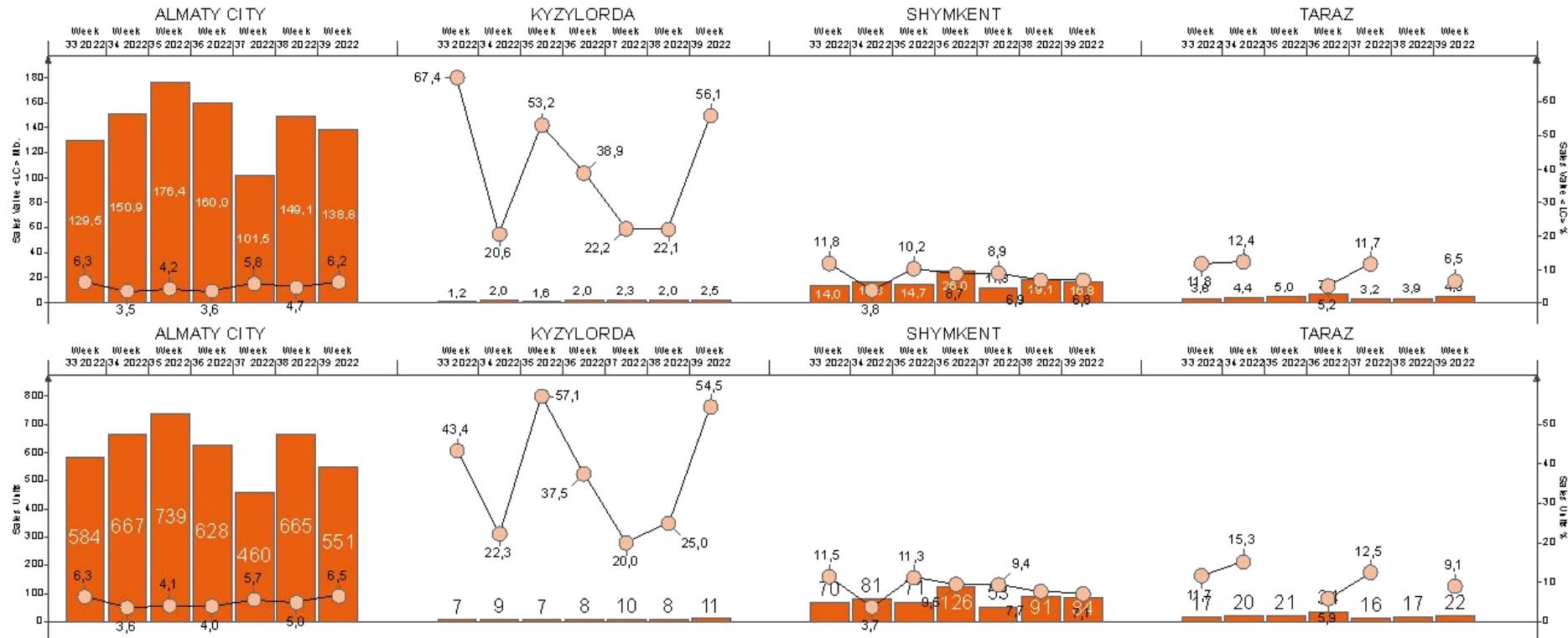
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



COOKING OVEN

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

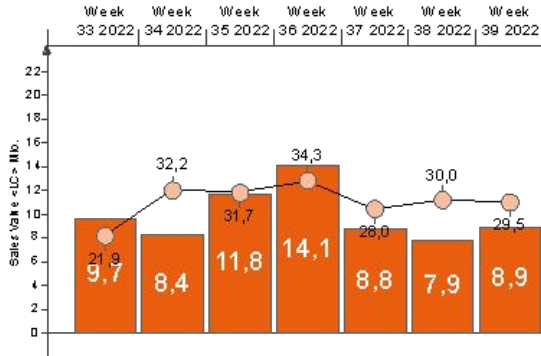


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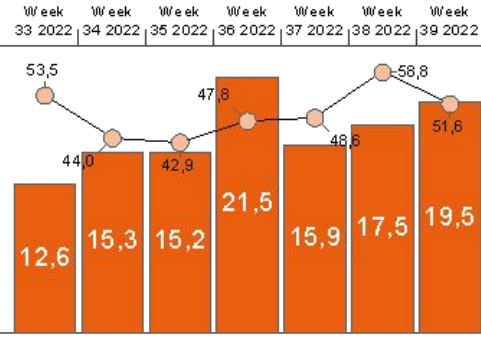
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

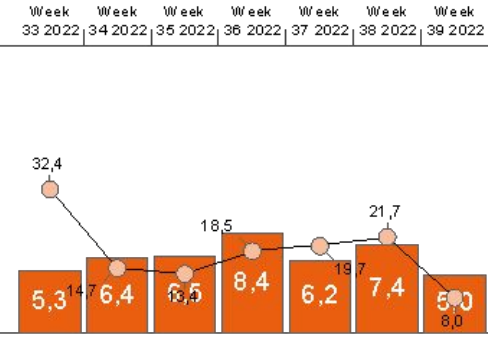
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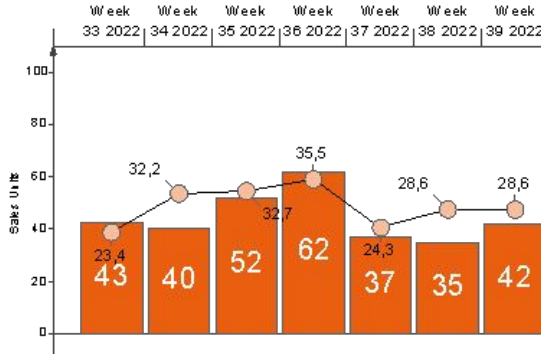
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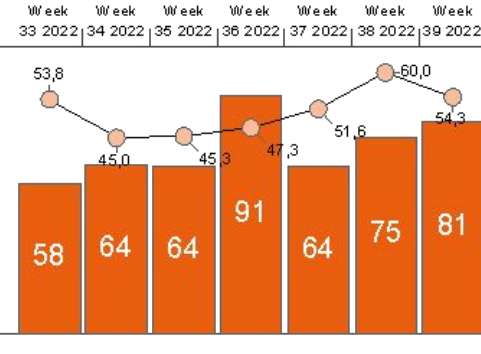
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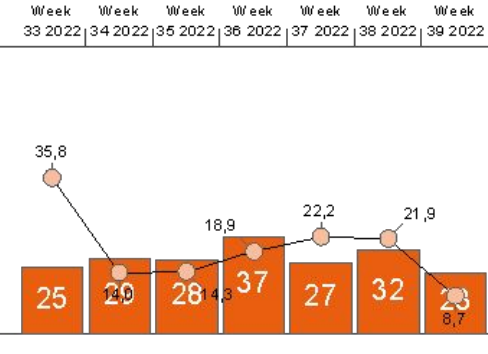
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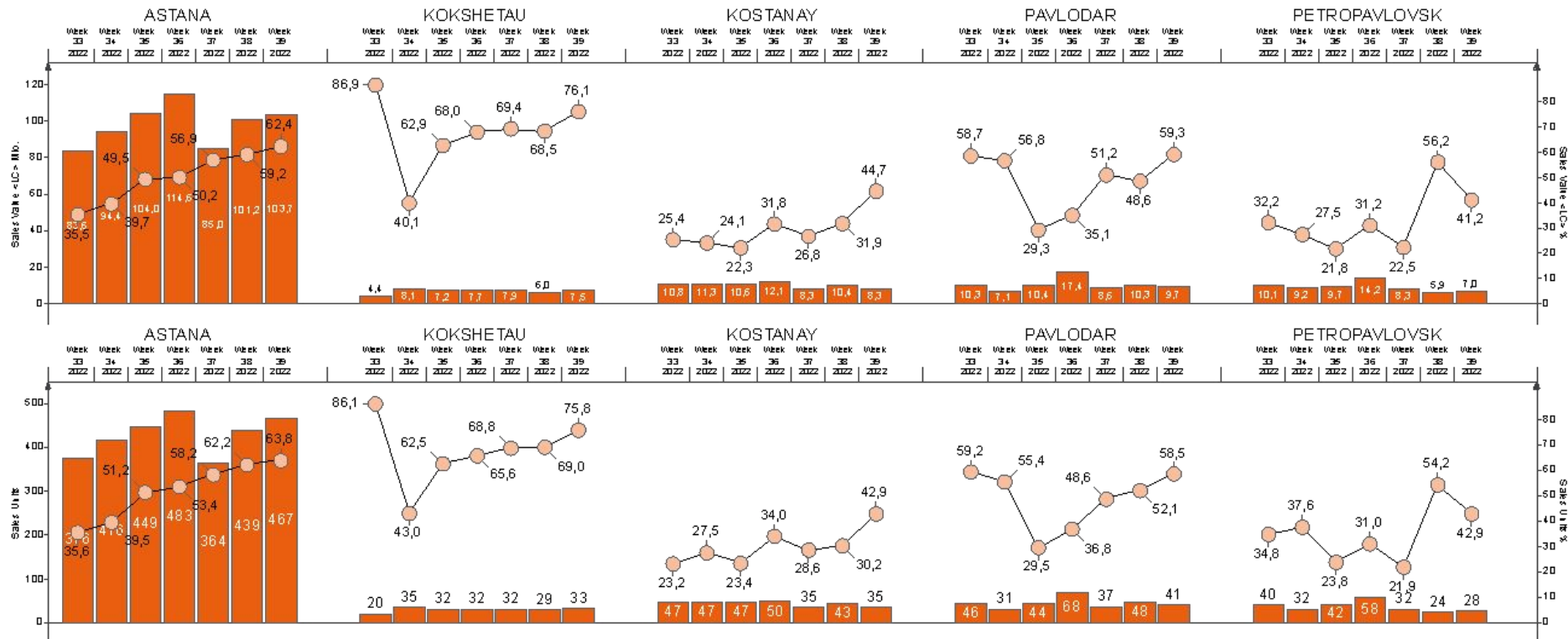
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COOKING OVEN

Kazakhstan Panelmarket NORTHERN KZ

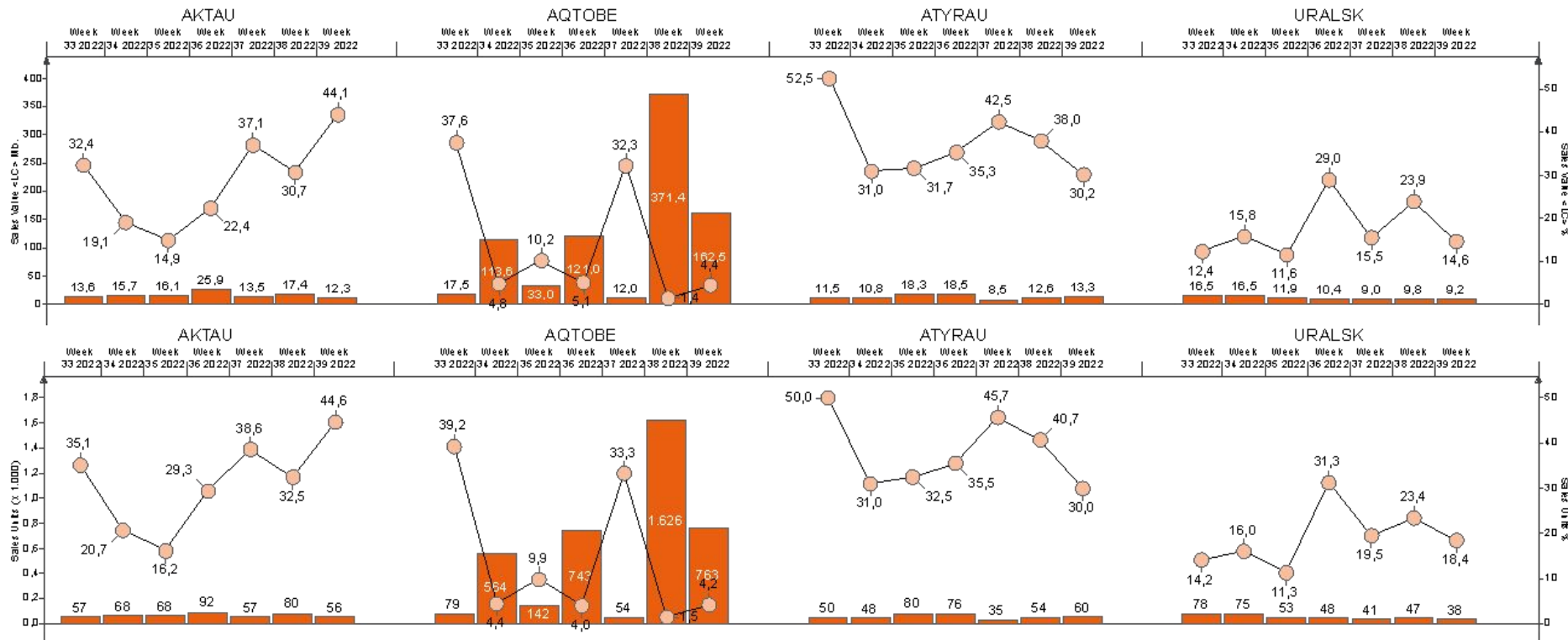
Week 33 2022 - Week 39 2022



COOKING OVEN

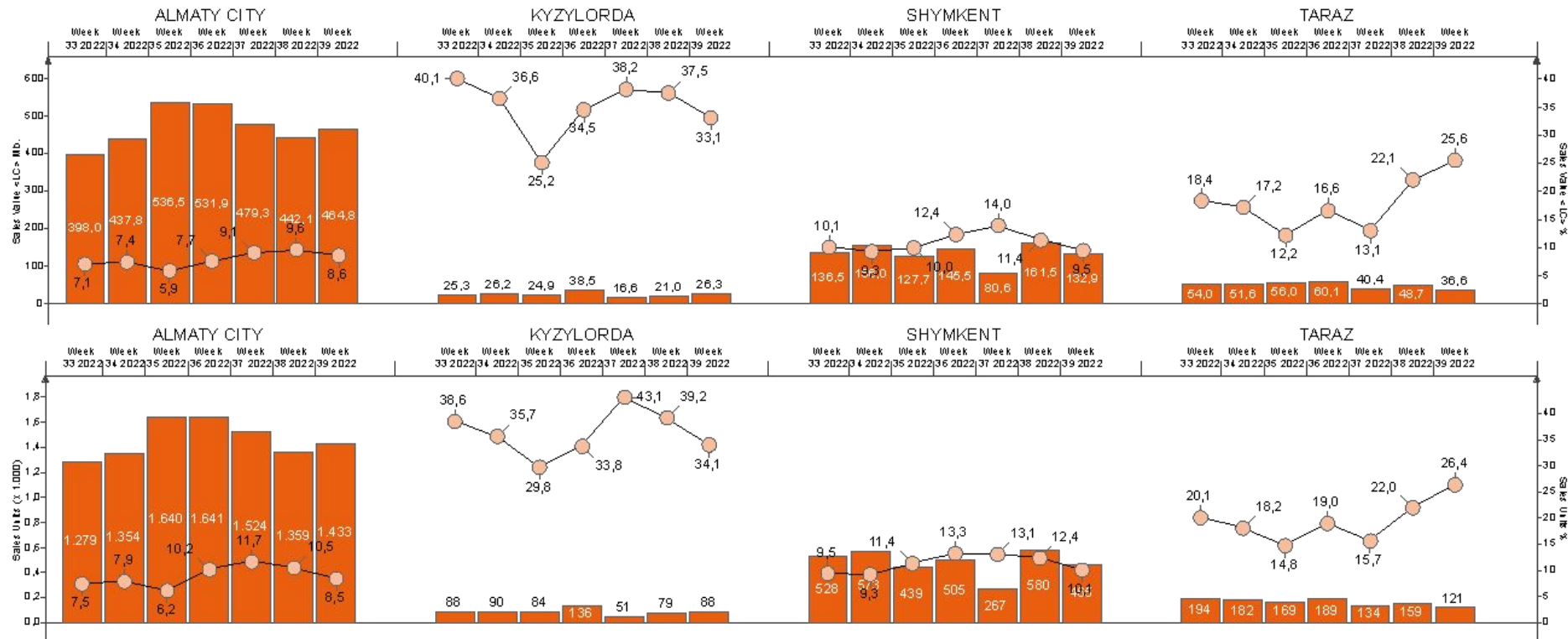
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



