



***Smoking is the best way to bad health.***

- **Some people think that there is not much sense in refraining from smoking, since the inhabitants of many cities and even villages breathe air contaminated with industrial and automobile wastes. They are very wrong. Vehicle exhaust gases are harmful in themselves, but a smoking driver is subjected to something far more dangerous.**



If this offends you...  
smoking with kids in a car  
isn't any different.

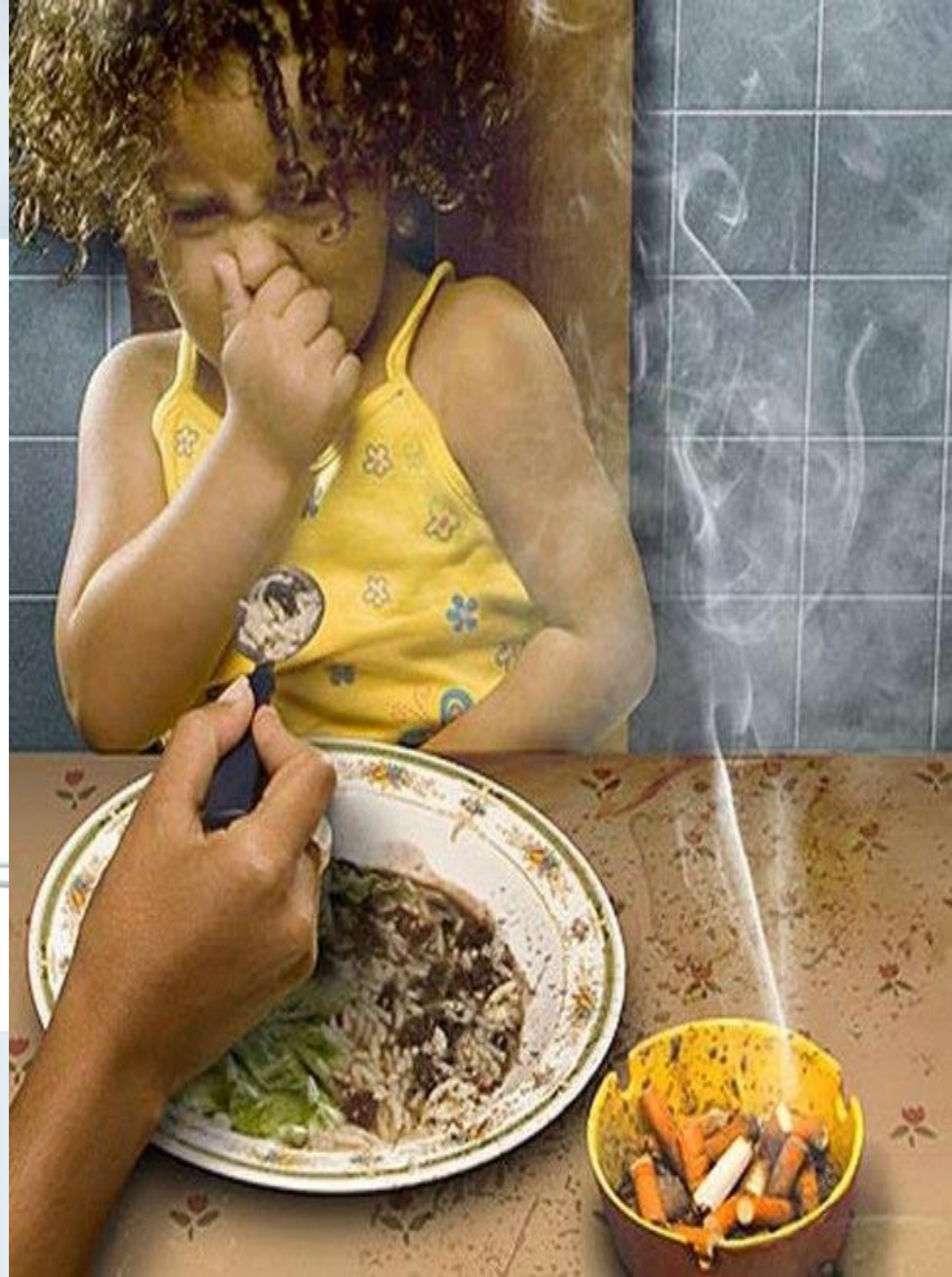


- **The harm of tobacco smoke on women should be especially emphasized. In particular, smoking may affect the course of pregnancy. Smoking women may bring into the world crippled or abnormal children.**



**Don't  
swallow  
other  
people's  
smoke.**

**Smoke free  
ambient. Is  
everyone's  
right.**



- **Short-term effects of smoking include unfitness, wheezing, a general vulnerability to illness, bad breath, bad skin and so on**

Do  
you think  
about the future?



