



American newspapers

- “Knowledge will forever govern ignorance”

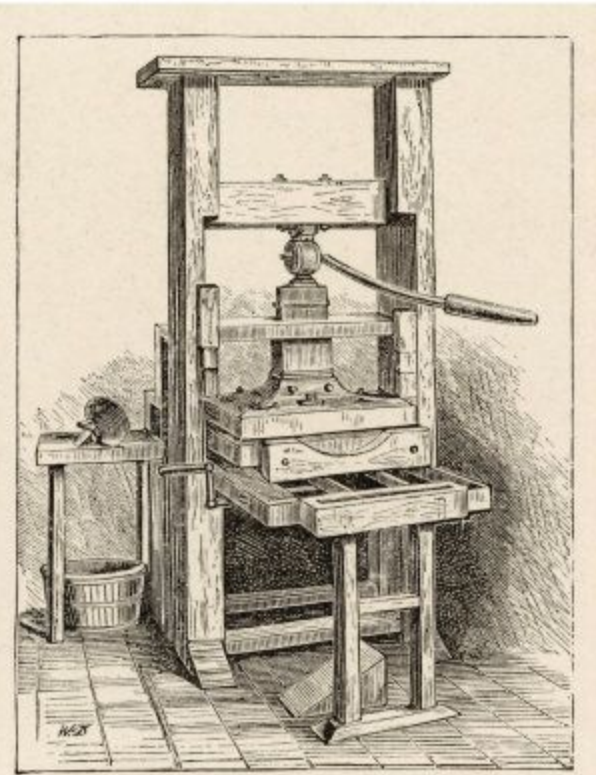
James Madison, the fourth president  
of the USA

- “Congress shall make no law ...  
abridging the freedom of speech,  
or of the press...”

The first Amendment of the U.S.  
Constitution



● In the 17th century newspapers, magazines, almanacs were published in America. The oldest printing press in America was set up at 1639 at Cambridge, and its activity was never interrupted. The first newspaper in the United States came out in Boston in 1690.



BENJAMIN FRANKLIN'S PRINTING PRESS, 1785.

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in Lies 3  
in Cold








# First newspapers

To the Author of the New-England Courant.

SIR, [No 2]



STORIES of Lives are seldom entertaining, unless they contain something either admirable or exemplar: And since there is little or nothing of this Nature in my own Adventures, I will not tire your Readers with tedious Particulars of no Consequence, but will briefly, and in as few Words as possible, relate the most material Occurrences of my Life, and according to my Promise, confine all to this Letter.

● New-England Courant

THE [N<sup>o</sup> 80]

## New-England Courant.

From MONDAY February 4. to MONDAY February 11. 1723.

The late Publisher of this Paper, finding so many Inconveniences would arise by his carrying the Manuscripts and publick News to be supervis'd by the Secretary, as to render his carrying it on unprofitable, has intirely dropt the Undertaking. The present Publisher having receiv'd the following Piece, desires the Readers to accept of it as a Preface to what they may hereafter meet with in this Paper.

*Non ego mortales distulsi Coramini quinquam, Nullo veniente Littera omnia Foro est.*

ONG has the Prefs groan'd in bringing forth an hateful, but numerous Brood of Party Pamphlets, malicious Scribbles, and Billigigate Ribaldry. The Rancour and bitterness it has unhappily infused into Mens minds, and to what a Degree it has sow'd and leav'd the Tempers of Persons formerly esteem'd some of the most sweet and amiable, is too well known here, to need any further Proof or Representation of the Matter.

No generous and impartial Person then can blame the present Undertaking, which is design'd purely for the Diversion and Merriment of the Reader. Pieces of Pleasantry and Mirth have a secret Charm in them to slay the Heats and Tumors of our Epiths, and to make a Man forget his selfe's Inconveniences. They have a strange Power to run the hard Disorders of the Soul; and reduce us to a serene and placid State of Mind.

The main Design of this Weekly Paper will be to entertain the Town with the most comical and diverting Incidents of Humane Life, which in so large a Place as Boston, will not fall of a universal Exemplification: Nor shall we be wanting to fill up these Papers with a grateful Interposition of more serious Morals, which may be drawn from the most ludicrous and odd Parts of Life.

As for the Author, that is the next Question. But the very Profits our selves ready to oblige the ingenious and Courteous Reader with most Sorts of Intelligence, yet here we beg a Reserve. Nor will it be of any Manner of Advantage either to them or to the Writers, that their Names should be published; and therefore in this Matter we desire the Favour of you to suffer us to hold out Tongues: Which tho' at this Time of Day it may sound like a very uncommon Request, yet it proceeds from the very Hearts of your Humble Servants.