COOLING

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

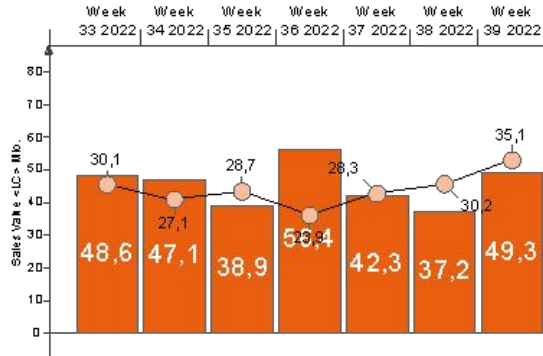


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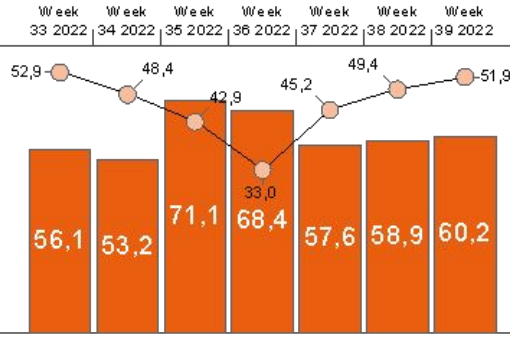
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

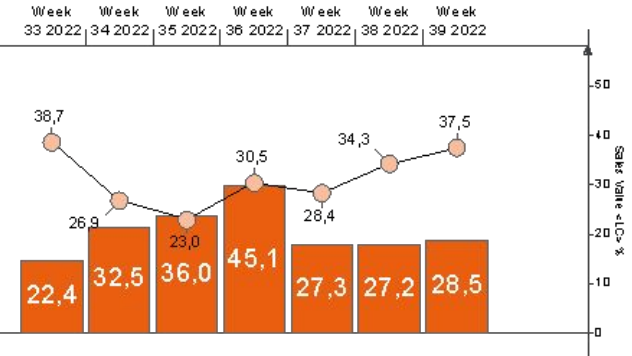
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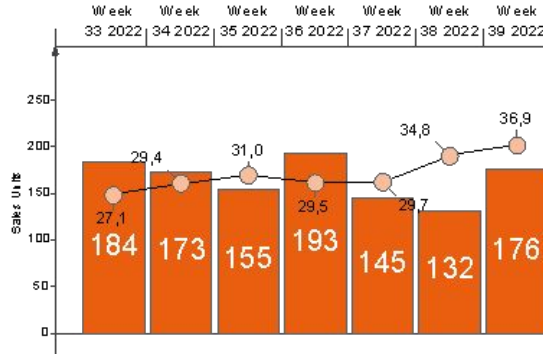
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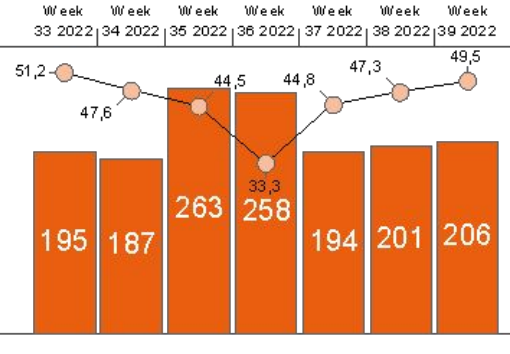
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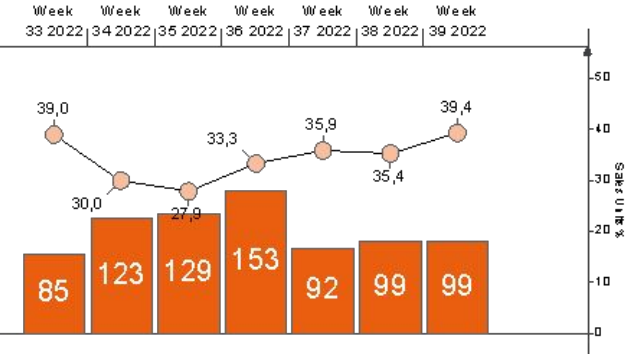
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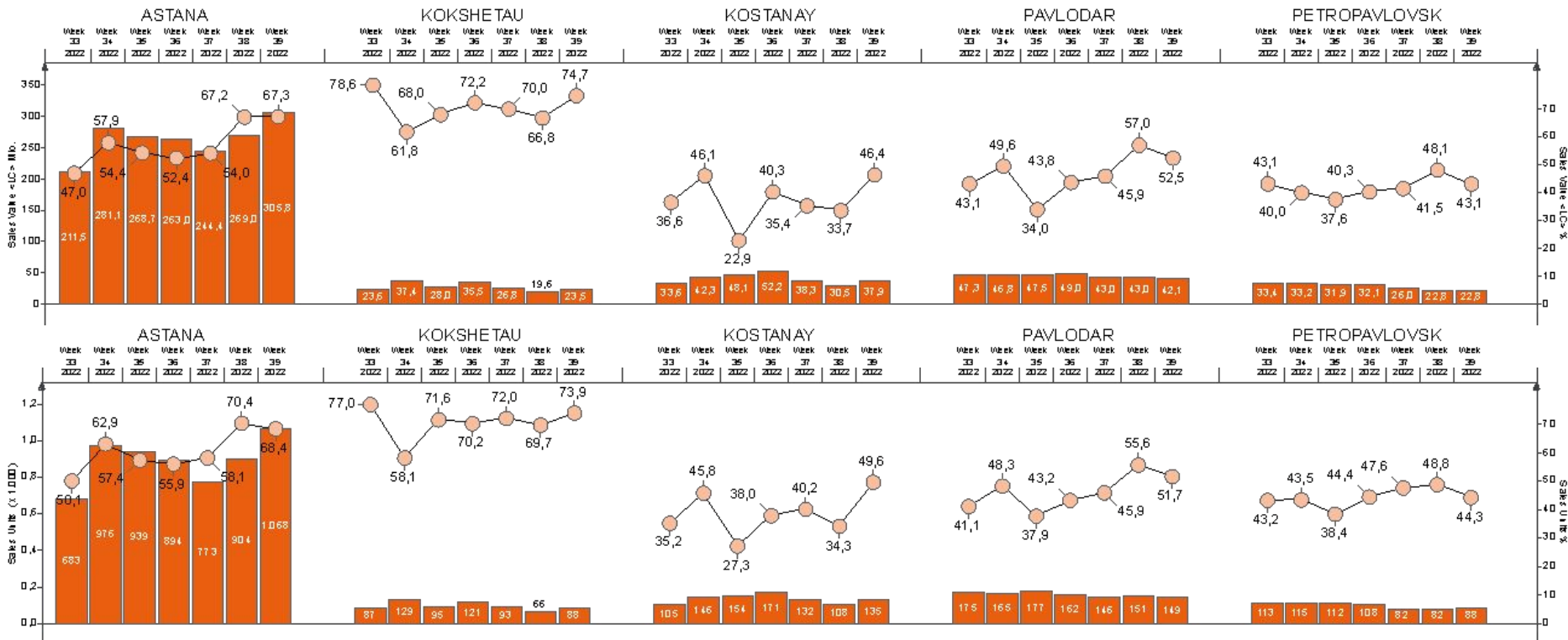
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COOLING

Kazakhstan Panelmarket NORTHERN KZ

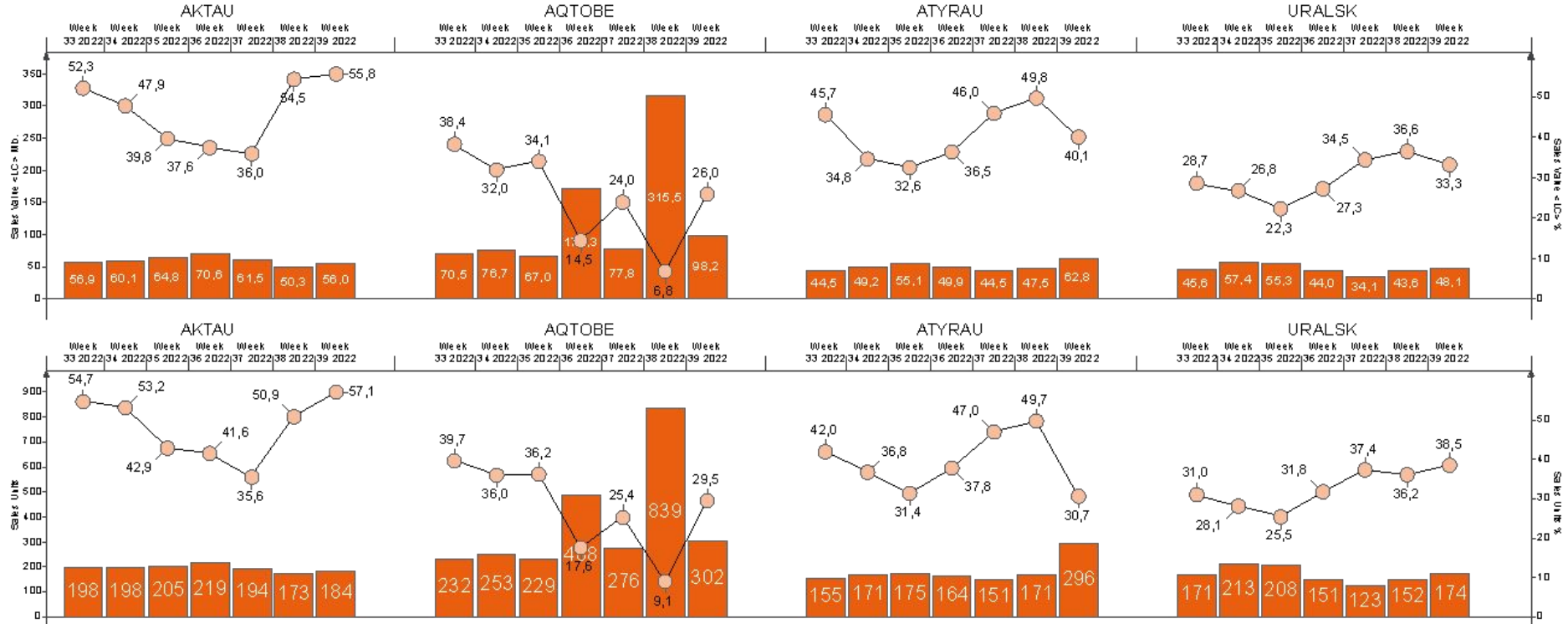
Week 33 2022 - Week 39 2022



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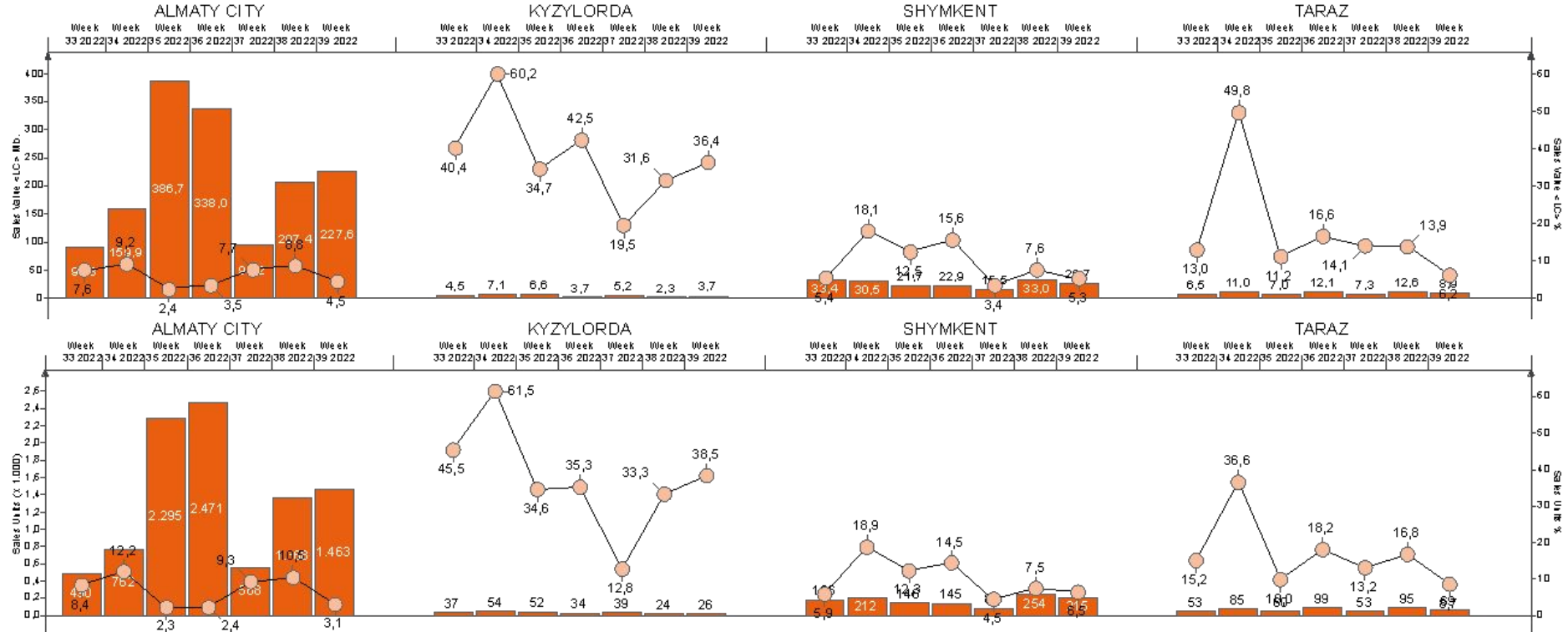
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



MEDIATABLETS

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

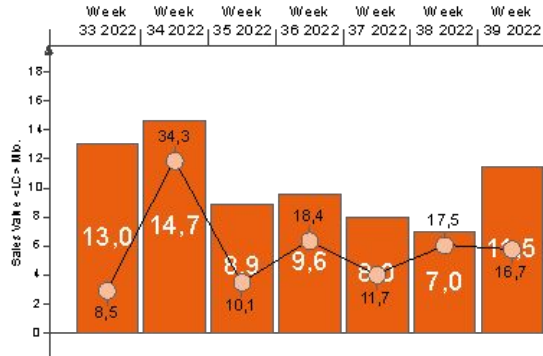


MEDIATABLETS

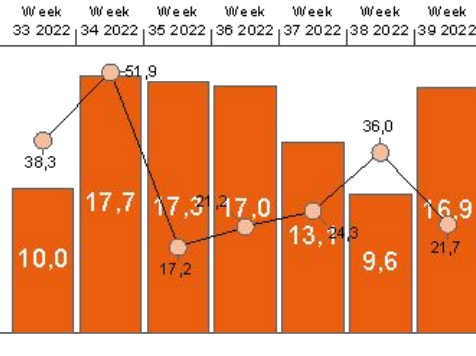
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