# Most people killed by smoking were not heavy



**WARNING**  
**WHERE THERE'S SMOKE THERE'S HYDROGEN CYANIDE**

Tobacco smoke contains hydrogen cyanide. It can cause headaches, dizziness, weakness, nausea, vertigo and stomach aches in smokers and non-smokers.

Health Canada



**WARNING**  
**CIGARETTES HURT BABIES**

Tobacco use during pregnancy reduces the growth of babies during pregnancy. These smaller babies may not catch up in growth after birth and the risks of infant illness, disability and death are increased.

Health Canada



**WARNING**  
**CHILDREN SEE CHILDREN DO**

Your children are twice as likely to smoke if you do. Half of all premature deaths among life-long smokers result from tobacco use.

Health Canada



**WARNING**  
**TOBACCO SMOKE HURTS BABIES**

Tobacco use during pregnancy increases the risk of preterm birth. Babies born preterm are at an increased risk of infant death, illness and disability.



**WARNING**  
**CIGARETTES ARE HIGHLY ADDICTIVE**

Studies have shown that tobacco can be harder to quit than heroin or cocaine.

Health Canada

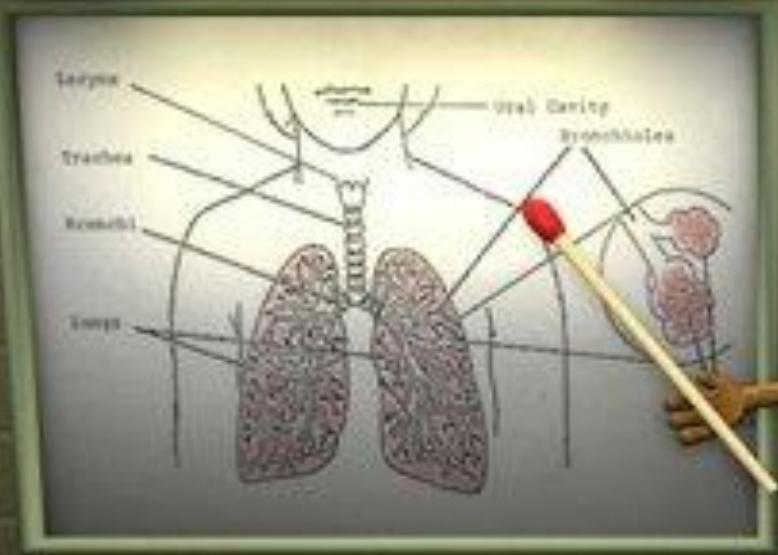


Don't do it. Don't think about it.  
**Don't Smoke.**

Smoking to me  
is like suicide...  
It is death in  
anticipation.







