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# Content Changes

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# Introduction

I choose this topic because:

1. We use social media regularly. I'm interested in learning how content connects with the target audience.
2. Why the Content is ***constantly changing*** and what these changes are connected with.

## ***Glossary:***

- ***constantly*** (adv.) - continuously over a period of time; always
- ***change*** (v.) - to exchange one thing for another thing, especially of a similar type.

# Content Audience

Content is published on the Internet for a specific **target audience**. For example, children's cartoons are provided for children aged 3-6 years. Beauty videos are **aimed** mainly at girls, and the content about video games is mainly aimed at guys. In addition, newspapers and books are also content. The older generation uses paper media more often.

## Glossary:

- **target audience** - a particular group at which a film, book, advertising campaign, etc., is aimed.
- **aimed** - to [intend](#)







# Conclusion

Changes like this happen in everyone's life as we need specific information at different stages of **growing up**. Also, the choice of content **depends on** the interests of the person, his hobbies or hobbies. and it can be **argued** that each content has its own target audience.

## **Glossary:**

- *grow up* (v.) - to [change](#) from being a [child](#) to being an [adult](#)
- *depend on* (v.) - to [trust](#) someone or something and [know](#) that that [person](#) or thing will [help](#) you or do what you [want](#) or [expect](#) him, her, or it to do
- *argue* (v.) - to [speak angrily](#) to someone, [telling](#) that [person](#) that you [disagree](#) with them