By this Time the Reader perceives that more than one are engag'd in the present Undertaking. Yet is there one Person, an Inhabitant of this Town of Boston, whom we honour as a Doctor in the Chair, or a spiritual Dictator.

The Society had design'd to present the Publick with his Sermons, but that the Linnets, to whom he was presented for a Draught of his Countenance, desisted (and this he is ready to offer upon Oath) Necessitous Features in his Face, more than ever beheld in any Humane Village before; which so staid the Price of his Picture, that our Master himselfe forbid the Extravagance of raising up to it. And then besides, the Linnets outbid a Schick in his Face, which is its it from his forehead in a

first Lie down to his Chin, in such sort, that Mr. Painter protests it is a double Face, and he'll have *Four Penns* for the Portraiture. However, tho' this double Face has spoilt us of a pretty Picture, yet we all rejoiced to see old *Janus* in our Company.

There is no Man in Boston better qualified than old *Janus* for a *Courantier*, or if you please, an *Observer*, being a Man of such remarkable *Opticks*, as to look two ways at once.

As for his Morals, he is a chearful Christian, as the Country Phrase expresses it. A Man of good Temper, courteous Deportment, sound Judgment; a mortal Hater of Nonence, Foppery, Formality, and endless Cessationy.

As for his Club, they aim at no greater Happiness or Honour, than the Publick be made to know, that it is the utmost of their Ambition to attend upon and do all imaginable good Offices to good Old *Janus* the *Courantier*, who is and always will be the Readers humble Servant.

P. S. Gentle Readers, we design never to let a Paper pass without a Latin Motto if we can possibly pick one up, which carries a Charm in it to the Vulgar, and the learned admire the picture of Comedrag. My Reader have pardon the World with a Greek Strap as two of the Printer has no Types, and therefore we intreat the candid Reader not to impute the defect to our Ignorance, for our Doctor can lay all the Greek Letters by heart.

*His Majesty's Speech to the Parliament, October 11. tho' already publish'd, may perhaps be new to many of our Country Readers; we shall therefore insert it in this Day's Paper.*

His MAJESTY's most Gracious SPEECH to both Houses of Parliament, on Thursday October 11. 1722.

*My Lords and Gentlemen,*

I Am sorry to find my self oblig'd, at the Opening of this Parliament, to acquaint you, That a dangerous Conspiracy has been for some time form'd, and is still carrying on against my Person and Government, in Favour of a Popish Pretender.

The Discoveries I have made here, the Informations I have received from my Ministers abroad, and the Intelligences I have had from the Powers his Alliance with me, and indeed from most parts of Europe, have given me most ample and current Proofs of this wicked Design.

The Conspirators have, by their Emisaries, made the strongest Influences for Assistance from Foreign Powers, but were disappointed in their Expectations: However, confiding in their Numbers, and not discouraged by their former ill Successes, they resolv'd once more, upon their own strength, to attempt the subversion of my Government.