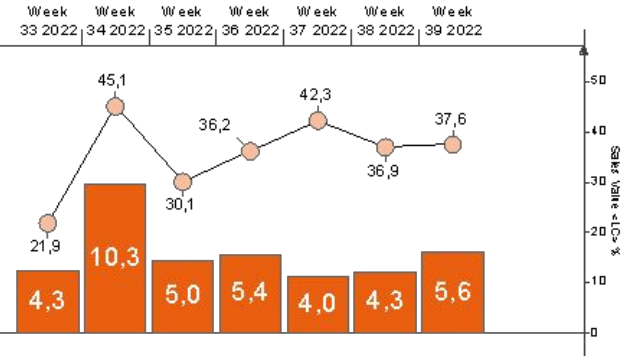
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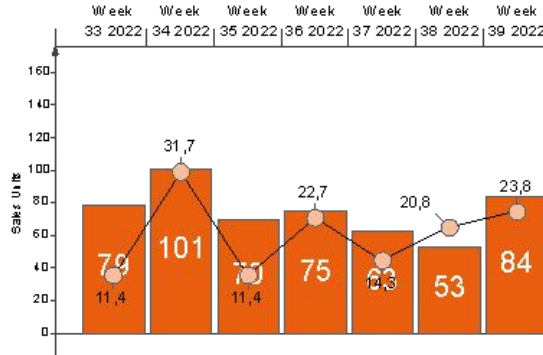
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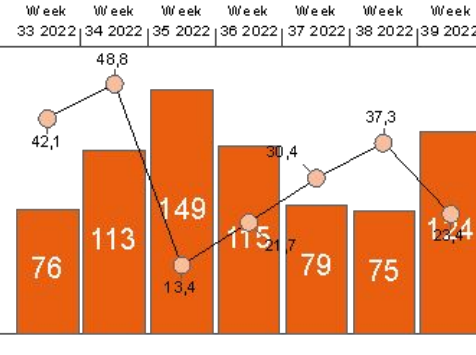
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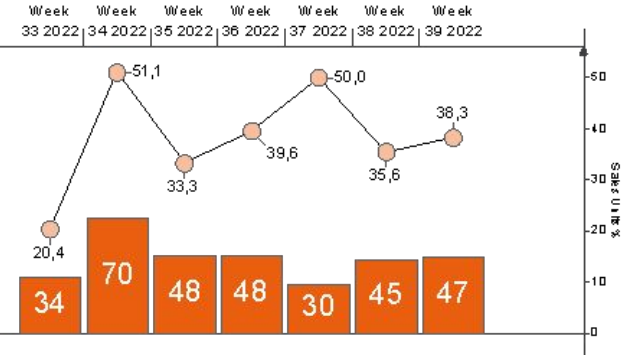
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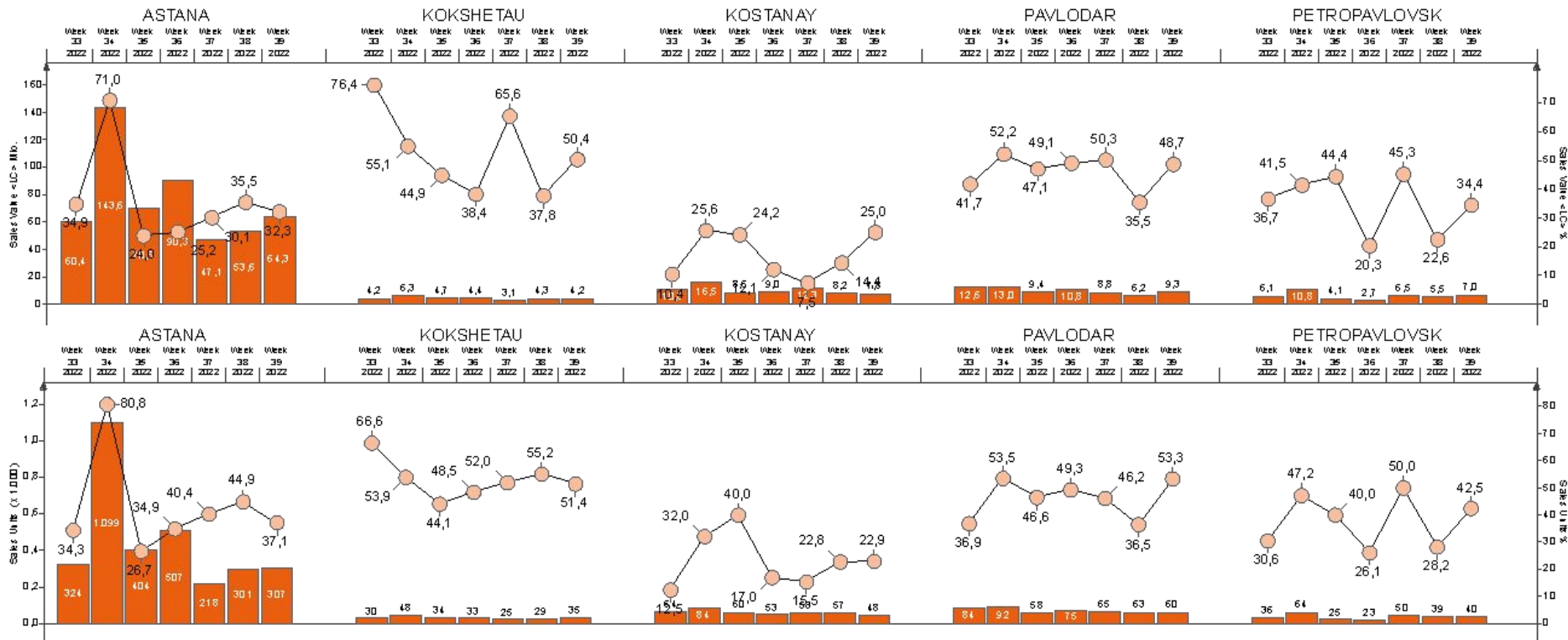
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MEDIATABLETS

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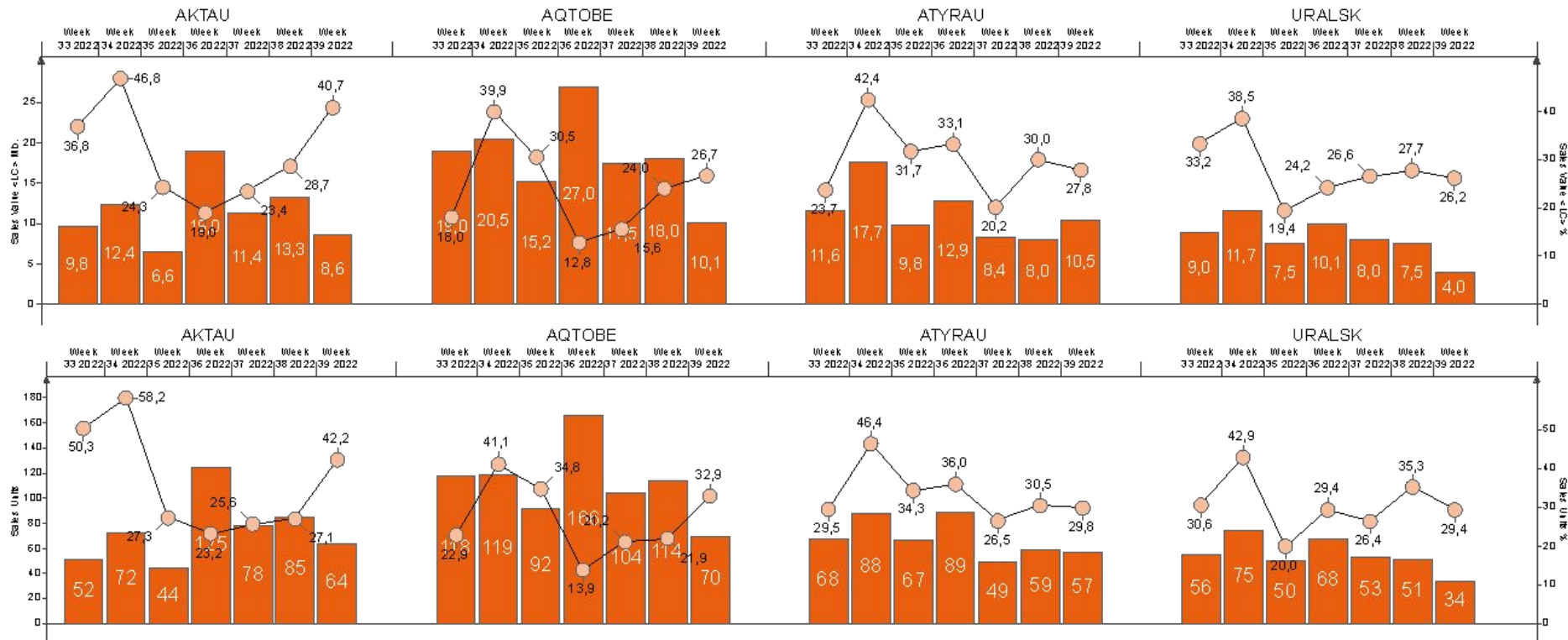
Week 33 2022 - Week 39 2022



MEDIATABLETS

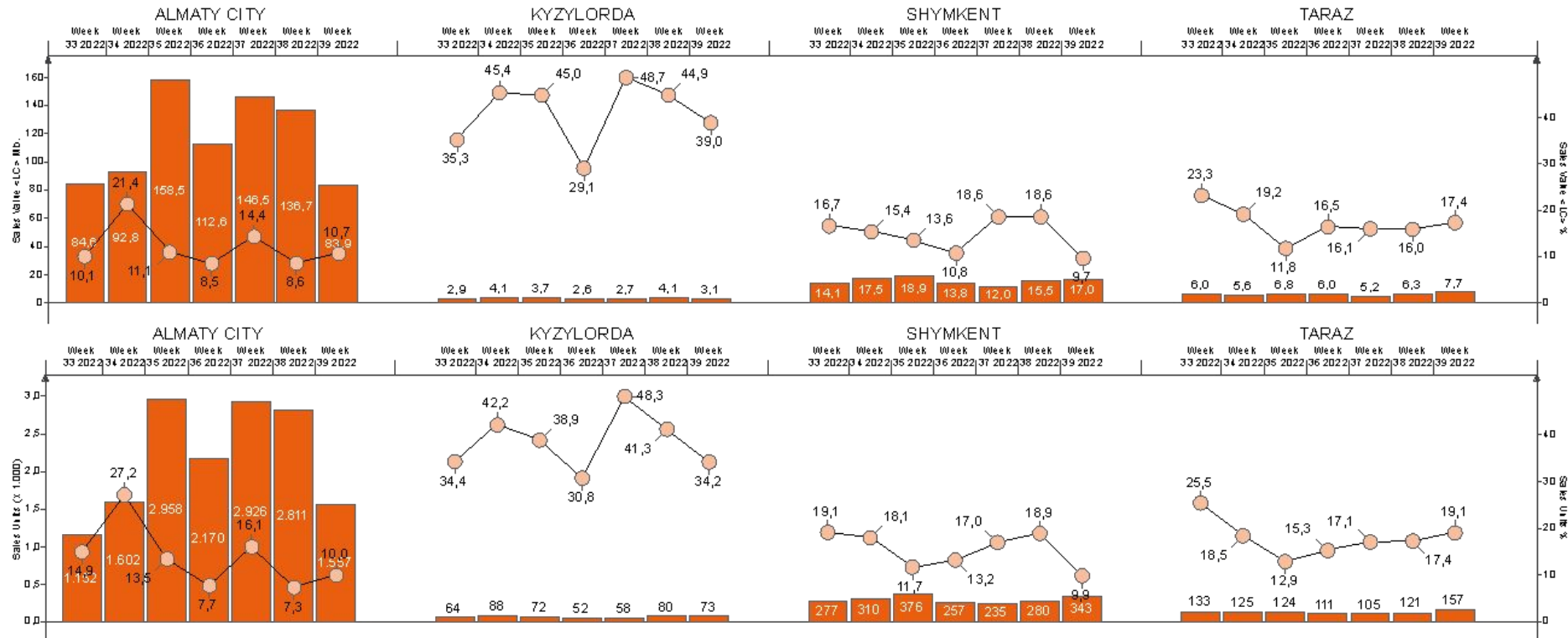
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



MICROWAVE OVENS

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

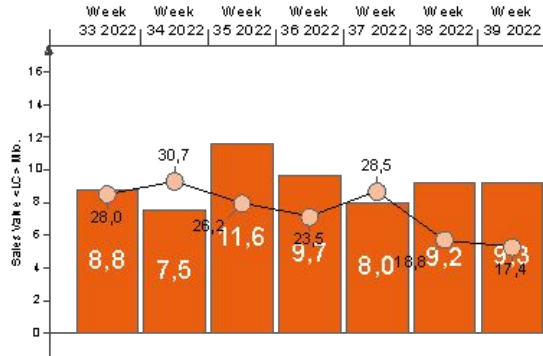


MICROWAVE OVENS

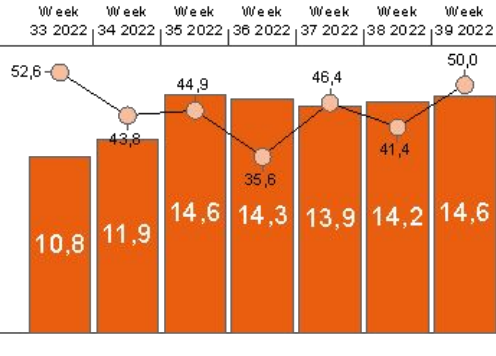
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

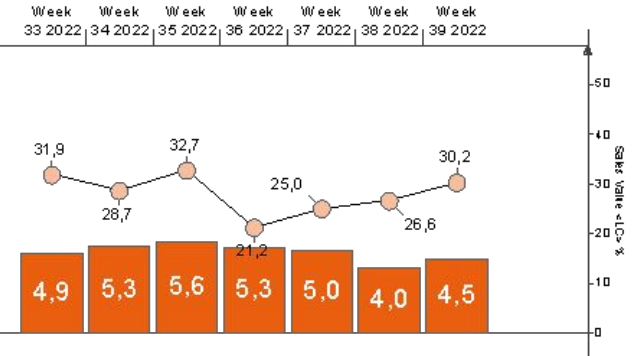
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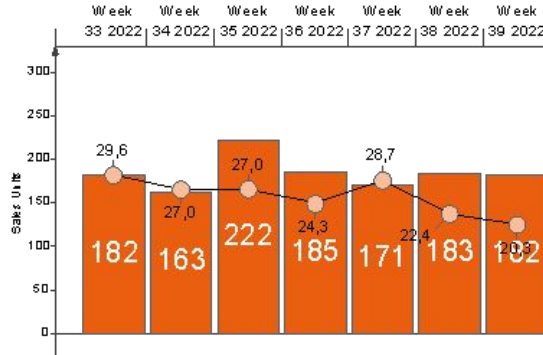
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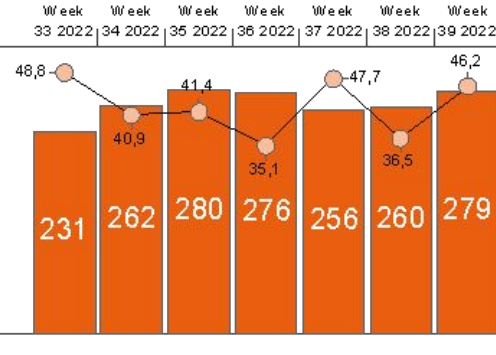
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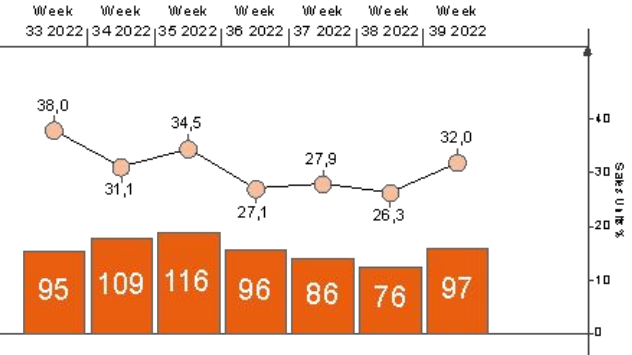
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QARAGHANDY



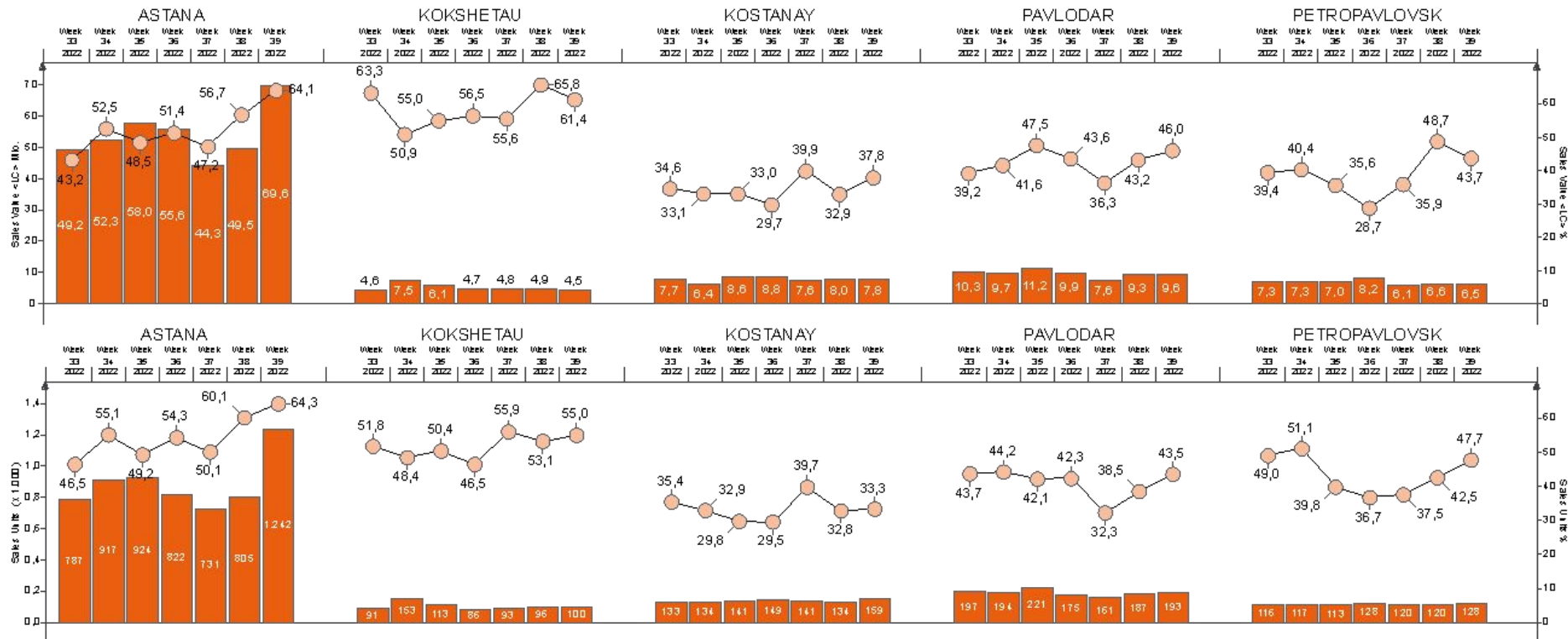
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MICROWAVE OVENS

