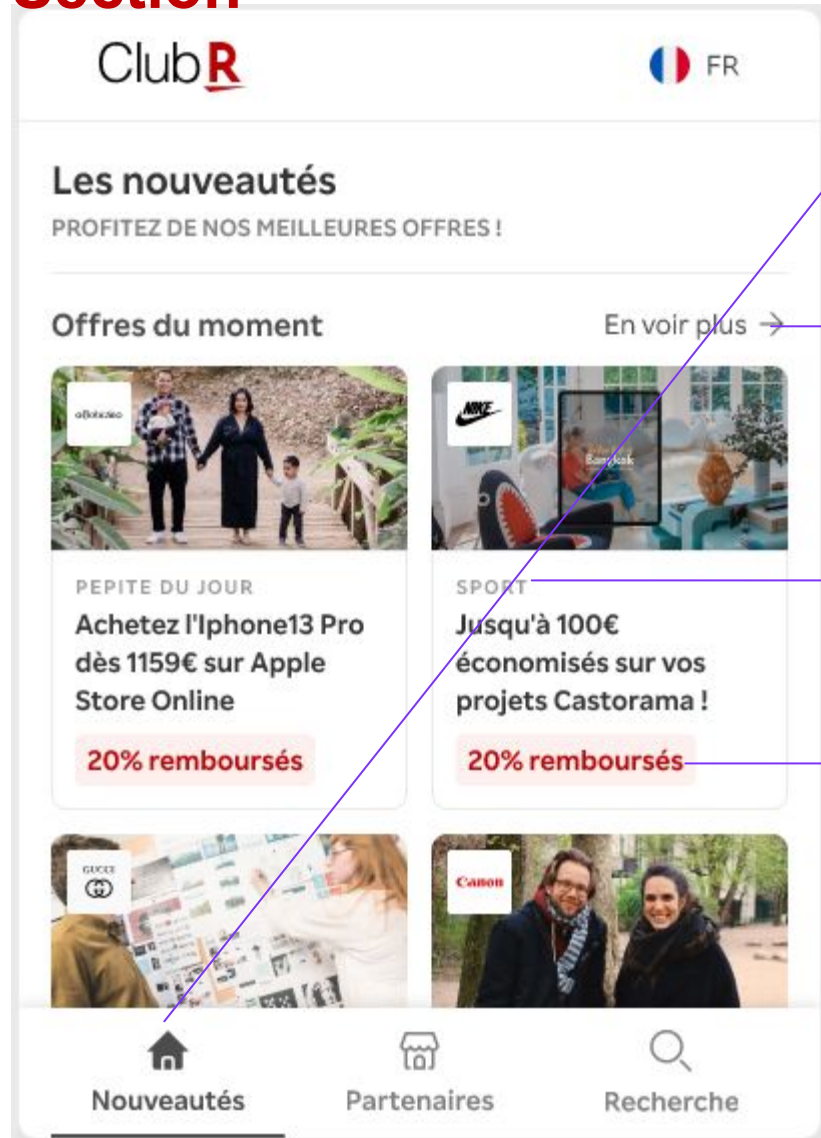


# Upgrade Rakuten Toolbar

**Rakuten**

# « Nouveautés » Section



New section call « Nouveautés »

On clic, redirect the user to  
<https://fr.shopping.rakuten.com/event/club-r-everywhere>