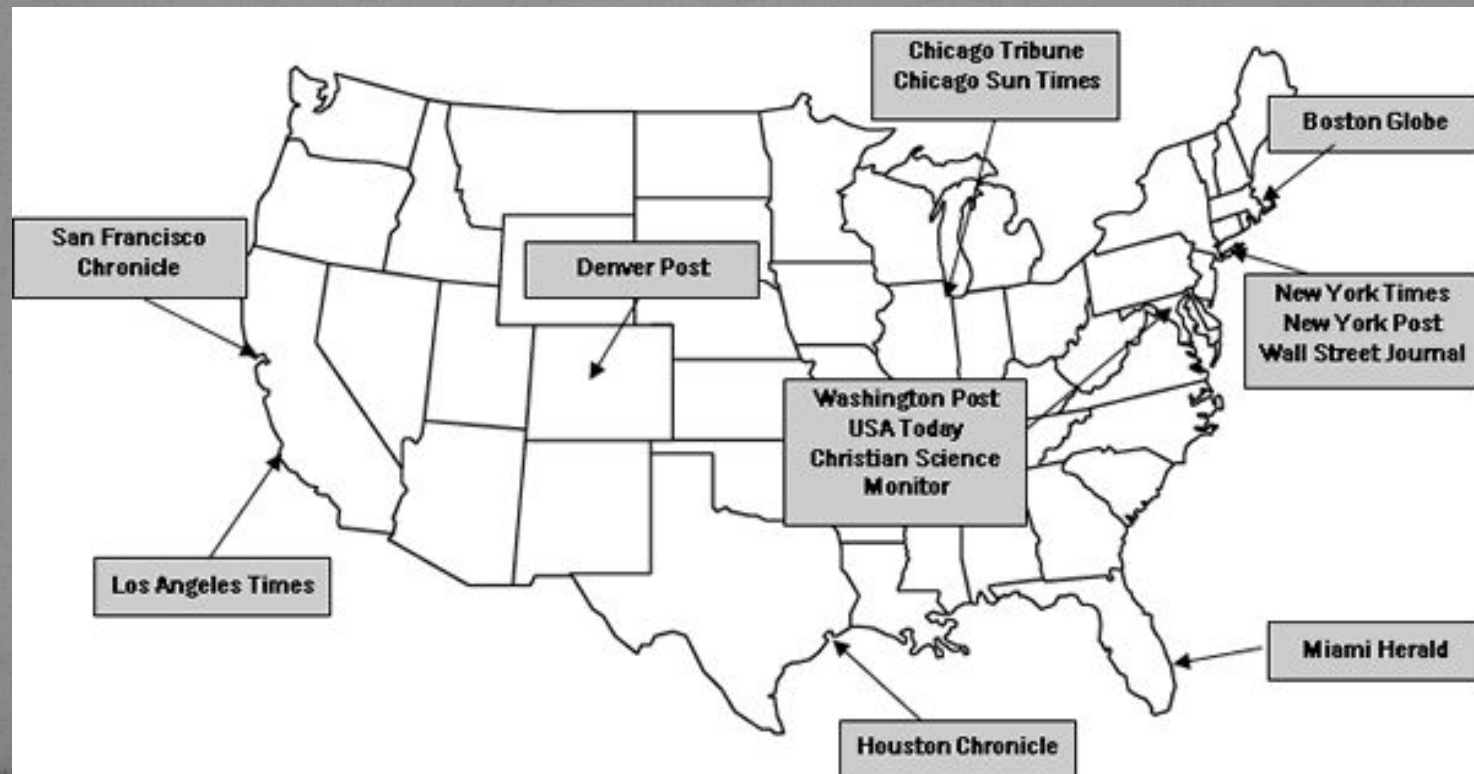
To this End they provided considerable Sums of Money, engag'd great Numbers of Officers from abroad, secur'd large Quantities of Arms and Ammunition, and thought themselves in such Readiness, that had not the Conspiracy been timely discovered, we should, without doubt, before now have seen the whole Nation, and particularly the City of London, involv'd in Blood and Confusion.

The Care I have taken has, by the Blessing of God, Eithers prevented the Execution of their trayterous Projects. The Troops have been incomparably this Summer; six Regiments (though very necessary for the Security of this Kingdom) have been brought over from Ireland, The States General have granted me Assistance; that they would keep a constant Body of Forces ready to be employ'd, in the



# Demographics

All major metropolitan regions have newspapers, with many of them having multiple papers, though this has declined in modern times. Many smaller cities have had local newspapers, again, this having declined over time



# Newspaper formats

- Sizes in mm x mm (aspect ratio)
- Broadsheet 749 × 597 (1.255)
- Nordisch 570 × 400 (1.425)
- Rhenish around 350 x 520
- Swiss (Neue Zürcher Zeitung) 475 × 320 (1.484)
- Berliner 470 × 315 (1.492)
- Tabloid 430 × 280 (1.536)



# Top 10 US Newspapers by Circulation

THE NATION'S NEWSPAPER

Special Reprint Edition

**USA TODAY**

NO. 1 IN THE USA... FIRST IN DAILY READERS

October 21, 1998

**SPECIAL REPORT**

## How safe is your water?

**A USA TODAY investigation finds:**

- ▶ 58 million people got water last year that violated testing and purity standards.
- ▶ 25 million people got water that had 'significant' violations posing 'serious threats to public health.'

**SPECIAL REPORT: DRINKING WATER'S HIDDEN DANGERS**

## Lax oversight raises tap water risks

A USA TODAY investigation reveals the nation's safe drinking water laws are failing. Even the worst violations have just a 1 in 10 chance of drawing legal action.

By Peter Eisler, Barbara Hansen and Aaron Davis  
USA TODAY

WASHINGTON — When it comes to the nation's drinking water, there's no punishment for pollution.

Each day, millions of Americans turn on their taps and get water that exceeds legal limits for dangerous contaminants. Millions more get water that isn't treated or tested properly, so there's no telling if it's clean. Many people get sick. A few of them die.

And most of the time, nobody does anything about it.