Kazakhstan Panelmarket NORTHERN KZ

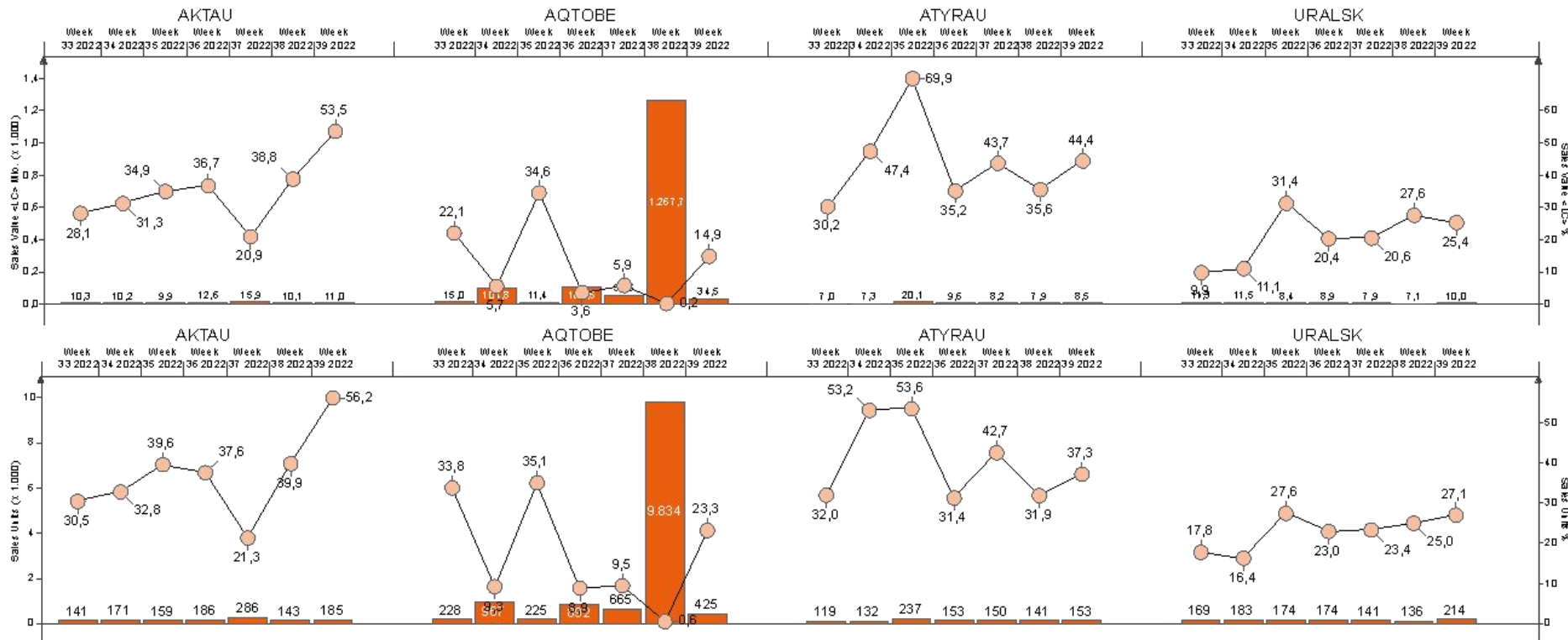
Week 33 2022 - Week 39 2022



MICROWAVE OVENS

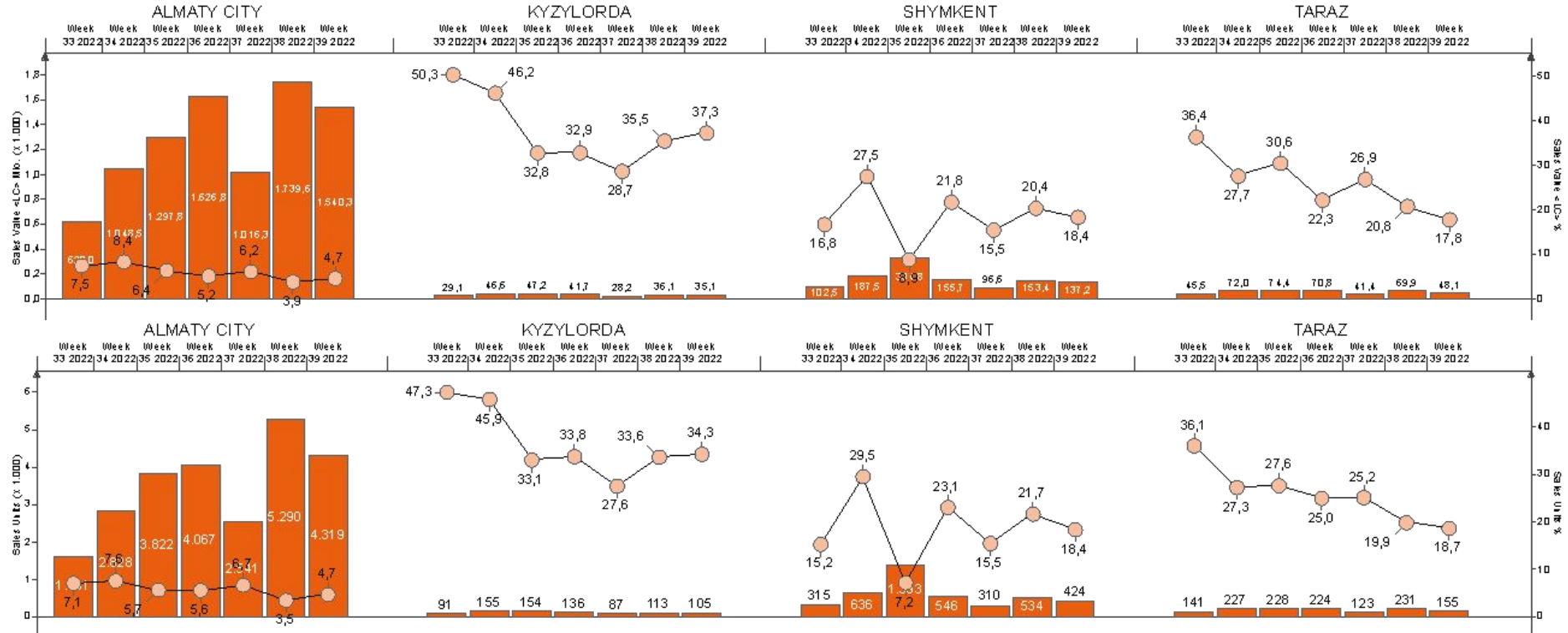
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



MOBILE COMPUTING

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

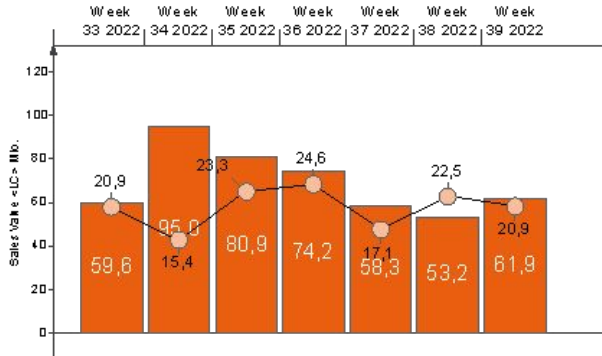


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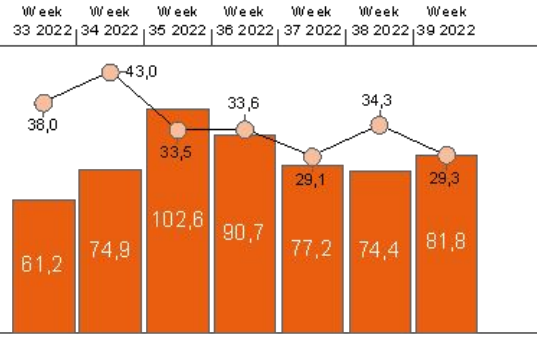
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

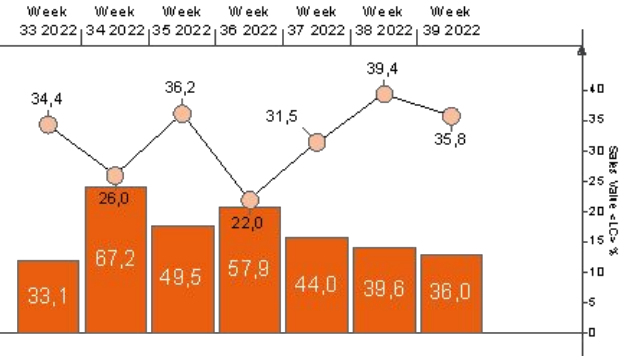
OSKAMEN



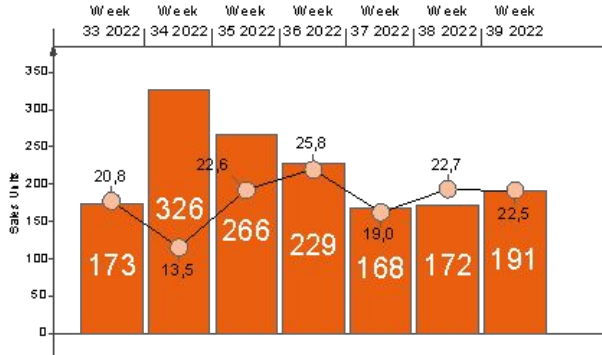
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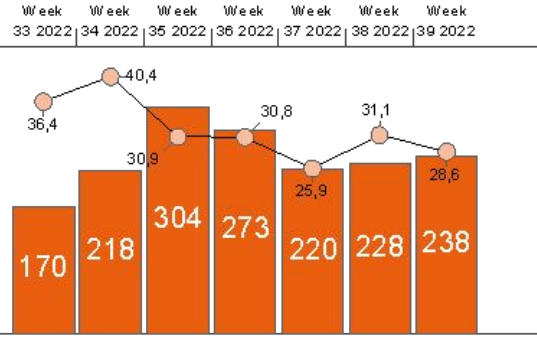
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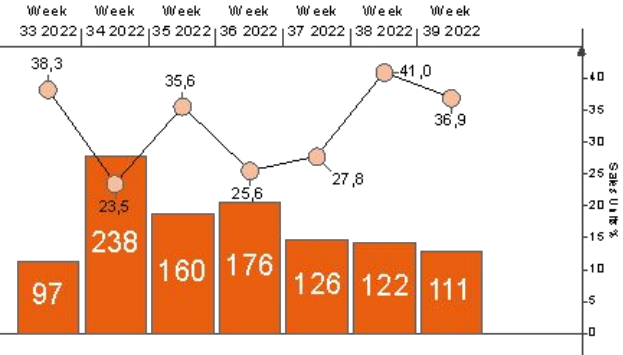
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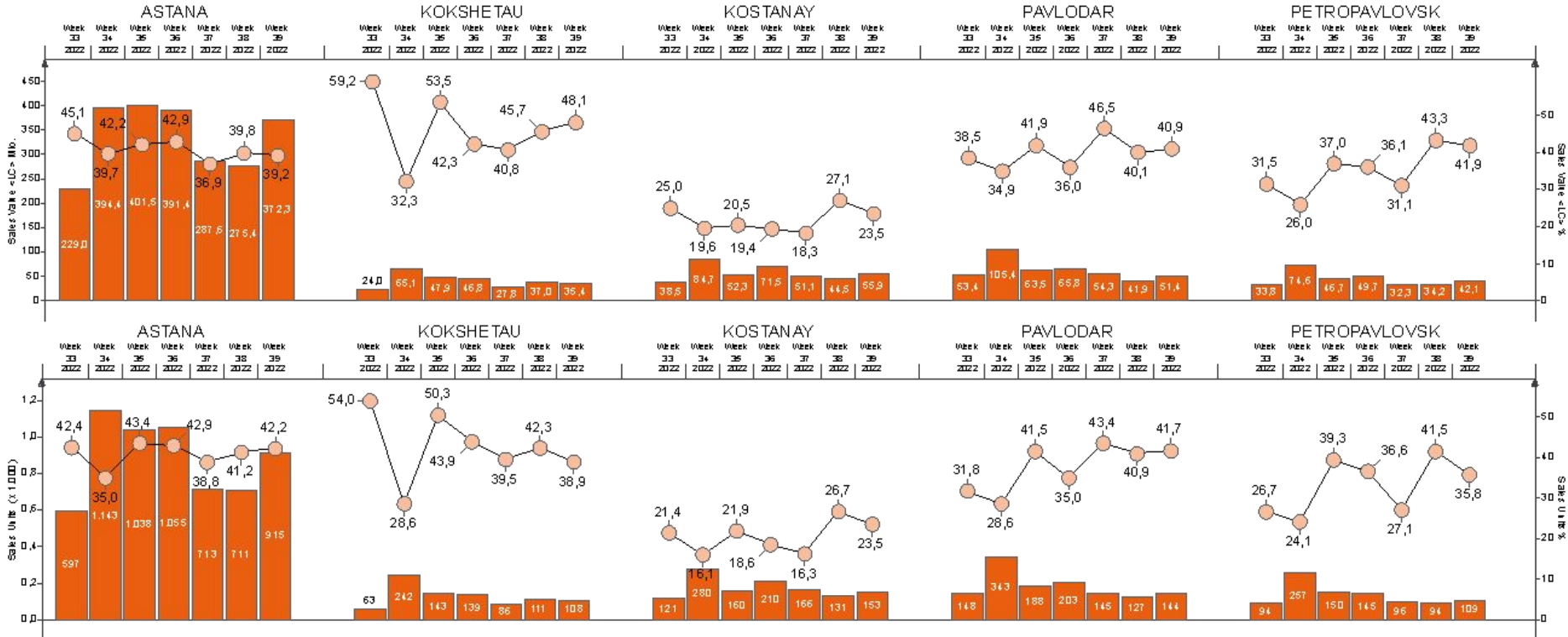
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MOBILE COMPUTING

