

Project: Global Social Media Plan // **October**

Topic: World Gymnastics Championship

Subline: Showcasing the flexibility and space of the Tiguan Allspace

Format: Video

Date: 29 September – 9 October



Description

Highlight the flexibility of the Tiguan Allspace, whose third row seats celebrate the most flexible championship there is. Please link to your local product website. Frequently used hashtags on Instagram, e.g. #gymnastics 5.5 million posts, #space 7.3 million post

Facebook

Posting text (240)

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen

Twitter

Posting text (140)

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen

Instagram

Posting text

Be flexible. #gymnastics #space #vwtiguanallspace #volkswagen #vw

Image