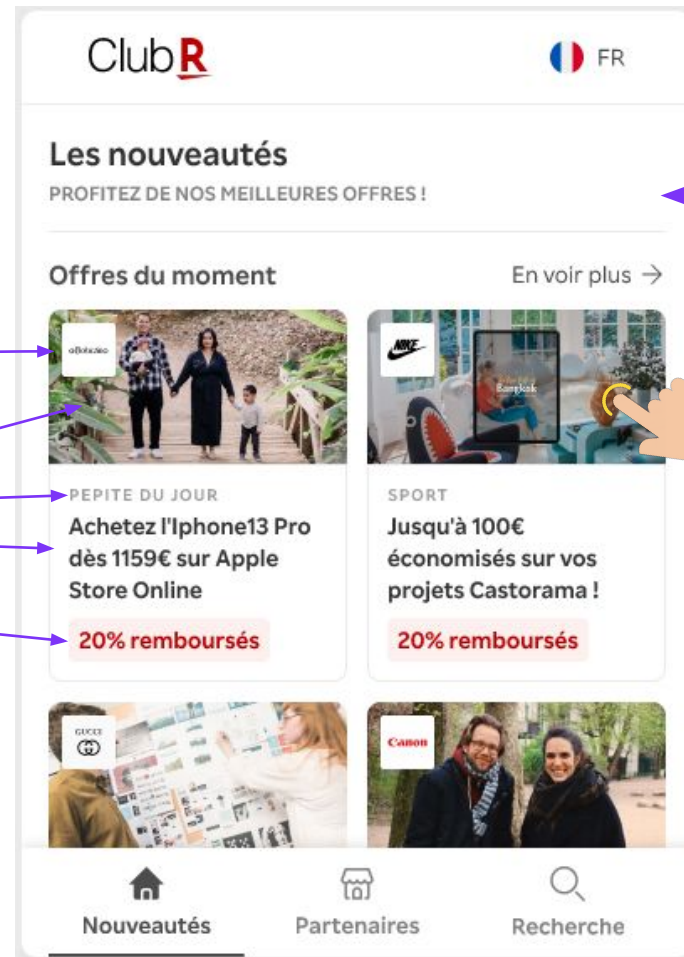
Always in uppercase

New cash back display

# « Nouveautés » Section

```
[
  {
    id: 4394,
    name: "Brico Privé - FDP + Soldes",
    priority: 1,
    targeting: [ ],
    programming: [
      {
        start: [
          "2022-06-11",
          "00:00"
        ],
        end: [
          "2022-07-19",
          "23:59"
        ]
      }
    ],
    creation: {
      image_desktop: "/2022-01-05_crew-2022_96/briconav.png",
      image_mobile: "/2022-01-05_crew-2022_96/bricoprivemob.png",
      title: "Maison",
      subtitle: "Des ventes privées jusqu'à -80% sur Brico Privé",
      linktype: "partenaire",
      link_dajs: "bricoprive",
      reinsurance: "20% remboursés",
      logo_url: "/visuels/content-long/lucy/club-r-everywhere/partners-logo/bricoprivelogo.png"
    },
    expositionLimitDays: 0
  },
  ...
]
```

[https://fr.shopping.rakuten.com/visuels/0\\_content\\_square/marketing/merchandising-campaigns/element\\_type\\_13.json](https://fr.shopping.rakuten.com/visuels/0_content_square/marketing/merchandising-campaigns/element_type_13.json)

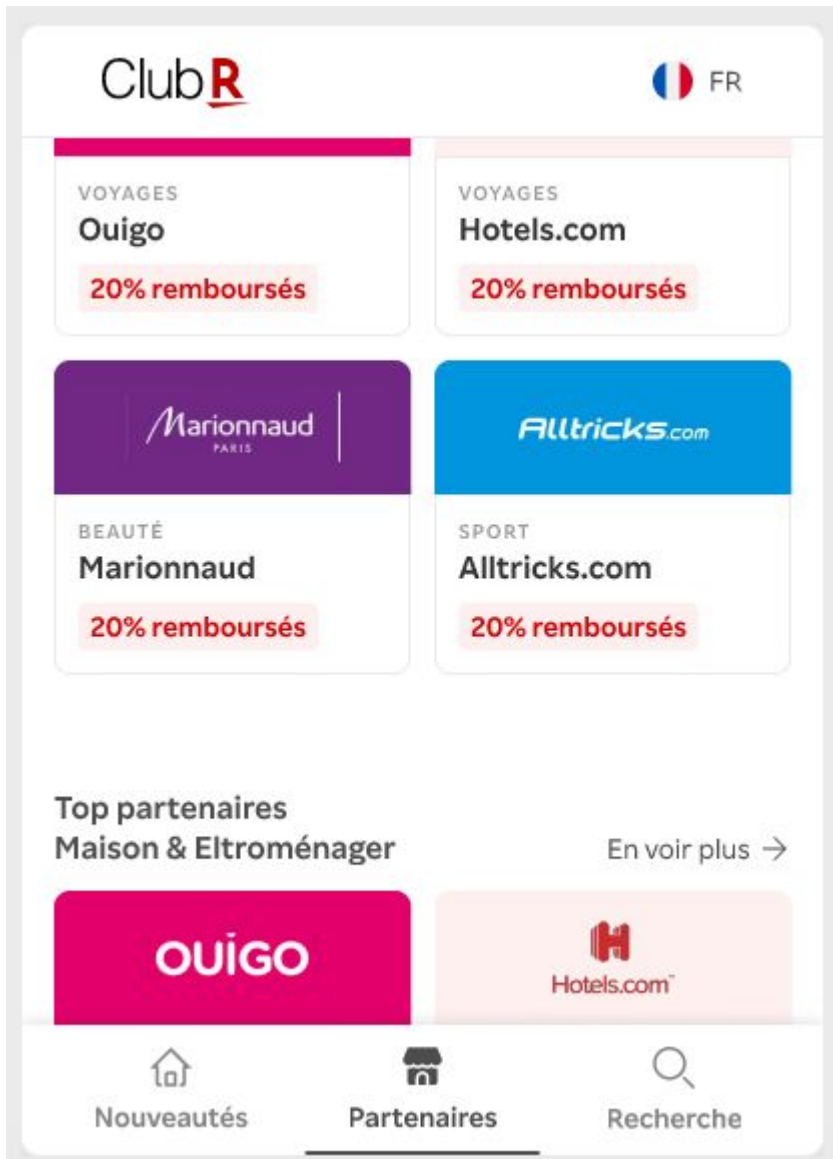


## Rules

Display offer if we are between date range (programmation → Between start date and end date, it's possible to have multiple programmation)

On clic, we display the partner view (use link\_dajs to find the right partner)

