

МУНИЦИПАЛЬНОЕ ОБЩЕОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ  
СРЕДНЯЯ ОБЩЕОБРАЗОВАТЕЛЬНАЯ ШКОЛА № 29  
п. ЧУНСКИЙ ЧУНСКОГО РАЙОНА ИРКУТСКОЙ ОБЛАСТИ



Емельянович Светлана,  
ученица 9 А класса



# THE GROWING WORLD OF COMMERCE

# People work, earn money and spend money...



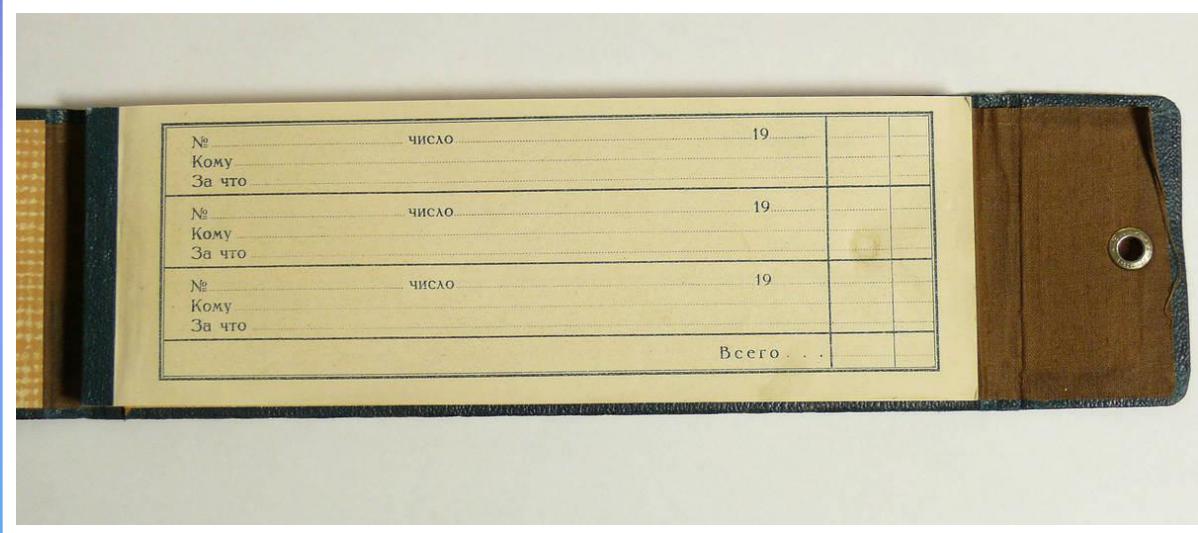


# Metal coins

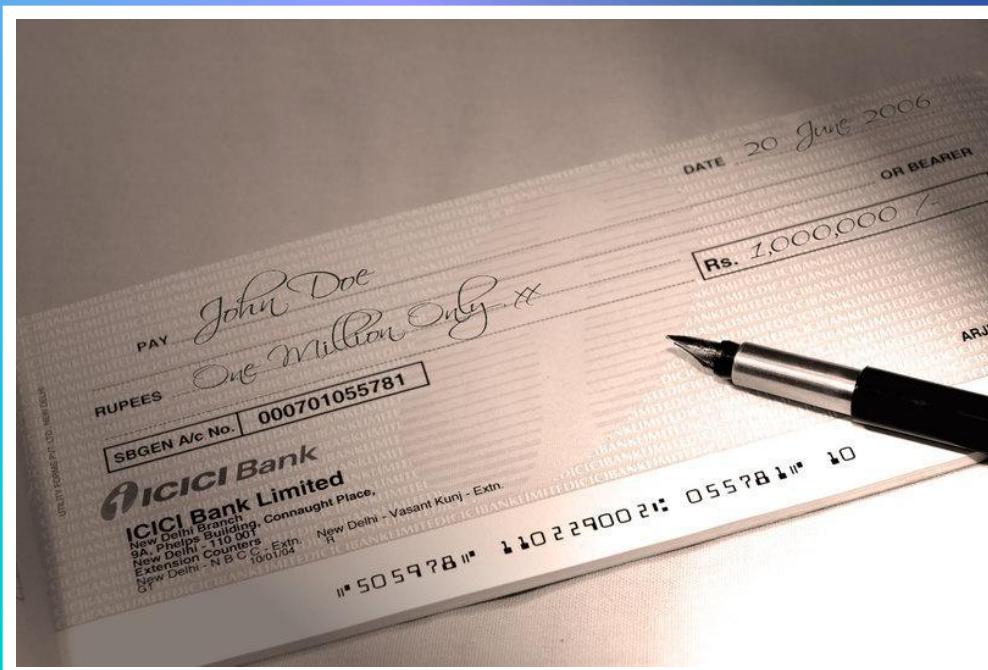


**Money only works if people believe in its value.**





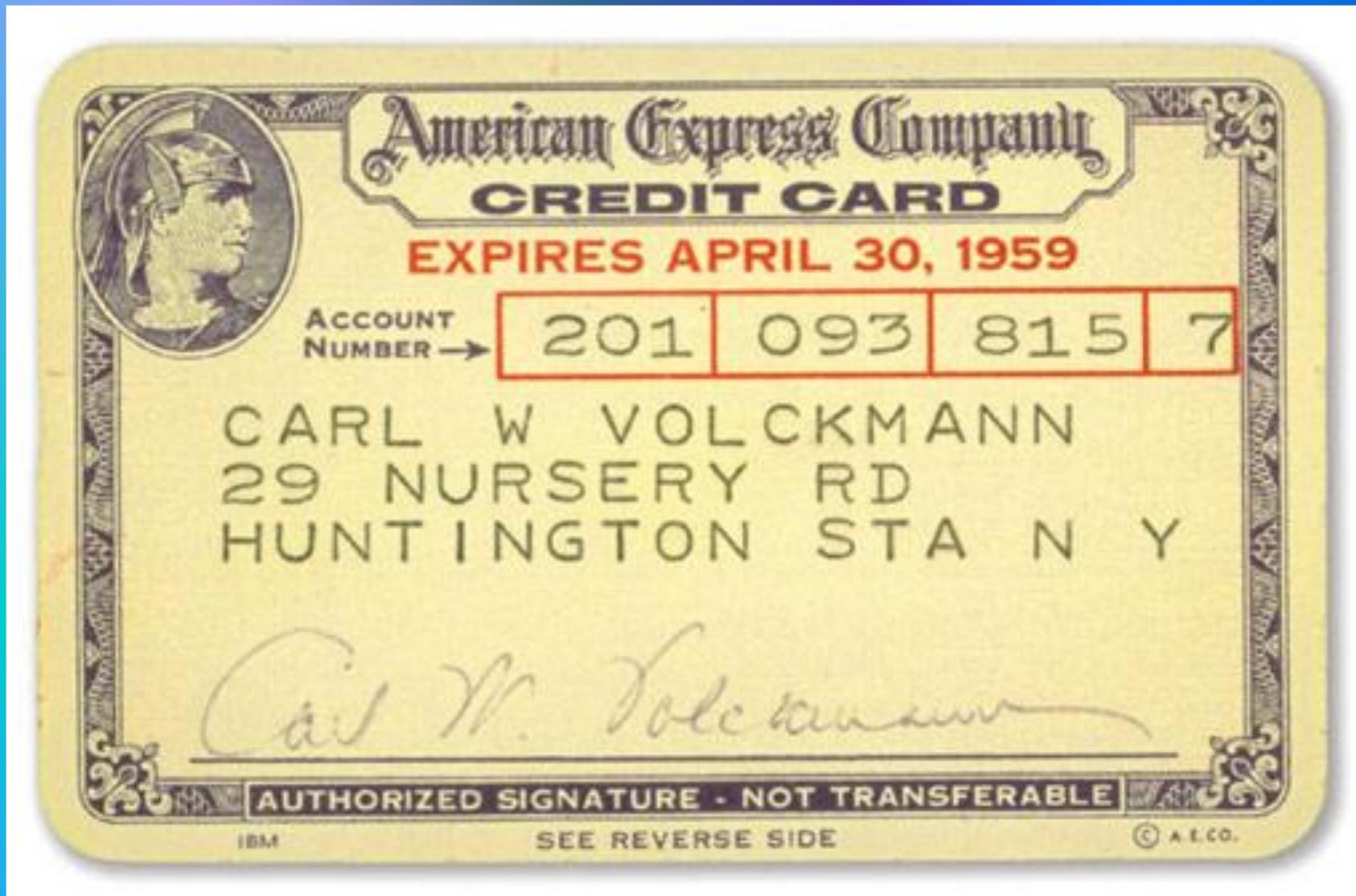
# Notes



# Notes



# The first credit card



# Present day credit cards



# The Great Depression in the USA



# The Great Depression in the USA



# The Great Depression in the USA



WWW.FOTOBANK.COM E000-1374 Hulton EO

Толпа вкладчиков около здания банка "American Union Bank", которые не успели забрать из банка свои деньги до его банкротства во время Великой депрессии в США, Нью-Йорк, 30 июня 1931.