A USA TODAY investigation finds that the federal and state programs charged with enforcing the nation's safe drinking water laws aren't working, undermined by inadequate funding, inaccurate data, a soft regulatory approach and weak political support. Even the worst violations of drinking water laws have just a 1 in 10 chance of drawing legal action by the government.

At the same time, powerful new pollutants imperil the water supply, from hard-to-kill bacteria to industrial and agricultural toxins. Yet water systems increasingly rely on aging pipelines, deficient treatment equipment and poorly trained operators to make the water safe.

USA TODAY did hundreds of interviews and undertook a computer analysis of millions of records from the nation's 170,000 regulated water systems covering 1993-97, from the largest serving 6.6 million people in New York City to tiny operations with just 25 customers, such as Hanks Trading Post in Flagstaff, Ariz.

Next year will be the 25th year that the Safe Drinking Water Act has been law. But the newspaper's investigation found that grave problems diminish its promise:

- ▶ About 40,000 of the 170,000 water systems, serving about 58

continued on page 2 ▶

Photo illustration by Peter Freed, USA TODAY

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USA Today is headquartered in Tysons Corner, Virginia.



● USA Today- 2,281,831







# ● The New York Times -1,121,623

The New York Times Building is a skyscraper on the west side of Midtown Manhattan that was completed in 2007. Its chief tenant is The New York Times Company, publisher of *The New York Times*



A speech in the newsroom after announcement of Pulitzer Prize winners, 2009



## The New York Times

Copyright © 2004 The New York Times

NEW YORK, FRIDAY, MAY 28, 2004

**Weekend** FINE ARTS FAMILY FARE  
LEISURE *Laurel Graeber*

### The Other Sides Of Seuss

SoHo has recently become the habitat for some extraordinarily rare species, including the Tufted Gustard, the Two-Horned Drouberhanus, the Blue Green Abelard and the Andulovian Grackler. These odd animals, some liberated from a chicken coop in upstate New York, have hardly ever been glimpsed in Manhattan or, for that matter, anywhere else. And to think that I saw them on Broome Street.

Such wild creatures originated not in some far-flung continent but in the imagination of Theodor Seuss Geisel, better known as Dr. Seuss. Carved in wood, these 1930's sculptures are in "The Art of Dr. Seuss," a show at the Animazing Gallery.

Dr. Seuss the sculptor? This display also features Dr. Seuss the advertising genius, Dr. Seuss the magazine illustrator, Dr. Seuss the political cartoonist and Dr. Seuss the Surrealist, as well as sketches from his beloved children's books. (The Cat in the Hat will greet children at the show tomorrow through Monday, from 11 a.m. to 6 p.m.) Much of the art has never been exhibited before.

"He was a private person and not a very confident man," said Heidi Leigh, the gallery's director. "He knew that with his children's books and in the advertising arena he was

successful. I think he didn't dare to expose himself as a fine artist."

An example of his self-effacement is "Man Who Made an Unwise Purchase," a colorful painting of a Chaplinesque fellow carrying on his shoulder a huge, yellow, unmistakably Seussian bird. "What the painting is about is the 18th publisher, who bought his first book," Ms. Leigh said. That tale, "And to Think That I Saw It on Mulberry Street," had been rejected by 17 others.

But Dr. Seuss was self-assured in his political views. Complementing his ad campaign for bug repellent is a 1942 illustration of Uncle Sam administering "mental insecticide" to a startled man, blasting a "racial prejudice bug" out of the man's ear.

The show even includes a bit of bawdy doggerel and a few nudes. But don't worry: Dr. Seuss's illustrations for his book "The Seven Lady Godivas" are no more anatomically correct than Barbie dolls. But they are much more Rubenesque and have something Mattel's creations don't: a sense of humor.

"The Art of Dr. Seuss," through June at Animazing Gallery, 461 Broome Street, near Greene Street, SoHo, (212) 226-7374. Free.



Douglas Bentley™ & © 1988 Dr. Seuss Enterprises, LP; all rights reserved  
"The Mulberry Street Unicorn," from "The Art of Dr. Seuss."



TUESDAY, OCTOBER 21, 2008

# Los Angeles Times

## Working in their victim's name

From a birth that killed Amy Child in an anti-sparked rage case two men, one Angeleno, who serve her parents' charity.

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### SHEDDING RISK



**NEWBORN** Isabella Davidson and her brother, Ben, at their Pasadena home. The new mom is recovering from a cesarean section after a stillborn birth.

## Patients pay more, get less — if they're lucky

Highlights for group insurance, whether big policy holders. Many can't get it any more.