## « Partenaires » Section



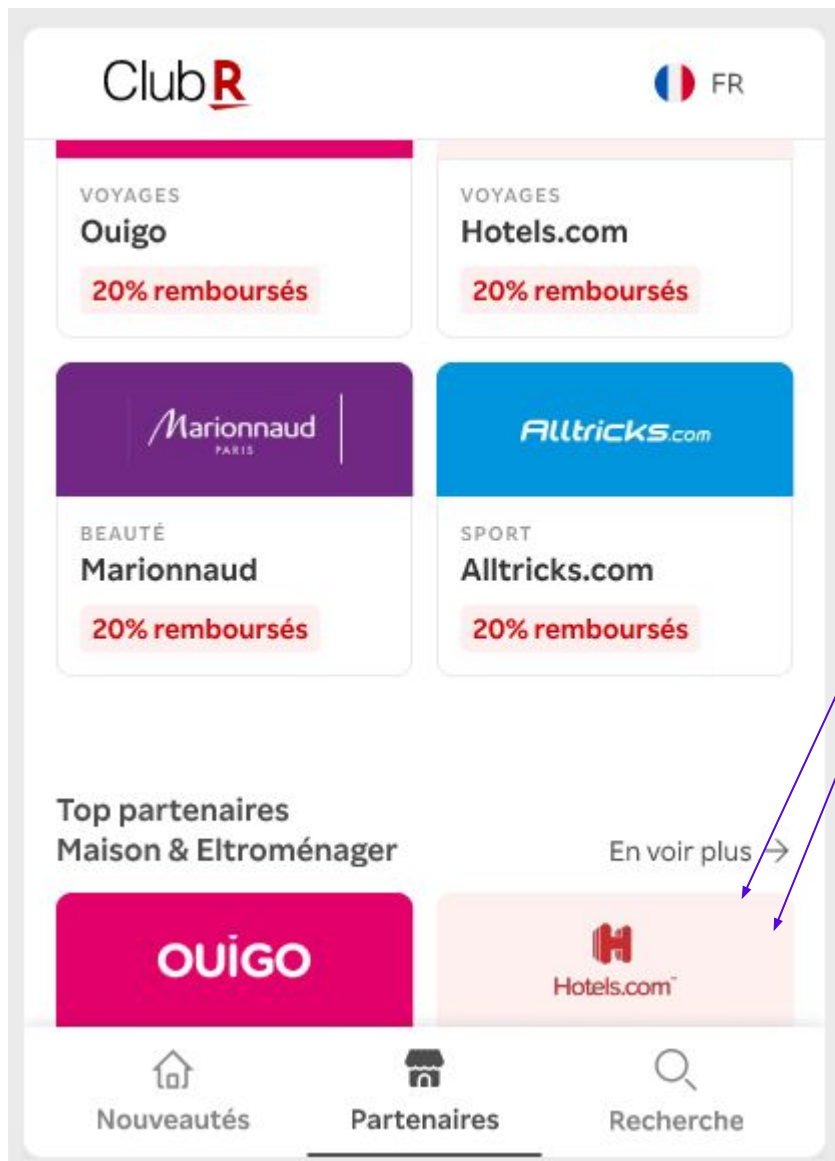
**1 //** The first block is global top partners.  
We only display the first 4 top partners

[https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/top\\_partners\\_global\\_extension.json](https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/top_partners_global_extension.json)

**2 //** Then we display the first 4 top partners per category  
Exemple of JSON for top partners per category  
(/top\_partners\_[categ]\_extension.json)

[https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/top\\_partners\\_auto-moto\\_extension.json](https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/top_partners_auto-moto_extension.json)