CITY  
EDITION

## London Herald

LATE  
PRICES

No. 5017

FRIDAY 25TH OCTOBER 1929

M

WALL STREET  
CRASH!Black  
Thursday  
in AmericaStocks Plunge and  
Eleven  
Commits Suicide

Please call for the New York Stock Market latest figures at any of our offices throughout the city or telephone 424-2500.

Money枯竭在金融市场上造成恐慌，数以千计的股票下跌，损失惨重。美国股市连续第三天下跌，跌势加剧。

纽约证券交易所的交易量创历史新高，但成交量却连续第三天下降，跌幅也越来越大。

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Purchasing brokers gather around the desk of George Washington on Wall Street.

## What Went Wrong?

The initial reaction of most people to the stock market crash was one of disbelief. It seemed like a great market had been destroyed.

People were confused about what had just happened. They had seen stocks rise to record levels in the previous year, so they didn't understand how such a rapid decline could happen. They also didn't understand why the market had suddenly stopped functioning.

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## OTHER NEWS

Cambodia. Prime Minister Sihanouk has announced that he will not be re-elected. He has been serving as prime minister since 1948 and has been instrumental in the development of Cambodia's economy.

New Zealand. The government has agreed to a new agreement with the Maori people, which will give them more control over their lands and resources.

Argentina. President Peron has announced that he will not be re-elected. He has been instrumental in the development of Argentina's economy.

China. The government has announced that it will not be re-elected. It has been instrumental in the development of China's economy.

