

Flash Mob



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What Is a Flash Mob?

- Flash-вспышка

- Mob-толпа



- A mobber-?

- Mobbing-?

- A Public gathering of complete strangers organized via the Internet or mobile phones to perform quickly a pointless act and then disperse again.





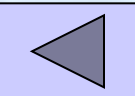
Flash Mob Principles

No violence.

No politics.

No advertisement.

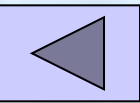
No crimes.





Flash Mob Rules

- Do not discuss the action before.
- Do not speak to others during the action.
- Do not laugh.
- Be sober.
- Do not harm people or places.
- Come and leave in time.

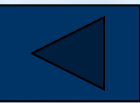




Flash Mob History



- **The first Flash Mob took place in New York in July 2003.**





Flash Mob Actions

- Eating the same food
- Making a long queue
- Doing the same actions
- Wearing the same clothes
- Asking passer-bys a definite question

1



2



3



4



5

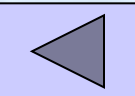




Are You Ready to Discuss?

1. Are you for or against a Flash Mob? Why?
2. Would you like to take part in a Flash Mob? Why?
3. What about having a Flash Mob at your school?

fLaSh mOb





Why Not to Develop a Project?

- Create a flash mob logo.

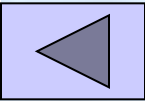


- Draw a scenario.

- Look through the Internet and find some examples of flash mob actions.



- Develop some more flash mob actions.





Check Yourself

1. What is Flash Mob?
2. What are the Flash Mob principles?
3. What are the Flash Mob rules?
4. What do you know about the Flash Mob history?
5. Can you describe any Flash Mob actions?