# « Partenaires » Section



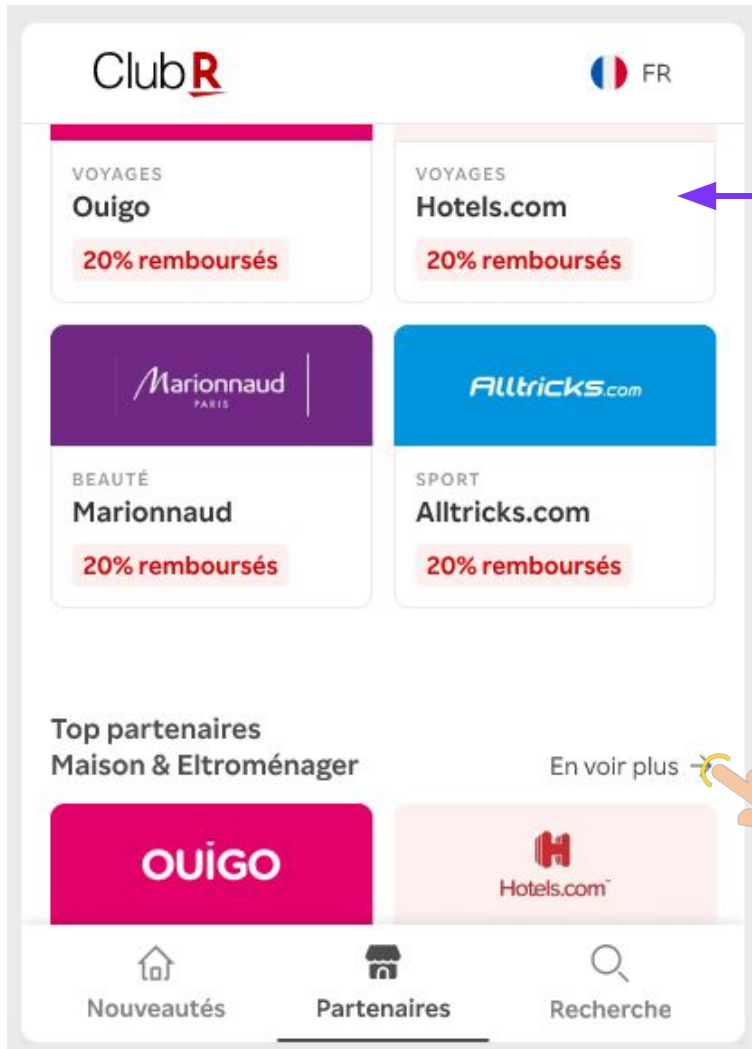
```
- hotelscomfrance: {
  category: "voyage",
  title: "Hotels.com",
  externalID: "5275603",
  cashback: {
    multi: false,
    value: 20,
    type: "p"
  },
  platform: {
    id: 10,
    useAdblock: false
  },
  domain: "fr.hotels.com",
  logo_url: "https://fr.shopping.rakuten.com/visuels/content-long/lucy/club-r-everywhere/partners-logo/hotel.png",
  brand_illustration_url: "https://fr.shopping.rakuten.com/visuels/content-long/lucy/club-r-everywhere/partners-logo/hotels-com-premium.png",
  brand_illustration_bg: "#D42F31",
  conditions: [
    "Le remboursement est calculé sur le montant HT ",
    "Les ventes avec utilisation de code promo ne sont pas rémunérées",
    "Le remboursement n'est pas cumulable avec le programme de fidélité Hotels.com Reward",
    "Le remboursement ne s'applique pas sur les vols, les réservations de groupe, les activités ou tout autre secteur d'activité",
    "Le remboursement ne s'applique pas sur les transactions où une carte-cadeau a été utilisée"
  ],
  keywords: [
    "hotelscom"
  ],
  link: "https://outils.fr.shopping.rakuten.com/documents/lucy/crew-redirect/?p=625&app_partner_name=hotelscomfrance",
  user id parameter: "sid",
}
```

For top partners, use **brand illustration url** and **brand illustration bg**  
For other partner only the brand on white background

