

**Project:** Global Social Media Plan // **October**

**Topic:** World Gymnastics Championship

**Subline:** Showcasing the flexibility and space of the Tiguan Allspace

**Format:** Video

**Date:** 29 September – 9 October



## Description

Highlight the flexibility of the Tiguan Allspace, whose third row seats celebrate the most flexible championship there is. Please link to your local product website. Frequently used hashtags on Instagram, e.g. #gymnastics 5.5 million posts, #space 7.3 million post

## Facebook

Posting text (240)

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen

## Twitter

Posting text (140)

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen

## Instagram

Posting text

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen #vw

## Image

