Literature review

Week-4

Outline of the project

- 1. **Driver error or designer error: Using the Perceptual Cycle Model to explore the circumstances surrounding the fatal Tesla crash on 7th May 2016**.

- 2. **What does Tesla mean to car buyers? Exploring the role of automotive brand in perceptions of battery electric vehicles.**

- 3. **Over-the-air: How we remotely compromised the gateway, BCM, and autopilot ecus of Tesla cars**

- 4. **Business Analysis and Future Development of an Electric Vehicle. Company - Tesla**

- 5. **Global Business Strategy in Electric Car Vehicle Industry: A Comparative Study between Tesla Inc. vs Rivian LLC.**

Victoria A. Banks.al,(2018)

Research problem	Methodology	Findings
the fatal crush Tesla in 2016 Explore the fatal crash Tesla in 2016 and determine mistake	**Instrument:** the principles of Schema Theory and the Perceptual Cycle Model (PCM)	the driver and the autopilot are also at fault

Sen Nie al,(2018)

Research problem	Methodology	Findings
Hack the Tesla cars	**Instrument:** Hacking tesla by code	They hacked tesla cars and sent it to tesla company

Zoe Long al., (2019)

Research problem	Methodology	Findings
why choose tesla? analyze the data and determine the advantages of tesla	**Instrument:** Analyze data collected in the Canadian Zero-Emissions Vehicle Survey 44+36/CZEVS.	just over one-third of respondents perceived Tesla as a BEV brand of the "future"

CONCLUTION

I chose articles in different directions. Specifically, transportations issues, market importance and business strategy.

Dian Ahmad Pratama Bunayah Sudian al,(2021)

Research problem	Methodology	Findings
Tesla Inc. and a comparative study of Rivier LLC's business strategy	**Instrument:** This study employs the strategic management concept	In the market Tesla is already a much higher level than the Rivier

Dian Ahmad Pratama Bunayah Sudian al,(2021)

Research problem	Methodology	Findings
future development of the company and obstacles	**Instrument:** analysis of the future of the company using financial indicators and consideration of competitors	after analyzing all the data, we can say the tesla car of the future

References

- Driver error or designer error: Using the Perceptual Cycle Model to explore the circumstances surrounding the fatal Tesla crash on 7th May 2016. link

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