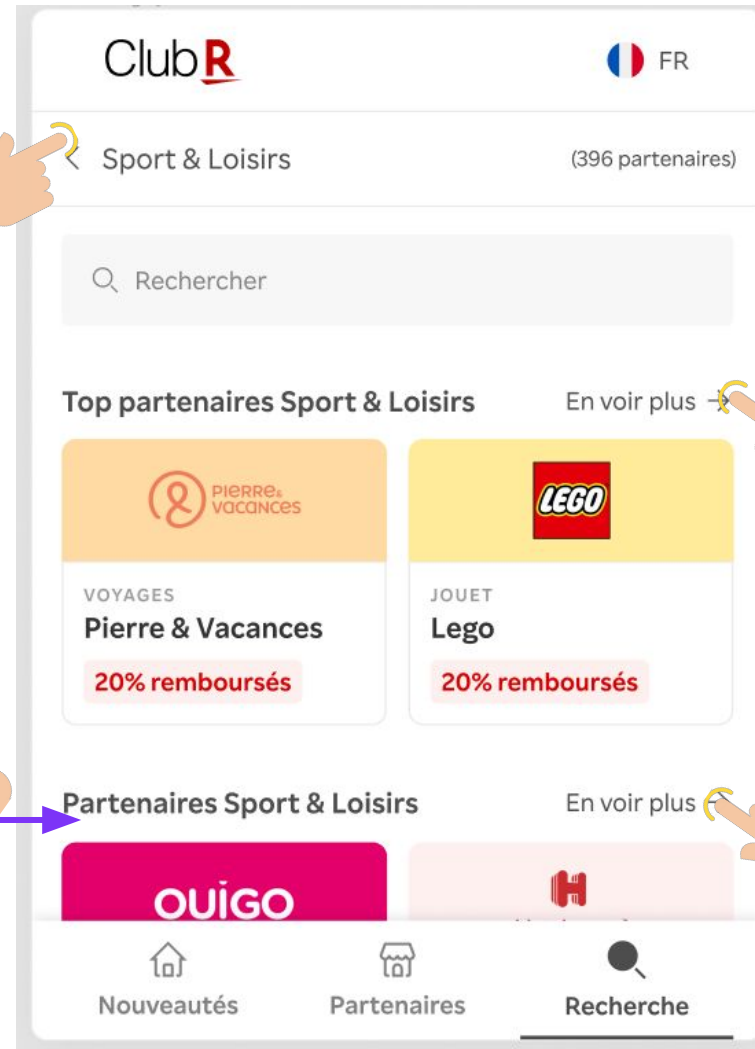


# « Partenaires » Section

All partner section



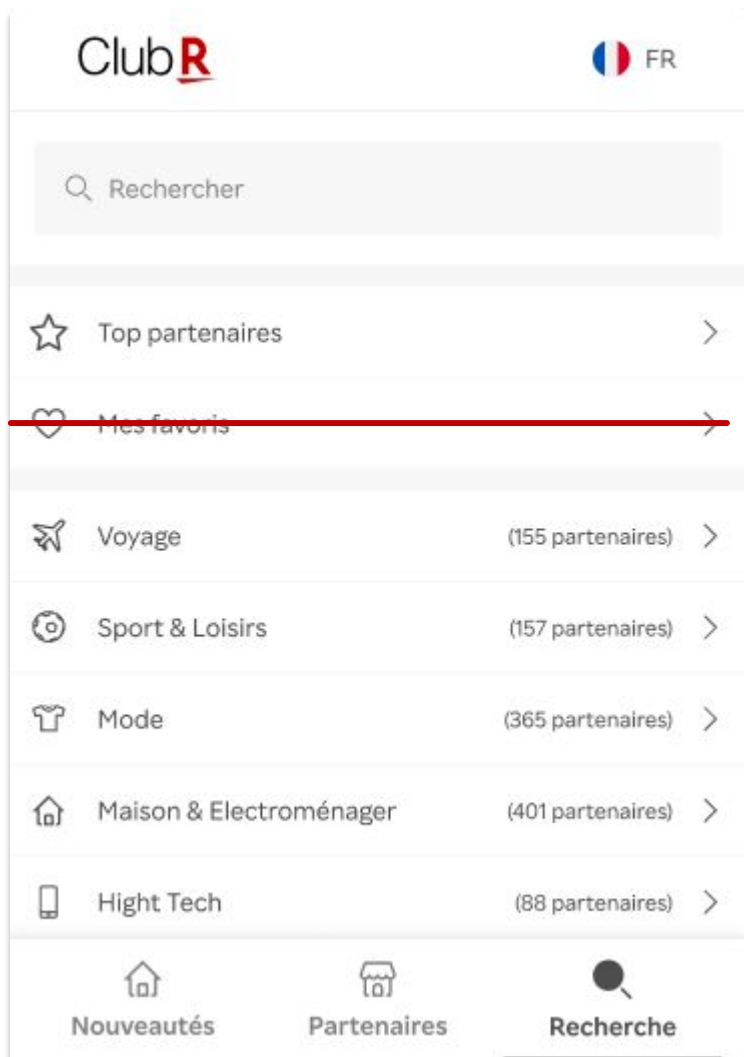
Category section



Redirect to the category page on rakuten  
(example:  
<https://fr.shopping.rakuten.com/event/club-r-everywhere-voyage>)

For top product page redirect to  
<https://fr.shopping.rakuten.com/event/club-r-everywhere>

# « Recherche » Section



« Favoris » will come later

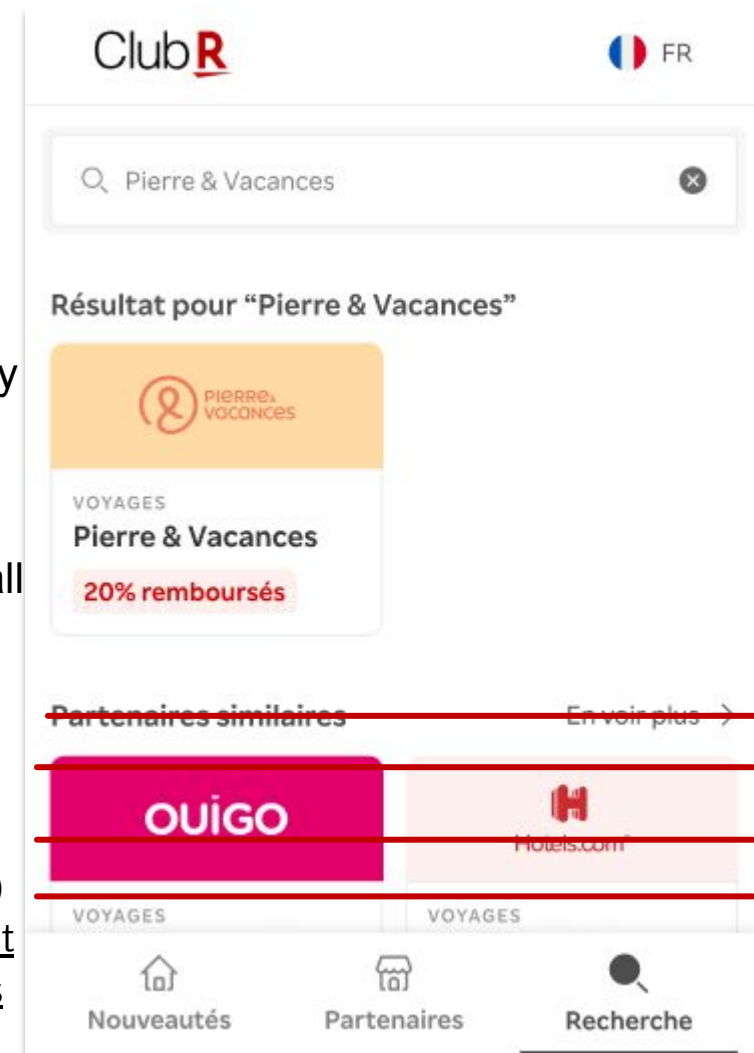
On clic on « Recherche »

