



- ▶ Prepared a presentation
- ▶ Khodzhaev Avaz & Mansurov suhrob

Mercedes-Benz

Mercedes-Be
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Mercedes benz - a trademark and a company of the same name a manufacturer of premium cars, trucks, buses and other vehicles that are part of the German concern "Mercedes-Benz Group". is one of the most famous automotive brands in the world. Mercedes-Benz is headquartered in Stuttgart, Germany.

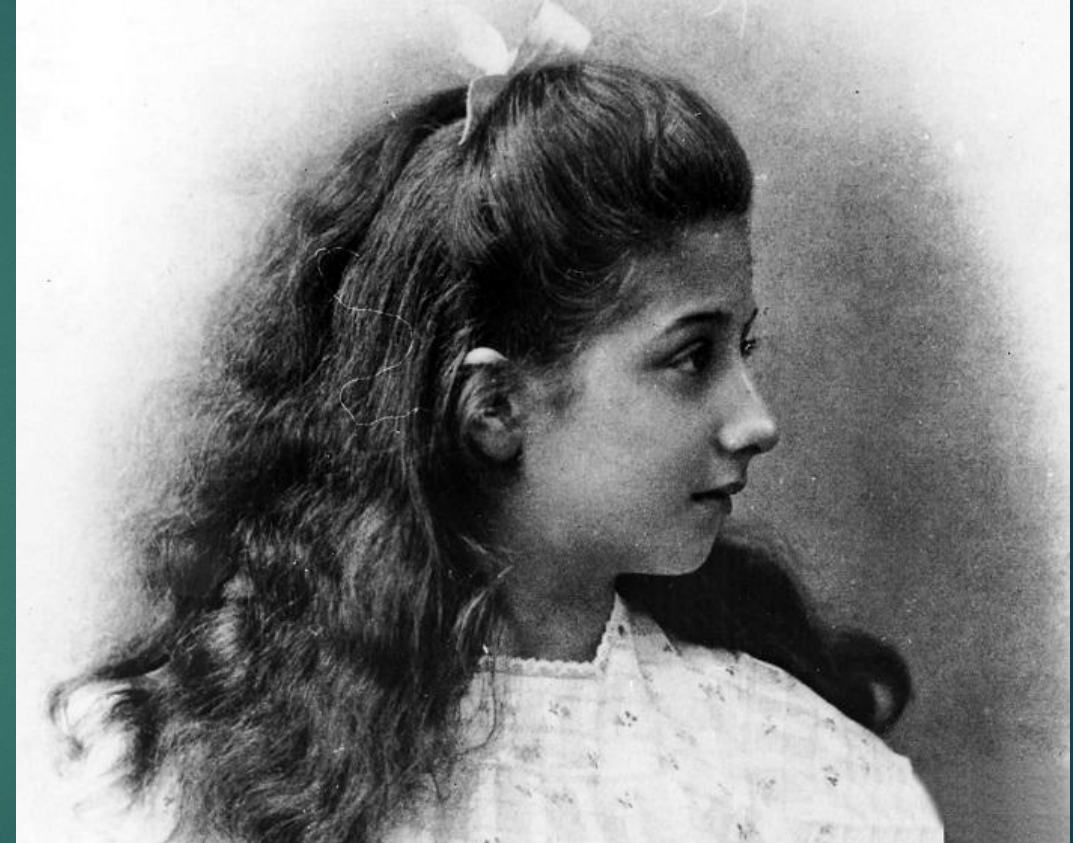


Mercedes Benz headquarters in Stuttgart

The history of «Mercedes-Benz»

In 1900, a well — known Austrian businessman Emil Jellinek, who was a co-owner of the company that produced cars, offered to name the new batch of cars after his nine-year-old daughter-Mercedes.

Mercedes — a nickname which was called a girl at home. Her real name is Adriana Manuela Ramona Jellinek. In Spanish Mercedes means "mercy, grace", in Latin — "gift".



In the 1890s, Emil Jellinek met Gottlieb Daimler and Wilhelm Maybach. By that time, they already had their own company Daimler Motoren Gesellschaft (DMG) for the manufacture of engines for boats, airplanes and cars. Emil became one of the Directors of the company and began selling cars in Austria-Hungary, where he was then Consul.

The first car brand "Mercedes" was designed specifically for racing. Mr. Jellinek, under the name "Monsieur Mercedes", he has repeatedly participated in the race and even received prizes. He did this anonymously, as the work of a diplomat did not quite match the passion of racing.



In 1926 there was a trademark "Mercedes-Benz."

The new company needs a new logo. DMG used a star with three beams—a symbol of what their engines use on water, on land and in the air. The Benz & Cie logo was first the steering wheel, which later changed to a Laurel wreath — a symbol of victory. It was decided to combine two logos! Today "Mercedes" use a star with three beams, framed by a ring.



FORMALLY, THE AUTHOR OF THE FIRST MERCEDES (STILL WITHOUT THE PREFIX BENZ - IT WILL APPEAR ONLY AFTER THE MERGER OF THE TWO GERMAN COMPANIES DAIMLER AND BENZ IN 1926) IS CONSIDERED TO BE WILHELM MAYBACH, A BRILLIANT GERMAN DESIGNER, AND LATER THE FOUNDER OF HIS OWN AUTOMOBILE COMPANY. BUT IT WOULD BE HIGHLY UNFAIR TO IGNORE THE ROLE OF EMIL JELINEK, A GERMAN BUSINESSMAN WHO LIVED MOST OF HIS LIFE IN AUSTRIA AND FRANCE. IT WAS WITH HIS LIGHT HAND THAT THE BEAUTIFUL WORD MERCEDES BECAME A BRAND OF CAR, WHICH DECADES LATER IS EXTOLLED ALL OVER THE WORLD.



Daimler AG constantly presents concept cars at various exhibitions, so the current CES 2020 exhibition did not become public. Something very special. The new product is called the VISION AVTR, and it fits perfectly into the universe of Cameron's Avatar.

Auto is the embodiment of the idea of ecology and the interaction of passengers with the car as with internal organs. The developers note that it was the symbiotic heroes of the film Avatar that inspired them to create an unusual aesthetic.




My favourite car

The new GLE is designed to test any audience from the first second. Striking sporty design. Revolutionary front panel. And an active chassis that sets the standard in its class.

The new GLE Coupé immediately grabs attention. Sensational design, sporty and stylish like never before.

Beauty outside. Comfort inside





There are only two cars in the world, a washing machine and a Mercedes-Benz.

please put 12.5 points



Thank you for your attention!

Мои родители
кричат, что у меня
уже зависимость от
компьютерных игр



Я после того как 3
часа работал за
компьютером над
учебным проектом