Kazakhstan Panelmarket NORTHERN KZ

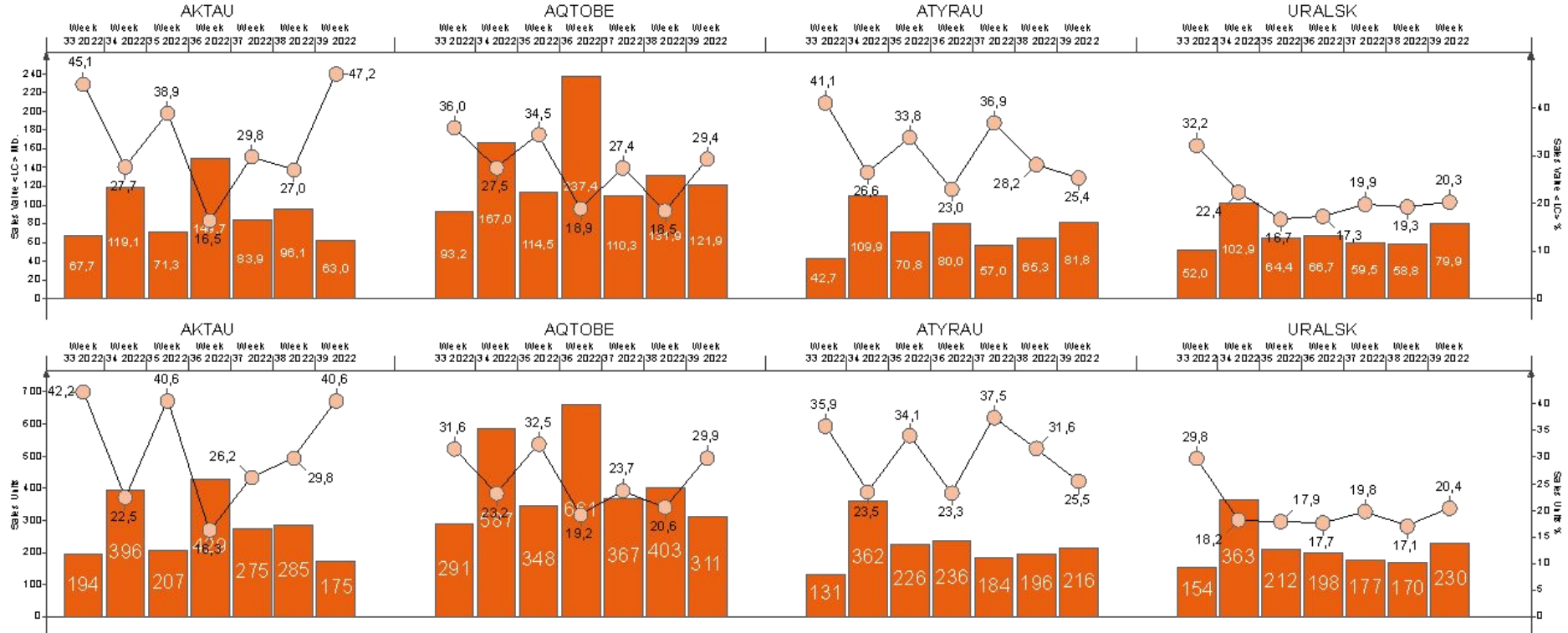
Week 33 2022 - Week 39 2022



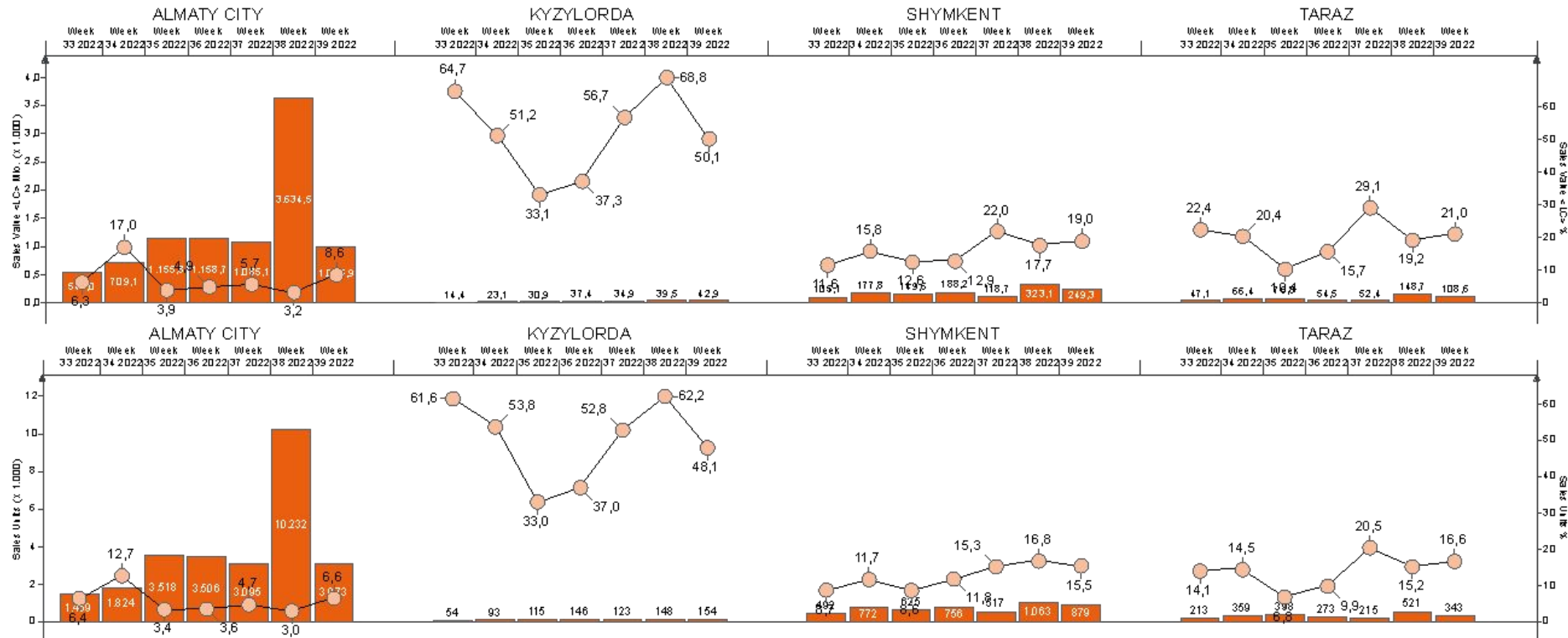
MOBILE COMPUTING

Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



PTV/FLAT

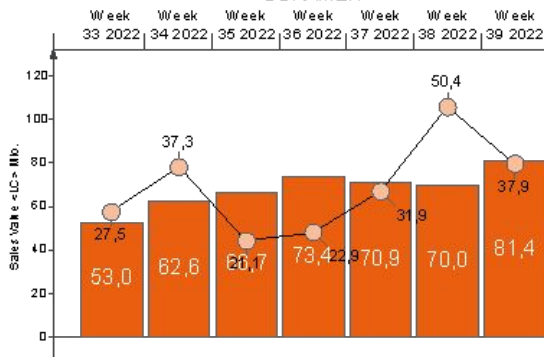
 Kazakhstan Panelmarket ALMATY + SOUTHERN KZ **Week 33 2022 - Week 39 2022**


PTV/FLAT

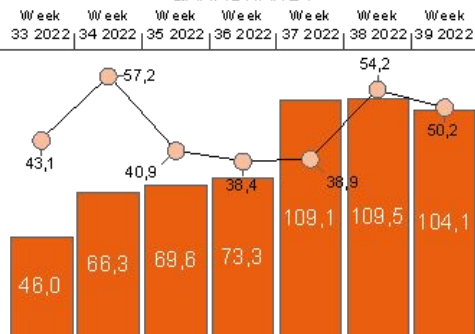
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

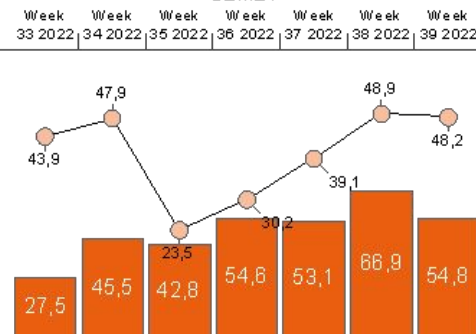
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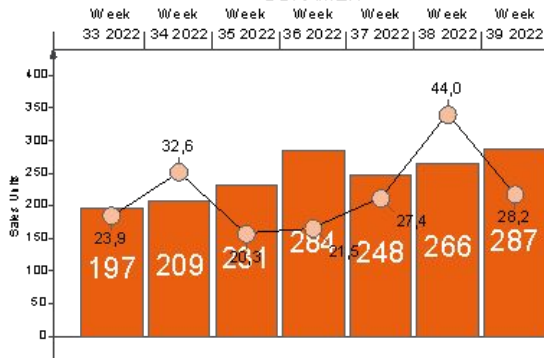
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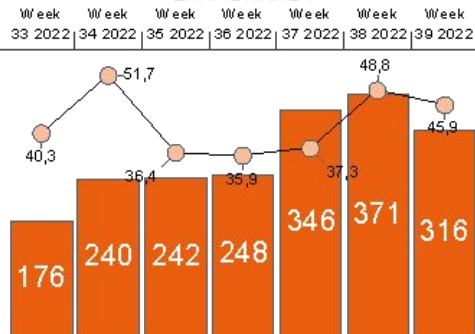
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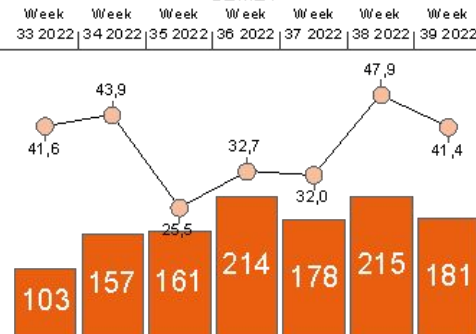
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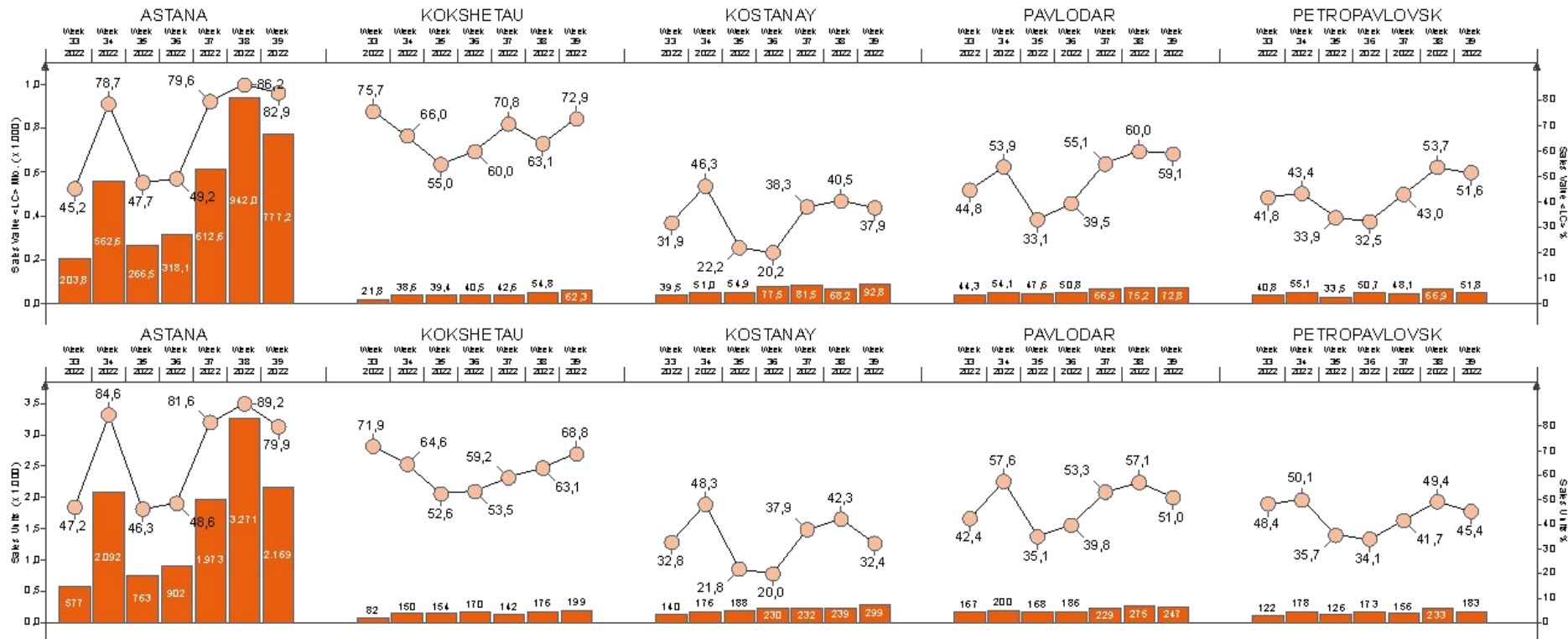
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PTV/FLAT

Kazakhstan Panelmarket NORTHERN KZ

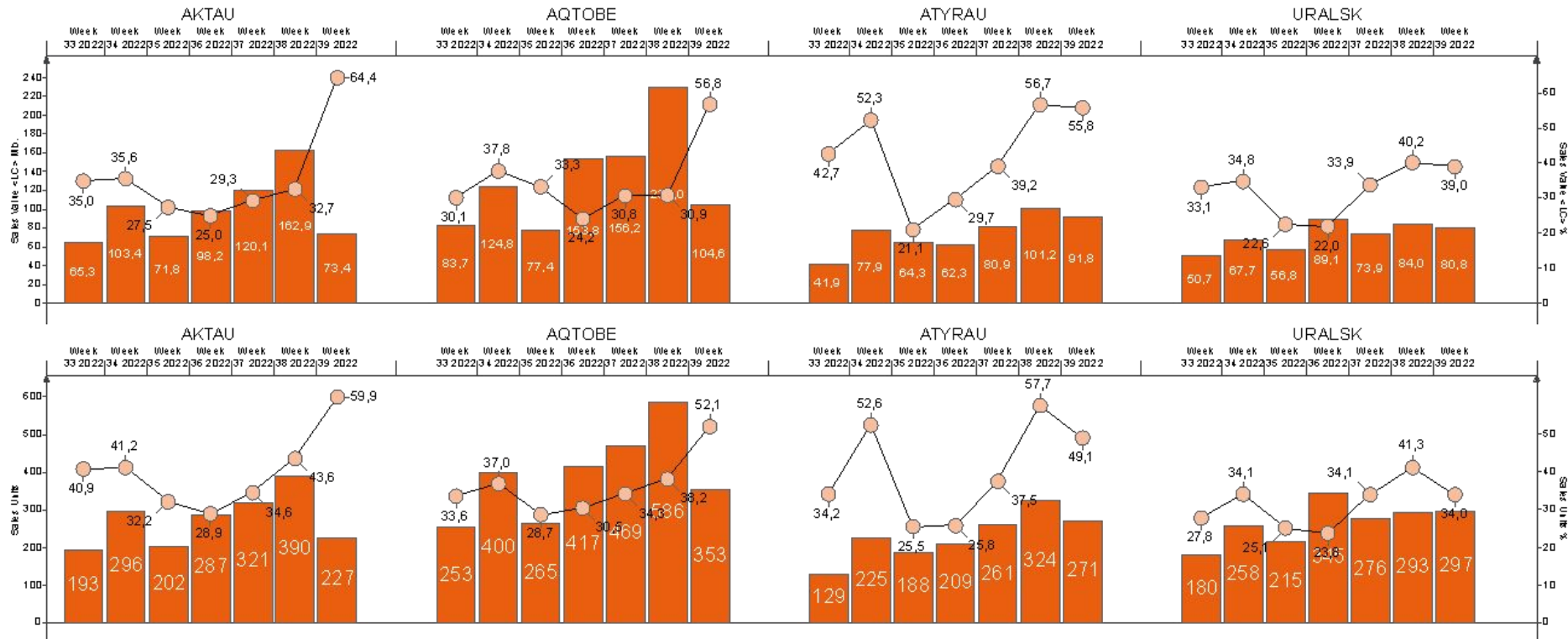
Week 33 2022 - Week 39 2022



PTV/FLAT

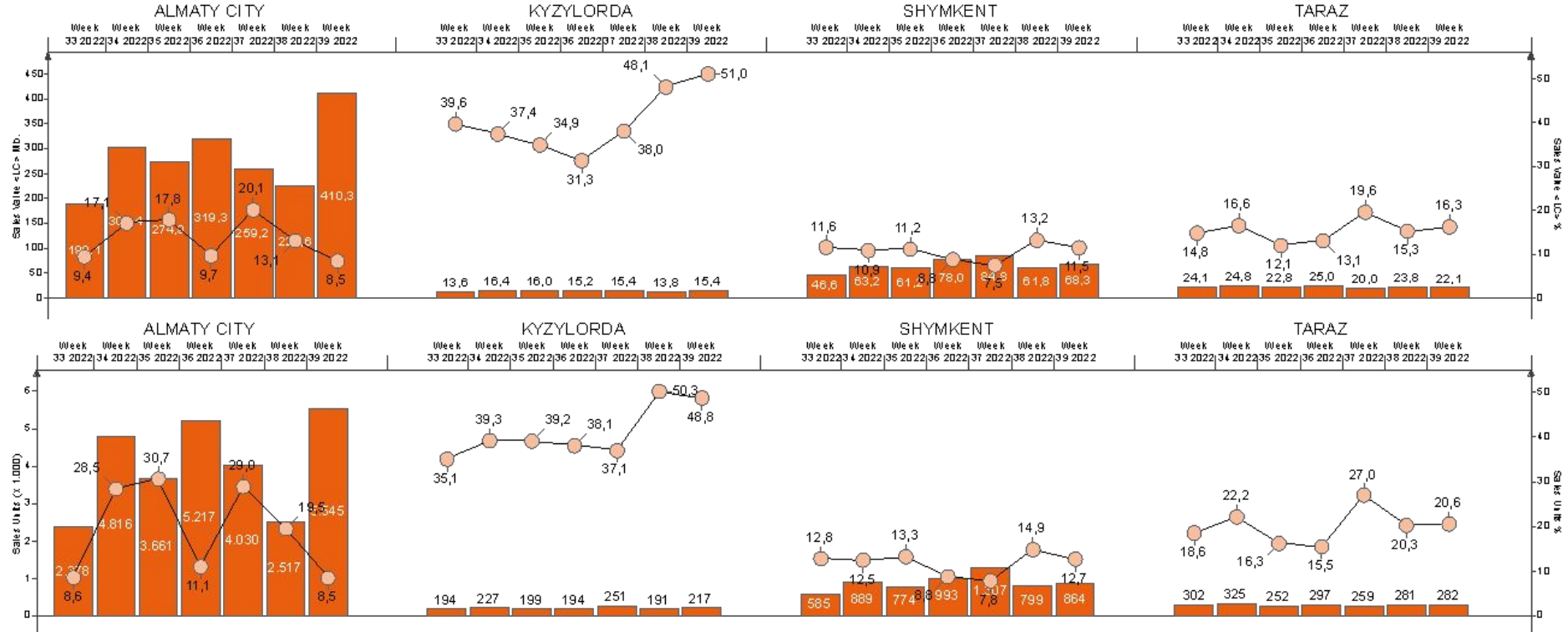
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