We display Top partenaires and all category links (those links redirect to category section)

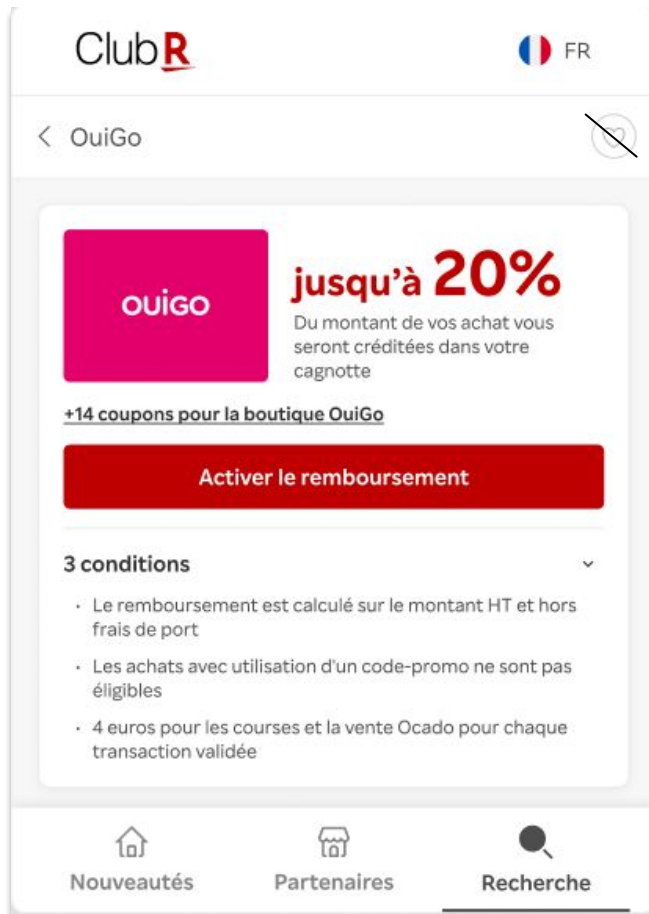
When a user start to do a search we hide all category links and display search result

« Partenaires similaires » will come later

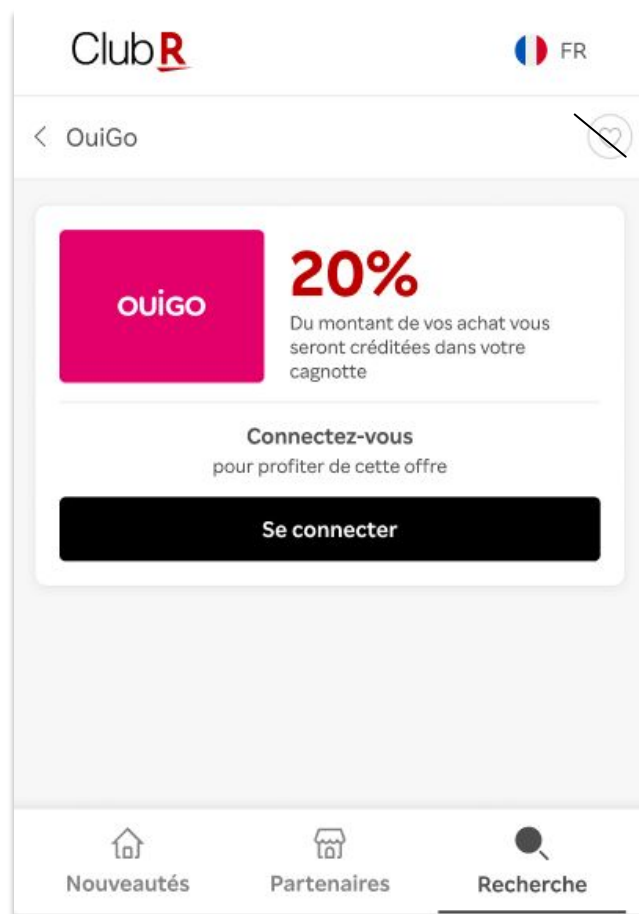
Here the JSON for the global search (search in category still the same as today)  
[https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/liste\\_partners.json](https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/liste_partners.json)