## COLUMBUS' "INCARNATION"



# The European Union



# The European Economic Community



# Debt Problems



# “Live Aid”



# “Live Aid”



# Debt Problems in African countries



# Debt Problems in African countries



# The World of Business





**Steve (Stephanie)  
Shirley**

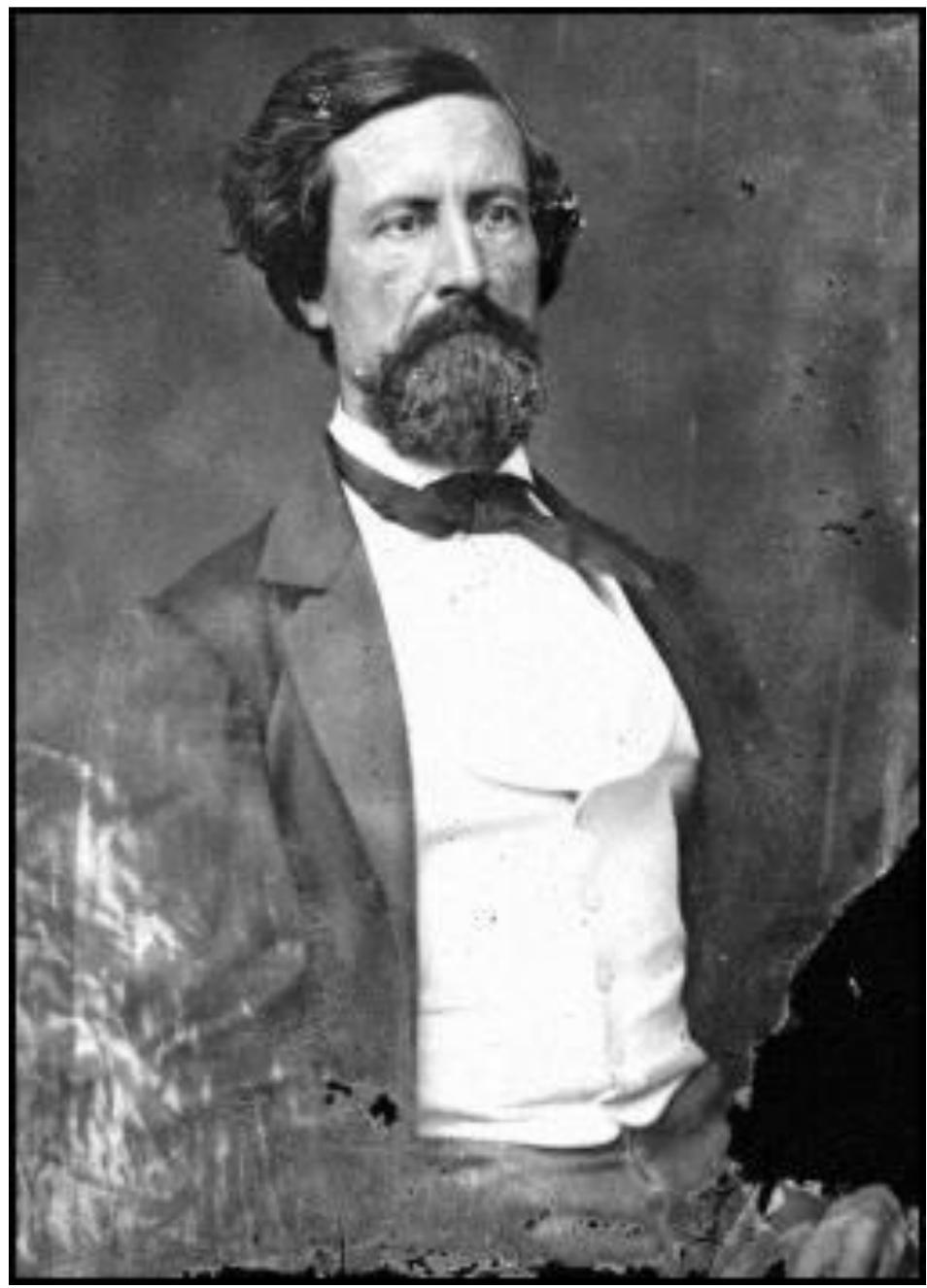
# The World of Business



# Building a Global Brand







John  
Pemberton



frank  
Robinson

The Coca-Cola logo is displayed prominently in its signature white script font, which is outlined in black. The letters are set against a red background that features a repeating pattern of small, dark, circular bubbles, resembling a can of soda. A thick, white, curved swoosh graphic starts from the bottom left and sweeps upwards and to the right, crossing behind the word "Cola".