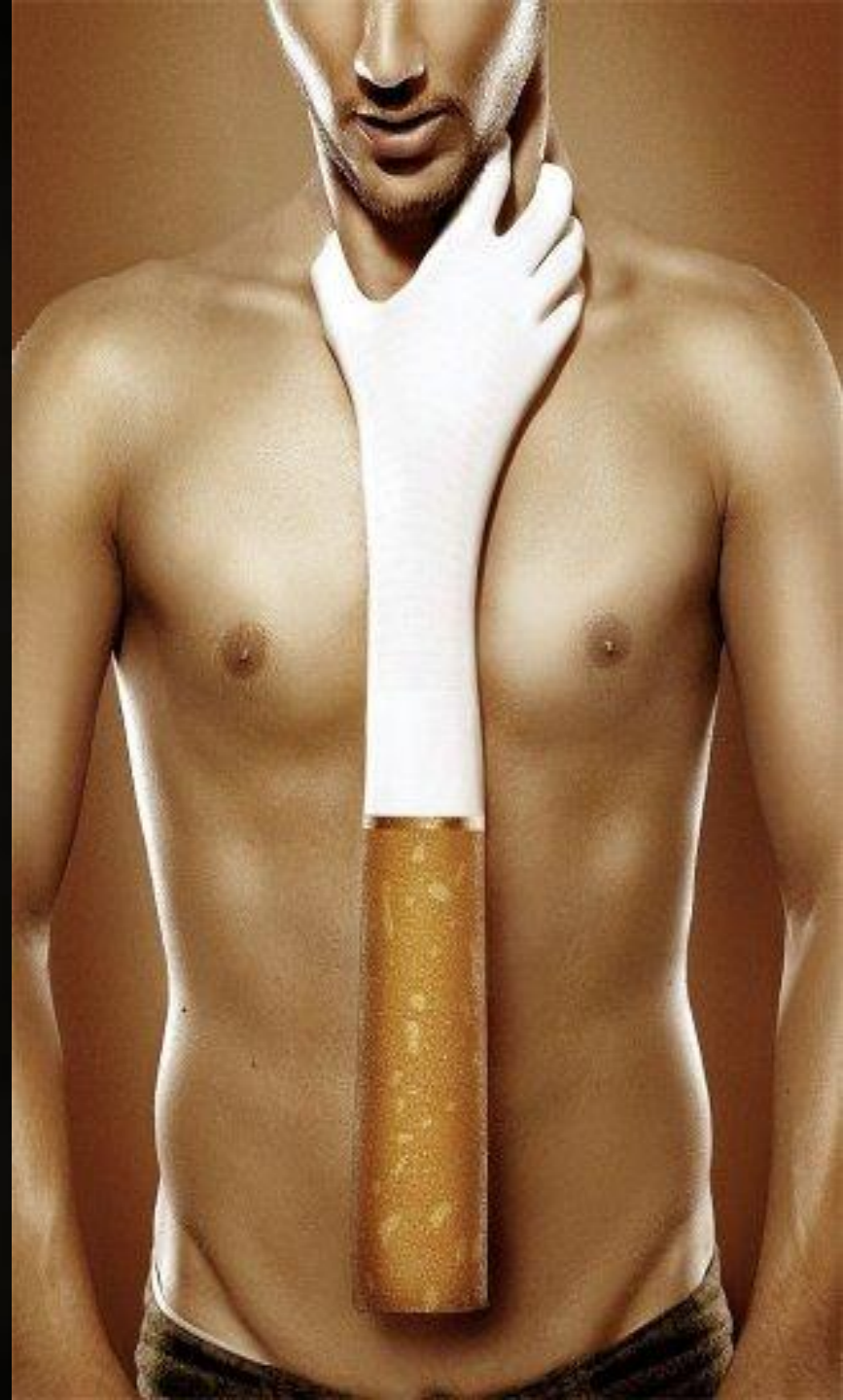
A tall, brown cigarette character stands at the front of the classroom. It wears a green helmet with a yellow star on the front. It has large, wide eyes and is smoking a cigarette from its mouth. It holds a long wooden pointer with a red tip, pointing towards the anatomical diagram on the board. It also wears a red and yellow sash and yellow boots.

A white cigarette character stands to the right of the teacher. It wears a green helmet and has a confused expression with its hands raised to its head. It has large eyes and a slightly open mouth.

A small, box-shaped character with a face, arms, and legs stands next to the white cigarette character. It is holding a box and has a surprised or excited expression.

Two white cigarette characters sit at desks on the left side of the classroom. They both wear green helmets and have bored or frustrated expressions, with their hands on their heads. They are sitting on wooden chairs at wooden desks.

A white cigarette character sits at a desk on the right side of the classroom. It wears a green helmet and has a stethoscope around its neck. It appears to be listening or resting.





SMOKING MIGHT KILLS



Smoking causes lung cancer. Eventually.

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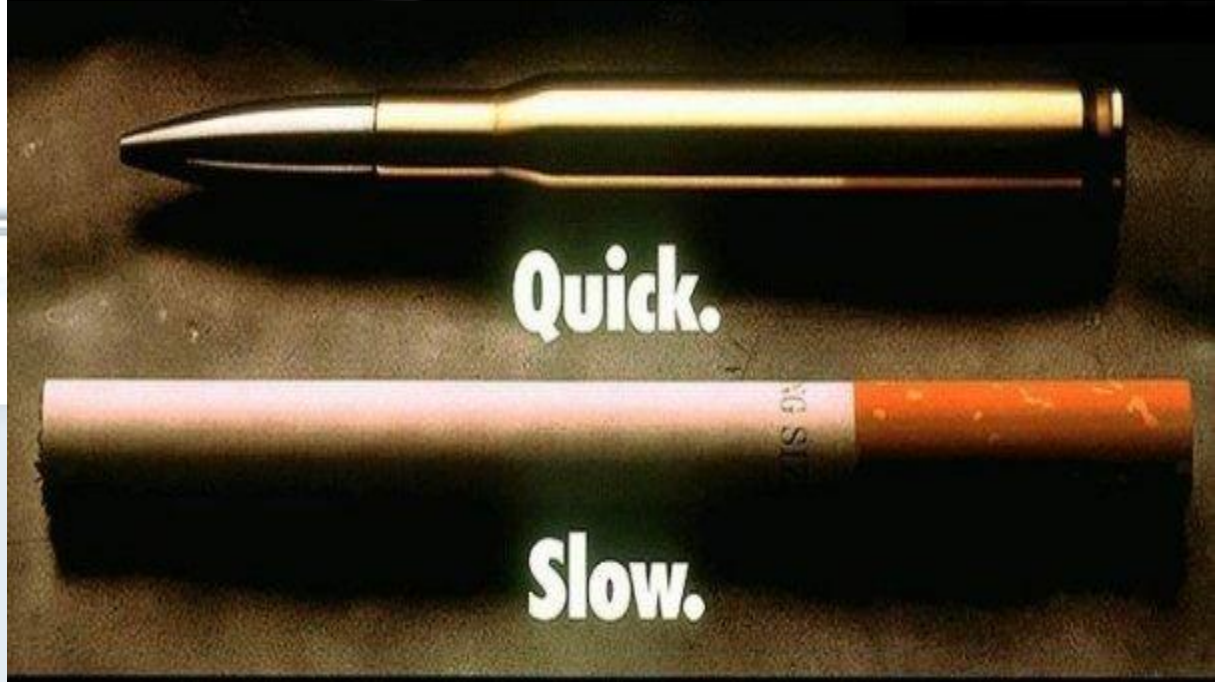
Opinion  
**Economic**  
Review



