

# COMMUNICATION TECHNOLOGIES



1	
2	
3	
4	

# Put the words in the correct order

the activity of      Communication      is  
information.      exchanging

**Communication is the activity  
of exchanging information.**



# Put the words in the correct order

a way      using      Technology  
to do something      is      craft.      some

Technology is a way to do  
something using some craft.



# Communication Technology – ?

**Communication** is the activity of exchanging information.

**Technology** is a way to do something using some craft.

**Communication technology** is the activity of exchanging information using some craft.



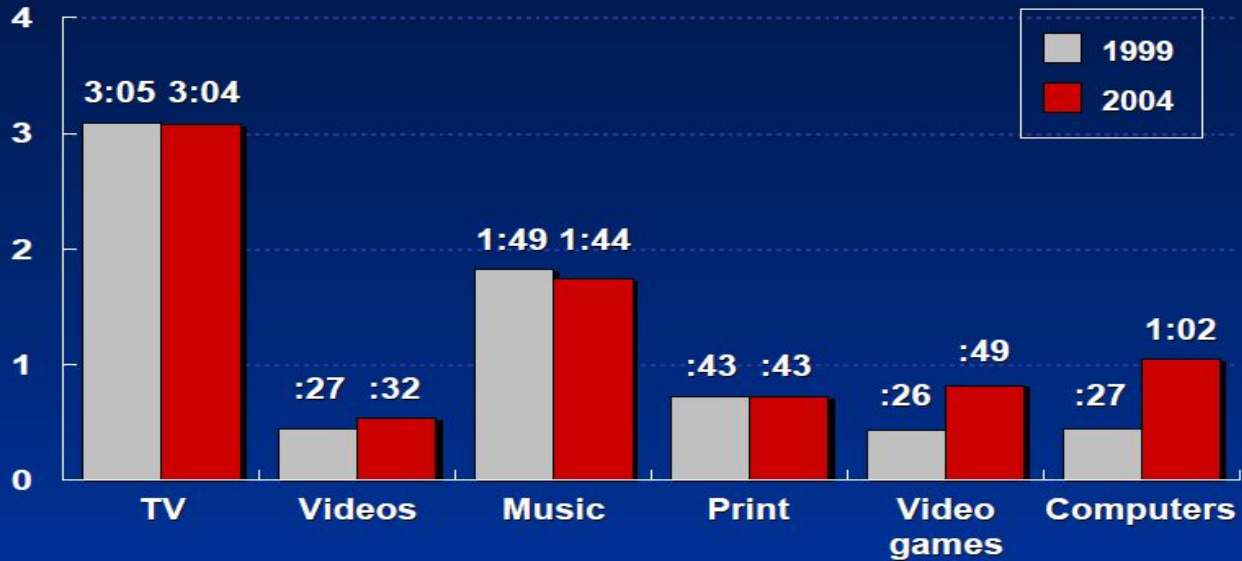
# Methods of Communication Technology

- **Cave paintings**
- **Smoke signals**
- **Carrier pigeons**
- **Printing press**
- **Telephone**
- **Radio**
- **Television**
- **The Internet**
- **Text messaging**
- **Social networks**



## Changes Over Time

Changes in the average amount of time spent with each medium per day, among 8-18 year-olds:



# GLOSSARY

**log on** – to enter a computer system usually by typing in a special password

**“killer app”** – *AmE*, a piece of software that everyone wants to use because it is so good

**customise** – to change the way something looks or works to fit your exact needs

**cell phone** – *AmE*, mobile phone



## Read the text and choose the best title

1. **Keeping in touch**
2. **Teens and technology**
3. **How teens express themselves**





# Read the text once again and choose the best options

1. The number of American teenagers using the internet today
  - a) has grown by 87% compared to four years ago.
  - b) is the same as four years ago.
  - c) has increased by 24% compared to four years ago.
2. American teenagers today
  - a) use only the internet for their communication.
  - b) use various technologies for their communications.
  - c) prefer e-mails to other ways of communications.
3. If teenagers need to communicate with their teachers they
  - a) use their cell phones.
  - b) use e-mail.
  - c) use instant messaging (IM).
4. Teenagers use buddy icons
  - a) to express themselves.
  - b) to save time.
  - c) to entertain themselves.
5. "Away" messages are used
  - a) to show that you don't want to connect to your friends.
  - b) to show that you are away on holiday.
  - c) to show that you are not at your computer at the moment.

Look through the text once again and find the information about the ways teens in America use these technologies. Fill in the table

	<b>The USA</b>	<b>Russia</b>
<b>The Internet</b>		
<b>E-mail</b>		
<b>Cell phone</b>		



# What is your favorite method of communication technologies? Why?

**My favorite method of communication is ....**

**I prefer it to other ways because .....**

**I use it to .....**



# What are your associations with communication technology:

a noun

2 adjectives

3 verbs

a phrase



- Home Work

At home find the information to complete the table about Russia.

	The USA	Russia
The Internet		
E-mail		
Cell phone		



