

ТОВАР И ДЕНЬГИ

GOODS AND MONEY

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ТОВАР И ДЕНЬГИ

GOODS AND MONEY

Товар – это продукт, произведенный для покупки или продажи



ТОВАР И ДЕНЬГИ
GOODS AND MONEY

Свойства товара

Удовлетворять
потребности людей в чем-
либо

Имеет определенное
соотношение с другими
товарами, в соответствии с
которыми товары могут
обмениваться

ТОВАР И ДЕНЬГИ GOODS AND MONEY

**Деньги – это
всеобщий
эквивалент,
товар всех
товаров.**



ТОВАР И ДЕНЬГИ

GOODS AND MONEY

to pay back

to lend money

money

to spend

ask for guarantees

checks your credit

open a bank account

get ... per cent interest

get a cheque book

get the change

pay in cash

goods

ТОВАР И ДЕНЬГИ

GOODS AND MONEY

Trade	that is generally accepted as payment for goods and services and repayment of debts
Barter	usually refers to money in the form of currency, such as banknotes and coins
Money	is a type of trade in which goods or service are directly exchanged for other goods and/or services, without the use of money
Cash	things that are bought and sold
Goods	is the willing exchange of goods, services, or both. It is also called commerce

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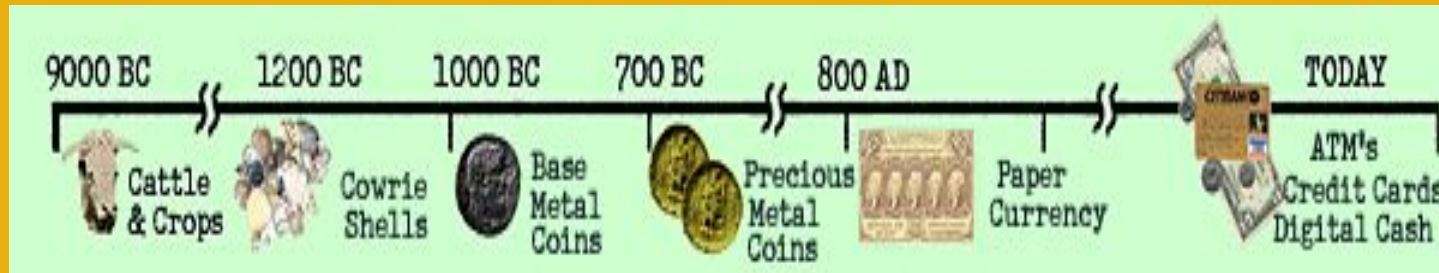
ТОВАР И ДЕНЬГИ

GOODS AND MONEY

- When and where did the first money appear?
- When and where did the first money appear in Russia?

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Money is the most liquid asset because it is universally recognised and accepted as the common currency.

Types of payment

- *Cash*
- *Credit cards*
- *Virtual money*
- *Checks*
- *Travellers' checks*



ТОВАР И ДЕНЬГИ
GOODS AND MONEY

What makes money
valuable?



Функции денег

Мера стоимости

Средство обращения

Средство платежа

Средство накопления

Functions of money are

- a medium of exchange
- a yardstick of value
- a store of value
- a standard for future payment

Answer the following questions

- What type of payment does she prefer?
- What function does money have in this case?

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