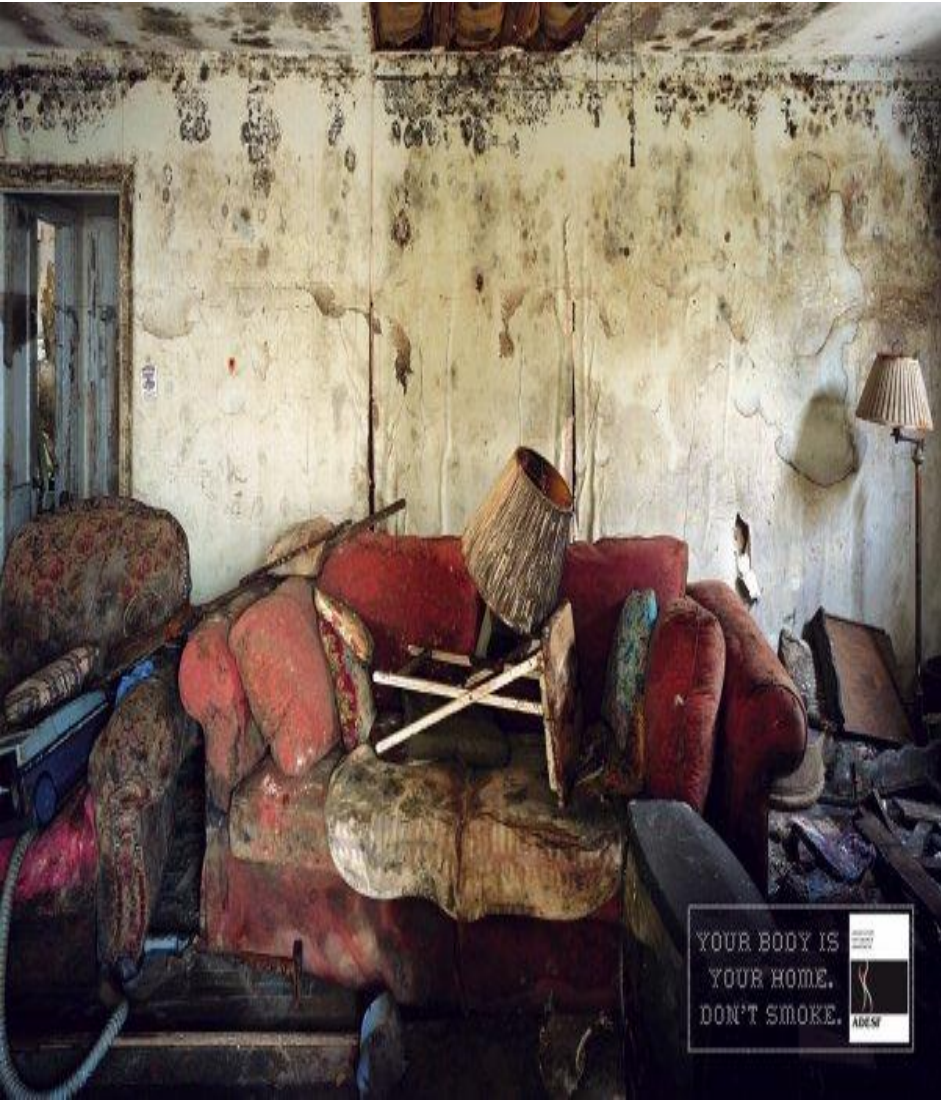
**Protect children: don't make  
them breathe your smoke**



