

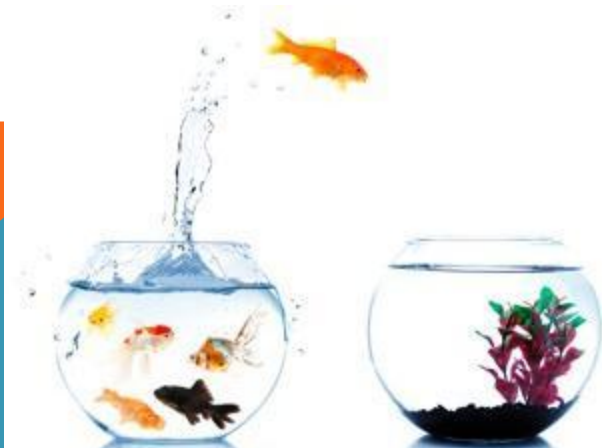
2016

FUTURE SUPPLY CHAIN

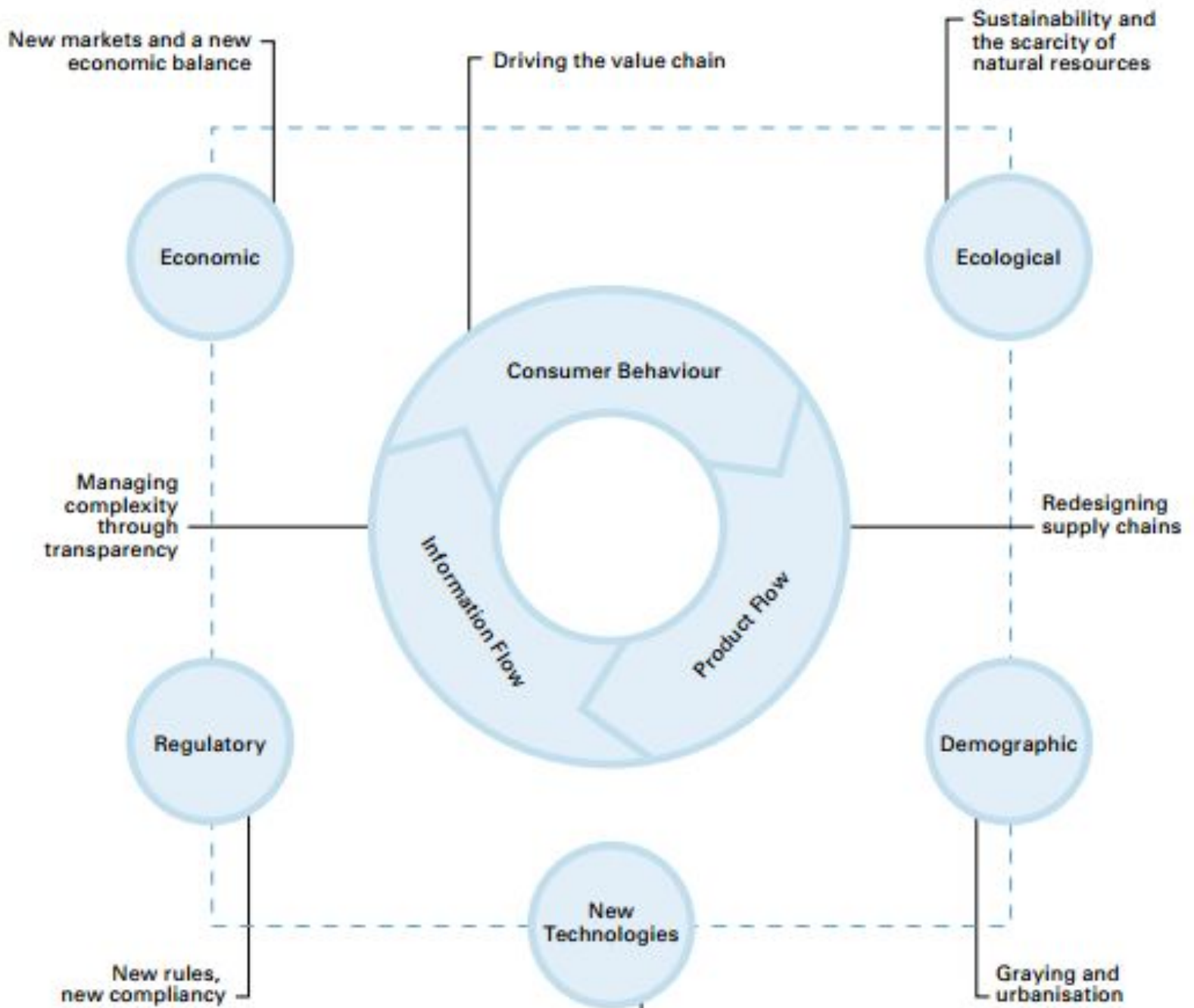


Key areas

- **The challenges ahead**
- **The need for breakthrough change**
- **The innovation that currently exists in the form of new solutions**
- **Enhanced collaboration**
- **The recognition that now is the time for a change**



*It's time
for a
CHANGE*



Current supply chain

- **Improving on-shelf availability**
- **Reducing cost**
- **Supporting financial figures (ROE – Return on equity)**

Future supply chain

Additional parameters:

- CO2 emissions reductions
- Reduction of energy consumption
- Better traceability
- Reduced traffic congestion

Solution areas

1. **In-Store Logistics:** includes in-store visibility, shelf-ready products, shopper interaction
2. **Collaborative Physical Logistics:** shared transport, shared infrastructure
3. **Reverse Logistics:** recycling
4. **Demand fluctuation management**
5. **Identification and Labelling**
6. **Efficient Assets:** alternative forms of energy, etc
7. **Joint Business Plan**

