

Presentation on:
**“Corporation Johnson
& Johnson”**

The logo for Johnson & Johnson, featuring the company name in a red, cursive script font. The text is centered within a white rectangular box that has a thin red border. The background of the entire slide is a light beige color with a subtle, repeating pattern of thin, parallel lines.

In Russia and CIS company Johnson & Johnson is presented with the 1992 three divisions:

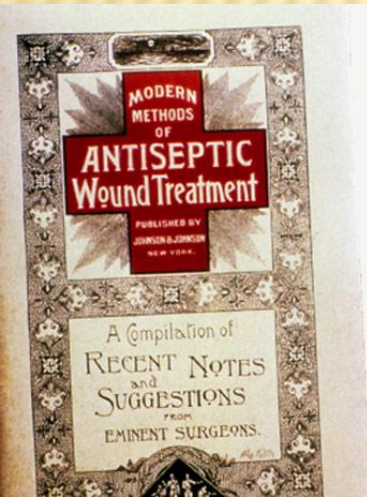
- The division of consumer goods
- The division of medical devices and diagnostics
- The division of pharmaceutical products



THE HISTORY

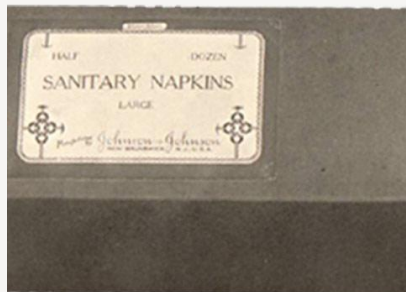
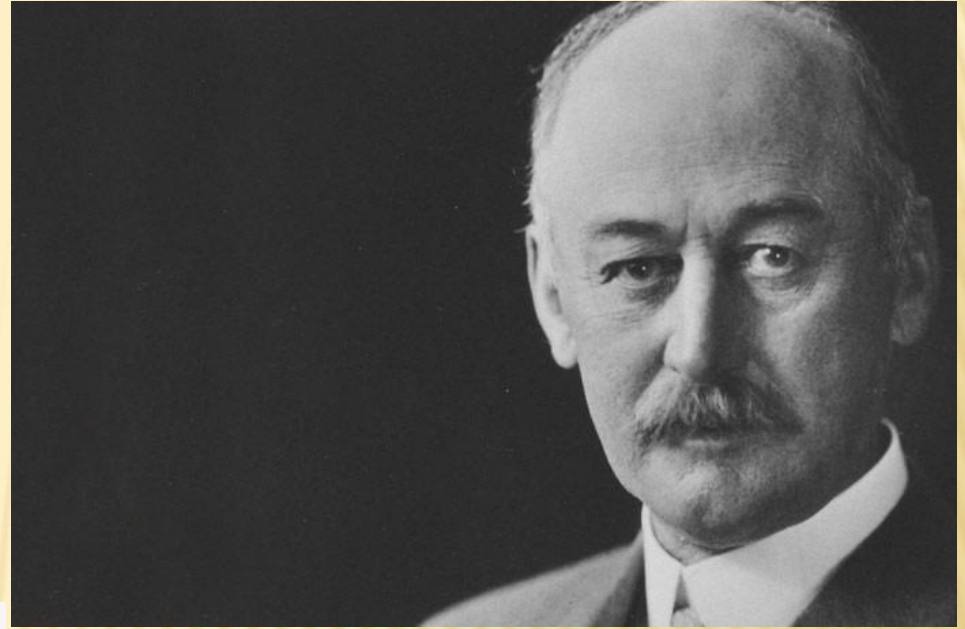
1886

Three brothers - Robert Wood Johnson, James Wood Johnson and Edward Mead Johnson - base company Johnson & Johnson in New Brunswick, New Jersey, USA.



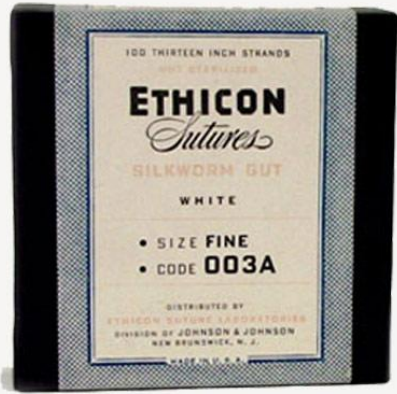
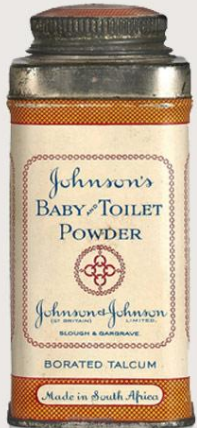
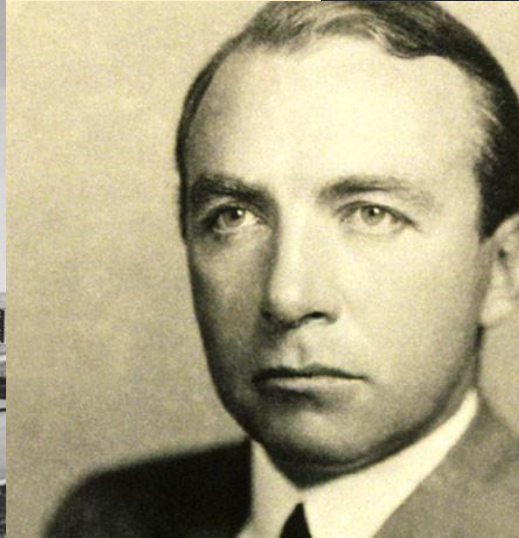
1910

James Wood Johnson assumes the role of head of Johnson & Johnson until 1932.