Highlights for group insurance, whether big policy holders. Many can't get it any more.

### Splitting the dollar in healthcare

How to split the dollar in healthcare. How to split the dollar in healthcare.



## Lab backlog dooms 200 assault cases

The backlog for prosecution is so bad that the LAPD can't even test DNA evidence from the victims.

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**LABORATORY** A scientist works in the lab at the University of California, Los Angeles.

## Fed chief buys into a new stimulus plan

Obama's plan to spend \$200 billion on infrastructure and other projects.

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Los Angeles Times building

● Los Angeles Times- 907,997

### Mapping USC's path to elite status

USC's path to elite status. USC's path to elite status.

### L.A. judge dies

L.A. judge dies. L.A. judge dies.

### Washer Pan

Washer Pan. Washer Pan.

### It's still a man's world

It's still a man's world. It's still a man's world.

### A pipe dream

A pipe dream. A pipe dream.

### Reggie's home

Reggie's home. Reggie's home.

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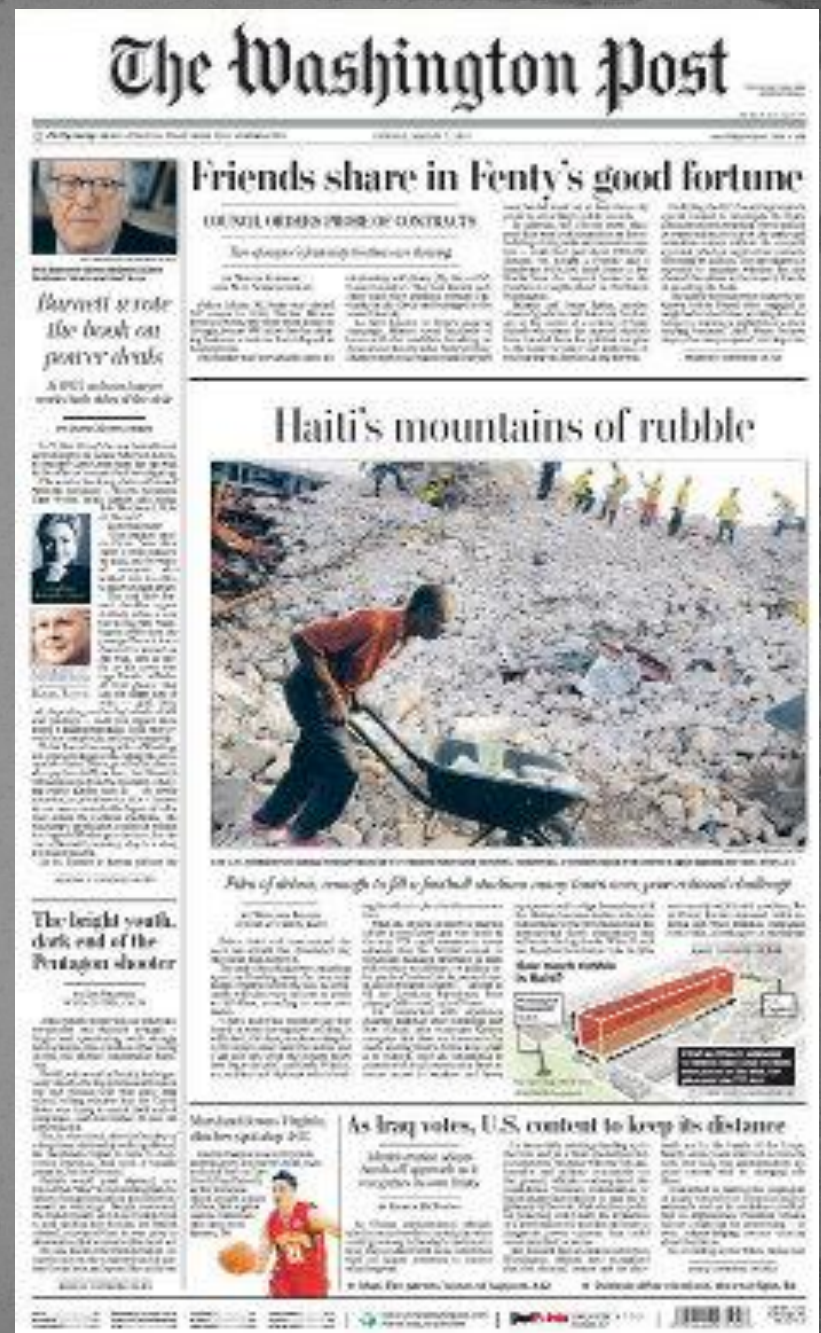
Reggie's home. Reggie's home.