Coca-Cola®

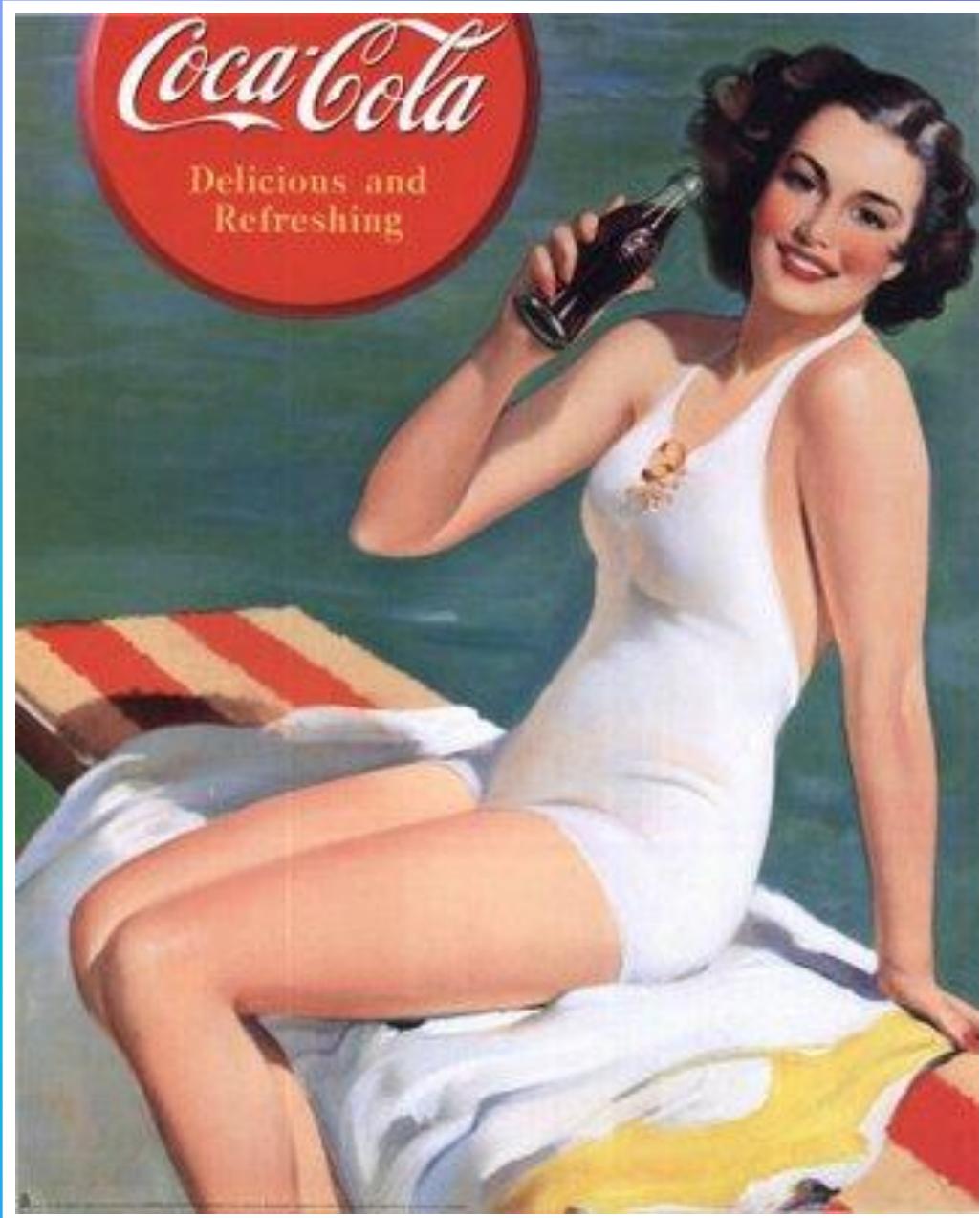


Robert  
W. Woodruff



Coca-Cola's origins harked back to a simpler and slower paced life style of horses, railroad and stage coach, all which were the main means of public transportation. It was a time when the Internet of the day was the telegraph wire. But some things never change, and Coke is still with us today.