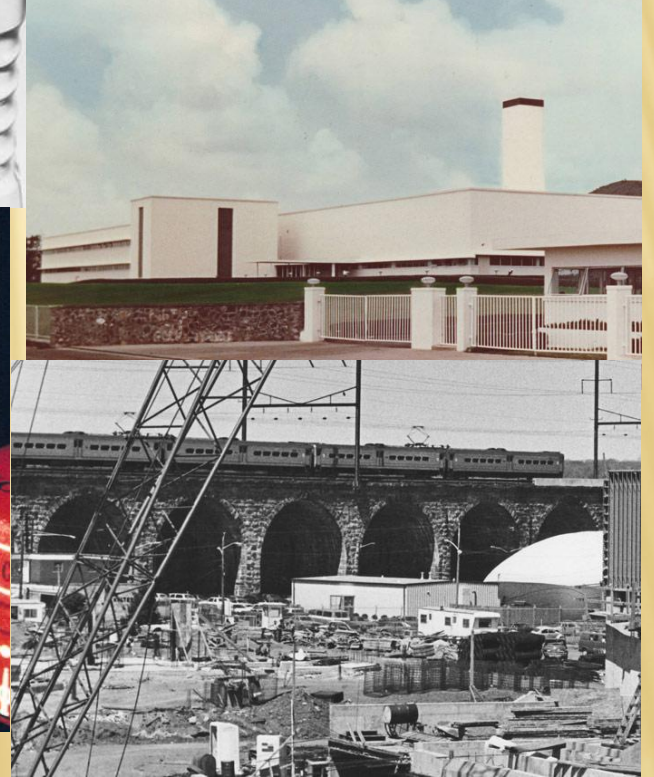


1921

Robert Wood Johnson, son of the founder, became the head of Johnson & Johnson and wrote "Our motto is" - a document that combines the principles that still lie at the heart of Johnson & Johnson, then the company opened offices in Argentina and Brazil



Developed a standard of quality and safety for baby shampoos, called "No More Tears ®»»).

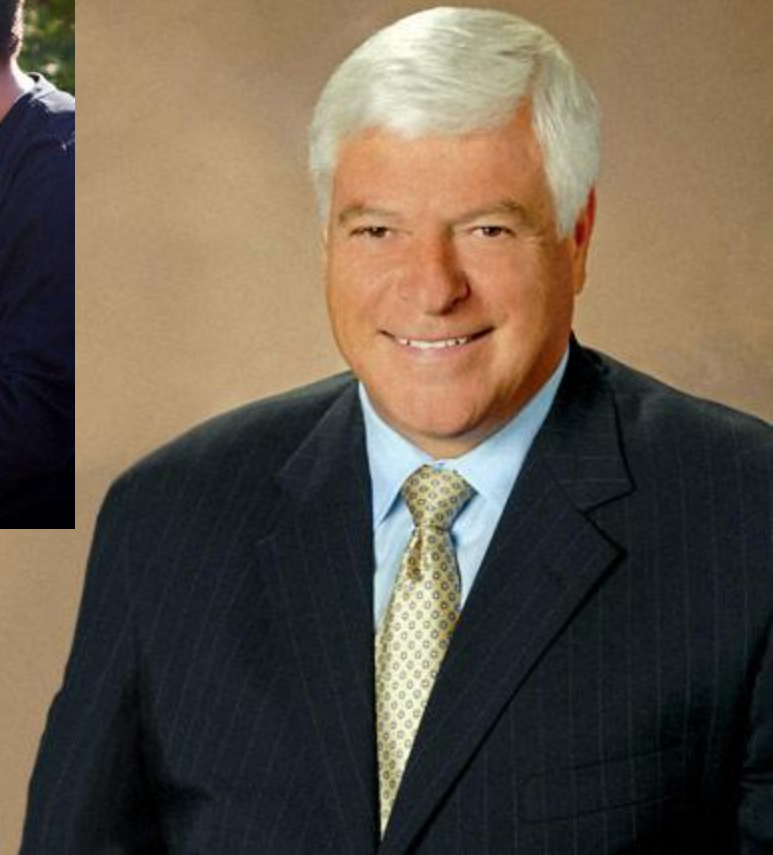


Johnson & Johnson is the general sponsor of Safe Kids Worldwide



2002

William Weldon is chairman and chief executive officer of Johnson & Johnson, becoming the eighth head of the company since its inception.



A year ago, Johnson & Johnson said the 125th anniversary of its activity.



***Thank you for your
attention!***