If a user is connected



If a user is not connected



If cashback is activated







Use **brand illustration url** and **brand illustration bg** if present in JSON

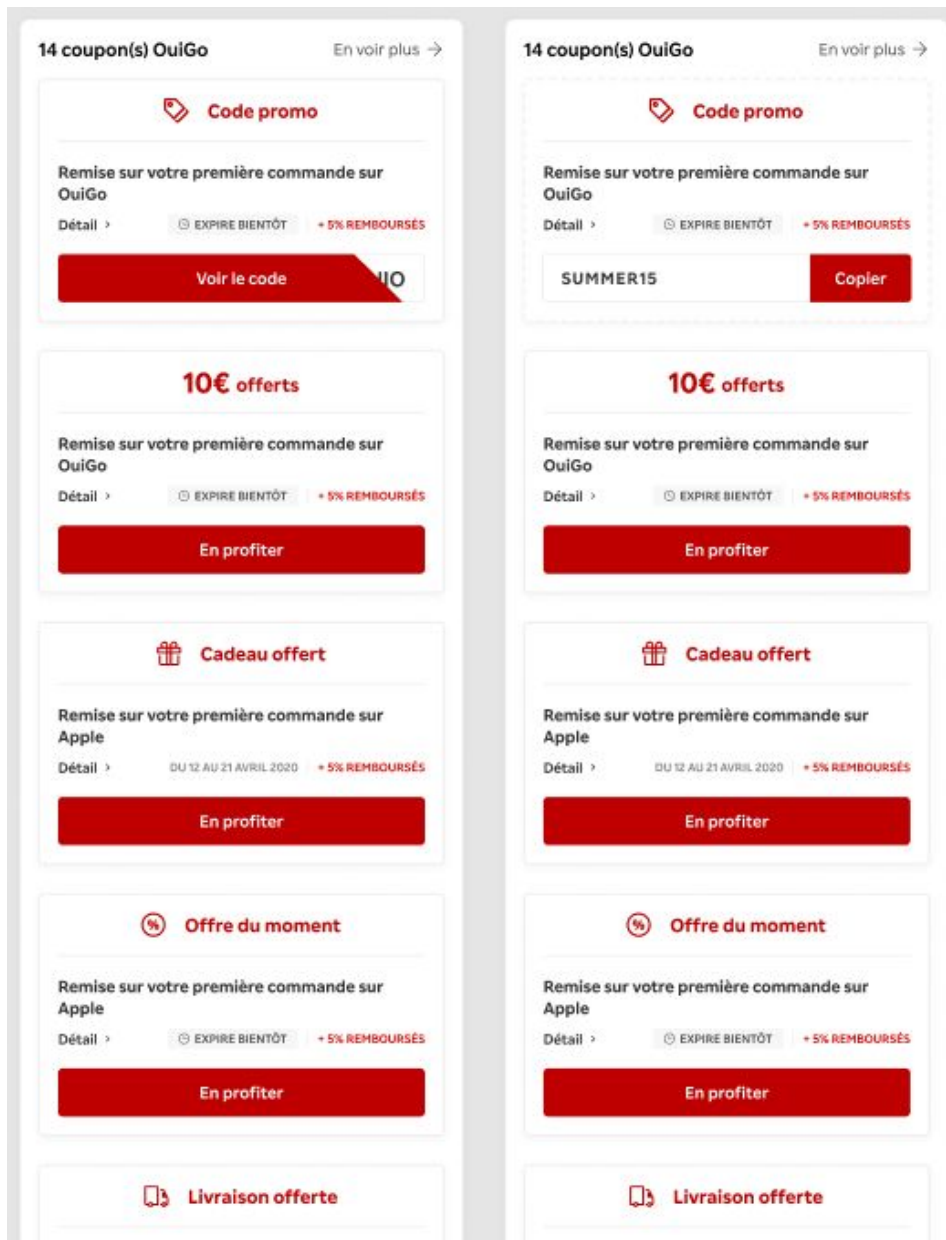
Else use only the brand on white background

Display number of coupons available for the partner  
On click scroll to coupon section  
If coupon count = 0 do not display this link

Conditions are displayed by default  
User can collapse this section  
We have a « condition counter » (XX conditions)

If cashback is not activated

If cashback is activated



4 types of coupons:

- « Cadeau offert » (FREE ARTICLE)
- « Livraison offerte » (FREE SHIPPING)
- « Code promo » (VOUCHER)
- « Offre du moment » (PROMOTION)

Each coupon has a dedicated picto (available on figma)

Display date of usage for coupons

- If coupon expire in D-5, display “Expire bientôt”
- If we have start date and end date display « Du xxxxx au xxxxx »
- If we only have end date display « Jusqu’au xxxxx »


In « Détail » you will find the description of the coupon. It’s hidden by default and on click we display conditions

Example of JSON:

[https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/partner\\_huawei.json](https://fr.shopping.rakuten.com/visuels/content-short/lucy/club-r-everywhere/partners/partner_huawei.json)