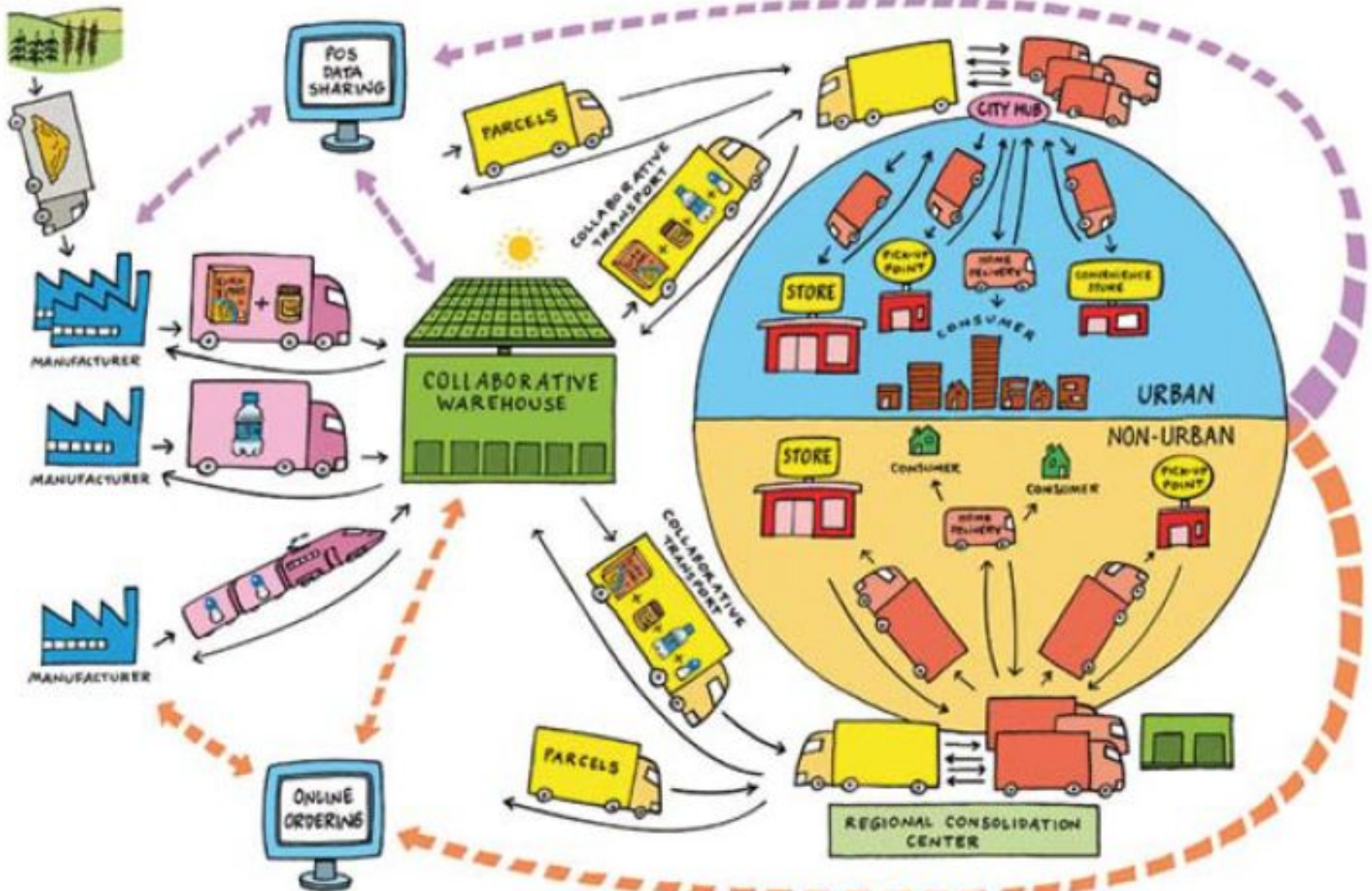


The concepts that should be merged and implemented

- 1. Information sharing**
- 2. Collaborative warehousing**
- 3. Collaborative city distribution**
- 4. Collaborative non-urban distribution**

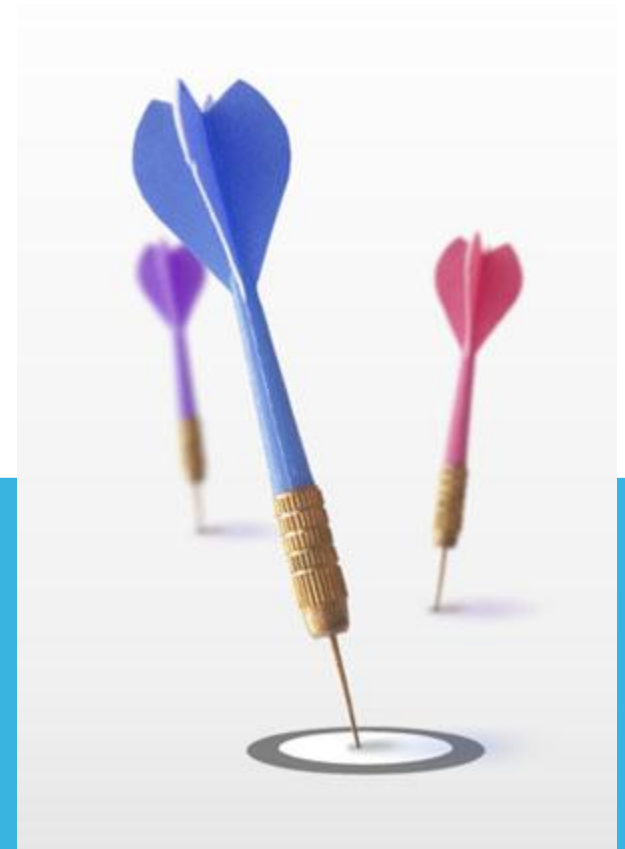


The 2016 Future Supply Chain



The total impact of this supply chain redesign

- 1. Could potentially reduce transport costs by more than 30%**
- 2. Cut handling costs by 20%**
- 3. Reduce lead time by 40%**
- 4. Lower CO2 emissions by 25%**



Taking the next steps

- 1. Establish theoretical concepts on the vision by a group of key stakeholders**
- 2. Check the concept's business case with the involvement of all key stakeholders**
- 3. Pilot the concept**
- 4. Evaluate the implementation and share things**



*Thank you for your
attention!*

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