A corporate monster...



Prepared by Yulia Beloglazova

The BMW corporation is a public limited company It was founded in 1916 Its headquarters are in Munich, Germany

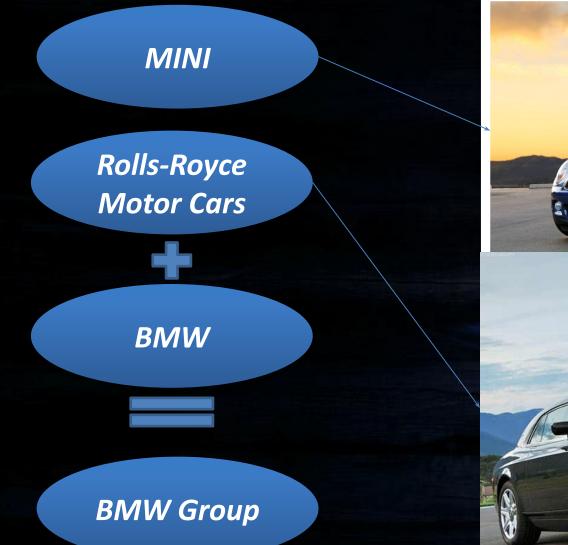
Automobile, motorcycle and engine manufacturing

<u>company</u>





It also owns...

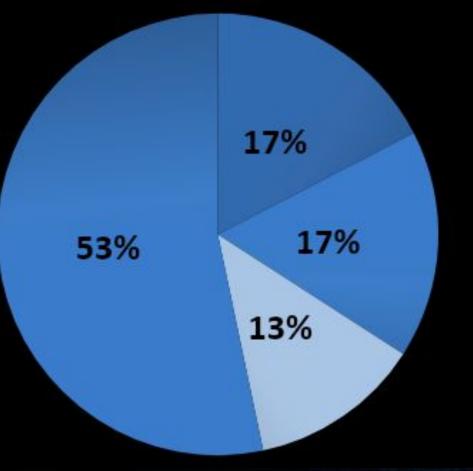






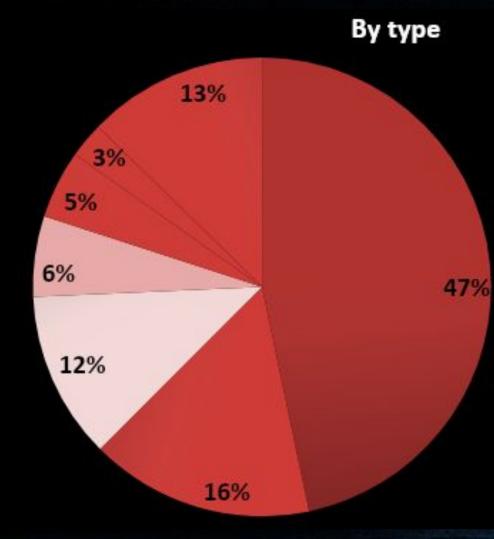
Shareholders structure

By ownership



Stefan Quandt
Johanna Quandt
Susanne Klatten
Free Float

Shareholders structure



Strategic investors
Institutional investors:
North Amerrica
The UK and Ireland
Other Europe
Germany
Rest of the world
Other investors

Business expansion



In June 2012, BMW was listed as the #1 most reputable company in the world by Forbes.com

Thank you for your attention!