# The Washington Post-740,947



The Washington Post headquarters in Washington, D.C.





● New York Daily News-708,773



On Sunday, June 12, 2011, the paper moved its operations to two floors at 4 New York Plaza in lower Manhattan





TUESDAY, JUNE 16, 2009 | The Midwest's largest reporting team | 24 hours at [chicagotrib.com](http://chicagotrib.com)



# Obama: Health care a 'ticking time bomb'

### President lays out his prescription for reform at AMA event in Chicago

By Bruce Vaggini, John Bertone and Susan M. Lattin

President Barack Obama announced his plan Monday to pass health care reform by the end of the year, saying it is a "ticking time bomb" that must be defused. He said the plan would be a "big step" toward reforming the health care system, but he also said it would not be a "silver bullet" and that there would be "a long way to go" after the law is passed. He said the plan would be a "big step" toward reforming the health care system, but he also said it would not be a "silver bullet" and that there would be "a long way to go" after the law is passed.

**Increasing costs**  
 Sharp U.S. health care spending  
 2007 \$2.2 trillion  
 2008 \$2.3 trillion  
 2009 \$2.4 trillion

**Inside Business**  
 How to survive a recession...  
 How to survive a recession...  
 How to survive a recession...

# Defiance in Iran



Defiant Iranian protesters gathered in Tehran's Freedom Square on Monday to mark the anniversary of the 1979 Islamic Revolution. The protesters were demanding the resignation of President Mahmoud Ahmadinejad. They also demanded the release of political prisoners and the end of the nuclear program.

## Quinn urges lawmakers to fix budget

Gov. Rod Quinn today urged lawmakers to pass a budget by the end of the month. He said the state is in a "fiscally tight spot" and that the budget is "critical" to the state's future. He said the budget would be a "big step" toward reforming the state's finances, but he also said it would not be a "silver bullet" and that there would be "a long way to go" after the law is passed.

**Baby blogger posts apology, explanation**  
 A baby blogger who posted a controversial photo of her child in a bathtub has posted an apology and explanation. She said the photo was "accidental" and that she was "embarrassed" by it. She said she was "sorry" for the photo and that she was "glad" to hear from her readers.

## SETTING AMONG WITH RAIL RELOCATION



### CTA's best, worst stations

The CTA's best and worst stations for commuters are being ranked. The best stations are those with the most amenities and the most convenient access to public transit. The worst stations are those with the fewest amenities and the least convenient access to public transit.

## A morning surprise on radio

WGN radio host Steve Kornacki surprised his audience with a surprise announcement. He said he was "excited" to announce that he was "getting married" to his fiancée. He said the wedding would be a "big event" and that he was "glad" to share the news with his listeners.

## Parci scheme billed 100, facts say

A new scheme to bill 100 people for a service has been revealed. The scheme would allow a company to bill 100 people for a service that they did not use. The company would then use the money to pay for the service. The scheme would be a "big step" toward reforming the company's billing practices, but it would also be a "big step" toward reforming the company's financial practices.

**THE CHICAGO WEATHER**  
 64°  
 69°  
 55°



● Chicago Tribune-643,086





● New York Post-565,679

Printing plant



# ● Long Island Newsday-527,744



Melville, NY headquarters

50¢ NEW YORK CITY

# Newsday

WWW.NYNEWSDAY.COM TUESDAY, MARCH 1, 2005 | CITY EDITION

## Teen wiz out to show real girls know math

BY MARTIN C. EVANS STAFF WRITER

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Laverne Summers, Harvard University president, says in an interview with Newsday. Sabar, a math wiz and physics Olympiad from Northport, will be honored by a magazine under the name of "Twenty Teens Who Will Change The World."

In January, Harvard's president said that female differences may make it harder for girls to excel in science. Sabar, who is two years into her doctorate at Philadelphia's Drexel University, is quick to say what she thinks about such views.

"If you listen to people who say things like that, you'll never get anywhere," said Sabar, quoting from homework that involved reading research papers on carbon nanotubes, papers written by Nobel Prize-winning scientists.

"The real issue is a lot of people think that, maybe not quite as high as you think," Sabar continued. "They are pretty much ev-

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Alla Sabar, 16, is two years into a doctoral program.

