

# **ТОВАР И ДЕНЬГИ**

## **GOODS AND MONEY**

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# ***ТОВАР И ДЕНЬГИ*** **GOODS AND MONEY**

Товар – это продукт, произведенный  
для покупки или продажи



*ТОВАР И ДЕНЬГИ*  
**GOODS AND MONEY**

**Свойства товара**

Удовлетворять  
потребности людей в чем-  
либо

Имеет определенное  
соотношение с другими  
товарами, в соответствии с  
которыми товары могут  
обмениваться

# ***ТОВАР И ДЕНЬГИ*** **GOODS AND MONEY**

**Деньги – это  
всеобщий  
эквивалент,  
товар всех  
товаров.**





# ***ТОВАР И ДЕНЬГИ***

## **GOODS AND MONEY**

to pay back

to lend money

money

to spend

ask for guarantees

checks your credit

open a bank account

get ... per cent interest

get a cheque book

get the change

pay in cash

goods

# *ТОВАР И ДЕНЬГИ*

## GOODS AND MONEY

<b>Trade</b>	that is generally accepted as payment for goods and services and repayment of debts
<b>Barter</b>	usually refers to money in the form of currency, such as banknotes and coins
<b>Money</b>	is a type of trade in which goods or service are directly exchanged for other goods and/or services, without the use of money
<b>Cash</b>	things that are bought and sold
<b>Goods</b>	is the willing exchange of goods, services, or both. It is also called commerce

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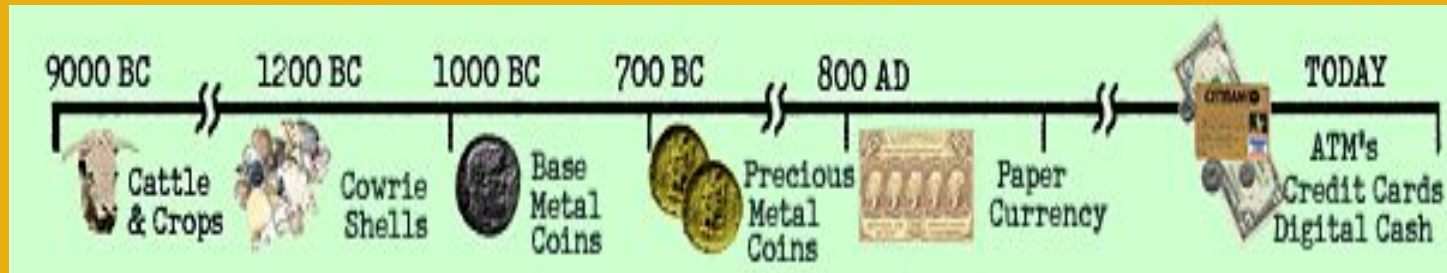
# ***ТОВАР И ДЕНЬГИ***

## **GOODS AND MONEY**

- When and where did the first money appear?
- When and where did the first money appear in Russia?

# ТОВАР И ДЕНЬГИ

## GOODS AND MONEY





# ***ТОВАР И ДЕНЬГИ*** **GOODS AND MONEY**

Money is the most liquid asset because it is universally recognised and accepted as the common currency.

# Types of payment

- *Cash*
- *Credit cards*
- *Virtual money*
- *Checks*
- *Travellers' checks*



*ТОВАР И ДЕНЬГИ*  
GOODS AND MONEY

What makes money  
valuable?



# Функции денег

Мера стоимости

Средство обращения

Средство платежа

Средство накопления

# Functions of money are

- a medium of exchange
- a yardstick of value
- a store of value
- a standard for future payment



# Answer the following questions

- What type of payment does she prefer?
- What function does money have in this case?

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