

# DIONIS CLUB

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**DIONIS CLUB** – a company that owns the brand  
of the same name



DIONIS CLUB

**DIONIS CLUB – brand in the wine market, which has been in the top three since 1998!**

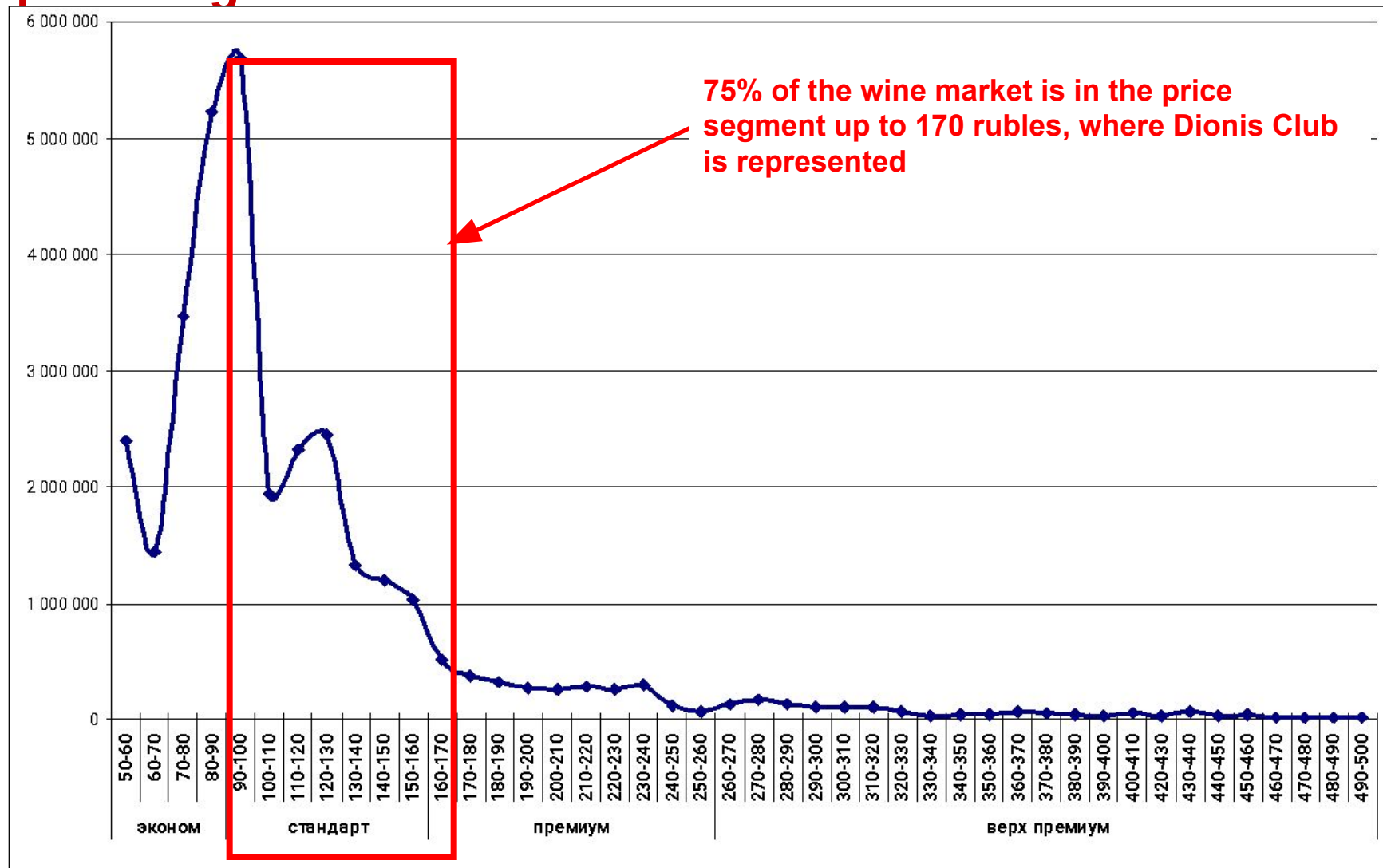
**DIONIS CLUB – umbrella brand.**

All wine lines are branded with the trademark "DIONIS CLUB"



# Dionis Club in the most demanded price segment

DIONIS CLUB



Данные ИА Бизнес Аналитика, 2008г.)

# **DIONIS CLUB – quality control of wine production from the vine to bottling!**

**DIONIS CLUB**

**OWN PRODUCTION**  
3 own factories

**CONTRACT  
MANUFACTURING**  
the best factories in Europe  
and the New World with  
international ISO quality  
certificates



# Advantages of own production - quality control at all stages!

1. Vineyards
2. Vintage
3. Grape processing
4. Wine production
5. Bottling



## Own factory

DIONIS CLUB

- The pride of the company is the most modern plant in the south of Moldova in the Vulcanest region – AURVIN
- In terms of production volume, it is the largest plant in Eastern Europe, with a production capacity of 25 million bottles per year.
- Export from the plant is made to more than 40 countries in Europe and North America.
- The plant was built in 2001, the equipment of the plant is from the best Italian manufacturers.
- The plant operates on the principle of a full production cycle from the acceptance of grapes to bottling.



# Full production cycle from vine to bottling

DIONIS CLUB



1. Vintage



2. Careful transport



3. Manual bulkhead



# Product quality testing in our own laboratory.

DIONIS CLUB



"Dionis Club" - conducts mandatory tests of products for physical, chemical, microbiological parameters and spill resistance.

All products of the Dionis Club plants comply with international quality standards. That is confirmed by the Highest European certificate of ISO standards.



# Advantages

DIONIS CLUB

Recognition in the international market, confirmed by numerous awards

Decanter World Wine Awards, UK,

- 2005 Bronze
- 2006 Silver
- 2007 Bronze

International Wine Challenge, UK  
2006 Quality mark

Concours Mondial de Bruxelles , Belgium

- 2006 Silver

MUNDUSvini, Germany  
2006 Qualitats-Siegel

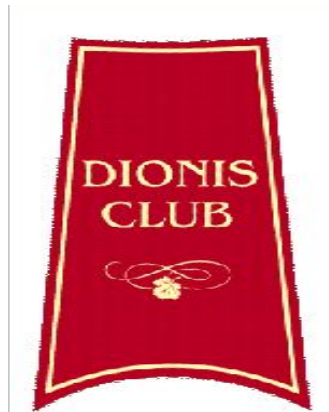
Challenge International du Vin, France

- 2006 Silver



# Buyer motivation

- Placement of stickers on the entrance doors of stores (non-chain retail)
- Shelftalkers on store shelves
- Advertising on cable television
- Press advertising



All the company's products are branded with burners - "Dionyscus". This design is dressed on the neck of the bottles, which makes it possible brightly highlight the product on the shelf and visually unite the Dionis Club wine lines

Thank you for your attention