Newsday LONG ISLAND

WEDNESDAY, MARCH 2, 2005

NYC Agony Of The Feet

SADDAM SENTENCED TO HANG

## Making of A Martyr?

Story and Analysis Begins on A2-3

Support For Stony Brook Hospital Chief

Newsday THE LONG ISLAND NEWSPAPER

SOARING GAS PRICES

## No Relief In Sight

A2-3 | TRACK LI GAS PRICES AT NEWSDAY.COM

NASSAU BUDGET CRISIS

# POLICE PAYOUT

Retirement incentive aims to save \$20M



# ● Houston Chronicle-477,493



Houston Chronicle headquarters in Downtown Houston

Good evening! CLOSING, HIGH, LOW 12/7 FINE 010 BERNHAR ADORNYTES ENIG AS AIRBORNALLY PAGE C1

# HOUSTON CHRONICLE

FRIDAY, MAY 26, 2006

Ken Lay, 10 counts: 10 guilty | Jeff Skilling, 28 counts: 19 guilty

## Bottom line: Guilty



### EX-ENRON BOSSES CLOSER TO PRISON

Top execs convicted in scheme to hide firm's financial health; experts say they could get up to 25 years in Sept. 11 sentencing

**The message is loud and clear**  
**I**n the end, it came down to responsibility. That was the theme that ran through jurors' comments Thursday as they explained why they found Ken Lay and Jeff Skilling guilty.

**Tension before the verdict, then sobs**

**EX-ENRON BOSSES CLOSER TO PRISON**

Top execs convicted in scheme to hide firm's financial health; experts say they could get up to 25 years in Sept. 11 sentencing

**Earon talk online**  
 How jurors explain the decision, including key Enron figures, explore an interactive online, and discuss the verdict at [enron.com](#)

**Beyond the verdict**  
 Complete coverage, including exclusive Enron employees, what's next for Lay and Skilling, and a look at the verdict, cover by [enron.com](#)

Senate OKs immigration bill; difficult House negotiations loom. PAGE A10

Bush, Blair acknowledge Iraq missteps, pledge to move forward. PAGE A10

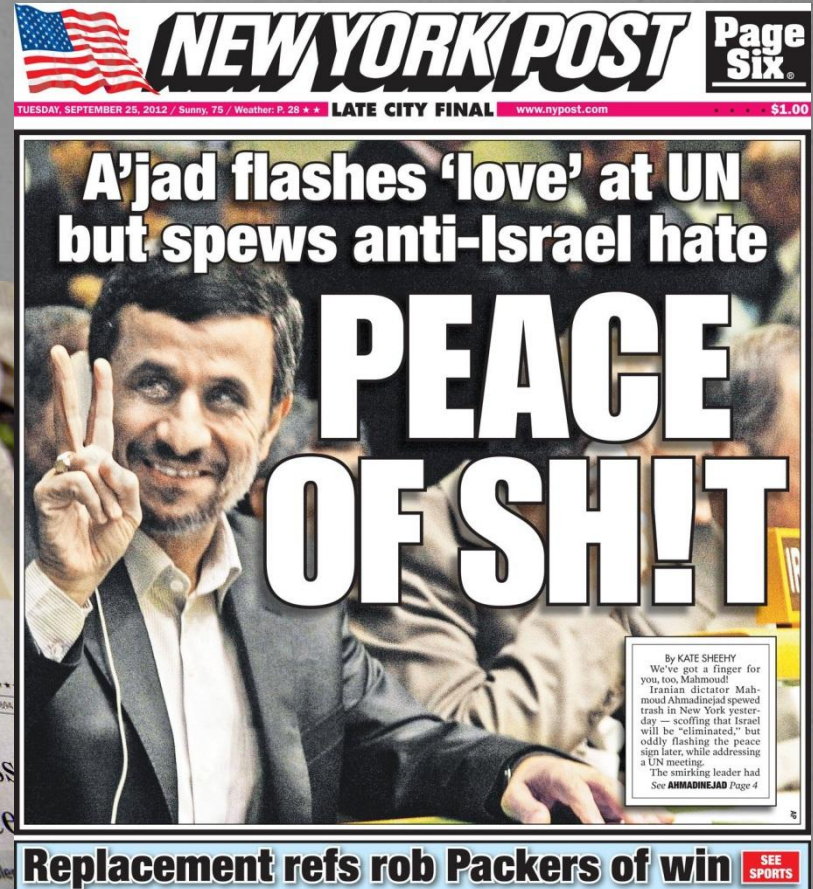
**A 10th return**  
 The road to recovery

www.houstonchronicle.com



# National press

- There exist two main groups of newspapers: qualities and populars.





