

A corporate monster...



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The BMW corporation is a public limited company
It was founded in 1916
Its headquarters are in Munich, Germany

Automobile, motorcycle and engine manufacturing
company



It also owns...

MINI

*Rolls-Royce
Motor Cars*



BMW

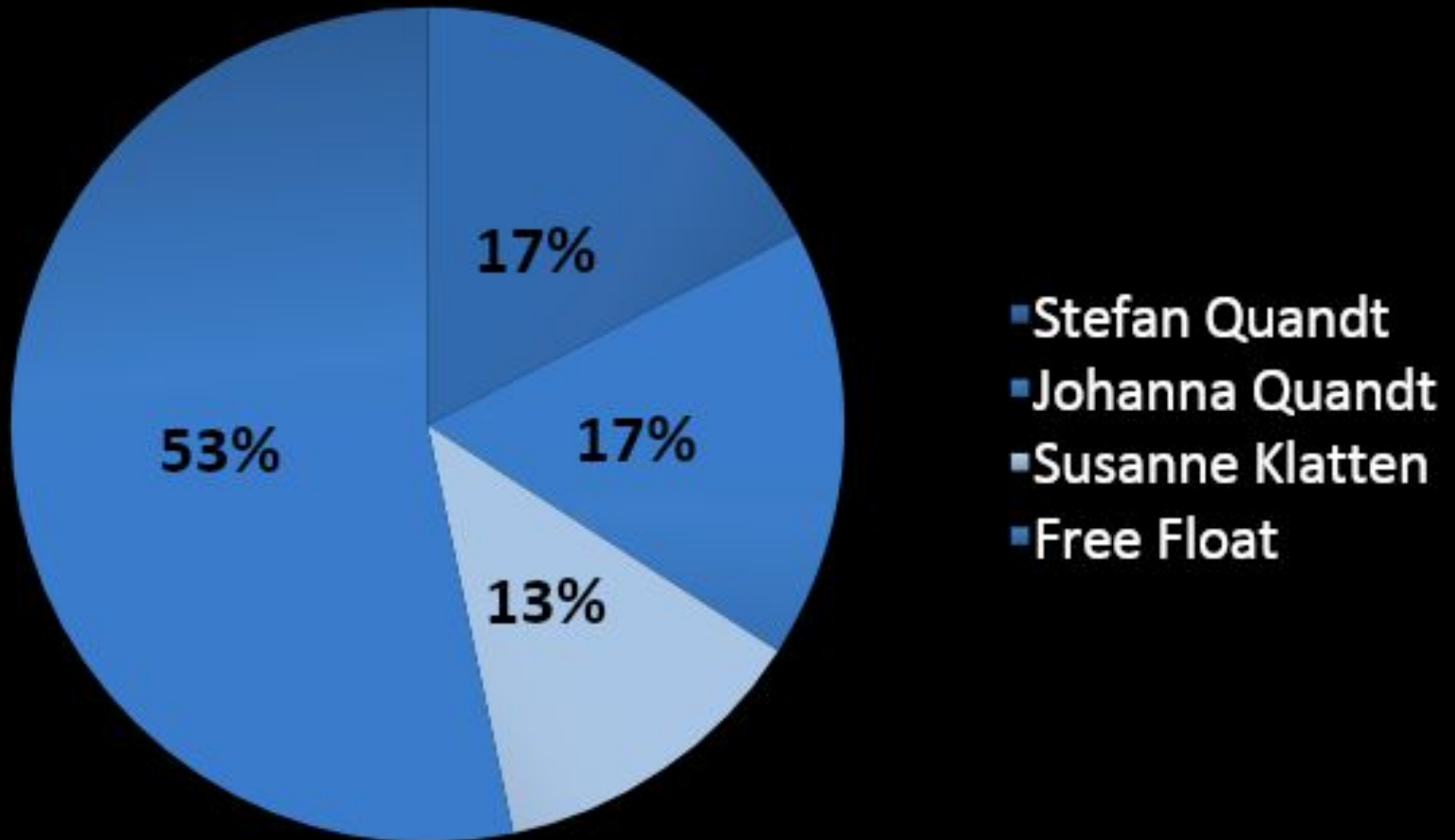


BMW Group

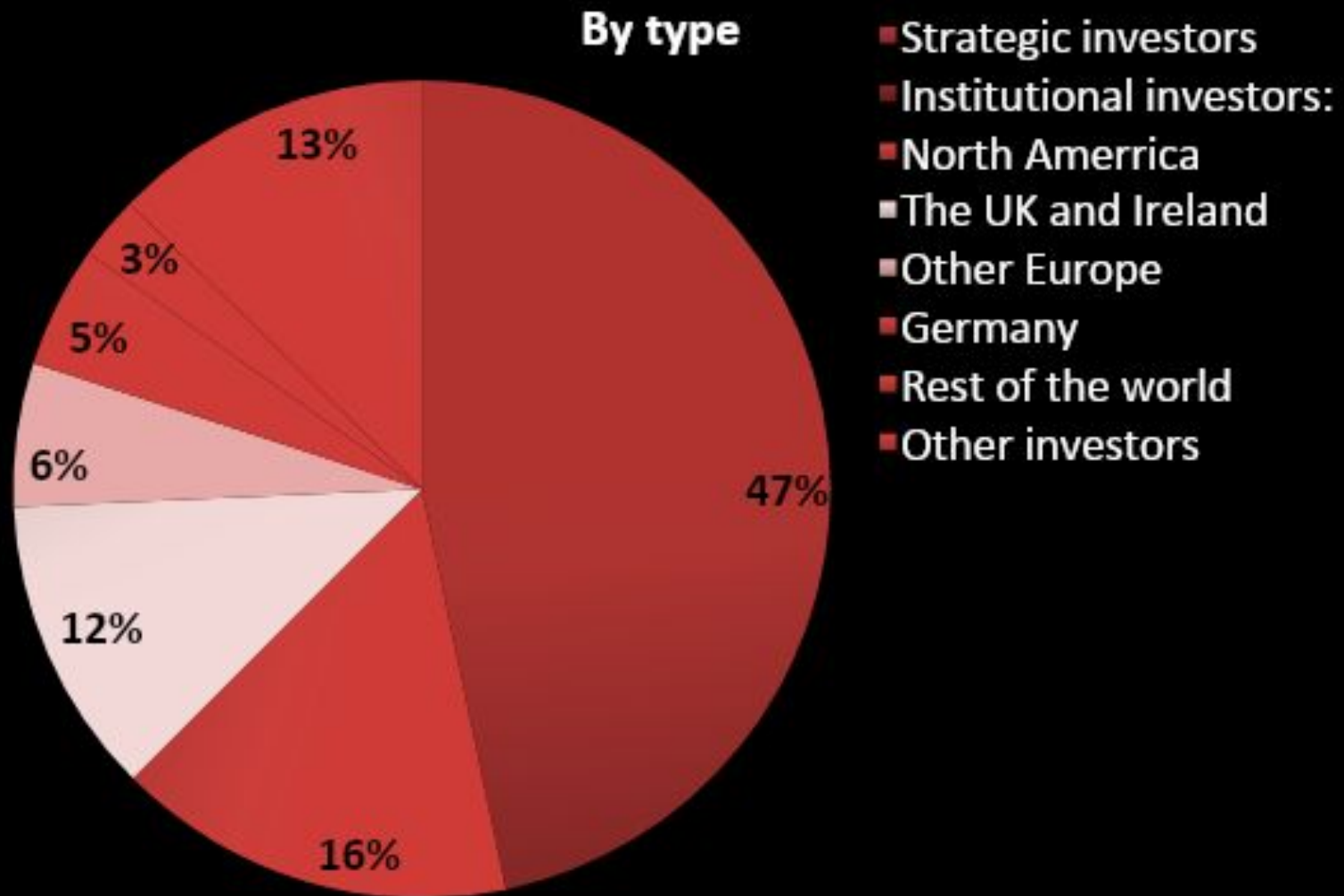


Shareholders structure

By ownership



Shareholders structure



Business expansion

IPO



Acquisition

In June 2012, BMW was listed as the
#1 most reputable company in the
world by Forbes.com



Thank you for your attention!

