Presentation on: "Corporation Johnson & Johnson"

Johnson Johnson

In Russia and CIS company Johnson & Johnson is presented with the 1992 three divisions:

- The division of consumer goods
- The division of medical devices and diagnostics
- The division of pharmaceutical products









THE HISTORY

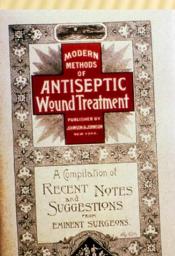
1886

Three brothers - Robert Wood Johnson, James Wood Johnson and Edward Mead Johnson - base company Johnson & Johnson

in New Brunswick, New Jersey, USA.





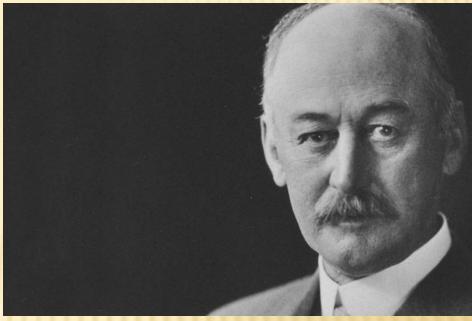




1910

James Wood Johnson assumes the role of head of Johnson & Johnson until 1932.







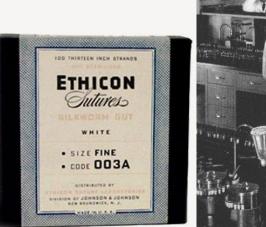






Robert Wood Johnson, son of the founder, became the head of Johnson & Johnson and wrote "Our motto is" - a document that combines the principles that still lie at the heart of Johnson & Johnson, then the company opened offices in Argentina and Brazil

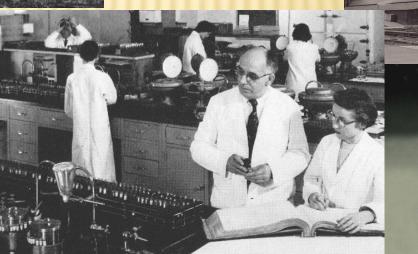




Johnson's BABY/TOILET

POWDER

chrond Johnson



Developed a standard of quality and safety for baby shampoos, called "No More Tears ®».



Johnson & Johnson is the general sponsor of Safe Kids Worldwide



2002
William Weldon is chairman and chief executive officer of Johnson & Johnson, becoming the eighth head of the company since its inception.



A year ago, Johnson & Johnson said the 125th anniversary of its activity.



Thank you for your attention!