VACUUM CLEANERS

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ Week 33 2022 - Week 39 2022

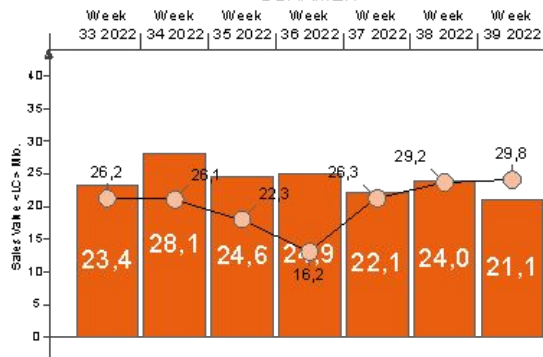


VACUUM CLEANERS

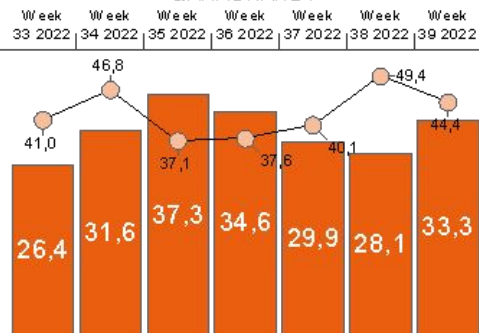
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

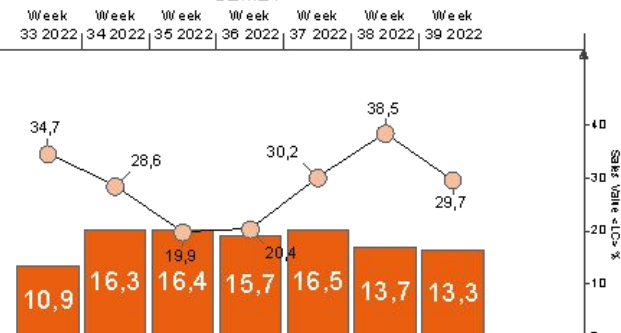
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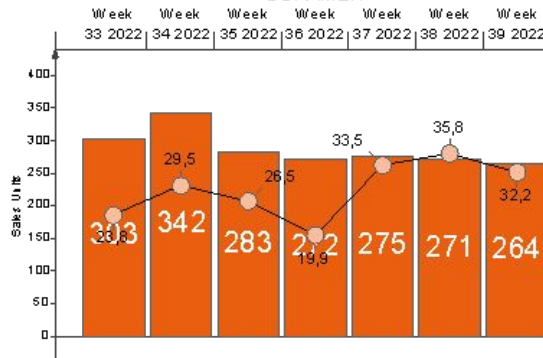
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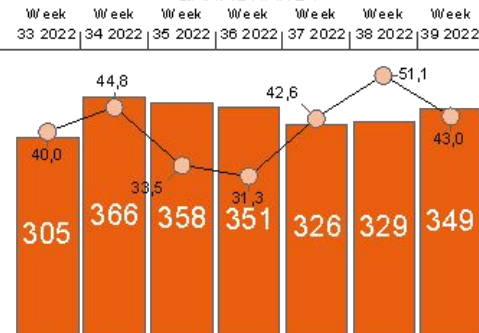
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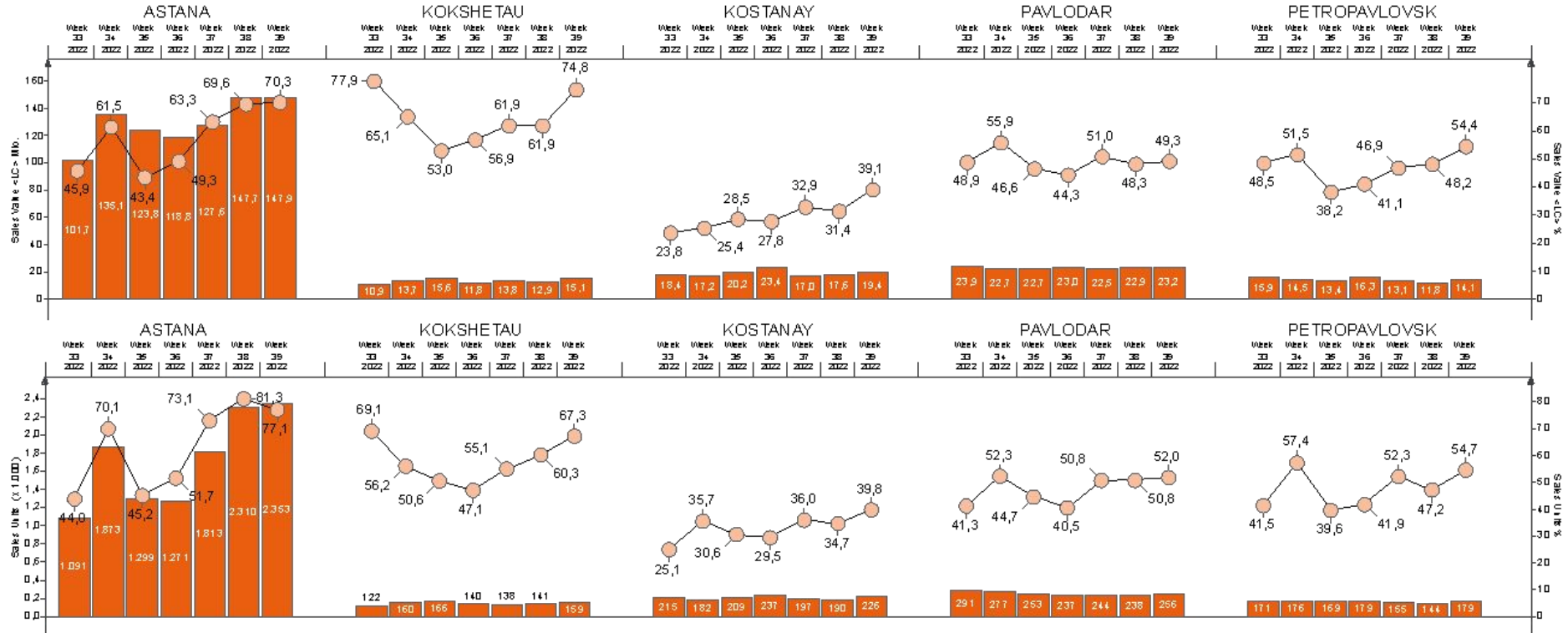
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VACUUM CLEANERS

Kazakhstan Panelmarket NORTHERN KZ

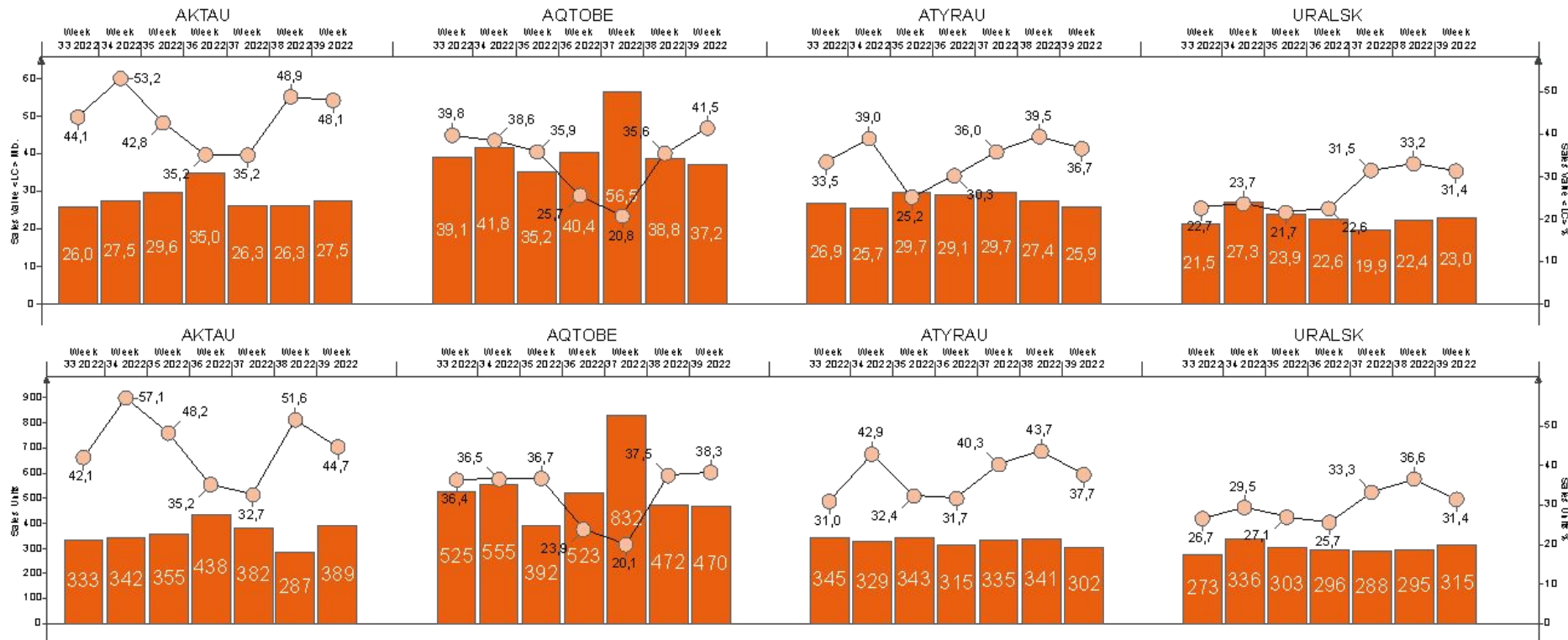
Week 33 2022 - Week 39 2022



VACUUM CLEANERS

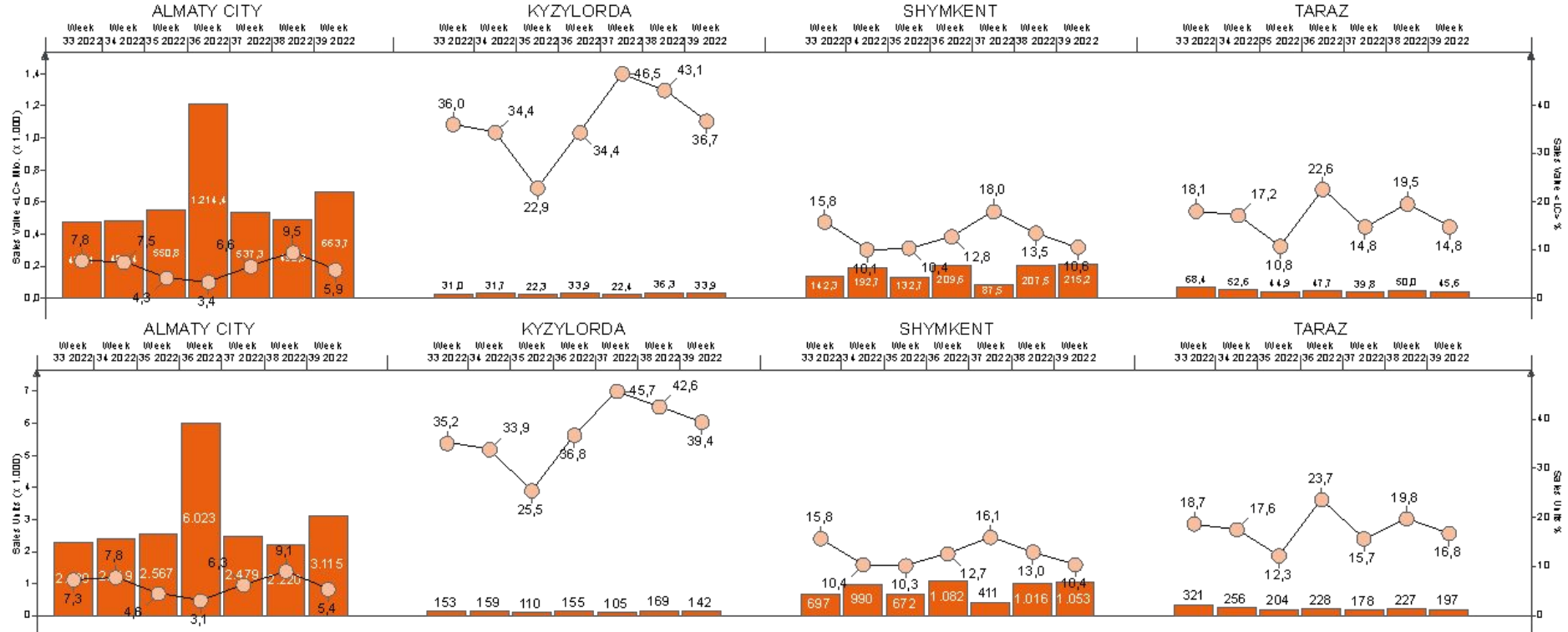
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



WASHINGMACHINES FULLAUTOM.