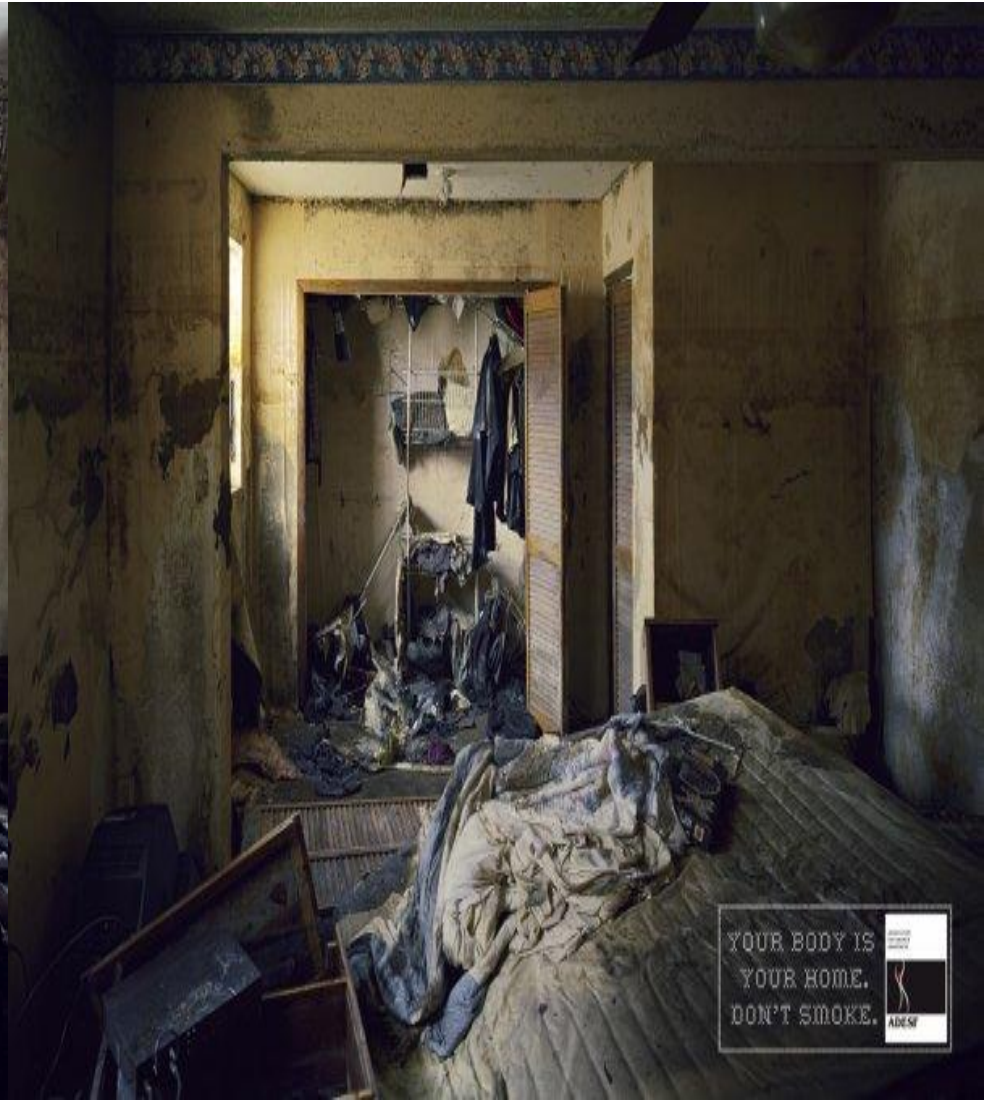
**SMOKERS MAKE POOR SWIMMERS.**



# YOUR BODY IS YOUR HOME. DON'T SMOKE.



YOUR BODY IS  
YOUR HOME.  
DON'T SMOKE.



YOUR BODY IS  
YOUR HOME.  
DON'T SMOKE.





Passive smoking kills

**ash**  
SMOKING KILLS



No Smoking



SMOKEFREE

**Smoking  
kills**

About 106,000 people in the UK die each year due to smoking





ITS YOUR DECISION

KILL YOURSELF OR KILL THE SMOKE



STOP SMOKE .....  
CHANGE YOUR LIFE



NO SMOKING

*Photographie*  
Patrick Demarchelier  
*Konzeption*  
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