# Content

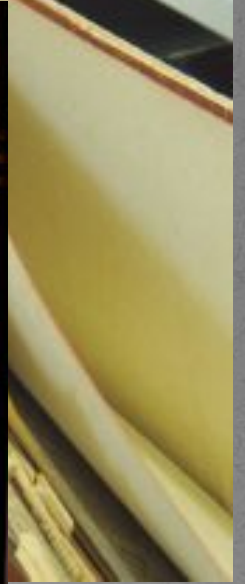
- Only 2 or 3 newspapers with the largest circulation tell their readers about some rumours or crimes. The main function of press in America is to give objective information. The materials should be given in full volume and newspapers should give floor to all possible facts and opinions. There is also no secret information for the press. The information is usually taken from the News Agencies. The largest and most famous of them are: Associated Press (AP) and United Press International (UPI).



Most general-purpose newspapers are either printed one day a week, or are printed daily. They are in part advertising driven, including classified ads, but also receive income from newsstand sales and subscriptions. Major cities often have alternative weeklies, for example, New York City's *Village Voice* or Los Angeles' *L.A. Weekly*, which are entirely advertising driven, and offered for free to the public. A newspaper meeting particular standards of circulation, including having a subscription or mailing list, is designated as a newspaper of general circulation.



# Archives





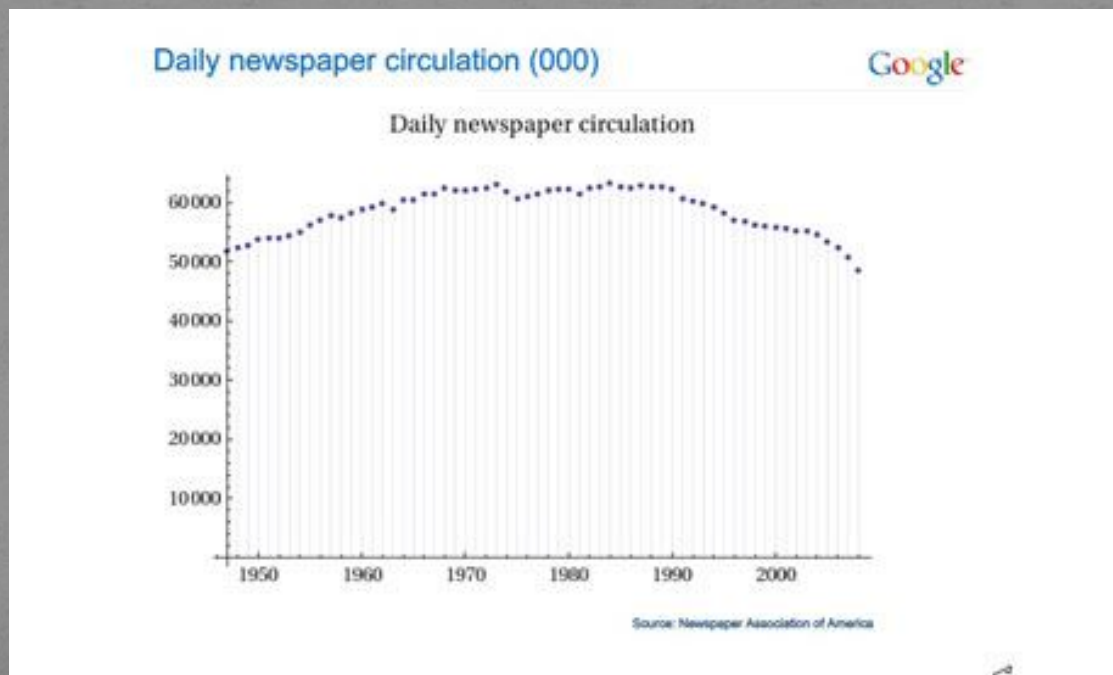
# Archives



Many libraries provide microfilm archives of major US papers



The number of daily newspapers in the U.S. has declined over the past half-century, according to *Editor & Publisher*, the trade journal of American newspapers. In particular, the number of evening newspapers has fallen by almost one-half since 1970, while the number of morning editions and Sunday editions has grown.







There also exist about 122 domestic and foreign news bureaus in the USA. There are over 4000 monthly and 1300 weekly magazines in the USA. Among them are: “National Geographic”, “Reader’s Digest”, “Cosmopolitan”, “Time”, “Vogue” and others. Women’s magazines publish all sorts of recipes, stories about local outstanding women, furnishing questions and other items.





- Publishing books in America is rather a prosperous business. America is on the 9th place in the world by the books, published and read. Public libraries always organize book sales. Most newspapers and magazines publish chapters from the books of young authors.



Thank you