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ **Week 33 2022 - Week 39 2022**

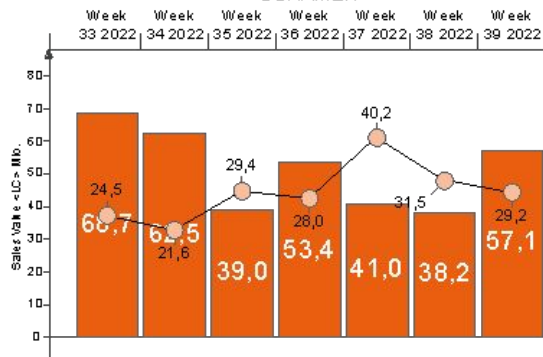


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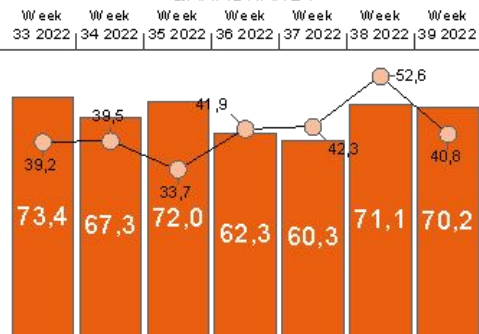
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

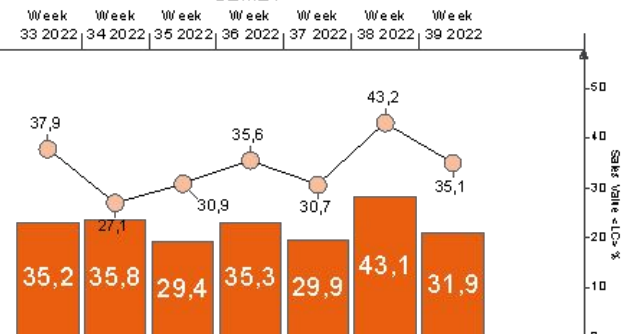
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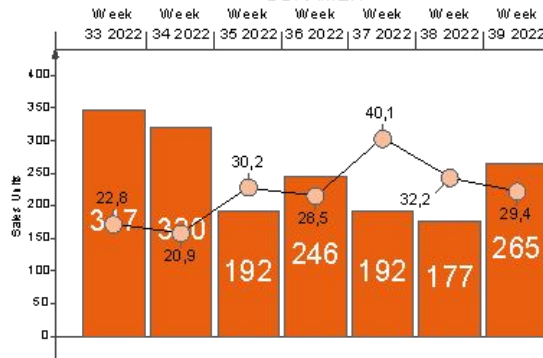
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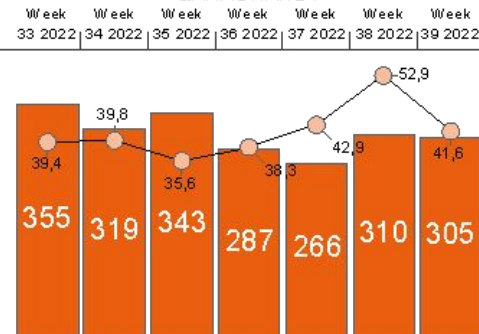
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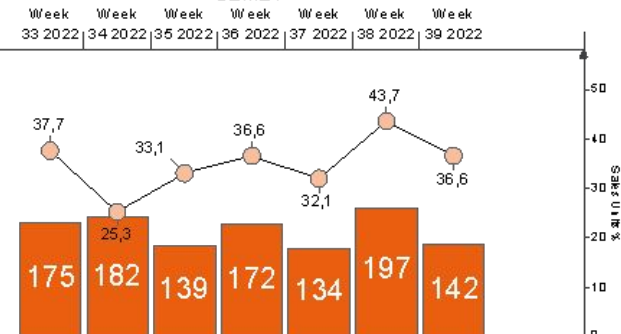
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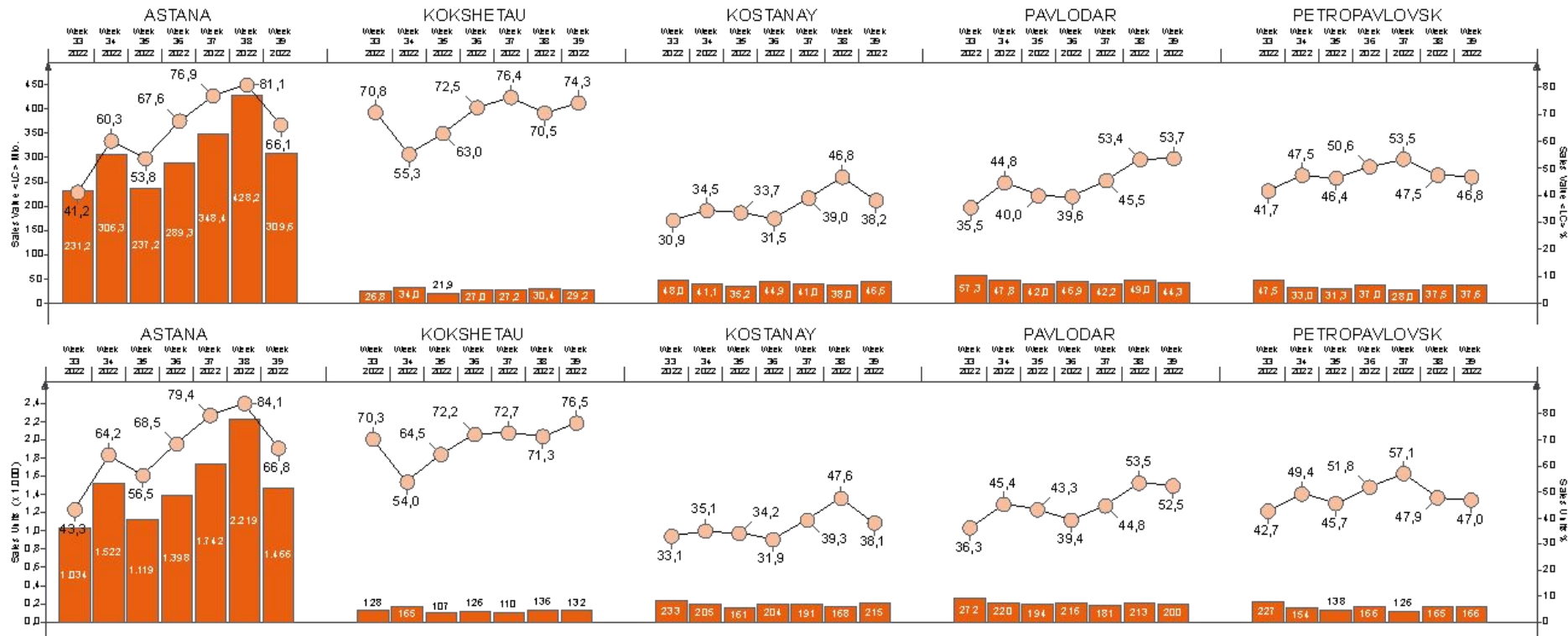
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WASHINGMACHINES FULLAUTOM.

Kazakhstan Panelmarket NORTHERN KZ

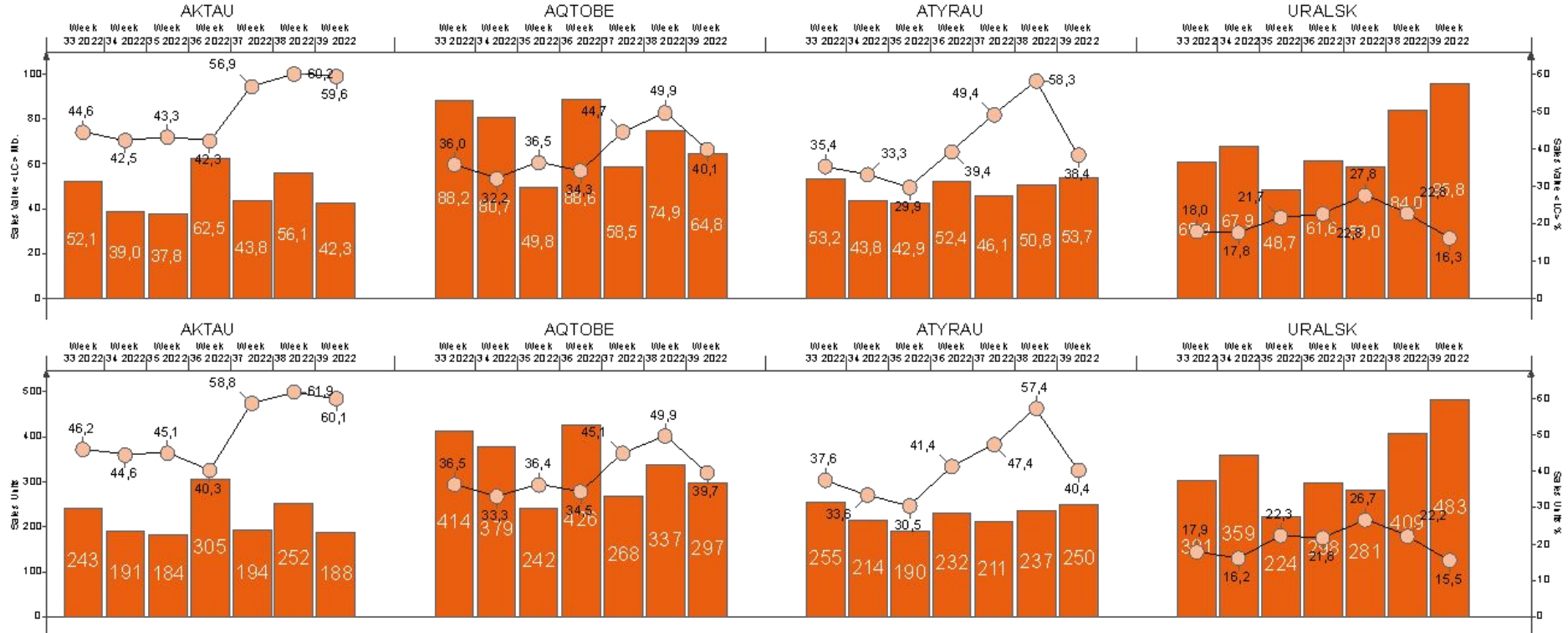
Week 33 2022 - Week 39 2022



WASHINGMACHINES
FULLAUTOM.

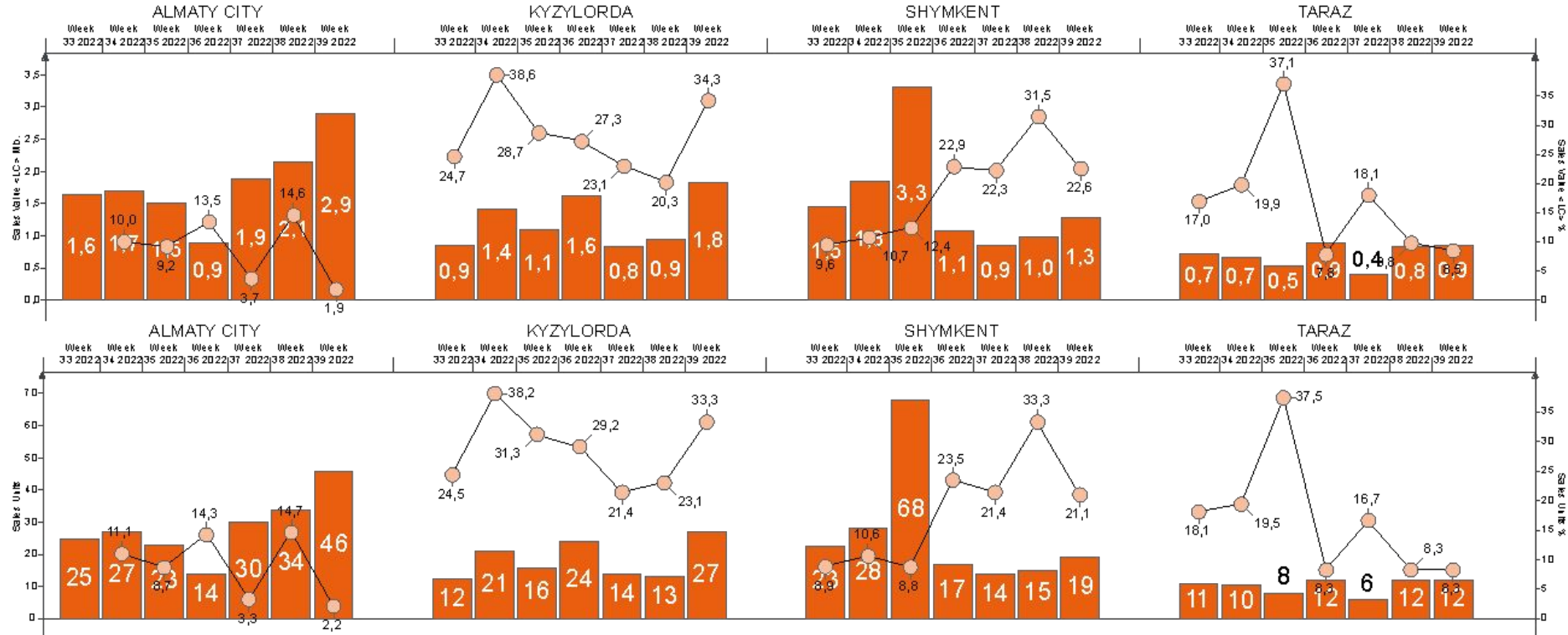
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



WASHINGMACHINES SEMI-AUTOM.

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ **Week 33 2022 - Week 39 2022**

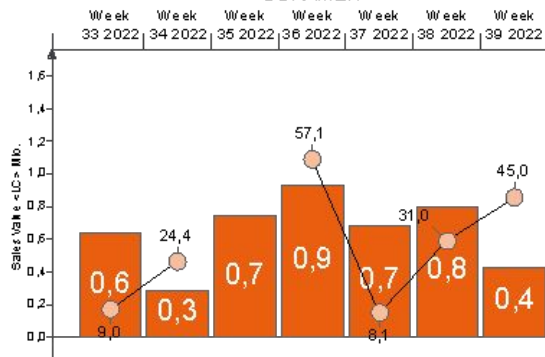


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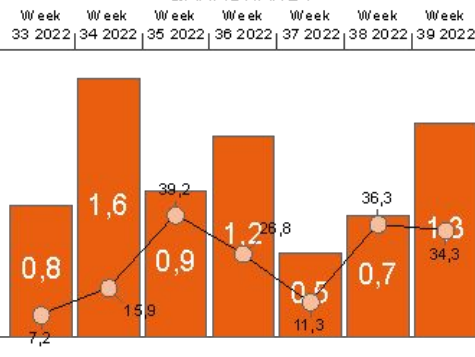
Kazakhstan Panelmarket CENT/EA KZ

Week 33 2022 - Week 39 2022

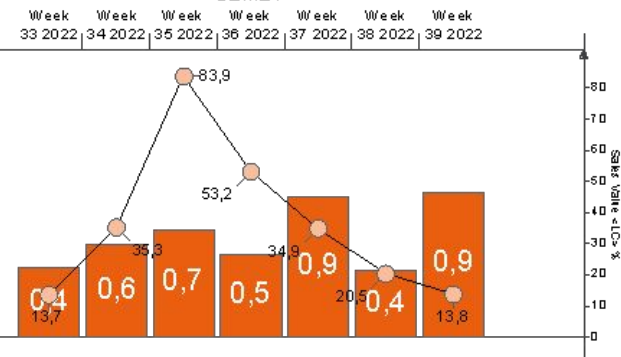
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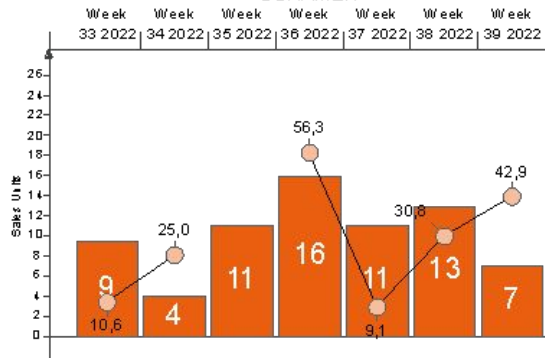
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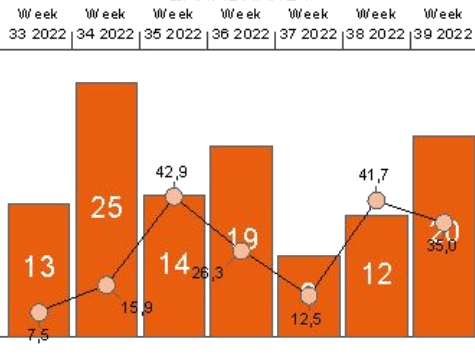
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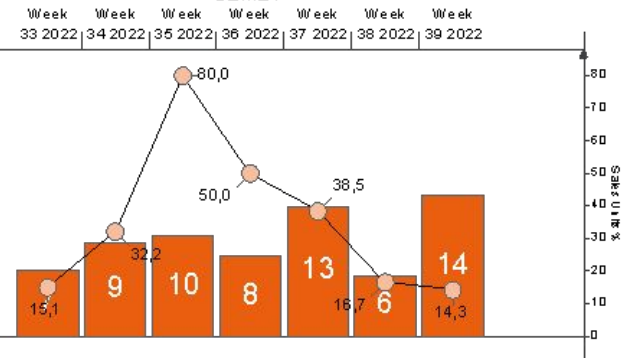
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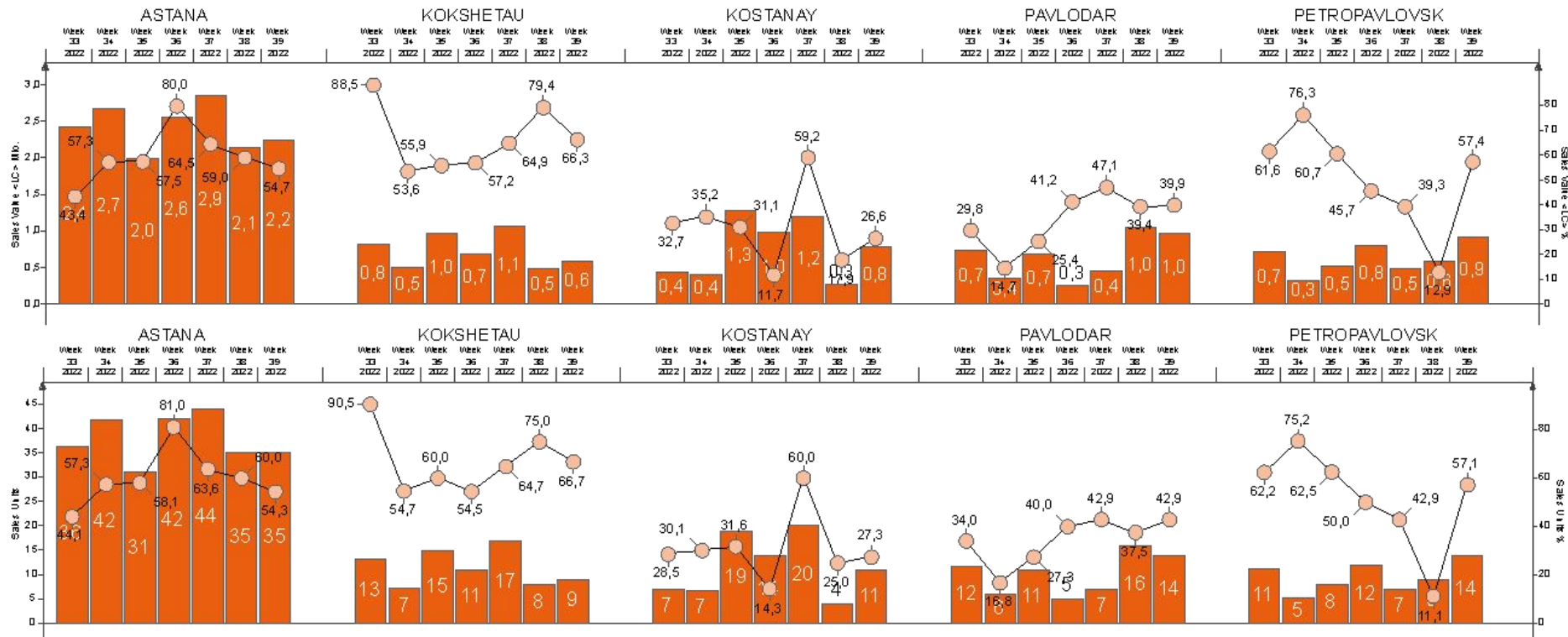
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WASHINGMACHINES SEMI-AUTOM.