# Partner view


14 coupon(s) OuiGo En voir plus →

 **Code promo**

Remise sur votre première commande sur OuiGo

Détail > ⌚ EXPIRE BIENTÔT +5% REMBOURSÉS


SUMMER15 Copier

 **Offre du moment**

Remise sur votre première commande sur Apple

Détail > ⌚ EXPIRE BIENTÔT +5% REMBOURSÉS

En profiter

 **Cadeau offert**

Remise sur votre première commande sur Apple

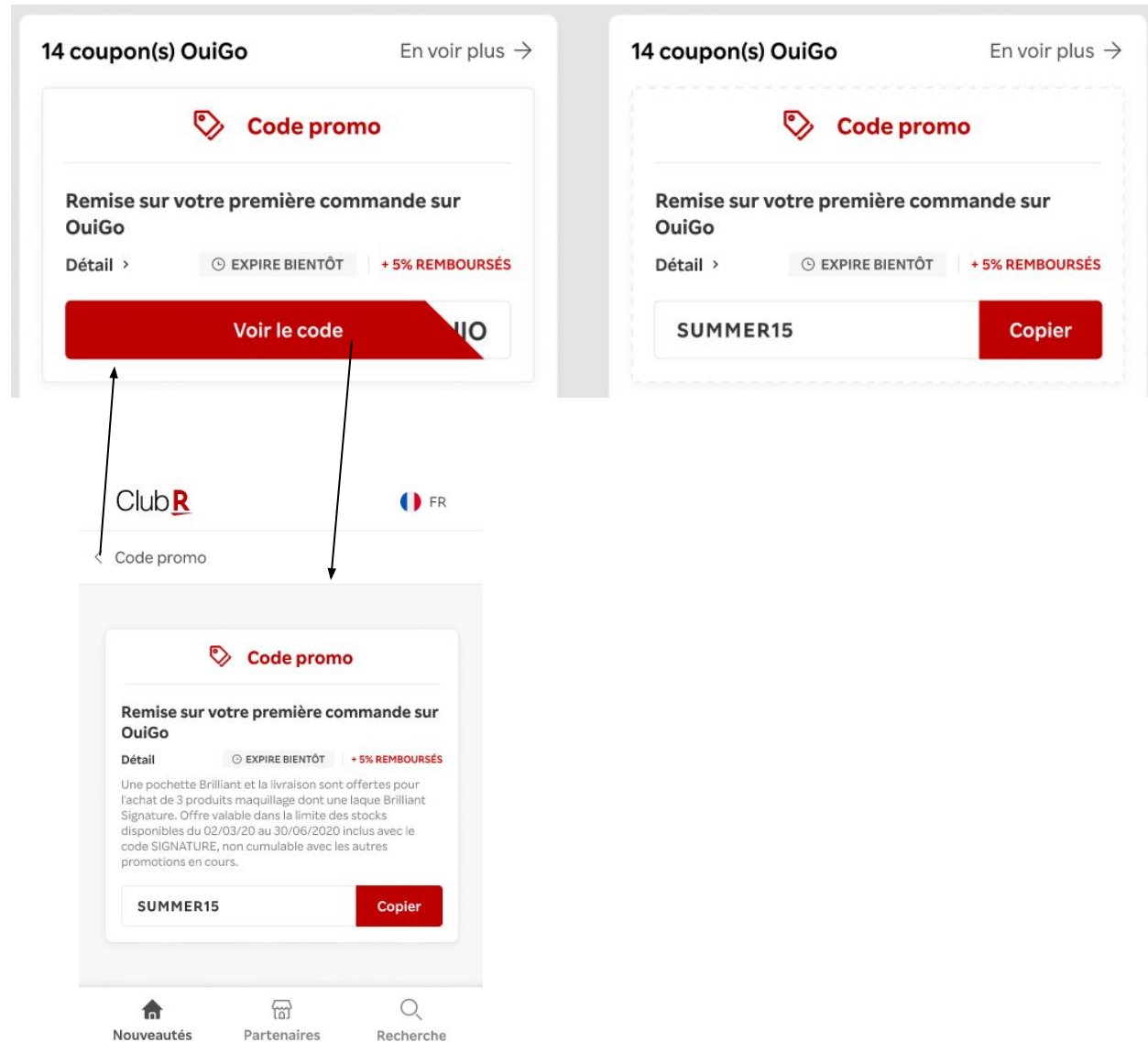
Détail > DU 12 AU 21 AVRIL 2020 +5% REMBOURSÉS

```
{
  type: "VOUCHER",
  code: "AHWSSP50P",
  title: "-100€ sur le P50 Pro & Pocket",
  description: "Coupon de 100€ supplémentaire sur le HUAWEI P50 Pro & Pocket :<br />Offres soumises à conditions, réservées aux personnes physiques",
  link: "https://outils.fr.shopping.rakuten.com/documents/lucy/crew-redirect/?p=1047&lid=1191547&app_partner_name=huawei",
  start: 1655337600,
  end: 1658275200
},
```

```
promotions: [
  {
    type: "PROMOTION",
    title: "-100€ sur la HUAWEI MatePad 11",
    description: "Economisez 100€ sur la commande de votre HUAWEI MatePad 11. Offres soumises à conditions, réservées aux personnes physiques",
    link: "https://outils.fr.shopping.rakuten.com/documents/lucy/crew-redirect/?p=1047&lid=1191556&app_partner_name=huawei",
    start: 1655337600,
    end: 1658275200
  },
]
```

« +x% remboursés » is the cashback of the actual brand  
 The link redirect to the dedicated page.  
 The format is the same for FREE ARTICLE / FREE SHIPPING / PROMOTION

If the cashback is activated, only for code promo, do not redirect to the link



If cashback is not activated, hide promo code.

(animation in hover in figma prototype)

When the user click on « Voir le code » we will redirect the user to the partner url (available in the JSON, in voucher, as link) , activate the cashback and display the « code promo » view

On click on « Copier » we copy the code promo for the user



The image features the Rakuten logo in white, centered on a solid red background. The background is decorated with a repeating pattern of white-outlined geometric shapes, including triangles and diamonds, some of which are nested or overlapping. The logo itself consists of the word "Rakuten" in a bold, sans-serif font, with a white, stylized swoosh or underline element positioned beneath the letters "a" and "k".

**Rakuten**