**24Company.ru**  
photo credit: Coca-Cola Co.



Advertising  
Coca-Cola

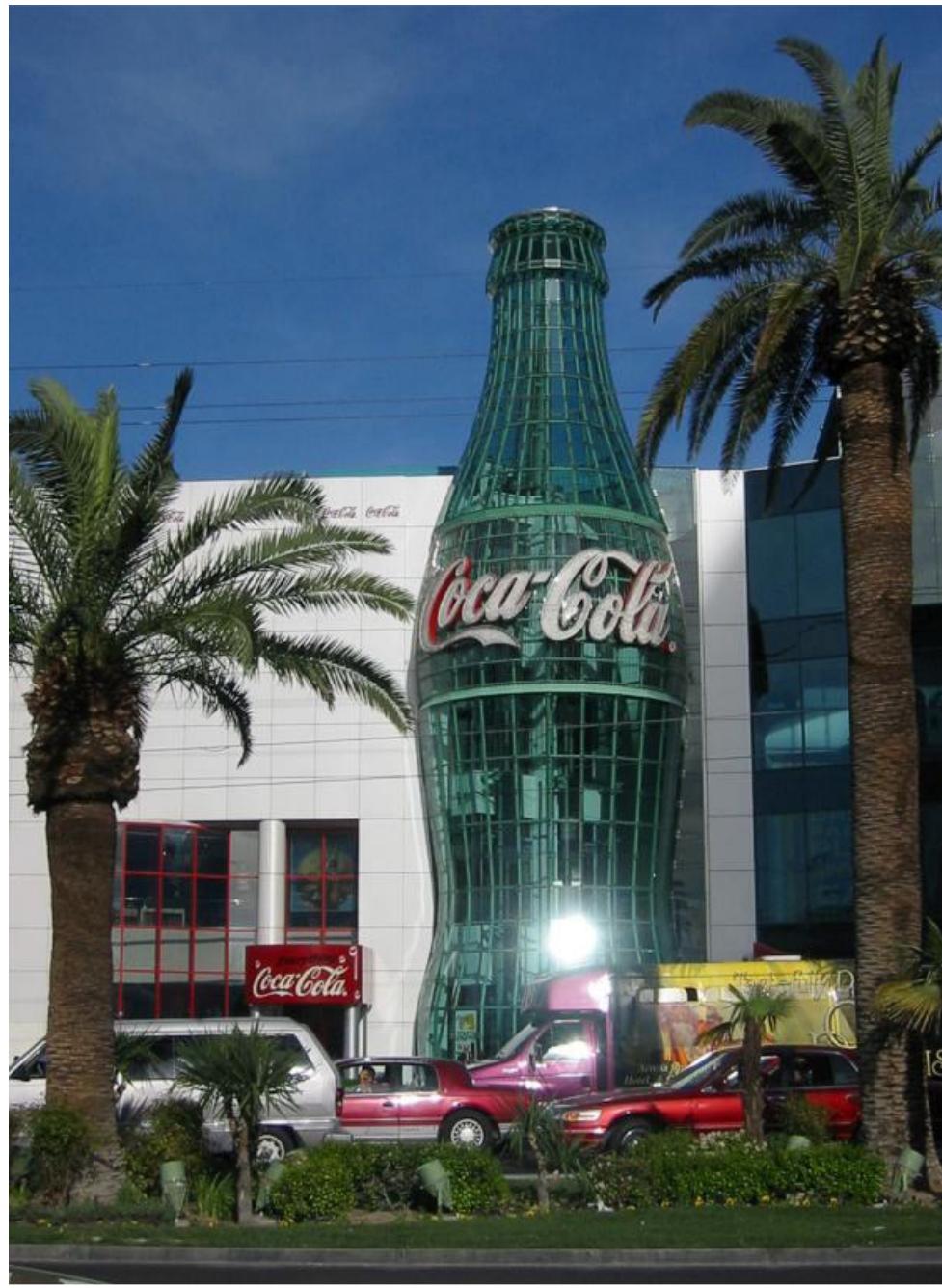
DRINK  
*Coca-Cola*



Cures Headache.  
Relieves Exhaustion.

AT SODA FOUNTAINS 5¢



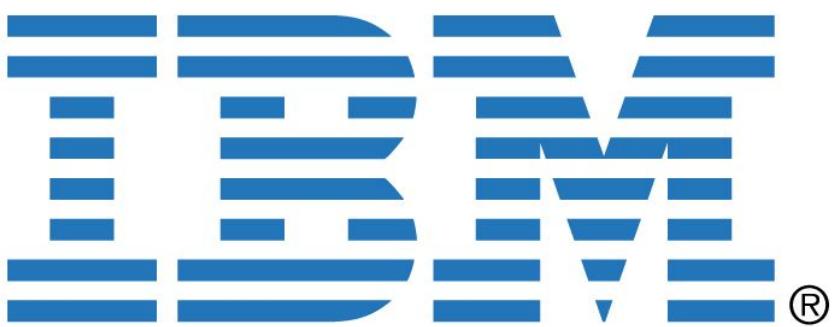
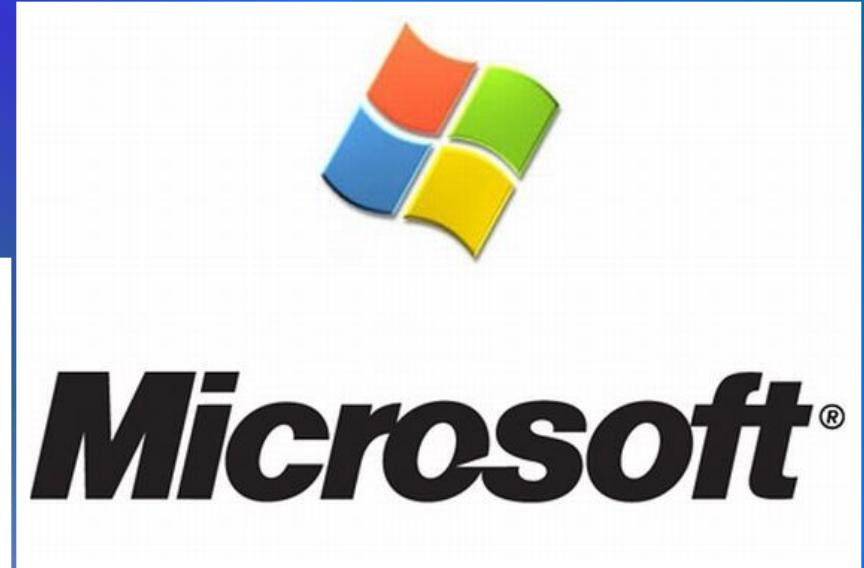




PROMO DJ







General Electric