Kazakhstan Panelmarket NORTHERN KZ

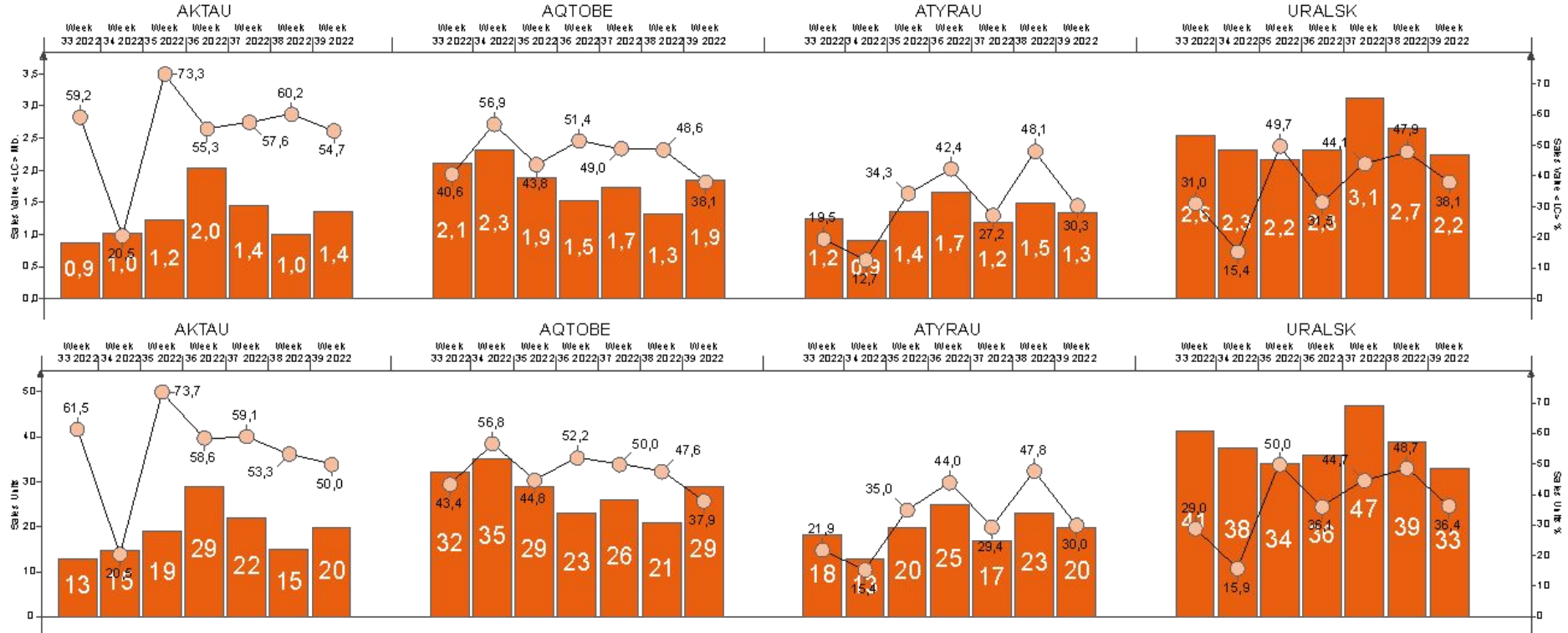
Week 33 2022 - Week 39 2022



WASHINGMACHINES SEMI-AUTOM.

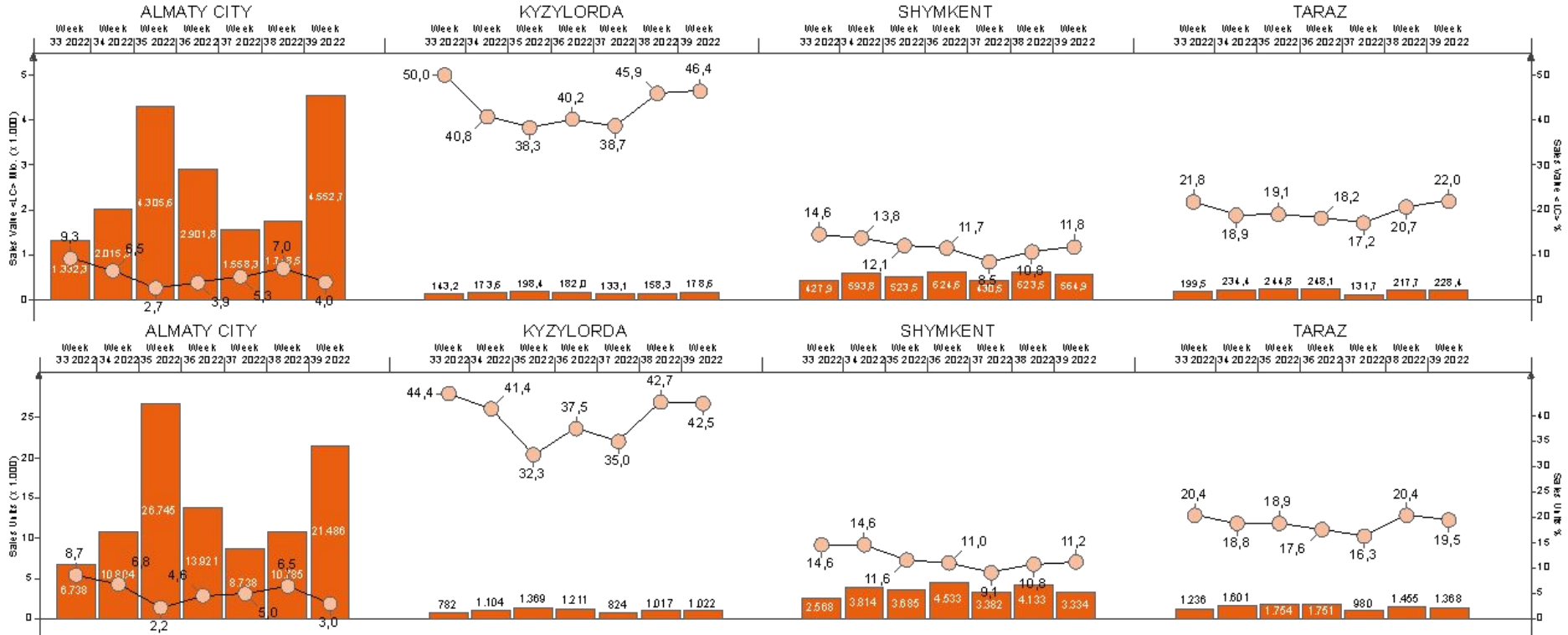
Kazakhstan Panelmarket WESTERN KZ

Week 33 2022 - Week 39 2022



Smart+Mobileph. incl. Refurb.

Kazakhstan Panelmarket ALMATY + SOUTHERN KZ January 2020 - December 2022

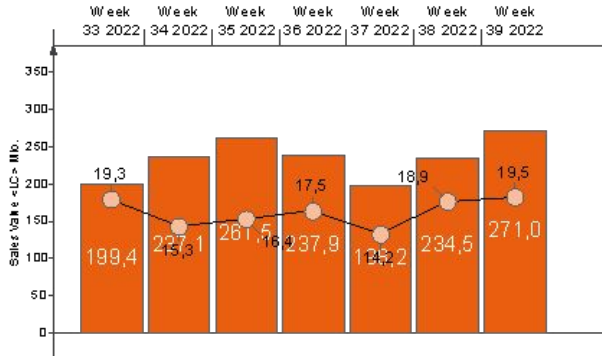


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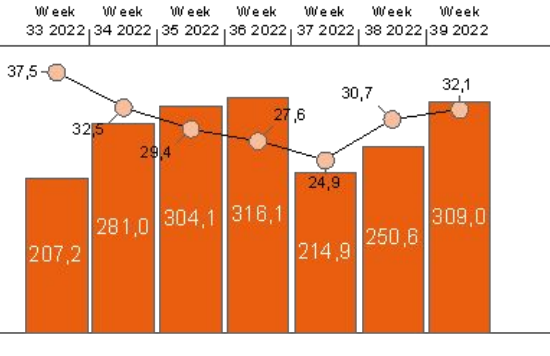
Kazakhstan Panelmarket CENT/EA KZ

January 2020 - December 2022

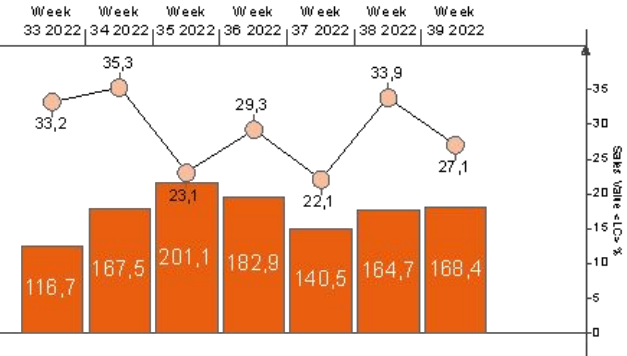
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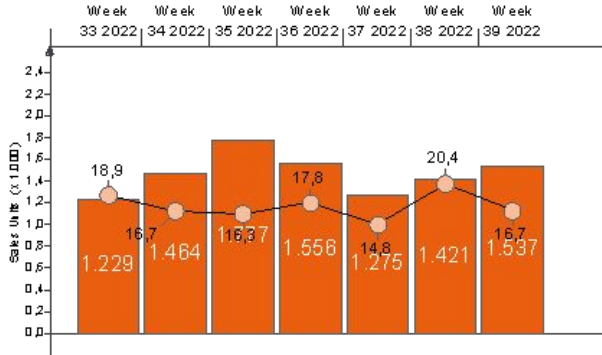
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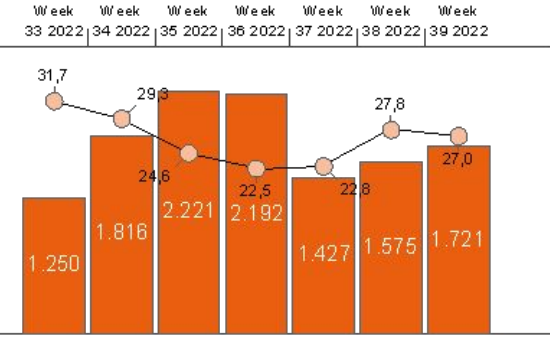
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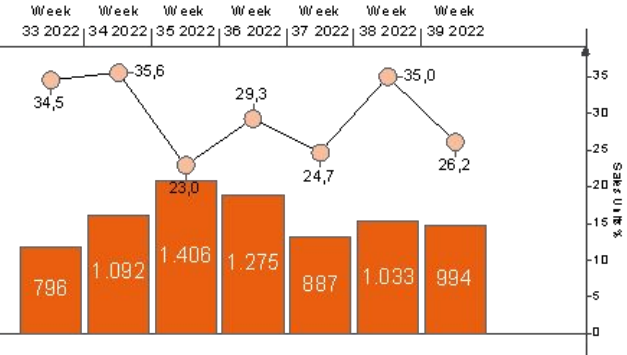
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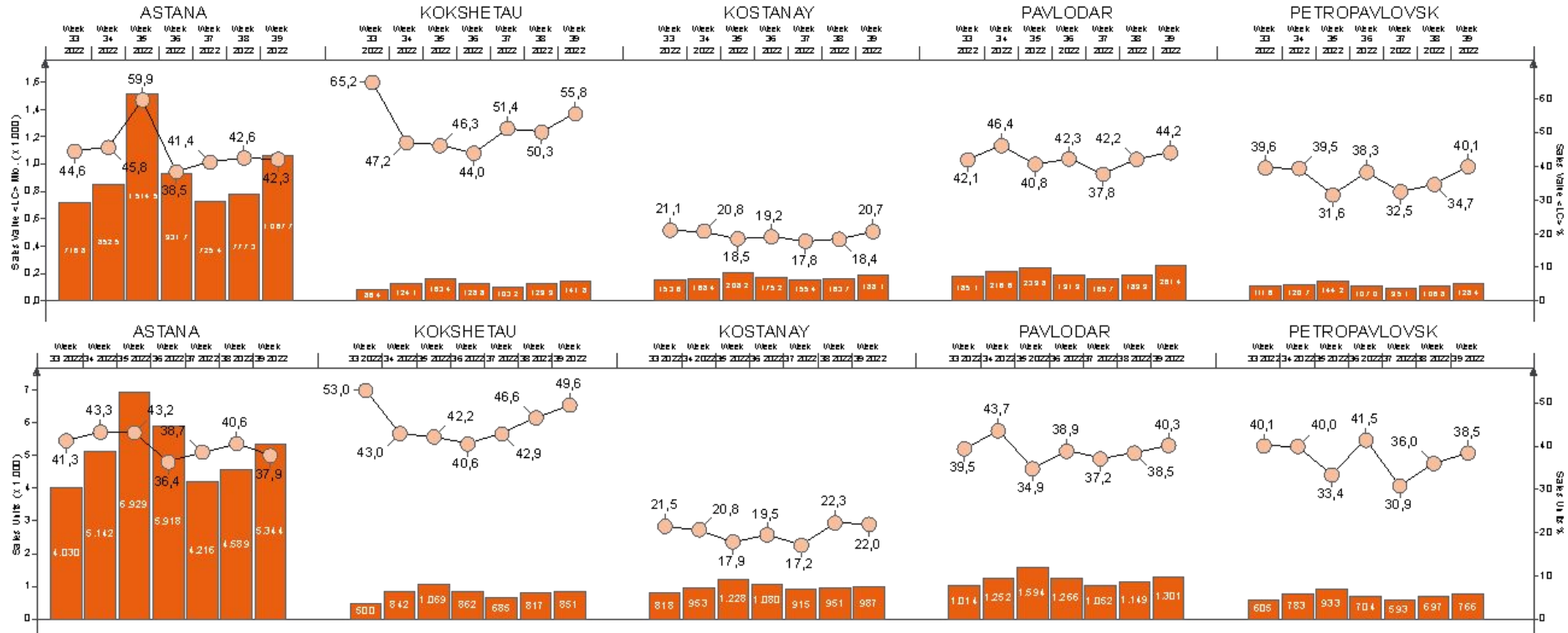
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Smart+Mobileph. incl. Refurb.

Kazakhstan Panelmarket NORTHERN KZ

January 2020 - December 2022



Smart+Mobileph. incl. Refurb.

Kazakhstan Panelmarket WESTERN KZ

January 2020 - December 2022

